

TIFFANYCHENG

Education

B.S. Digital Media, eMedia

University of Houston
Houston, TX | May 2016

Minor: Organizational Leadership and Supervision

Competences

Adobe Creative Suite

Ps, Ai, Id, Pr, Xd, An, Acrobat Pro

JetBrains Toolbox

Responsive Frameworks

Twitter Bootstrap, Material, Foundation

Content Management Systems

Magento, Drupal, Wordpress

Customer Relationship Management

HubSpot and Salesforce

Google Analytics and AdWords

Trello boards

Kanban boards

Project management systems

JIRA and Redmine

Github and Gitbash

HTML(5)

CSS(3) with preprocessors

LESS, Scss

Javascript

Vanilla, JQuery, node, Angular

Java/C++/OOP

PHP

SQL

Mandarin Chinese

Experience

Visual Designer

ServerMonkey.com, LLC

Houston, TX | July 2014 – Present

Design and develop responsive sites and landing pages using **HTML/CSS/JS** with **Bootstrap**, **JQuery**, and **LESS** from ideation to wireframe to mockup to production

Handle **bug fixes**, **UI/UX** improvement, and add interactivity using **JIRA** and **Trello** for task management

Manage product pages in **Magento** creating HTML template, taking and editing photos

Create **graphics**, logos, and branding

Aid in all other marketing activities using self research, working with CEO, VP, creative director, web developers, subject matter experts, and sales department

Social Media Manager

DQ Salon Katy

Houston, TX | April 2017 – Present

Freelance Designer

Codeghost Creative

Houston, TX | July 2016 – May 2017

Campus Ambassador

Mosaic Sales Solutions

Houston, TX | Aug 2013 – Dec 2014

Directly recruited for clients, such as Samsung and Microsoft; gaining over 180 applicants and placing 26 students into open positions

Sony Specialist

MarketStar Corporation

Houston, TX | Sept 2013 – May 2014

Accounting Analyst/CSR

New Era Life Insurance

Houston, TX | Sept 2008 – July 2010

Reconciled cash accounts; created an **automated Java program** to find matching statement amounts, and communicated with policy holders and medical providers

Interests

Flag football, yoga, tennis, volleyball, fitness, dogs, lettering and typography, creating spreadsheets to organize things, photography, cooking/baking, couponing