



# Tiffany Wu

UX • Product Designer

Portfolio at [tingweiwu.com](https://tingweiwu.com) (password: tiffanywutingwei)

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## WORK EXPERIENCE

### Product Designer | SAP

07/2019 - Present, Palo Alto, CA

Build experiences for SAP Ariba, an B2B e-commerce solution, from ideation to launch through research, design and cross-functional collaboration. Selected works:

- Redesign end-to-end search experience through defining critical user journeys, prototyping and facilitating customer workshops to deliver quick win features and guide long-term strategic product decisions
- Improve experiences for customer admins to set up product environments and configure procurement offerings across the product ecosystem

Joined SAP through SAP Next Talent (SNT) rotation program. Rotated with Intelligent Enterprise and Cross Architecture team to design strategy-driven web and mobile POCs for cross-product integration topics and pitch to senior executives

### UX Designer and Developer | University of Michigan

09/2018 – 04/2019, Ann Arbor, MI

- Designed and developed an CMS website by defining requirements, designing information architecture and visual language, and implementing custom features

### UX Design Intern | Google Translate

05/2018 – 08/2018, Mountain View, CA

- Led end-to-end product design approaches in a cross-functional team to develop a new feature on Google Translate Android app for international users
- Delivered interactive prototypes, defined micro-interactions with data-driven approaches and conducted usability testing to validate design

### Technical Writing and Marketing Intern | DFI Inc.

02/2017 – 04/2017, Taipei, Taiwan

- Worked with cross-functional teams to create user manuals and customer service materials for technical audiences

## EDUCATION

### University of Michigan

M.S. Information (specialization in Human-Computer Interaction)

04/2019, Ann Arbor, MI

### City University of Hong Kong

B.A. Translation and Interpretation

07/2016, Hong Kong

## SKILLS

### Design

Responsive web design  
Mobile app design (Android/iOS)  
Wireframing and prototyping  
Flow diagrams and storyboards  
Internationalization  
Accessibility  
Data visualization

### Research

Usability testing  
Competitive analysis  
Workshop facilitation  
Contextual inquiry  
A/B testing  
Heuristic evaluation

## TOOLS

### Prototyping

Figma, Sketch, Adobe CC, Principle, InVision, Framer

### Programming

HTML/CSS, JavaScript, React, Python, Git, SQL, d3.js