

Hack Upon A Cause

February 8 & 9, 2014



Day One Mission

Day One partners with New York City youth to end dating abuse and domestic violence through preventive education, supportive services, legal advocacy and leadership development. Serving the five boroughs of New York City, Day One uses an empowerment model that invests and involves young people in maintaining safe relationships for themselves and their peers.



Why do we do it?

a few facts to consider

1 in 3 teens

report experiencing some kind of abuse in their romantic relationships, including verbal and emotional abuse.

2 in 3 teens

who are in an abusive relationship do not tell anyone about the abuse.

women ages 16-24

experience the highest per capita rate of intimate partner violence, triple the national average.

DAY ONE

presents

ENDING DATING VIOLENCE TWO DECADES OF PROGRESS IN THE UNITED STATES

the way forward

sixty percent

of dating and sexual violence could be avoided by teaching young people about healthy relationships.

pursuing a protective order

reduces the likelihood of a physical attack by 80%.

free dating abuse prevention app

made available by the White House in 2012 as part of the "Apps Against Abuse" challenge to address sexual assault and dating violence.

1984

First mention of "dating violence" in The New York Times.



1992

U.S. Congress enacts the Campus Sexual Assault Bill of Rights



1996

California passes first law allowing teens to seek domestic violence protective orders without parental consent.

1999

First prosecution for cyberstalking occurs in the United States



2005

Media begins to focus more on unhealthy youth relationships with critiques of the book *Twilight*, which glamorizes an abusive relationship between the two main characters.



2007

Rhode Island passes first law requiring dating violence education in schools, 14 other states follow.



2009

Teen dating violence hits national news when Chris Brown assaults Rihanna.



2010

Forty-two states and D.C. now allow protective orders for those in dating relationships.



2010

General Hospital tackles the issue of dating abuse



2011

Oxford English Dictionary adds "sexting" and "cyberbullying."



2011

White House reminds schools nationwide that federal law protects victims of dating abuse.



VISIT US AT: www.dayonemy.org
FOR CITATIONS: bit.ly/TDVM2012

FEBRUARY IS TEEN DATING VIOLENCE AWARENESS MONTH.
WHAT ARE YOU DOING TO END THE VIOLENCE?

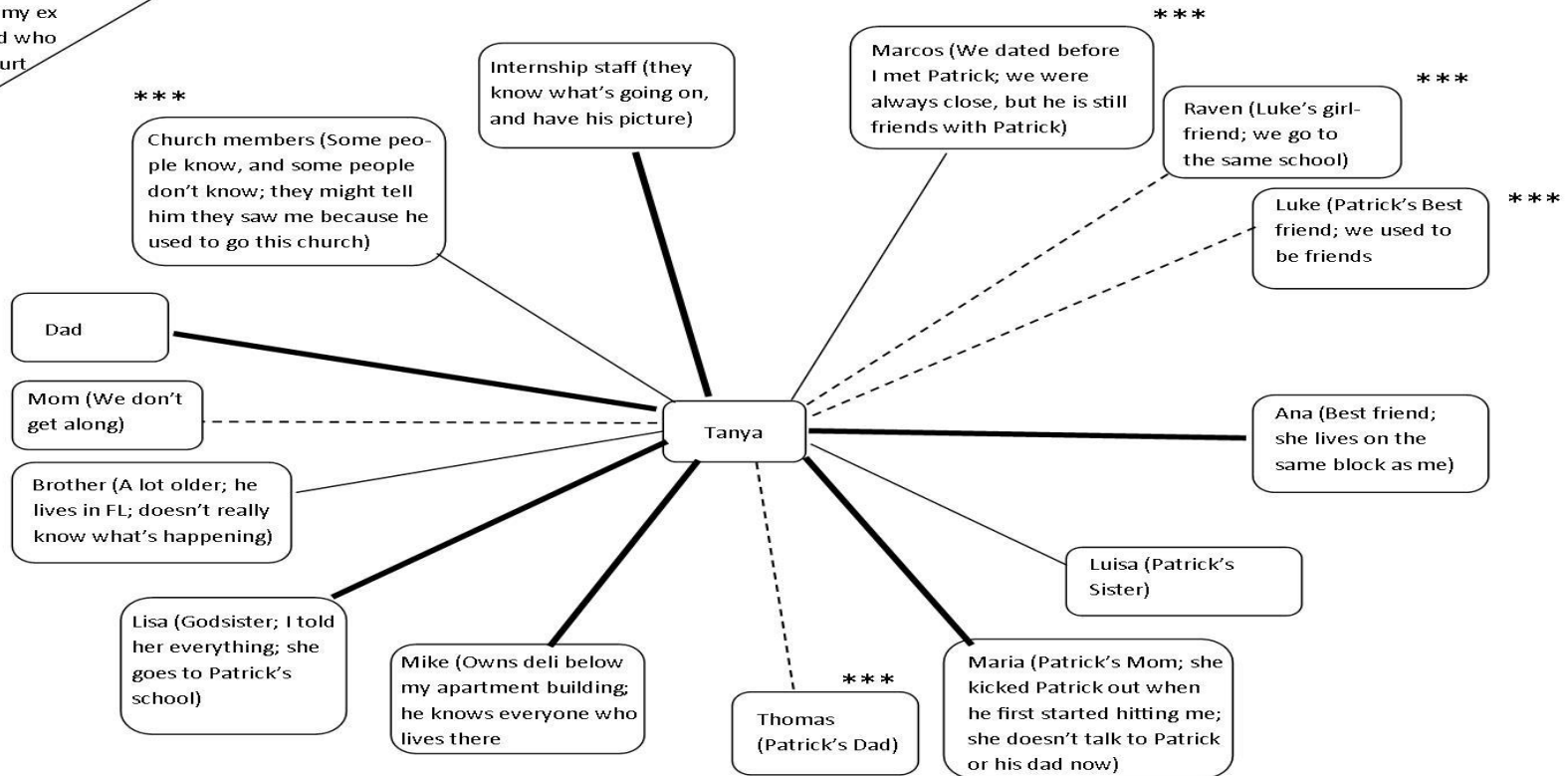
Safety Plan

An application designed to help survivors of abuse reach their social support system when they feel at risk.

The application would send high priority precomposed messages to a contact across multiple apps such as SMS, Email, Facebook and Twitter. Includes a means of organizing contacts into prioritized sub-folders.

Possibly Similar API: Hootsuite, Circle of 6

Patrick is my ex-boyfriend who used to hurt me.



- - I trust this person; they will support me; I feel safe with this person
_____ - I know this person; I am not sure if they will support me; I am not sure if I am safe with this person
- - - - - - I don't trust this person; they will not support me; I don't feel safe with this person

*** - This person will tell Patrick how to find/contact me; they support Patrick

Storyline

A read-only app that creates a timeline of imported messages including SMS, MMS, IMs, Emails and social networking between the user and a selected contact. The app would preserve messages chronologically so people could look at the “story” of their relationship. Survivors could document threatening/unwanted messages from an abuser so that they would be authenticated and preserved.

Target Audience: General Public, Teens

Sample

John: Hey, what time will you be home?

1/31/14 6 p.m SMS



Me: 9:30

John: I barely saw you last night

2/1/14 10 a.m. Chat



John: I think we should see other people

John: Why are you ignoring me?

2/1/14 3 p.m. Gmail



John: Received Call

2/1/14 4 p.m. Duration 3 mins



John: Missed Call

2/1/14 4:15 p.m. Phone



John: Missed Call

2/1/14 4:30 p.m. Phone



Relate

A goal setting application that lets users track the progress of their relationship based on personal priorities.

After the user sets benchmarks at the start of the relationship, the app would send messages checking in as to whether the user is sticking to their goals while in the relationship. If the partner is the cause of goals being abandoned, the user would be referred to resources.

Target Audience: General Public, Teens



What do I want?



Sample Benchmark Survey Questions

I regularly (select all that apply):

- Attend school
- Do my homework
- Spend time with my family
- Practice a hobby (e.g. coding, dance, sports)
- Have alone time
- Hang out with my friends

Sample Follow-up Survey

1-Did you [meet that benchmark]? Y/N/Somewhat

If Y=Good Job! If N or Somewhat...

2-Are you okay with that? Y/N/IDK.

If value=N or IDK...

3-Did your partner help you or prevent you?

Help/Prevent/Neither 0, 1, 0

4-How do you feel about that? Good/Bad/IDK, 0, 1, 0

If $Q_3 + Q_4 = 2$, then meter goes down.

Based on the user's inputs, the relationship would be tracked graphically via a health meter.



02/10

“Would you like to talk with someone about your relationship?”

“Maybe you can talk to a friend or family member, or if you’re worried about your safety, call 866.331.9474 or text “loveis” to 22522 to speak to someone free and confidentially.”