

EXPERIENCE —

Aaspire

San Francisco, CA

UX/UI Design Intern

Mar 2020 - Present

Early-stage startup focused on quality & continuity through an e-learning platform.

- Developed web application screens & additional features, aimed to provide content to help individuals achieve their self-improvement and learning goals.

Niantic Inc

San Francisco, CA

UX Design Apprentice

Feb 2020 - Present

Partnered apprenticeship with Treehouse — an e-learning platform aiming to bridge the gap between the learner & employer.

- Trained through Treehouse Techdegree, learning the foundational concepts of UX Design through online courses and assigned projects.

81cents

Berkeley, CA

Designer

Jun 2019 - Present

Low-cost, success-based promotion, raise, & salary negotiation support, just for women & underrepresented groups.

- Revised client reports & slide decks to better illustrate & synthesize data & information to +200 clients & stakeholders.
- Explored visual concepts & illustrated social graphics to increase presence on Instagram (+200) & LinkedIn (+700).
- Redesigned new assets & layouts for the site (www.81cents.com) & monthly newsletter.
- Identified the current usability problems through user interviews and explored alternative user flows to enhance the customer check-out experience.

The Daily Cal

Berkeley, CA

Graphic Artist

Jun - Sep 2019

City of Berkeley's independent newspaper.

- Assisted in creating compelling visual content that accompanied & helped synthesize news stories, which was viewed by 540,000 users monthly.
- Designed & revised pieces every week to produce graphics displaying stats & detailed info to readers in a variety of styles.

EDUCATION —

University of California, Berkeley

BA in Art History & Media,
2017 - 2019

RELEVANT COURSES

Graphic Design Principles,
Web Design & Development,
Human-Centered Design,
Virtual Humanities,
Research & Data Analysis

TOOL BOX —

PROFICIENT

Keynote
MailChimp
Adobe Creative Suite
(Illustrator, InDesign, XD)
Squarespace
HTML, CSS
Figma

FAMILIAR

JavaScript
Adobe Photoshop
Adobe Premiere

SKILLS —

Interaction Design
Graphic Design
Graphic Illustration
Art Direction
User Research
Research Analysis
Prototyping
Web Development

INTERESTS —

Medium Articles
(in Design, Education, Tech)
Watching Food Shows & Videos
(Gourmet Makes series from Bon Appetit,
Great British Baking Show)
Sustainability & Social Impact
Eggs & Cats