Tiffany Wu

UX ● Product Designer

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WORK EXPERIENCE

SAP, Silicon Valley Next Talent rotation program

UX Designer | Jul '19 - Present, Palo Alto, CA

· Execute interaction design and visual design for an integrated mobile experience across SAP product portfolio and lead design research to uncover insights for product positioning

· Define information architecture and deliver pixel-perfect prototypes to revamp SAP product roadmap. Collaborate with engineers, PMs and communication officers to deliver the responsive website

School of Information, UofM

UX Designer and Webmaster | Sep '18 - May '19, Ann Arbor, MI

· Designed and developed a website to publicize faculty research

Google Inc.

UX Design Intern | May '18 – Aug '18, Mountain View, CA

· Executed head-to-toe UX design approaches to ship a new add-value feature on Translate Android app for global users

· Collaborated with engineers, researchers, product managers to define feature vision and delivered design research insights, design specs and prototypes in a fast-paced environment

DFI Inc.

Technical Writing and Marketing Intern | Feb '17 – Apr '17, Taiwan

· Collaborated with engineers, PMs, industrial designers and marketers to create intuitive user manuals for technical audience

SELECTED PROJECTS

NBC Universal: Personal Finance VUI

UX Designer | Jan '19 - May '19

· Led a UX consulting project to design and prototype the voice-first experience for millennials in the personal finance space

Kasvi: Integrated Product Design

UX Designer | Jan '18 - Apr '18

· Created an IoT product concept from designing, testing, developing to pitching in a simulated startup environment

EDUCATION

University of Michigan, Ann Arbor

M.S. in Information – UX Design and Research
Ann Arbor, MI | Apr '19 | GPA: 4.0

City University of Hong Kong

B.A. in Translation and Interpretation
Hong Kong | Jul '16 | GPA: 3.71

SKILLS

UX Design

Wireframing
Rapid Prototyping
Persona and Scenario
User Journey Mapping
Information Architecture
Visual Design
Internationalization Design
Accessibility
VUI Design

Qualitative Research

Usability Testing
Contextual Inquiry
Comparative Analysis
Affinity Analysis
Heuristic Evaluation

Quantitative Research

Eye Tracking
Survey Design

Programming

HTML/ CSS, JavaScript, React, Python, D3.js, SQL, Git

TOOLS

Sketch, inVision, Principle, OmniGraffle
Adobe Creative Suite, Framer, Figma