

Ocean(Shun-Hsuan) Ou

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SUMMARY

Personality with meticulous and patience. Skills include Illustration Design and Creative Idea 、 Digital Marketing 、 Web Design 、 Video Editing 、 Animation. Able to customization products to physical goods. Passionate about learning, improving ability through self-learning.

EDUCATION

SOUTHERN TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

2018-2022

Bachelor of Commerce, Finance

- 9 financial certificates in Taiwan.
- Internship experience in two financial institutions.
- Experience investing in the US stock market.

PROFESSIONAL EXPERIENCE

FREELANCE

JULY 2020 – Present

ILLUSTRATION DESIGN

- Customized face painting, Operated the E-Commerce platform for 3 years.
- Reached more than 10,000 customers to purchase and high ratings.
- Initiated a Personal Brand - “ OH! OREO”, had a Personal Website and Fan Page.
- Acquired the singers' share, Portfolio of more than 100+.

DIGITAL MARKETING

- Have own Instagram, Facebook, and online auction sites, and through these experiences, I understand the relevant online marketing capabilities.
- Understand sales skills, customer service skills, advertising, community promotion.

WEB DESIGN

- Through online self-learning, with CSS/HTML/JAVASCRIPT and other abilities, I can create basic dynamic visual effects for the website and continue to learn hard.
- Create UI components and Prototypes through to create interactive web pages.

VIDEO EDITING

- Help people complete subtitles, special effects, editing.
- Suitable for youtube, types include vlog, commemoration, record life, lectures, etc.

ANIMATION

- To create motion effect and beautiful animation.
- Learning about 2D and 3D animation.

SHIN KONG LIFE INSURANCE CO

February 2022 – JULY 2022

INSURANCE SOLICITOR (INTERN)

- Created customer insurance needs and evaluated suitable products.
- Negotiated customer problems and created customer purchasing need through communication skills.
- Combined the illustration and insurance, Created a synergistic sales model.
- Built customer trust in myself.

SKILLS

- | | | |
|--------------------------------|--------------|-----------------------|
| ● Digital Marketing | ● Web Design | ● Video Editing |
| ● Mandarin 、German and English | ● Animation | ● Illustration Design |
| ● HTML | ● CSS | ● JavaScript |

SOFTWARE

- | | | |
|---------------------|-------------------|----------------|
| ● Adobe Illustrator | ● Adobe Photoshop | ● After Effect |
| ● Adobe Premiere | ● Adobe Animation | ● Figma |

ADDITIONAL EXPERIENCE

I ever went to Ireland to study language school (Castle Forbes) on August 22, 2022 - Dec 2, 2022.

I improved a lot to study there, and now my level is Upper-intermediate, even I go back Taiwan, I always learn English every day, and now I learn German and Spanish because I have many friends there.

Through the illustration design as a commemoration, the picture in the heart is drawn, because the death of the customer's family makes them feel comforted, which is very meaningful.

CERTIFICATIONS

- | | |
|---|---|
| ● TOEIC 690 | ● Bank Internal Control And Audit |
| ● Professional Test On Trust Businesses | ● Financial Derivatives Sales Personnel |
| ● Professional Vocabulary Quotient Credential | ● EF SET Certificate |

PERSONAL INTERESTS

Passionate about learning and experimenting, self-study online through free time, such as singing, drawing, reading and yoga. Learning every day, so that professional ability continues to progress.