**TIFFANY CHENG**

tiffscheng@gmail.com | (832) 526-2355

http://tiffscheng.github.io/portfolio

EDUCATION

**B.S. in Digital Media, eMedia** – University of Houston May 2016

+ Organizational Leadership and Supervision Minor

### EXPERIENCE

**Software Engineer II**– Accolade, Inc./2nd.MD*;* Houston, TX July 2019 – Present

* Initiated accessibility audits and apply fixes to obtain VPATs for WCAG level AA standards conformance
* Conduct UX research and tests with internal users through observation, interviews, and feedback
* Lead design changes and new feature designs, including UX writing
* Create wireframes, mockups, and prototypes for web and mobile apps used by internal and external clients, including design intent and accessibility
* Develop new features and bug fixes using frontend technologies (HTML/CSS/JS) and PHP

**Digital Specialist** – Weatherford International*;* Houston, TX Aug 2017 – Feb 2019

* Developed responsive web applications tools to aid marketing and sales activities
* Produced plans, wireframes, prototypes, and responsibilities for all digital projects
* Worked with marketing designers and copywriters to obtain campaign collateral, adding further UI and interaction design
* Ensured all products followed strict brand guidelines, including styling, voice, and tone
* Administered Kentico CMS; created reference documentation to help designers, writers, and other users add and update content
* Created reports from Google Analytics and Salesforce Pardot for campaign landing pages and emails

**Visual Designer** – ServerMonkey.com, LLC*;* Houston, TX July 2014 – Aug 2017

* Served as frontend developer and UI/UX designer for new and current sites with a focus on responsiveness
* Created wireframes and prototypes including interaction and motion design
* Managed product pages in Magento CMS (including taking and editing photos) and emails in Hubspot CRM
* Managed Google Analytics and Tag Manager with a focus on product page SEO

SKILLS AND TOOLS

**Design:** Adobe CC, Figma, Sketch

**Process Frameworks:** Agile (Jira, Asana Kanban boards), scrum, design sprints

**Development:** Microsoft Visual Studio Code, JetBrains Toolbox, Github, Bitbucket

**Coding Languages:** HTML5, CSS (Bootstrap & LESS/SASS), Javascript (JQuery, vue, react), Java, PHP, SQL

**Certifications:**

**Foundations of UX Design** from Google/Coursera

**Advanced Google Analytics** from Google Analytics Academy

**Lean Six Sigma Yellow Belt Training Certified** from the University of Houston

ADDITIONAL INFORMATION

**Languages:** English (native) and Mandarin Chinese (fluent)

**Interests:** Flag football, yoga, dogs, lettering and typography, cooking and baking using healthy ingredients

**Work Eligibility:** Eligible to work in the U.S. with no restrictions