

TIFFANYCHENG

Education

B.S. Digital Media, eMedia

University of Houston Houston,
TX | May 2016

Minor: Organizational Leadership and
Supervision

Skills

HTML(5)

CSS(3) with preprocessors

LESS, Scss

Javascript

Vanilla, JQuery, node, Angular

Java/C++/OOP

PHP

SQL

Competences

Adobe Creative Suite

Ps, Ai, Id, Pr, Xd, An, Acrobat Pro

JetBrains Toolbox Responsive Frameworks

Twitter Bootstrap, Material, Foundation

Content Management Systems

Kentico, Magento, Wordpress

Customer Relationship Management

HubSpot, Salesforce + Pardot

Google Analytics and AdWords

Kanban boards

Project Management

Lean Six Sigma yellow belt, Kanban boards, JIRA Redmine

Github and Gitbash

Mandarin Chinese

Experience

Digital Specialist

Corporate Marketing and Communications

[Weatherford International](#)

Houston, TX | August 2017 – Present

Develop web applications to suit internal client needs for internal and external, revenue-generating presentations

Work with corporate branding and lead designer to create meaningful wireframes and UI designs then working concepts

Manage marketing automation through Pardot and lead capture and scoring through Salesforce

Administer main website through Kentico; train and provide support for product line marketing content editors and graphic designers

Social Media Manager

DQ Salon Katy

Houston, TX | April 2017 – Present

Visual Designer

[ServerMonkey.com](#), LLC

Houston, TX | July 2014 – August 2017

Designed and developed responsive sites and landing pages using HTML/CSS/JS with Bootstrap, JQuery, and LESS from wireframe to mockup to production

Handled UI/UX improvement and bug fixes with a focus on interactivity

Managed product pages in Magento creating templates, taking and editing photos

Created graphics, logos, and branding

Aided in all other marketing activities using self research, working with CEO, VP, creative director, web developers, subject matter experts, and sales department

Campus Ambassador

Mosaic Sales Solutions

Houston, TX | Aug 2013 – Dec 2014

Recruited for clients, such as Samsung and Microsoft, on site and using various media; gained over 180 applicants and placed 26 students into open positions

Self managed time, planned and coordinated all events, reporting back to regional manager through weekly Skype or phone meetings

Was awarded top ambassador of the week

Developed flyer templates for all Campus Ambassadors nationwide

Accounting Analyst/Customer Service Representative

New Era Life Insurance

Houston, TX | Sept 2008 – July 2010