

Dear Synpulse Recruitment Team,

I am writing to express my sincere interest in joining Synpulse8 as an interaction design intern this Summer in the Synpulse Hong Kong office. With a keen interest in both UI/UX design and the finance field, I have recently developed a strong fascination in the potential of integrating these two areas together to create more engaging experiences for banks and their clients. I am confident that, given the opportunity, I will not only put my best foot forward to fulfill the requirements of the position but I will go even further to ensure that I create work that will add value to the team and the end users of each project I work on.

From the info sessions that Synpulse has held in the past, I learned about the distinguishing qualities that make Synpulse an ideal place to be at. Beyond just the obvious credentials of a world-class client base and a platform to create large-scale changes for both its clients and society, it is the passion for innovation and true culture of collaboration I have seen exhibited in the people within Synpulse that sets the firm apart for me. This has made Synpulse to be a firm that I truly want to be a part of and work for in the future, hopefully starting off with an intern position.

As I have touched upon above, my main motivation in applying for this specific role is due to my deep interest in the growing overlap between the finance and technology in recent years. From my recent project and competition experiences, I got to realize that the finance industry is going through a big change right now, with a shift towards integrating more technology-based solutions into its processes. After looking deeper into it, I have simultaneously, however, realized that a lot of these processes in the finance field are still highly ineffective and deters many people from maximizing the full potential of these platforms. Hence, recognizing the importance of financial inclusion and the ease of the average layman to have an intuitive experience when dealing with financial services, I am very interested in becoming a part of this new wave of change in the industry. I would like to create meaningful user experiences in the finance field that can change the current existing system into one that generates true value for those who are looking to build their wealth. And to put simply, I believe that to achieve that goal, Synpulse8 is the best place to be.

Thank you for your time and consideration; I look forward to hearing from you soon!

Best regards,  
Tiffany Yang