

# Emily Gerrity

Sr. Product Designer, Design Systems

Gallup strengths

- Ideation
- Learner
- Achiever
- Intellection
- Futuristic

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[Portfolio](#)

## 👋 Hi! I'm Emily.

I'm a **Design Systems Designer** with 9 years of experience in the design field. I am...

- Passionate about creating design systems that empower designers and engineers to build experiences without friction
- Experienced in end-to-end product design
- The person you want helping you building your Figma libraries
- A proponent of nurturing better relationships between engineering and design
- Empathetic, analytical, and forward thinking
- Knowledgeable in iOS and Android product design best practices

## Experience

### Senior Product Designer, Design Systems

Quantum Metric • Remote, Colorado Springs, CO  
Aug 2022 - Current

*Product Designer, Design Systems, Oct 2021 - Aug 2022*

- Performed a product and Figma file audit of colors, typography, and first priority components for redundancy, ease of use in Figma, accessibility, and for stakeholder visibility into current status
- Strategized initial prioritization and roadmapping with staff engineer which included
  - Leading a week-long workshop with design and staff engineer
  - Presenting to leadership about current state of system as well as general education about the benefits of prioritizing system work
  - Conducting user research in the form of survey and observation to identify painpoints and evaluate assumptions about priorities
  - Creating assets with staff engineer to illustrate our roadmap for the next year broken up into quarterly objectives
- Created updated style libraries for color and typography with engineering compatible naming conventions, accessibility compliance, documentation, and design of documentation site
- Streamlined general design workflow by creating and sharing templates and implementing standards around file organization
- Focused on continued Figma training for the design team through lunch and learns, 1:1 troubleshooting sessions, and office hours
- Conducted user research around the accessibility of our data visualization colors to address existing WCAG non-compliance
- Built button component with staff engineer from Figma to usable component with documentation in figma and doc site
- Built icon library with documentation to replace existing redundancies implementing icons through fontawesome, or duplicated images
- Created numerous Figma component libraries to replace existing Figma files with easier to use components that take the most advantage of variable properties function

### Product Designer

Upside Business Travel • Remote, Washington DC  
Nov 2020 - Aug 2021

- Led a small team of designers and developers in an effort to audit and clean up design and engineering working practices
- Created shared styles, components, and patterns libraries in Figma
- Mentored other designers in Figma best practices
- Was responsible for feature development and management of design debt for our mobile app
- Fulfilled research activities in tandem with my PM in the form of UserTesting surveys & prototype tests, user interviews, and data analysis
- Created comprehensive competitive analysis presentations for stakeholders

### Associate Product Designer

Callyo/Motorola Solutions • Saint Petersburg, FL  
May 2019 - Nov 2020

- Wrote and analyzed user surveys to inform feature development
- Designed new mobile and web app products and features based on user input
- Evaluated product design processes to optimize time to market
- Was responsible for creating asset libraries for commonly used styles and components
- Took the company from landing page to a comprehensive user-facing marketing site
- Performed component audits across 6 products to help ensure consistency

### Visual Designer

ConnectWise • Tampa, FL  
Sep 2017 - May 2019

- Worked with a small team to overhaul our home page according to UX best practices
- Performed competitive analysis to better understand the SaaS space we were competing in and shared with stakeholders
- Created logos, illustrations, and other brand assets for marketing and product
- Templated commonly used assets to increase efficiency