

# TIFFANY LEA MAY

linkedin.com/in/tiffanymay | tiffanylea.com | Los Angeles, CA | 336-471-6968 | tiffyzsmile@gmail.com

## SUMMARY

Passionate engineer with 12+ years experience and exceptional understanding of design and development. Ready to leverage decision making abilities for all things front end and be heavily involved in every stage of full project lifecycle from UX to infrastructure/architecture.

## SKILLS PROFILE

- Strong knowledge of design/development, user experience, best practice, web standards, architecture and full project life cycle
- Exceptional understanding of front end technologies: HTML/CSS/JS, responsive design, accessibility, performance, components
- Ability to plan, design and build websites ranging from small static sites to large dynamic sites
- Preferred Stack: React/React Native, functional patterns, hooks, AWS, NPM, Webpack (apps), Rollup.js (libraries)

## EMPLOYMENT HISTORY

### Lead of Front End Engineering, Endpoint Closing

3/18 — 7/19 (1 year 6 months)

*El Segundo, CA*

- Hands on for both web and native product from incubation plans to production grade product
- Directed design team in adapting a more component based process and mindset
- Headed planning and implementation of a universal component library to support reuse between multiple applications and platforms
- Noteworthy projects:
  - o Cross platform form builder that read in complex JSON schema's for all stages of buying a home, including digital signature and money transfers
  - o Advised on analytics, UX, scrum
  - o Lead UX presentation for entire company lunch and learn, focused on usability and accessibility
- React, React Native, Redux, Reselect, Jest, NPM, Jira, Webpack, Rollup.js, Babel, ESLint, Segment, responsive web design (RWD), Gitlab CI, AWS, DynamoDB, Lambda

### Manager of Front End Engineering, SKECHERS USA, Inc.

6/14 — 3/18 (3 years 10 months)

*Manhattan Beach, CA*

- Reported directly to VP of Digital Department
- Handled hiring, managing, mentoring and scrum (Scrum Master) for 5-6 Direct reports
- Collaborated across various departments and vendors regarding UX, analytics and A/B testing
- Responsible for architecting and executing front end solutions for multiple high traffic sites including:
  - o Consumer facing e-commerce site, extended to 5 locales and growing
  - o E-commerce admin portal to manage products, discounts, site content/features, orders and customers for each individual locale
  - o B2B solution used within companies like Starbucks and Taco Bell to purchase selected work shoes at a discount
  - o B2B admin portal to manage products, discounts, site content/features and orders for each individual company
  - o Skechers corporate site
  - o SKECHERS Pier to Pier Friendship Walk event signup and donation site, email campaigns, system admin
- Noteworthy projects:
  - o Integrated a custom Data Layer into Google Tag Manager to provide enhanced analytics for multiple vendors
  - o AI Chat bot to assist shoppers in finding the perfect shoes based on 3 selections
  - o React/Redux environment and complete POC's to prepare migration of legacy code base
  - o Rewrote skechers.com from the ground up including separate admin site for product, order and site management
- Backbone, Marionette, CoffeeScript, Handlebars, Zepto, Angular, RequireJS, Jasmine, Karma, Squire, Sinon, CasperJS, Sass, Bootstrap, HTML5, CSS3, react/redux, Scala, Blackbaud, Constant Contact, Google Tag Manager, Jekyll, Jenkins, build automation

**Lead Web Developer, Beacon Technologies**

11/09 — 6/14 (4 years 8 months)

Greensboro, NC

- Develop medium and large scale web sites for clients
- Involved in all aspects and phases of project lifecycle from proposals to launch
- Mentor and train team members with continuous documenting of standards, best practice and processes
- Noteworthy Projects:
  - o 30+ Custom Cascade Server integrations for small, medium and large companies and universities
  - o 10+ AspDotNetStorefront sites
  - o 10+ Flash/ActionScript widgets which read in data from custom Cascade Server integrations
  - o 5+ Custom Wordpress blog integrations
  - o 5+ In house e-commerce solutions for large global businesses
  - o 3+ Intranet solutions with mix of blogs, forums, and custom features
  - o 2+ Web services to automate content migration that on average required 3-5 temporary hires for 3 months
  - o Built and maintained internal knowledgeable system
- Cascade Server, AspDotNetStorefront, Drupal, WordPress, phpBB, Magento, PHP, ASP.NET, classic ASP, XML, XSLT, Velocity, HTML, CSS, Javascript, jQuery, W3C, 508, responsive web design (RWD), design review, Software Development Life Cycle (SDLC), waterfall, SEO, Google Analytics, user experience, accessibility, usability, cross-browser compatibility, e-commerce, higher-ed, information architecture (IA), creative problem solving, team lead, intranets

**Web Developer, Get You Found Online Marketing**

12/08 — 12/09 (1 year 2 months)

Greensboro, NC

- Contracted to design and develop medium and large scale web sites for clients
- Majority of work involved theming, configuring and customizing Drupal and Magento based websites
- Involved in all aspects and phases of project lifecycle
- Noteworthy projects:
  - o 5+ Custom CMS integrations and site development for medium to large sized sites
  - o 5+ Basic static sites for medium to large sized sites
- PHP, SQL, RDMS, MySql, phpMyAdmin, Drupal, Magento, WordPress, Joomla, HTML, CSS, Javascript, W3C, Software Development Life Cycle (SDLC), advanced CMS setup and configuration, e-commerce

**Web Developer, Inter-Tech Communications - CarolinaNet**

9/07 — 2/09 (1 year 6 months)

Greensboro, NC

- Design and develop medium and large scale web sites for clients
- Second level IT support
- Noteworthy projects:
  - o 35+ Microsite's which included domain, DNS, website and email setup and configuration
  - o 10+ Small business sites
  - o 5+ Medium business sites
  - o 5+ Custom MySpace's
  - o Blackberry server management
  - o Migration to Plesk Business Automation
  - o Multiple weekly e-newsletters
- PHP, classic ASP, SQL, RDMS, MySql, phpMyAdmin, domain registrar, DNS, virtual private servers (VPS), Virtuozzo, Plesk, Plesk Business Automation, Joomla, ZenCart, Drupal, design, HTML, CSS, Javascript, W3C, SEO, Google Analytics, Autotask, advanced CMS setup and configuration, e-commerce, Adobe Creative Suite, Microsoft Office

**EDUCATION****AAS Web Technologies, Guilford Technical Community College, NC (2008)**

- Academic Achievement award for highest GPA in Web Technologies Department (2007, 2008)