

## EXPERIENCE —

### Niantic Inc

San Francisco, CA

#### UX Design Apprentice

Feb 2020 - Present

Partnered apprenticeship with Treehouse — an e-learning platform aiming to bridge the gap between the learner & employer.

### 81cents

Berkeley, CA

#### Design Intern

Jun 2019 - Present

Low-cost, success-based promotion, raise, & salary negotiation support, just for women & underrepresented groups.

- Revised client reports & slide decks to better illustrate & synthesize data & information to +200 clients & stakeholders.
- Explored visual concepts & illustrated social graphics to increase presence on Instagram (+200) & LinkedIn (+700).
- Redesigned new assets & layouts for the site (www.81cents.com) & monthly newsletter.

### The Daily Cal

Berkeley, CA

#### Graphic Artist

Jun 2019 - Present

City of Berkeley's independent newspaper.

- Assisted in creating compelling visual content that accompanied & helped synthesize news stories, which was viewed by 540,000 users monthly.
- Designed & revised pieces every week to produce graphics displaying stats & detailed info to readers in a variety of styles.

## PROJECTS —

### Messenger

Added feature

Feb - Mar 2020

Messenger is a messaging app & platform. At its core, Messenger helps you instantly reach the people you're close to without a data plan, for free.

- Improved the navigation of certain chats & messages with the addition of pins.

### ShirtsbyMike

Redesign & rebranding

Feb - Mar 2020

Aiming to provide a connected community for Treehouse students by offering fun & playful t-shirts, with the help of their friendly frog, Mike.

- Redesigned the site, including new UI Kit, & rebranded the company.
- Added new feature on page to showcase a new-edition t-shirt of the month.

## EDUCATION —

### University of California, Berkeley

BA in Art History & Media, 2017 - 2019

Visual Spaces in Contemporary Art + Design

## RELEVANT COURSES

Graphic Design Principles,  
Web Design & Development,  
Human-Centered Design,  
Virtual Humanities,  
Research & Data Analysis in Psychology

## TOOL BOX —

### PROFICIENT

Keynote  
MailChimp  
Adobe Creative Suite  
(Illustrator, InDesign, XD)  
Squarespace  
HTML, CSS  
Figma

### FAMILIAR

JavaScript  
Adobe Photoshop  
Adobe Premiere

## SKILLS —

Interaction Design  
Graphic Design  
Graphic Illustration  
Art Direction  
User Research  
Research Analysis  
Prototyping  
Web Development

## INTERESTS —

Medium Articles  
(in Design, Education, Tech)  
Watching Food Shows & Videos  
(Gourmet Makes series from Bon Appetit,  
Great British Baking Show)  
Sustainability & Social Impact