

# Outsmarting Outbreaks

An Analytic Approach to West Nile Virus Prevention and Control In Chicago

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Of the West Nile Virus

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# WNV Cases in the US

**24 Years**

Since West Nile Virus  
1st reported

**55,443**

Cases reported  
from 1999 to 2021\*

**~7,000,000**

Estimated infections  
(including unreported)\*\*

Source(s): \*<https://www.epa.gov/climate-indicators/climate-change-indicators-west-nile-virus>

\*\*<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8101735/#:~:text=In%20the%2020years%20since,million%20people%20have%20been%20infected>

# How bad is WnV?



## 1 in 5 people

who are infected have fever with other symptoms such as body aches, headache, diarrhea and rashes.



## 1 in 150 people

who are infected develop severe illness affecting the central nervous system (involving the brain and spinal cord).



## 2 776 deaths

From 1999 to 2002

# WnV cases

In 2023

**1 936**  
**cases** 

As of 17 October 2023\*



  
**1 255**  
**neuroinvasive**  
**West Nile disease cases**



# WnV cases

In 2023

**46**

**States reported of WnV  
cases in 2023**



**> 18 deaths**

**In Aug and Sep 2023**





# FACTS ABOUT CULEX MOZZIES

Most active from  
**DUSK TO  
DAWN**

Thrive at  
**27 deg C**

It takes  
**7 to 10 days**  
For an egg to develop  
into an adult



# Aerial spraying of mosquito adulticides and larvicides

## CURRENT MEASURES



Larvicide  
briquettes  
in catch  
basins

The Chicago Department of Public Health aims to **optimize resource allocation** and improve public health outcomes by evaluating the impact of interventions, such as spraying, on reducing the prevalence of West Nile virus.

## Problem statement

A sepia-toned photograph of a city skyline, likely Chicago, viewed from a park. In the foreground, there are manicured bushes and a paved walkway. The skyline features several prominent skyscrapers, including the Aon Center and the John Hancock Center. The word "DATA" is overlaid in large white capital letters on the left side of the image.

DATA

02

# Data

## Train

12 columns

10 506 observations

7 species of mosquitoes

136 traps

Years 2009, 2011, 2013, 2015



## Test

11 columns

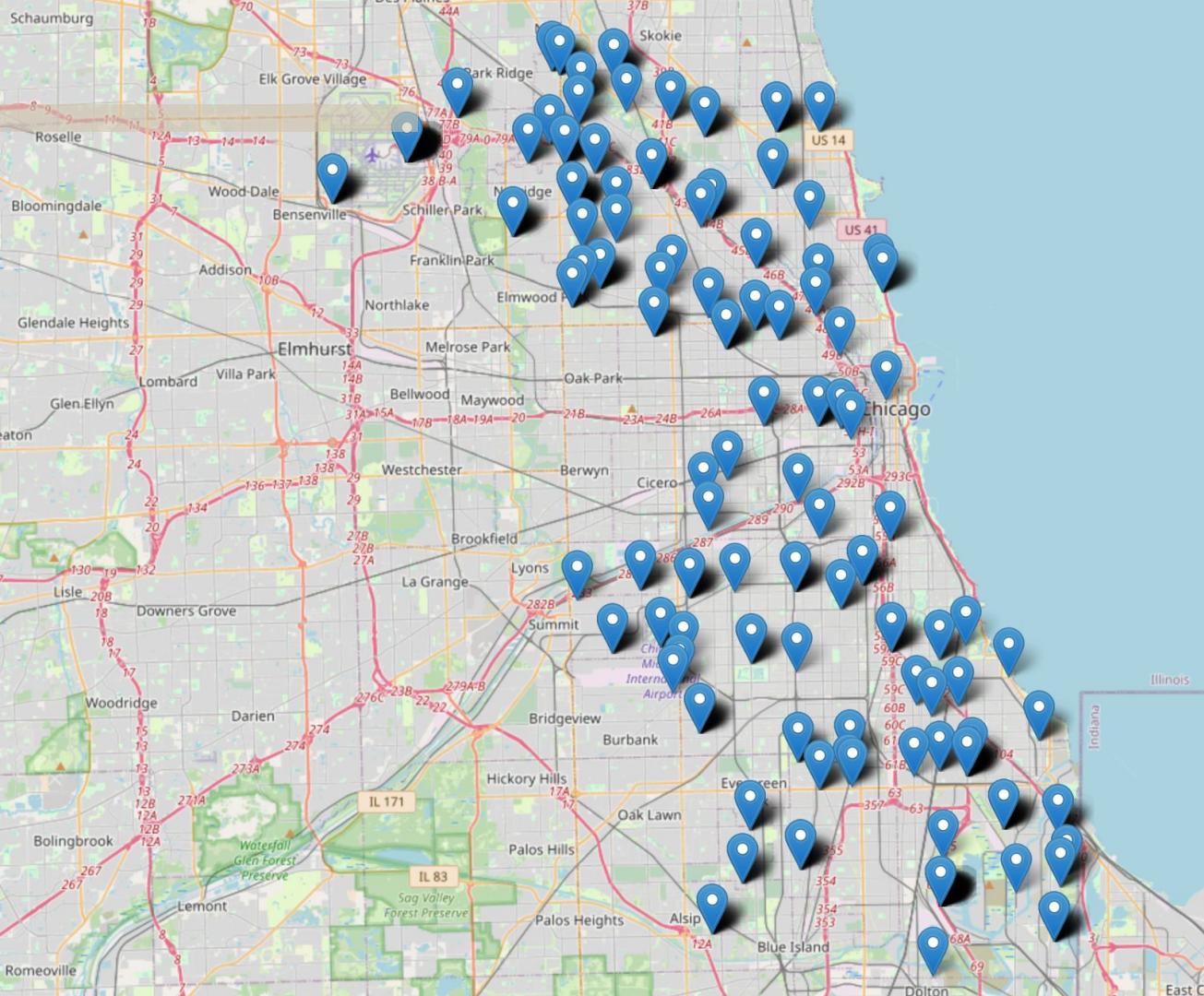
116 293 entries

8 species of mosquitoes

149 traps

Years 2008, 2010, 2012, 2014





# Train Data: Mosquito Traps

from 2007, 2009, 2011, and 2013

- Trap Number
- Number of mosquitos
- Mosquito species
- Presence of West Nile Virus

# Data



## Spray

4 columns

**14 835** entries

Years **2011** and **2013**



## Weather



22 columns

**2944** observations

**2** stations

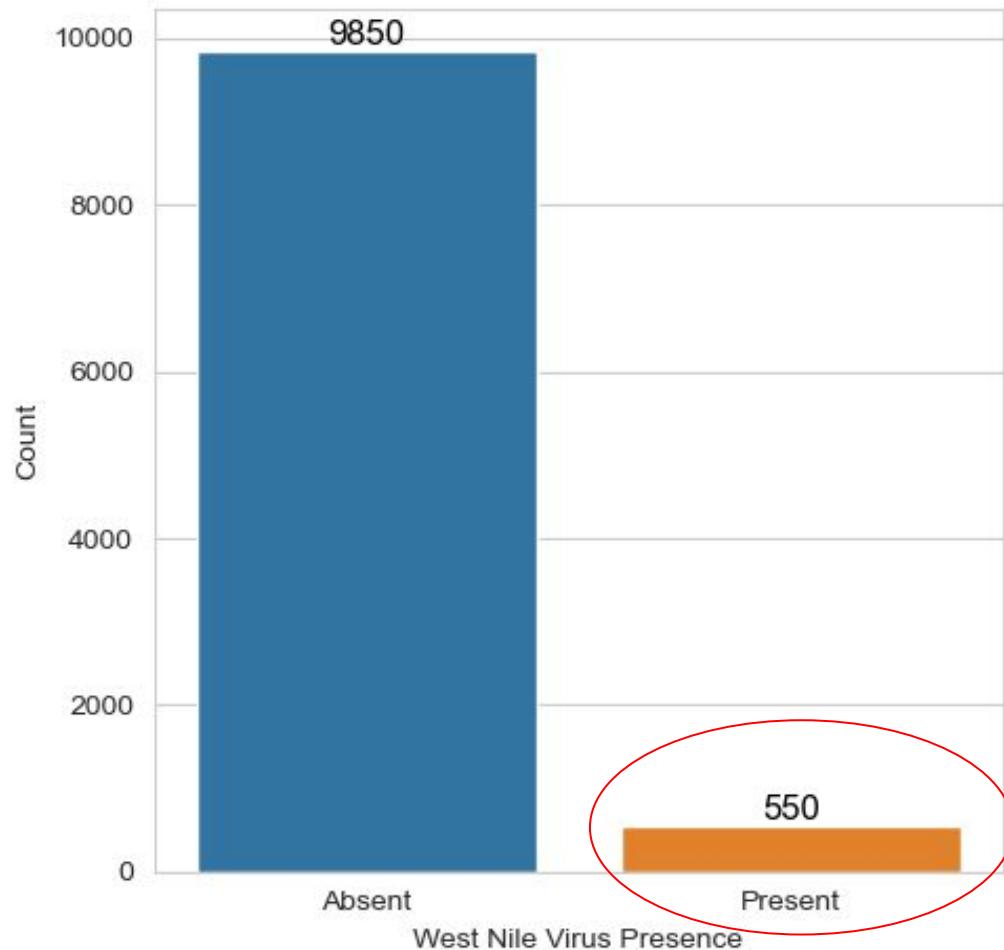
Years **2007 to 2014**

A black and white aerial photograph of the Chicago skyline at dusk or night. The city is densely packed with skyscrapers, including the Willis Tower (formerly Sears Tower) which stands prominently. The Chicago River and Lake Michigan are visible in the foreground and middle ground, respectively. The city lights reflect off the water, and the surrounding suburbs are visible in the distance.

# DATA EXPLORATION

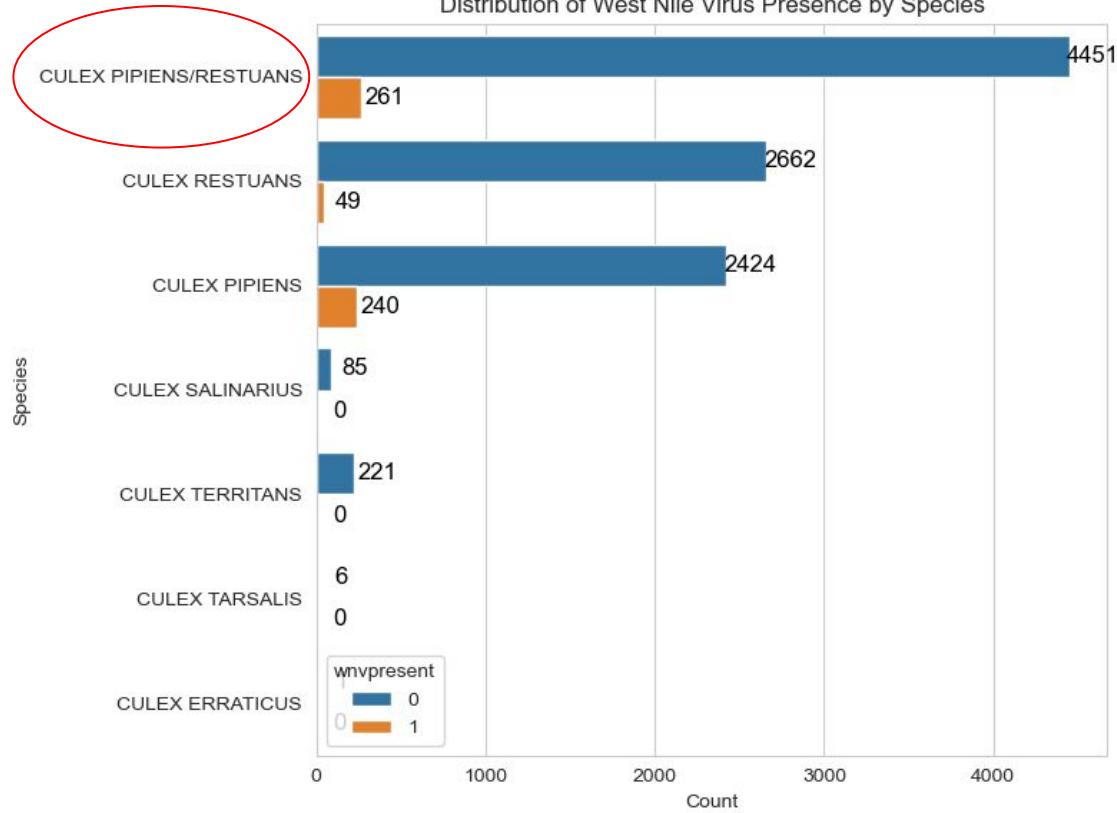
30

Distribution of West Nile Virus Presence



**IMBALANCED  
PRESENCE OF  
WNV**





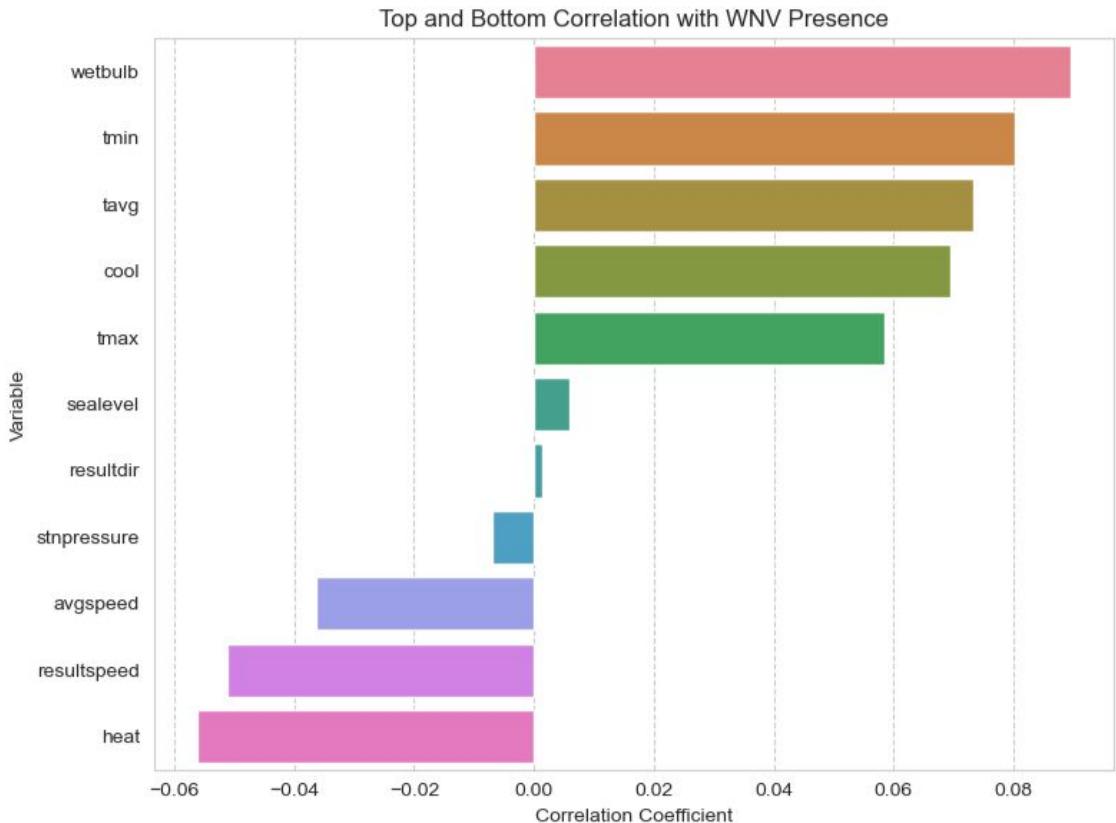
# CULEX PIPIENS AND RESTUANS



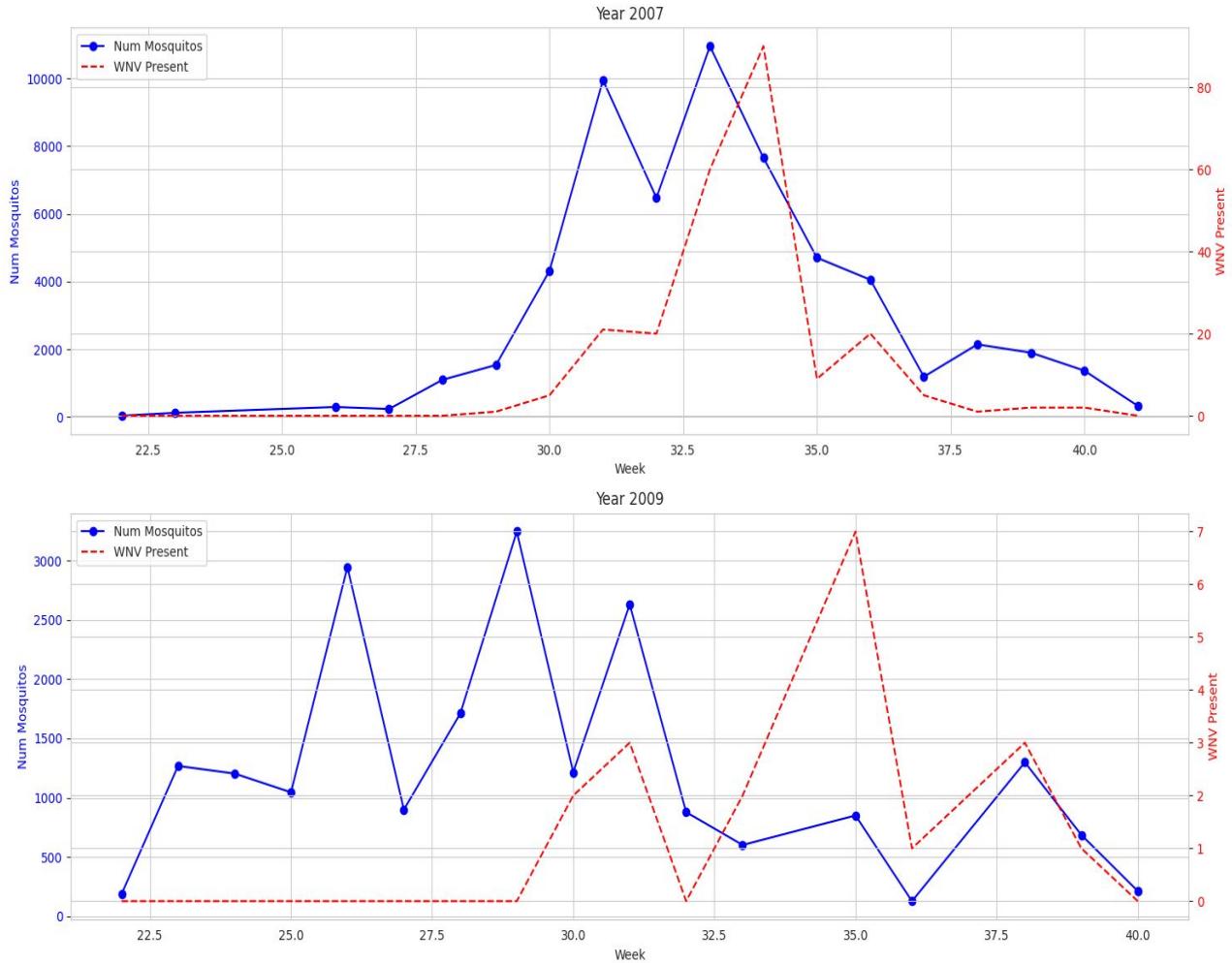
Hard to distinguish between the two subspecies of mosquitos.



B



LITTLE  
CORRELATIONS  
BETWEEN THE  
WEATHER  
CONDITIONS  
AND THE WNV  
PRESENCE



**SPIKE IN WNV  
PRESENT,  
A FEW WEEKS  
AFTER HIGH  
VOLUME OF  
MOSQUITOS**



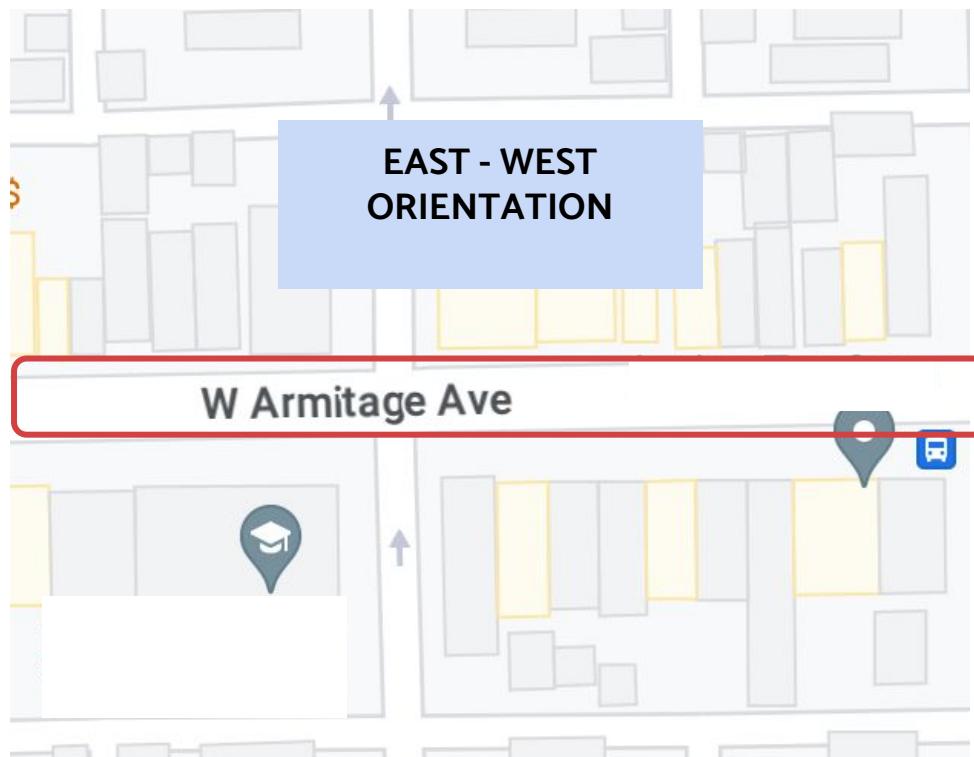
# FEATURE ENGINEERING

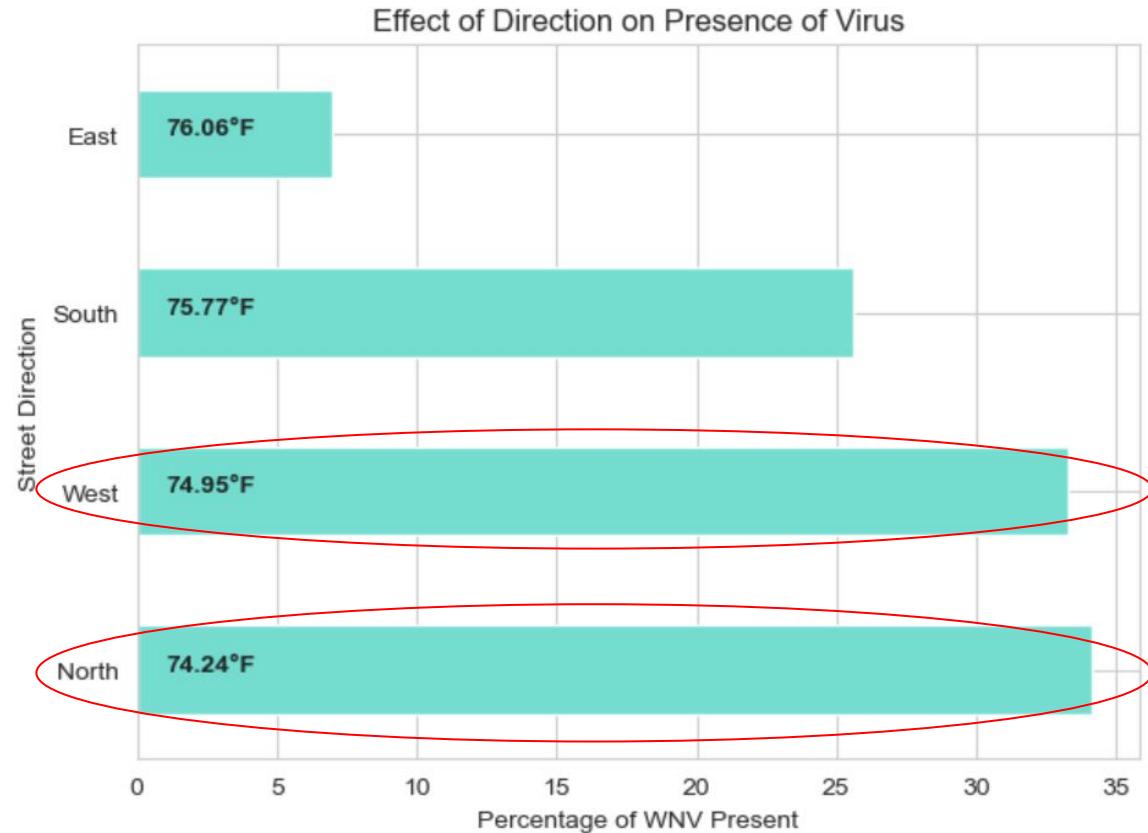
Dataset	Original Feature	New Features
train_df from train.csv	Street	Direction: {'N':0, 'W':1, 'S':2, 'E':3}
	Date	Week (Week 1 to Week 52) Year DayofWeek (Mon to Sun)
	Species	Label encoded
weather_df from weather.csv	ResultDir (direction of wind in degrees)	WindDir: N, E, W, S, NE, NW, SE, SW

S STONY  
ISLAND  
AVE

W ARMITAGE  
AVENUE

# STREET DIRECTION





# EFFECT OF DIRECTION ON TARGET





**MODELLING**

04

# WORKFLOW

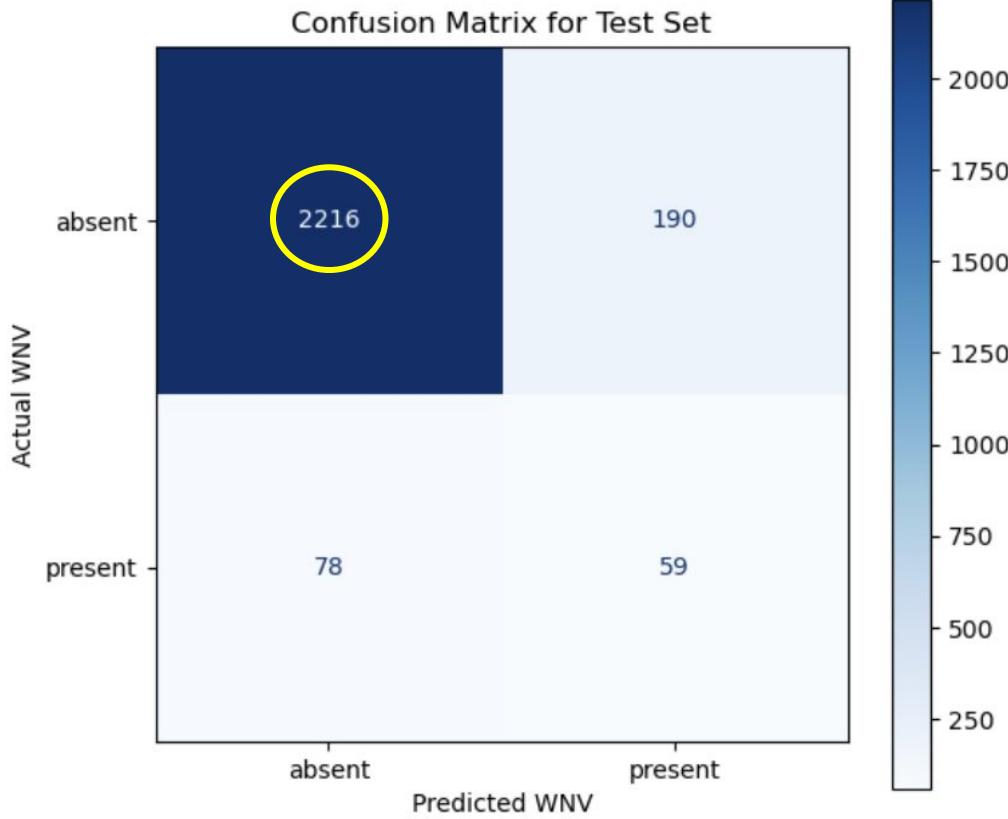


# MODELS

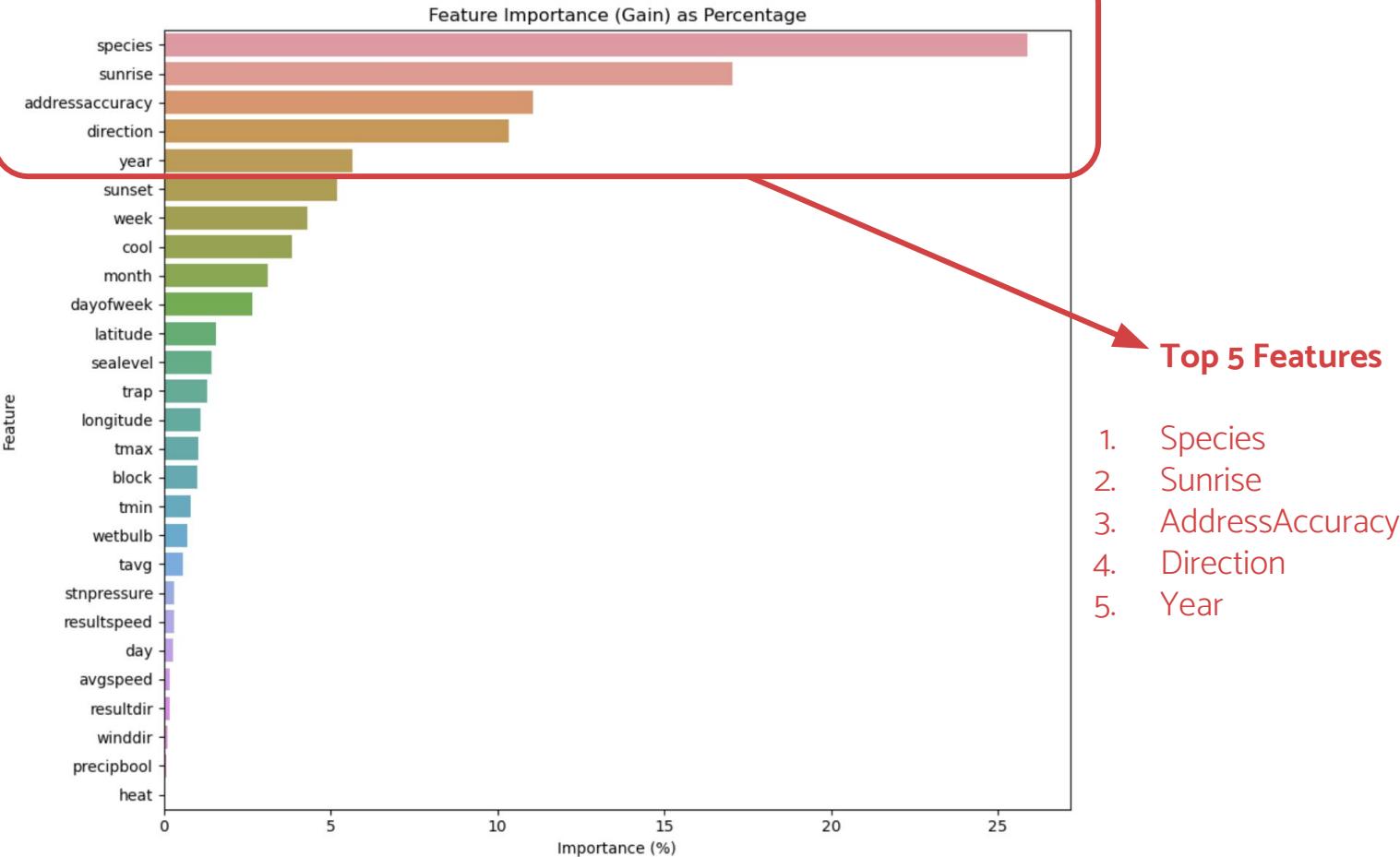
## PERFORMANCE METRICS: ROC-AUC Score

Model	Train	Test
<b>Light GBM</b>	<b>0.88</b>	<b>0.84</b>
XGBoost	0.95	0.85
Random Forest	0.99	0.84
K-Nearest Neighbors	0.96	0.82
Logistic Regression	0.80	0.80
Gaussian Naive Bayes	0.79	0.79
Decision Trees (Baseline)	0.89	0.78

# CONFUSION MATRIX



# FEATURE IMPORTANCE



# CONCLUSION

- **Species:** Targeting breeding grounds of Culex Pipiens and Culex Restuans, known carriers of the West Nile virus, can reduce virus prevalence.
- **Sunrise:** Utilizing sunrise times to align spraying activities with peak mosquito activity can enhance the effectiveness of interventions.
- **Direction:** Street orientation influences local wind and sunlight patterns, aiding in predicting mosquito breeding sites and virus outbreak locations.

# COST BENEFIT ANALYSIS

\$

SO

## Cost of Spray = Cost of Spraying Per Area \* Land Area \* Frequency

- Cost of Spraying Zenivex E2O (Insecticide) per area = **USD 0.67 / acre<sup>1</sup>**
- Total **land area** in Chicago = **148, 300 acres**
- No. of Sprays per year = **12**
- **Total Cost of Spraying per year = USD 1.2MM**

## Cost of Traps = No. of Traps \* Cost of Each Trap

- No. of Traps (from dataset) = 149
- Median cost per **Gravid Trap (incl maintenance)** = 300 USD<sup>3</sup>
- **Total Cost of Traps per year = USD 45K**

**Total Costs = USD 1.25MM**

Source:

1:[Https://www.centralmosquitoco.../zenivex-cost-comparison-fact-sheet.pdf](https://www.centralmosquitoco.../zenivex-cost-comparison-fact-sheet.pdf)

2:<chrome-extension://efaidnbmnnibpcapcglefindmkaj/><https://www.chicago.gov/content/dam/city/depts/cdph/Mosquito-Borne-Diseases/Zenivex.pdf>

3: <https://www.johnwhock.com/products/mosquito-sandfly-traps/cdc-gravid-trap/>

Benefits are derived from the potential savings from **1) Loss in Productivity / Income, and 2) Medical Bills** if individuals are kept free from WnV

Total estimated costs for United States hospitalized West Nile virus cases and death from **1999 through 2012** by cost category from simulation model in 2012 USD

Cost category	Mean <sup>*</sup>	95% CI	Median <sup>*</sup>	Range
Total acute medical care	\$252,115,100	(\$158,022,000–\$458,998,400)	\$230,879,300	(\$115,644,400–\$2,822,846,000)
Total acute lost productivity <sup>†</sup>	\$22,081,260	(\$9,550,370–\$63,069,700)	\$16,144,050	(\$7,070,480–\$2,643,251,000)
Total long-term medical care	\$27,570,280	(\$11,566,780–\$56,221,870)	\$25,468,510	(\$6,087,800–\$118,883,900)
Total long-term lost productivity	\$26,866,800	(\$13,526,800–\$48,279,320)	\$25,416,720	(\$7,790,800–\$85,567,700)
Total lifetime lost productivity caused by deaths <sup>‡</sup>	\$449,464,800	(NA)	\$449,464,800	(NA)

- Cumulative Loss in Productivity + Medical Bills from 1999 to 2012 = **USD 787 MM**
- **Potential Savings per year = USD 56 MM**

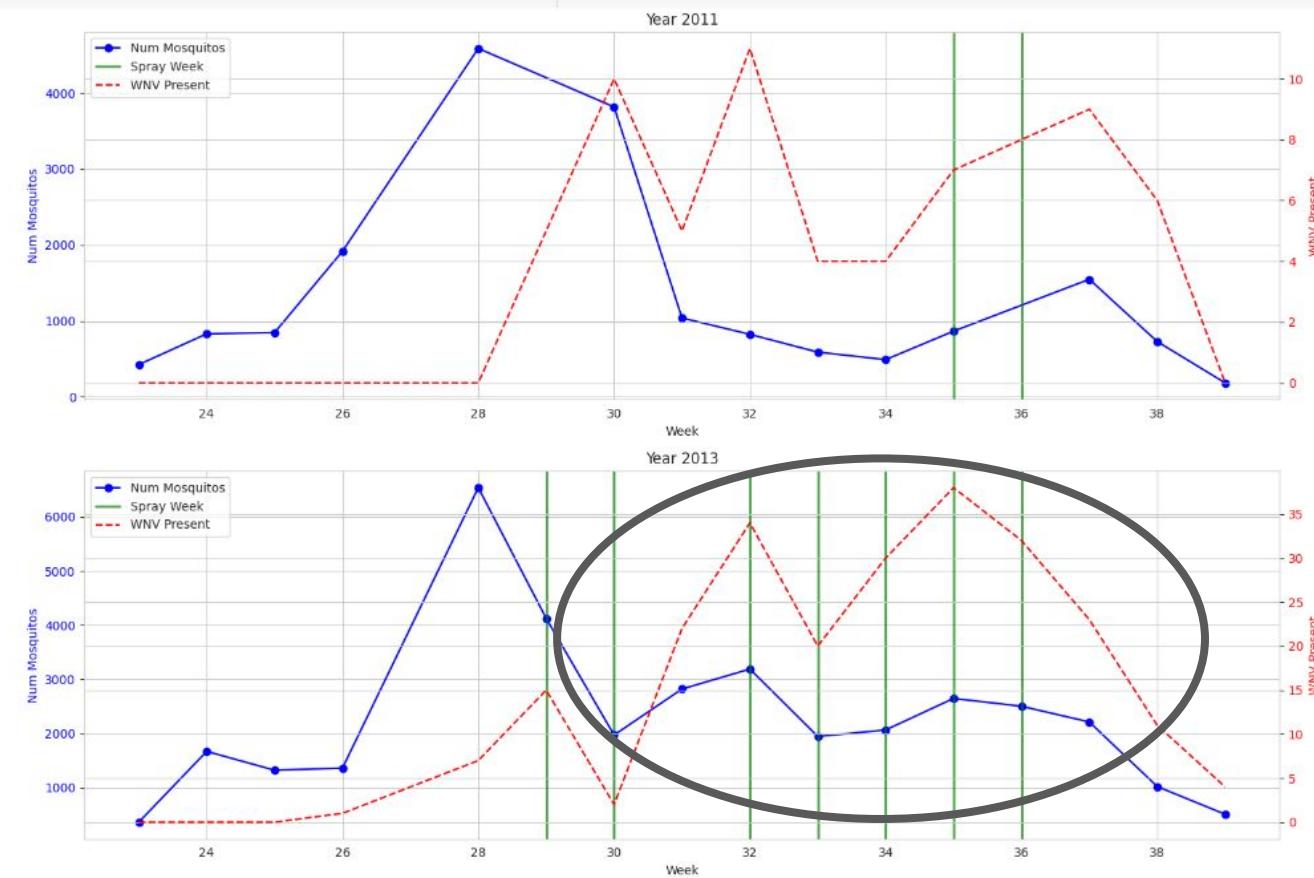
# OVERALL COST BENEFIT ANALYSIS

<i>Per Year</i>	CURRENT APPROACH	MODEL DRIVEN APPROACH
COST OF SPRAYING	-1.2 MM USD (entire Chicago)	-0.0052 MM USD (5% Chicago)
COST OF TRAPS	-0.045 MM USD	-0.045 MM USD
BENEFITS FROM MEDICAL BILLS + PRODUCTIVITY	+56MM USD	+56MM USD
NET BENEFIT	+55MM USD	+56MM USD

# RECOMMENDATIONS

90

# CURRENT SPRAYING APPROACH HAS *MINIMAL IMPACT*



# MULTI-PRONG APPROACH TO COMBAT WnV

## PROCESS

Improving the process of remediation activities, the location and frequency



## TECHNOLOGY

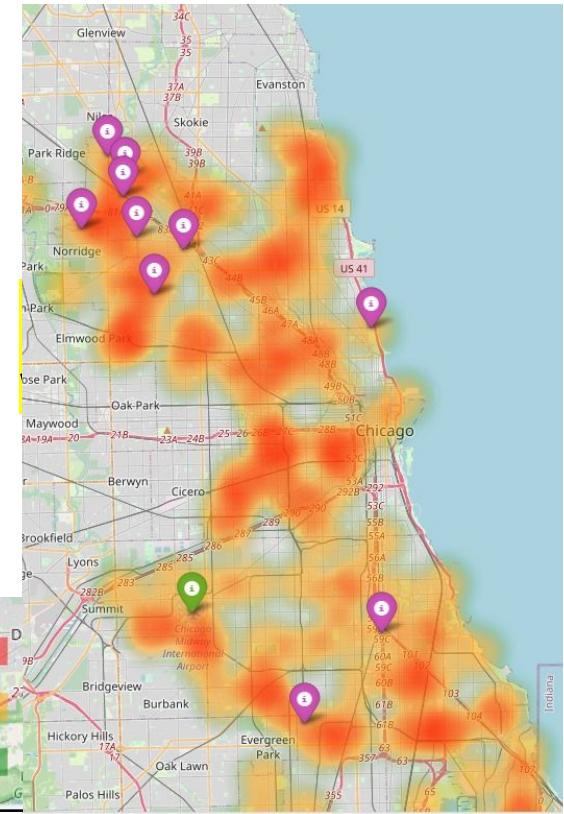
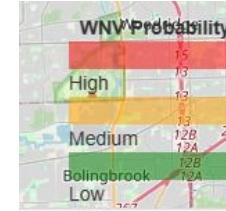
Targeted Drone approach

## PEOPLE

Education, Campaigns

# 1. PROCESS: TARGETED TIERED RESPONSE BASED ON WnV PROBABILITY

Probability of WnV in area	Frequency of activities	Public Education	Traps	Spray
< 5%	<i>Bi-monthly</i>	✓	✓	
5-10%	<i>Bi-monthly</i>	✓	✓	✓
10-15%	<i>Monthly</i>	✓	✓	✓
>15%	<b><i>Bi-weekly</i></b>	✓	✓	✓



## 2. MORE DRAMATIC AND IMPACTFUL PUBLIC EDUCATION / CAMPAIGNS

### Current posters used in WnV:

<b>CHECK</b>  Mosquitoes lay eggs on the walls of water-filled containers. Check for items that hold water inside and outside your home once a week.	<b>COVER</b>  Tightly cover water storage containers (buckets and rain barrels) so mosquitoes can't get in to lay eggs. If no lid, use wire mesh with holes smaller than an adult mosquito.	<b>CLEAR</b>  Drain out standing water in flower pots, saucers, buckets, bird baths, and other containers.
<b>Mosquitoes can spread serious diseases.</b> A few infected mosquitoes can cause large outbreaks and put your family at risk of becoming sick.		
<b>CLEAN</b>  Scrub vases and containers to remove mosquito eggs as they stick like glue and hatch when exposed to water.	<b>CAST OUT</b>  Cast out (throw away) old items in your patio or yard that can hold water.	<b>CALL</b> Visit <a href="http://www.socalmosquito.org">www.socalmosquito.org</a> or call 2-1-1 to report problems to your local mosquito control district.

CDCP-ACDC-0127-01 (03/01/18)

### Protect yourself and your loved ones

**Use mosquito repellent**  
  
Use EPA registered spray, wipes, and lotion when outside, especially when in the yard.

**Cover or clear out standing water**  
  
Throw out water from containers like pots and vases. Mosquitoes breed in standing water.

**Cover your skin**  
  
Wear long sleeve shirts and pants when possible.

For more information visit [publichealth.lacounty.gov](http://publichealth.lacounty.gov) or call 2-1-1

IT'S NOT  


CDCP-ACDC-129-01 (06/07/2023)

### Singapore's battle against Dengue:

START YOUR MUZZIE WIPEOUT

**STOP DENGUE WITH B-L-O-C-K.**

**STOP DENGUE NOW!**

**BREAK**  
up hardened soil

**LIFT**  
and empty flowerpot plates

**OVERTURN**  
pails and wipe their rims

**CHANGE**  
water in vases

**KEEP**  
roof gutters clear and place BTI insecticide

### 3. LEVERAGING TECHNOLOGY: DRONE SPRAYS

- Higher Agility:
  - More targeted approach than mass spraying
  - Able to access areas that are not possible via foot
- More Eco-Friendly:
  - Less environmental impact than driving trucks / helicopters to spray
  - Less wastage of sprays



Thank You



# West Nile Virus Cases Increasing in the U.S.

Most cases of the mosquito-borne illness are concentrated in the West and Southwest, but officials across the East Coast have also raised concerns.



By Cecelia Smith-Schoenwalder | Sept. 18, 2023, at 2:36 p.m.

## US: States issue alert over West Nile virus after New York City reports death

New York, United States • Edited By: Prisha • Updated: Sep 18, 2023, 09:15 PM IST



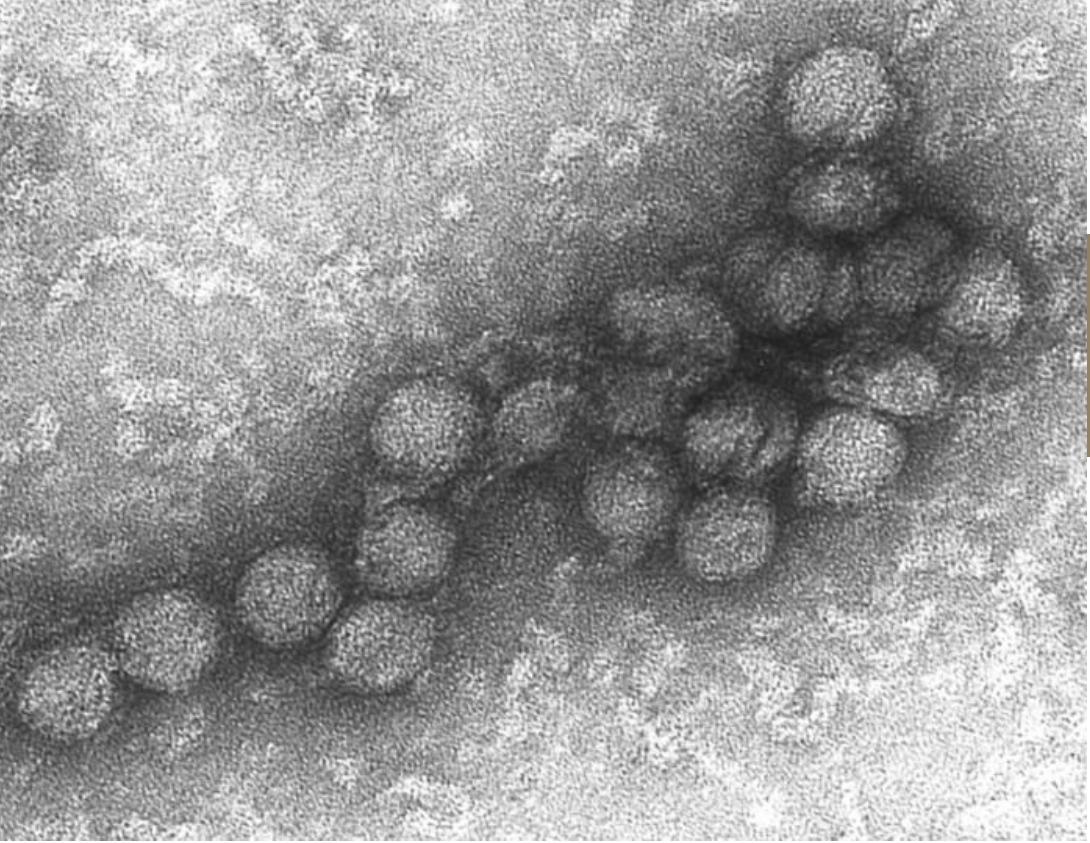
## Colorado has most West Nile virus cases in U.S. so far this year, and it's not even close

Author: Jennifer Campbell-Hicks

Published: 1:57 PM MDT September 26, 2023

Updated: 1:57 PM MDT September 26, 2023



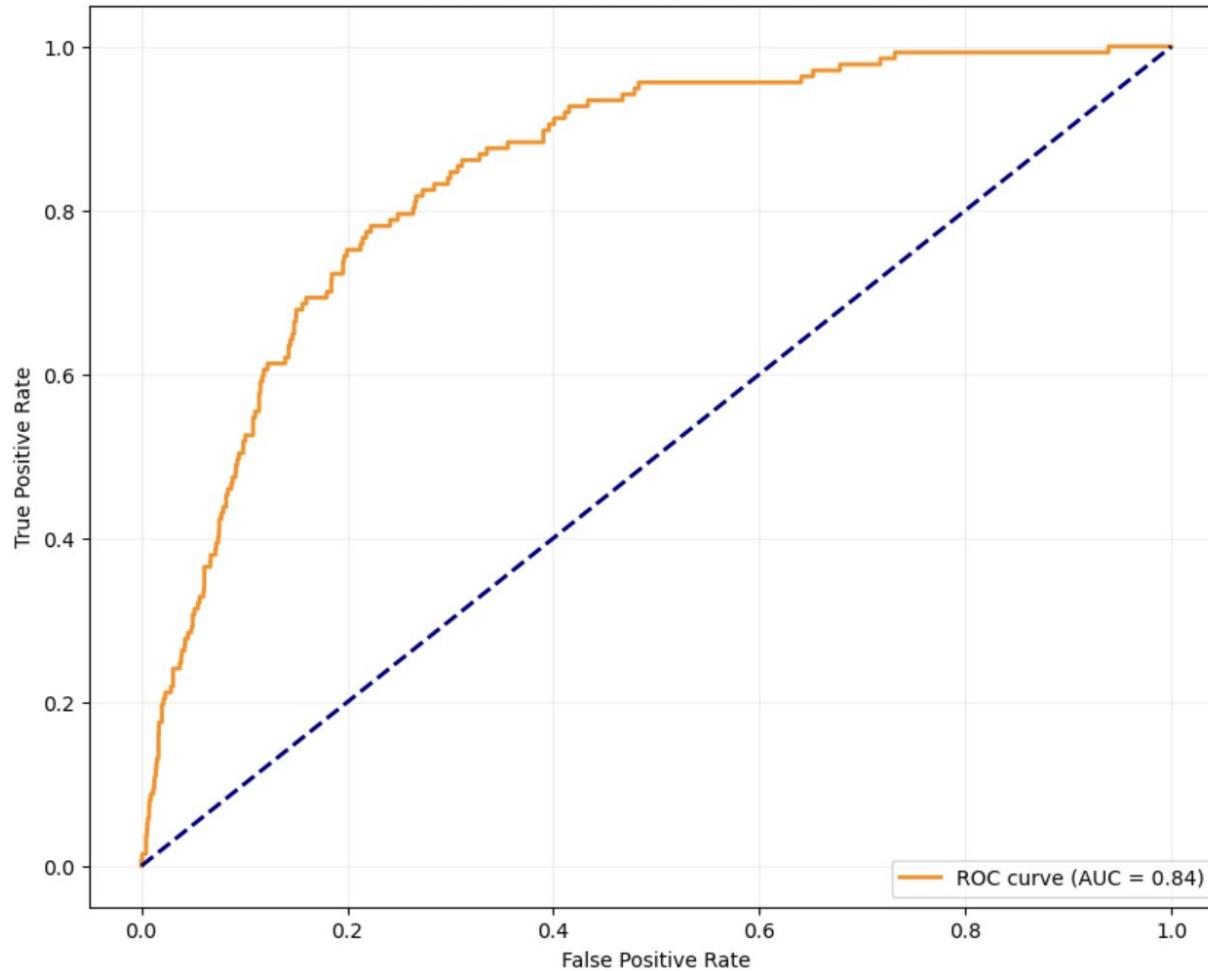


## WEST NILE VIRUS

- commonly found in **Africa, Europe, the Middle East, North America and West Asia**
- can cause ***neurological disease*** and ***death*** in people
- transmitted between birds and mosquitoes.
- Can infect humans, horses and other mammals

# ROC AUC Score

Receiver Operating Characteristic (ROC) Curve



# Data: Weather & Spray



## Spray Data

Column name	Data type	Description
date	object	Date of spray from 29-08-2011 to 05-09-2013
time	object	Time of spray between 6.56pm to 8.05pm
latitude	float	Latitude returned from Geocoder
longitude	float	

## Weather Data (key features)

Column name	Data type	Description
dewpoint	object	Avg dew point in deg F 
preciptotal	object	Rainfall and melted snow in inches
tmax	integer	Max temperature in deg F
tmin	integer	Min temperature in deg F
tavg	float	Avg temperature in deg F
wetbulb	object	Avg wet bulb in deg F
heat	object	How much "heating" needed to reach a comfortable baseline of 65°F (SEASON BEGINS WITH JULY)

# THANKS





## FACTS ABOUT MOZZIES

Most active from  
**DUSK TO  
DAWN**

Thrive at  
**27 deg C**

It takes  
**7 to 10 days**  
For an egg to develop  
into an adult