Tiffany Wu

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EDUCATION

University of British Columbia
Expected Graduation: Dec 2020
B.S. Computer Science (Human Computer Interaction stream)

Relevant Coursework
Intro to HCI Methods
Advanced HCI Methods
Info Visualization
Intro to Artificial Intelligence

SKILLS

UX Design & Research
Wireframing & Prototyping
Personas & Storyboarding
User Journey Mapping
Visual Design
Usability Testing
Competitive Analysis
Surveys & Interviews
Contextual Inquiry
Affinity Diagram Analysis
Heuristic Evaluation

Design Tools
Figma   Illustrator
Sketch   Photoshop
AdobeXD   InDesign

Programming
HTML/CSS   Javascript
SQL   R
Java   Python

AWARDS

Women in Product Conference Scholarship OCTOBER 2020

UBC Grace Hopper Conference Scholarship SEPTEMBER 2018

HackHLTH Tokbox Prize MAY 2018

EXPERIENCE

UBC SPIN Lab, *HCI Research Assistant*

SEPTEMBER 2020 - PRESENT | VANCOUVER, CANADA

Supporting PhD student Soheil Kianzad in a collaborative haptics study by conducting thematic analysis on video and audio data to understand how haptics devices can assist in fundamental physics education.

Huemon Co, Ltd., *UX/UI Design Intern*

JULY 2020 - AUGUST 2020 | TAIPEI, TAIWAN

Delivered an end-to-end mobile and web experience for a plant-based food subscription service from wireframe to high fidelity prototype with Figma which was implemented in development.

UBC Student Communications UX Lab, *UX Student Researcher*

APRIL 2019 - AUGUST 2019 | VANCOUVER, CANADA

Identified pain points of online student platforms with mixed user testing methods including perception tests, surveys, interviews, and affinity diagram analysis which optimized user navigation and information hierarchy.

UBC Science Student Engagement Office, *Communications Assistant*

SEPTEMBER 2017 - APRIL 2018 | VANCOUVER, CANADA

Curated weekly e-newsletters for 8000+ science undergraduate students which increased student engagement by 3%. Analyzed email open and click rate data and communicated trends found with reports and infographics.

INVOLVEMENT

UBC Launch Pad, *UX/UI Designer*

SEPTEMBER 2020 - PRESENT | VANCOUVER, CANADA

Designing a group coordination system with an intuitive workflow for friends to plan meet-ups across time zones that allows calendar integrations.

UBC Science Undergraduate Society, *Graphic Designer*

MAY 2018 - APRIL 2019 | VANCOUVER, CANADA

Designed event banners, posters, and digital signage graphics for 5+ events by following visual branding guidelines which engaged over 1500 students.

Roots on the Roof, *Vice President & Communications Coordinator*

SEPTEMBER 2017 - APRIL 2020 | VANCOUVER, CANADA

Managed team of 21 people to plan 2 annual events with attendance of over 150 people. Organized recruitment campaigns by designing promotional posts and conducting interviews which led to a 50% team expansion.