

# TIFFANYCHENG

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## Education

### **B.S. Digital Media, eMedia**

University of Houston  
Houston, TX | May 2016

Minor: Organizational Leadership and Supervision

## Competences

### **Adobe Creative Suite**

Ps, Ai, Id, Pr, Xd, An, Acrobat Pro

### **JetBrains Toolbox**

### **Responsive Frameworks**

Twitter Bootstrap, Material, Foundation

### **Content Management Systems**

Magento, Drupal, Wordpress

### **Customer Relationship Management**

HubSpot and Salesforce

### **Google Analytics and AdWords**

Trello boards

Kanban boards

### **Project management systems**

JIRA and Redmine

Github and Gitbash

### **HTML(5)**

### **CSS(3) with preprocessors**

LESS, Scss

### **Javascript**

Vanilla, JQuery, node, Angular

### **Java/C++/OOP**

### **PHP**

### **SQL**

Mandarin Chinese

## Experience

### **Visual Designer**

[ServerMonkey.com](http://ServerMonkey.com), LLC

Houston, TX | July 2014 – Present

Design and develop responsive sites and landing pages using **HTML/CSS/JS** with **Bootstrap, JQuery, and LESS** from ideation to wireframe to mockup to production

Handle **bug fixes**, **UI/UX** improvement, and add interactivity using **JIRA** and **Trello** for task management

Manage product pages in **Magento** creating HTML template, taking and editing photos

Create **graphics**, logos, and branding

Aid in all other marketing activities using self research, working with CEO, VP, creative director, web developers, subject matter experts, and sales department

### **Social Media Manager**

DQ Salon Katy

Houston, TX | April 2017 – Present

### **Freelance Designer**

[Codeghost Creative](http://Codeghost Creative)

Houston, TX | July 2016 – May 2017

### **Campus Ambassador**

Mosaic Sales Solutions

Houston, TX | Aug 2013 – Dec 2014

Recruited for clients, such as Samsung and Microsoft, on site and using various media; gained over 180 applicants and placed 26 students into open positions

### **Sony Specialist**

MarketStar Corporation

Houston, TX | Sept 2013 – May 2014

### **Accounting Analyst/CSR**

New Era Life Insurance

Houston, TX | Sept 2008 – July 2010

Reconciled cash accounts; created an **automated Java program** to find matching statement amounts, and communicated with policy holders and medical providers

## Interests

Flag football, yoga, tennis, volleyball, fitness, dogs, lettering and typography, creating spreadsheets to organize things, photography, cooking/baking, couponing