

TIFFANY YANG

USER EXPERIENCE DESIGNER

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WORK EXPERIENCE

- FEB 2015**
PRESENT
● **INTERACTION DESIGNER**
Evangelical Covenant Church in Chicago, IL
Direct digital strategy for a church denomination overseeing over 800 churches in North America.
- SEPT 2014**
JAN 2015
● **UX & UI DESIGNER**
Designation Labs in Chicago, IL
Practice full stack design from user research, ideation, prototyping, visual design, and front end development. Consulted in strategy and visual design for an iPad app released in December 2014. Led user research and prototyping for a data analytics application. Led a team of four designers in user research and brand strategy for a mobile app landing page.
- SEPT 2010**
MAR 2014
● **PROGRAM MANAGER**
Alameda County Library in San Lorenzo, CA
Piloted the first county branch of its model and scale. Directed outreach programs drawing in 200+ community members to discuss youth and gang involvement. Presented on innovation in libraries at the "The Future of Libraries 9.0: Libraries Re-imagined" conference. Established strong collaborations with six county agencies to design and implement programming and library services. Campaigned to 2,000 youth in the opening quarter, 56% of which signed up for a library card for the first time and 10% joined library and literacy programming.
- SEPT 2009**
OCT 2010
● **RESEARCH ANALYST**
Strategic Economics in Berkeley, CA
Analyzed retail, demographic, real estate, and consumer data for economic development, smart growth, and market feasibility for Los Angeles Metro, West Hollywood, Fresno and Minneapolis. Forecast real estate trends in corroboration with broker and developer insight.
- MAR 2009**
AUG 2009
● **PROJECT COORDINATOR**
CirclePoint in San Francisco, CA
Produced city wide campaign videos from concept to final edit. Supported nine managers simultaneously in community design workshops, database development, and Mandarin translation.
- MAY 2008**
DEC 2008
● **DESIGN TRAINEE AT THE BUREAU OF PLANNING**
San Francisco International Airport in San Francisco, CA
Directly supported Planning Director in a Design/Build process for Terminal 1 and 2 redevelopment projects. Advanced the economic impact, terminal planning, and feasibility studies through collecting, analyzing and reporting survey data.
- JAN 2008**
MAY 2008
● **TEACHER & COMMUNITY INNOVATION ASSISTANT**
Institute of Urban Regional Development in Berkeley, CA
Developed and taught weekly city planning and design lessons to 20+ high school students to propose redevelopment plans to the Richmond city council. Provided administrative support to the Director and for 200+ person event symposiums.



DESIGN SKILLS

USER RESEARCH	USER TESTING
STORYBOARDING	IDEATION
SERVICE DESIGN	WIREFRAMING
COLLABORATION	PROTOTYPING



TECHNICAL SKILLS

AXURE	PHOTOSHOP
PROTO.IO	ILLUSTRATOR
OMNIGRAFFLE	INDESIGN
KEYNOTE	LIGHTROOM
POWERPOINT	WORDPRESS
EXCEL	HTML/CSS
ARC GIS	IMOVIE



EDUCATION

UC BERKELEY
Department of City & Regional Planning
B.A. Urban Studies

Researched for policy reform with major planning and advocacy agencies, including the University of California Transportation Center (Spring 2007) and Greenlining Institute (Spring 2007)

Taught arts and English as a Second Language to Sudanese refugees in Cairo, Egypt (Summer 2007)