

TIFFANYCHENG

<http://tiffscheng.github.io/portfolio>

Education

B.S. Digital Media, eMedia

University of Houston
Houston, TX | May 2016

Minor: Organizational Leadership and Supervision

Competences

Adobe Creative Suite

Ps, Ai, Id, Pr, Xd, An, Acrobat Pro

JetBrains Toolbox

Responsive Frameworks

Twitter Bootstrap, Material, Foundation

Content Management Systems

Magento, Drupal, Wordpress

Customer Relationship Management

HubSpot and Salesforce

Google Analytics and AdWords

Trello boards

Kanban boards

Project management systems

JIRA and Redmine

Github and Gitbash

HTML(5)

CSS(3) with preprocessors

LESS, Scss

Javascript

Vanilla, JQuery, node, Angular

Java/C++/OOP

PHP

SQL

Mandarin Chinese

Experience

Visual Designer

ServerMonkey.com, LLC

Houston, TX | July 2014 – Present

Design and develop responsive sites and landing pages using **HTML/CSS/JS** with **Bootstrap, JQuery, and LESS** from ideation to wireframe to mockup to production

Handle **bug fixes**, **UI/UX** improvement, and adding interactivity using **JIRA** and **Trello** for task management

Manage product pages in **Magento CMS** by creating HTML template and taking and editing photos

Create **graphics**, logos, and branding

Aid in all other marketing activities using self research, working with CEO, VP, creative director, web developers, subject matter experts, and sales department

Social Media Manager

DQ Salon Katy

Houston, TX | April 2017 – Present

Freelance Designer

Codeghost Creative

Houston, TX | July 2016 – May 2017

Sony Specialist

MarketStar Corporation

Houston, TX | Sept 2013 – May 2014

Educated customers and Best Buy employees on Sony products and brand with a positive, fulfilling experience

Accounting Analyst/CSR

New Era Life Insurance Companies

Houston, TX | Sept 2008 – July 2010

Reconciled cash accounts; created an **automated program** to find matching statement amounts using **Java**

Communicated with insurance policy holders and medical providers

Interests

Flag football, yoga, tennis, volleyball, fitness, dogs, lettering and typography, creating spreadsheets to organize things, photography, cooking/baking, couponing