

EXPERIENCE —

**Aaspire**

San Francisco, CA

**UX/UI Design Intern**

Mar 2020 - Present

Early-stage startup focused on quality & continuity through an e-learning platform.

- Developed web application screens & additional features, aimed to provide content to help individuals achieve their self-improvement and learning goals.

**Niantic Inc**

San Francisco, CA

**UX Design Apprentice**

Feb 2020 - Present

Partnered apprenticeship with Treehouse — an e-learning platform aiming to bridge the gap between the learner & employer.

- Trained through Treehouse Techdegree, learning the foundational concepts of UX Design through online courses and assigned projects.

**81cents**

Berkeley, CA

**Designer**

Jun 2019 - Present

Low-cost, success-based promotion, raise, & salary negotiation support, just for women & underrepresented groups.

- Revised client reports & slide decks to better illustrate & synthesize data & information to +200 clients & stakeholders.
- Explored visual concepts & illustrated social graphics to increase presence on Instagram (+200) & LinkedIn (+700).
- Redesigned new assets & layouts for the site (www.81cents.com) & monthly newsletter.
- Identified the current usability problems through user interviews & explored alternative user flows to enhance the customer check-out experience.

**The Daily Cal**

Berkeley, CA

**Graphic Artist**

Jun - Sep 2019

City of Berkeley's independent newspaper.

- Assisted in creating compelling visual content that accompanied & helped synthesize news stories, which was viewed by 540,000 users monthly.
- Designed & revised pieces every week to produce graphics displaying stats & detailed info to readers in a variety of styles.

EDUCATION —

**University of California, Berkeley**

BA in Art History & Media,  
2017 - 2019

**RELEVANT COURSES**

Graphic Design Principles,  
Web Design & Development,  
Human-Centered Design,  
Virtual Humanities,  
Research & Data Analysis

**TOOL BOX —**

**PROFICIENT**

Keynote  
MailChimp  
Adobe Creative Suite  
(Illustrator, InDesign, XD)  
Squarespace  
HTML, CSS  
Figma

**FAMILIAR**

JavaScript  
Adobe Photoshop  
Adobe Premiere

**SKILLS —**

Interaction Design  
Graphic Design  
Graphic Illustration  
Art Direction  
User Research  
Research Analysis  
Prototyping  
Web Development

**INTERESTS —**

Medium Articles  
(in Design, Education, Tech)  
Watching Food Shows & Videos  
(Gourmet Makes series from Bon Appetit,  
Great British Baking Show)  
Sustainability & Social Impact  
Eggs & Cats