






TIFFANY TSAI

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SKILLS PROFILE

Technical

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
SketchUp
Final Cut Pro
Coral Draw
Sketch
Microsoft Offices
Quartz Composer
Bootstrap
Processing
HTML/CSS
jQuery/javascript
WordPress

Languages

English
Mandarin Chinese
Hokkien

EDUCATION

Sep 2012 – Apr 2016
Toronto, ON

York University / Sheridan College

- B. Des., Spec. Hons. York/Sheridan Joint Programme in Design
- Magna Cum Laude, member of Dean's Honour Roll
 - Golden Key International Honours Society - Award Recipient
 - Interactive team lead for YSDN 2016 Grad Show: The Intermission

Sep 2008 – Jun 2012
North Vancouver, BC

Handsworth Secondary School

- Honour Roll with Distinction, all years
- Yearbook: Lead Designer

WORK EXPERIENCE

Nov 2016 – Present
Vancouver, BC

UI/UX Designer & Graphic Designer at Canmap Systems

- Redesigning existing desktop products for mobile use
- Constructing new product: info architecture, wireframes, & user scenarios
- Communicating with team of developers to understand technical requirements & needs
- Conducting user research & analyzing workflows
- Building product components in React & Material UI
- Stylizing existing utility maps for higher usability
- Creating visual assets for Marketing & Sales material including: case studies, ROI, brochures, tradeshow booths, email campaigns, websites, proposals, invoices, POs, manuals, & presentations

Sep 2014 – Present

Freelance Designer

- Consulting clients in branding & website experiences
- Recommending design priorities & how to get there
- Delivering multiple design options for client consideration
- Infographics, logos, small WordPress websites, packaging, printed collateral for clients including: HealthMatch BC, XOXOLAT, UBC Community Health Initiative by University Students

July 2015 – Aug 2015
Vancouver, BC

Graphic Design Intern at Hangar 18 Creative Group

- Produced collaterals under Creative Director for Vancouver Writer's Festival
- Animated simple information videos for YVR Airport

Apr 2015 – June 2015
Vancouver, BC

Web & Graphic Design Intern at Epic Design

- Created wireframes and visual mocks for Vancouver TheatreSports League
- Tested and troubleshooted websites for improved user experience
- Customized company website through WordPress CP (HTML/CSS)
- Assisted in conducting brand persona research

May 2013 – Sep 2013
North Vancouver, BC

Design Assistant at Lapidus Trophies and Engraving

- Customized and designed engravings for customers
- Operated laser cutter, engraver, and pantograph

Dec 2010 – May 2012
North Vancouver, BC

Math Assistant at Kumon Learning Center

- Taught math levels K-9

AFFILIATIONS

Sep 2014 – Apr 2016

Association of Registered Graphic Designers

Student Member