**Tiffany**Cheng

832-526-2355

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Education

University of Houston Houston, TX | May 2016

B.S. Digital Media, eMedia and a minor in Organizational Leadership and Supervision

Experience

**Weatherford International** Houston, TX | August 2017 – Present

**Digital Specialist**, Corporate Marketing and Communications

* Develop web applications to suit internal client needs for internal and external campaigns and presentations
* Work with corporate branding and lead designer to create meaningful wireframes, mockups, and UI designs before the start of development
* Manage marketing automation through Pardot and lead capture and scoring through Salesforce
* Administer main website using Kentico CMS; train and provide support for product line marketing teams

**ServerMonkey.com**, LLC Houston, TX | July 2014 – August 2017

**Visual Designer**

* Designed and developed responsive sites and landing pages using HTML/CSS/JS with Bootstrap, JQuery, and LESS from wireframe to mockup to production
* Handled UI/UX improvement and bug fixes with a focus on interactivity
* Managed product pages in Magento creating templates, taking and editing photos
* Created graphics, logos, and branding
* Aided in all other marketing activities through research, working directly with CEO, VP, creative director, web developers, subject matter experts, and sales department

**DQ Salon Katy** Houston, TX | April 2017 – Present

**Social Media Manager**

* Manage SEO for all social media pages, especially the main Facebook page
* Ensure information across all searchable listings is accurate
* Maintain presence on platforms such as Facebook, Yelp, and industry-specific media

Skills and Competences

HTML(5), CSS(3) with preprocessors, Javascript (Vanilla, JQuery, Angular, Java/C++/OOP, PHP, SQL

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| **Adobe Creative Suite** **Responsive** Frameworks - Bootstrap, Material **Task Automation** - Node.js, npm, grunt **CMS** - Kentico, Magento, Wordpress  CRM - HubSpot, Salesforce + Pardot | Google Analytics and AdWords Project Management - Lean Six Sigma yellow belt, Kanban boards, JIRA, Redmine **Version Management** - Github and Gitbash  IDE/Text Editors - JetBrains, VisualStudio, Atom, Sublime |

Additional

Languages: English native, Mandarin Chinese fluent in reading writing and speaking  
Other skills: Expert Google searchologist, resourceful, detail-oreiented, passion for learning and continual improvement

Interests: Football, flag football, fantasy football, yoga, tennis, table tennis, fitness, dogs, cooking, baking, couponing, organizing and planning using advanced spreadsheets, photography, pet photography