

EXPERIENCE —

Niantic Inc

San Francisco, CA

UX Design Apprentice

Feb 2020 - Present

Partnered apprenticeship with Treehouse — an e-learning platform aiming to bridge the gap between the learner & employer.

81cents

Berkeley, CA

Design Intern

Jun 2019 - Present

Low-cost, success-based promotion, raise, & salary negotiation support, just for women & underrepresented groups.

- Revised client reports & slide decks to better illustrate & synthesize data & information to +200 clients & stakeholders.
- Explored visual concepts & illustrated social graphics to increase presence on Instagram (+200) & LinkedIn (+700).
- Redesigned new assets & layouts for the site (www.81cents.com) & monthly newsletter.

The Daily Cal

Berkeley, CA

Graphic Artist

Jun 2019 - Present

City of Berkeley's independent newspaper.

- Assisted in creating compelling visual content that accompanied & helped synthesize news stories, which was viewed by 540,000 users monthly.
- Designed & revised pieces every week to produce graphics displaying stats & detailed info to readers in a variety of styles.

PROJECTS —

Messenger

Added feature

Feb - Mar 2020

Messenger is a messaging app & platform. At its core, Messenger helps you instantly reach the people you're close to without a data plan, for free.

- Improved the navigation of certain chats & messages with the addition of pins.

ShirtsbyMike

Redesign & rebranding

Feb - Mar 2020

Aiming to provide a connected community for Treehouse students by offering fun & playful t-shirts, with the help of their friendly frog, Mike.

- Redesigned the site, including new UI Kit, & rebranded the company.
- Added new feature on page to showcase a new-edition t-shirt of the month.

EDUCATION —

University of California, Berkeley

BA in Art History & Media, 2017 - 2019

Visual Spaces in Contemporary Art + Design

RELEVANT COURSES

Graphic Design Principles,
Web Design & Development,
Human-Centered Design,
Virtual Humanities,
Research & Data Analysis in Psychology

TOOL BOX —

PROFICIENT

Keynote
MailChimp
Adobe Creative Suite
(Illustrator, InDesign, XD)
Squarespace
HTML, CSS
Figma

FAMILIAR

JavaScript
Adobe Photoshop
Adobe Premiere

SKILLS —

Interaction Design
Graphic Design
Graphic Illustration
Art Direction
User Research
Research Analysis
Prototyping
Web Development

INTERESTS —

Medium Articles
(in Design, Education, Tech)
Watching Food Shows & Videos
(Gourmet Makes series from Bon Appetit,
Great British Baking Show)
Sustainability & Social Impact
Eggs & Cats