Daily Sales Report



7/24/19

Guy Van Breda

Currency: EUR

	Turnover	Margin
Daily Actual	11,541	19%
Daily Budget	24,661	
Achieved Daily Budget %	-53%	
Monthly Actual	456,853	26%
Monthly Budget	567,199	
Achieved Monthly Budget %	-19%	
Month End Projection	16,558	

	Turnover						
Market Segment	Month-To-Date			Year-To-Date			
	19A	vs 18A	vs 19B	19A	vs 18A	vs 19B	
Decoration	90,211	27%	14%	893,625	19%	2%	
Bullet	162,793	12%	0%	1,576,010	-2%	-15%	
Avenue	57,534	20%	18%	652,792	34%	25%	
Label	38,212	30%	-6%	524,263	4%	-17%	
World Source	97,179	-15%	-14%	812,670	-31%	-30%	
Catalog		0%		17,551	29%		
Pfm	10,925	-100%	-100%	66,126	1,954%	-100%	
Total	456,853	12%	3%	4,543,037	0%	-10%	

Top 3 (Booked Orders previous day)								
	Order date	Customer Code	Customer	Order No.	Order Type	Quantity	Order Val.	
1	2019-07-24	6000095	KEEP IT SIMPLE SERVICES SPRL	4164410	D	902	6,174	
2	2019-07-24	6001353	Print Management	4164095	W	10,000	3,000	
3	2019-07-24	6000026	D-SIDE SA	4164387	D	290	2,317	