

Ting-Wei WU

User Experience Designer

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tingweiwu.com

EDUCATION

University of Michigan, Ann Arbor

Ann Arbor, MI | APR '19

Master of Science in Information

GPA: 4.0 | UX Research and Design track

City University of Hong Kong

Hong Kong | JUL '16

Bachelor of Arts in Translation and Interpretation

GPA: 3.71 (Dean's list) | Full-tuition waiver scholarship

SELECTED PROJECTS

Interaction Designer

BuddyUp, Individual Project | SEP '17 - DEC '17

Conduct rapid wireframing, prototyping and testing with iterative approach to design a mobile app for connecting sport communities

UX Designer

HomieCycle, 2018 CHI Student Competition | SEP '17 - DEC '17

Conceptualize and design a ubiquitous computing solution to motivate behavior change of recycling in campus housing

User Researcher, Project Manager

US Environmental Protection Agency, Group Project | SEP '17 - DEC '17

Perform contextual inquiry and affinity analysis to streamline email workflow

WORK EXPERIENCE

DFI Inc.,

Technical Writing and Marketing Intern | FEB '17 – APR '17, Taipei, Taiwan

Created technical manuals and user guide in collaboration with technical writers, product managers and R&D team

Copiedited worldwide marketing materials and increased CTR by ~15%

Language and Cognition Laboratory

Research Assistant | NOV '15 - JUL '16, Hong Kong

Initiated eye-tracking experiments and conducted head-to-toe research

Champion of college-wide research awards & submitted for publication

Testrite Group, Crate&Barrel Co., Ltd.

Translator | JUN '15 – AUG '15, Taipei, Taiwan

Translated customer-faced materials for brand introduction and positioning

SKILLS & TOOLS

UX Design

Wireframing

Prototyping

Persona and Scenario

Storyboarding

Storytelling

Sketching

UX Research

Contextual Inquiry

Competitive Analysis

Affinity Analysis

Heuristic Evaluation

Software

Sketch

Photoshop

InDesign

Illustrator

InVision

SPSS

Programming

Python

JavaScript

HTML/ CSS

Basic Java

Course Highlights

Human-Centered Design

on Coursera

Interaction Design

Contextual Inquiry

Human Behavior

Linguistics

Languages

Mandarin

Cantonese

Basic French