

Tiffany Cheng

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<http://tiffscheng.github.io/portfolio>

EXPERIENCE

UX Developer – Calibre Scientific, Inc.

July 2022 – Nov 2022

- Fully redesigned responsive and accessible site for Investor Relations in Adobe XD
- Developed frontend using Vue.js in conjunction with Laravel backend
- Supported special projects

Software Engineer II – Accolade, Inc./2nd.MD

July 2019 – July 2022

- Developed features and bug fixes using frontend technologies (HTML/CSS/JS), Vue.js, PHP, and SQL
- Created wireframes, mockups, and prototypes for web and mobile apps, including design intent and accessibility
- Initiated accessibility audits and applied fixes to obtain VPATs for WCAG level AA standards conformance; trained and worked with QA for further testing
- Conducted UX research through observation, interviews, and feedback to iterate design improvements

Digital Specialist – Weatherford International

Aug 2017 – Feb 2019

- Developed responsive web tools to aid marketing and sales activities
- Produced flows, wireframes, prototypes, and delegated responsibilities for digital projects
- Collaborated with marketing designers and copywriters to obtain campaign collateral, adding further UI and interaction design
- Ensured all products followed strict brand guidelines, including styling, voice, and tone
- Led site redesign with external agency, implementing Kentico CMS

Visual Designer – ServerMonkey.com, LLC

July 2014 – Aug 2017

- Served as frontend developer and UI/UX designer for new and current sites with a focus on responsiveness
- Created wireframes and prototypes including interaction and motion design
- Managed product pages in Magento CMS (including taking and editing photos) and emails in Hubspot CRM
- Managed Google Analytics and Tag Manager with a focus on product page SEO

EDUCATION

B.S. in Digital Media, eMedia – University of Houston

May 2016

+ Organizational Leadership and Supervision Minor

SKILLS AND TOOLS

Design: Adobe CC, Figma, Sketch

Process Frameworks: Agile (Jira, Asana Kanban boards), scrum, design sprints

Development: Microsoft Visual Studio Code, JetBrains Toolbox, Github, Bitbucket, node.js

Coding Languages: HTML5, CSS (Bootstrap & LESS/SASS), Javascript (jQuery, Vue.js), Java, PHP, SQL

Certifications:

Foundations of UX Design from Google/Coursera

Advanced Google Analytics from Google Analytics Academy

Lean Six Sigma Yellow Belt from the University of Houston

ADDITIONAL

Languages: English (native) and Mandarin Chinese (fluent)

Interests: Flag football, yoga, dogs, lettering and typography, cooking and baking, home DIY

Work Eligibility: Eligible to work in the U.S. with no restrictions