Ting-Wei WU

User Experience Designer

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🔗 tingweiwu.com

EDUCATION

University of Michigan, Ann Arbor

Ann Arbor, MI | APR '19

Master of Science in Information
GPA: 4.0 | UX Research and Design track

City University of Hong Kong

Hong Kong | JUL '16

Bachelor of Arts in Translation and Interpretation
GPA: 3.71 (Dean's list) | Full-tuition waiver scholarship

SELECTED PROJECTS

BuddyUp, Interaction Design
Interaction Designer | SEP '17 - DEC '17

Conducted rapid wireframing, prototyping and testing with iterative approach to design a mobile app for connecting sport communities

HomieCycle, 2018 CHI Student Competition
UX Designer | SEP '17 - DEC '17

Conceptualized and designed a ubiquitous computing solution to motivate behavior change of recycling in campus housing

US Environmental Protection Agency, Contextual Inquiry
User Researcher, Project Manager | SEP '17 - DEC '17

Performed contextual inquiry and affinity analysis to streamline email workflow

WORK EXPERIENCE

DFI Inc.,
Technical Writing and Marketing Intern | FEB '17 – APR '17, Taipei, Taiwan

Created technical manuals and user guide in collaboration with technical writers, product managers and R&D team
Copyedited worldwide marketing materials and increased CTR by ~15%

Language and Cognition Laboratory
Research Assistant | NOV '15 - JUL '16, Hong Kong

Initiated eye-tracking experiments and conducted head-to-toe research
Champion of college-wide research awards & submitted for publication

Testrite Group, Crate&Barrel Co., Ltd.
Translator | JUN '15 – AUG '15, Taipei, Taiwan

Translated customer-faced materials for brand introduction and positioning

SKILLS & TOOLS

UX Design
Wireframing
Prototyping
Persona and Scenario
Storyboarding
Storytelling
Sketching

UX Research
Contextual Inquiry
Competitive Analysis
Affinity Analysis
Heuristic Evaluation
Eye Tracking

Software
Sketch
Photoshop
InDesign
Illustrator
InVision
SPSS

Programming
Python
JavaScript
HTML/ CSS
Basic Java

Course Highlights
Huamn-Centered Design on Coursera
Interaction Design
Contextual Inquiry
Human Behavior
Linguistics

Languages
Mandarin
Cantonese
Basic French