TIFFANY NGUYEN

tiffanytnguy.github.io
tiffanytnguy@berkeley.edu
858.925.9732

EXPERIENCE —

Niantic Inc
San Francisco, CA

UX Design Apprentice

Feb 2020 - Present

An AR tech company, crafting creative & engaging products to inspire outdoor exploration & meaningful social interaction.

- Trained through Treehouse Techdegree, learning the foundational concepts of UX Design through online courses & assigned projects.
- Current Student Developer/Designer Moderator, answering questions & providing guidance to students.

81cents
Berkeley, CA

Head of Design

Jun 2019 - Present

Low-cost, success-based promotion, raise, & salary negotiation support, just for women & underrepresented groups.

- Revised client reports & slide decks to better illustrate & synthesize data & information to over 200 clients & stakeholders.
- Redesigned brand, applying new assets & layouts for the site (www.81cents.com).
- Identified the current usability problems through user interviews & explored alternative user flows to enhance the customer check-out experience.

Aaspire
San Francisco, CA

UX/UI Design Intern

Mar - May 2020

Early-stage startup focused on quality & continuity through an e-learning platform.

- Developed web application screens & additional features, aimed to provide quality & vetted content to help individuals achieve their self-improvement & learning goals.
- Lead weekly design presentations with the engineering team to go over the design roadmap & ideation of new features & screens to ensure a streamlined process.

EDUCATION —

University of California, Berkeley
BA in Art History & Media, 2017 - 2019

RELEVANT COURSES

Graphic Design Principles, Web Design & Development, Human-Centered Design, Virtual Humanities, Research & Data Analysis

TOOL BOX —

PROFICIENT
Keynote
MailChimp
Adobe Creative Suite
(Illustrator, InDesign, XD)
Squarespace
HTML, CSS
Figma

FAMILIAR
JavaScript
Adobe Photoshop
Adobe Premiere

SKILLS —

Interaction Design
Graphic Design & Illustration
Art Direction
User Research
Research Analysis
Prototyping
Web Development

INTERESTS —

Medium Articles
(in Design, Education, Tech)
Watching Food Shows & Videos
(Gourmet Makes series from Bon Appetit, Great British Baking Show)
Social Impact & Connectivity
Eggs & Cats