Notes From Mockup Review

Creative Designer: Tiffany P.

Designer: Danny A.

# Overall: Good job! I love the vibe!!

# Landing Page

Full screen silent background video

Black translucent overlay to allow for white text to stand out

Keep left menu bar

Line on the right of menu bar

Add “The Most Dangerous Amusement Park in the World” under title

# Text

Change section paragraphs fonts to one that is less condensed

Higher line height

# Pages

Make newsprint picture in header full screen. It may be necessary to use a generic newspaper picture rather than a specifically Action Park picture– that’s okay!

Black translucent overlay to allow for white text to stand out

# Scandals

Should have sections of text broken down by type (Ride Design, Employees, Visitors, Policies) along with the pictures

# Legacy

Probably won’t have a lot of text, so use your discretion on whether a picture will work!