SUPRAGYAY KAVAL

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ABOUT ME

I am in 4th year of my Bachelor's degree in Design from Srishti Manipal Institute. Through various projects and working closely with industry professionals I have gathered a keen eye for aesthetics and understanding of human interaction with interfaces.
It has taught me to be a natural problem solver, striving for research oriented solutions and user centricity.
Through my course of learning design I have been curious, thorough and fresh with using upcoming technologies.

EDUCATION

Srishti Manipal Institute, Bangalore

B.Des in Creative and Applied Computation
2021 - 2025

Dewan Public School, Meerut

CBSE
2019

KEY SKILLS

Web Design

HTML 5
CSS
JS
Flutterflow

UI design

Figma
Webflow

Data Visualization

Flourish
Python

Design Thinking

Market Research
Copywriting
Design Research

Illustration

Photoshop
Illustrator

EXPERIENCE

Market Research: 3zero   [Mar 2023 - May 2023]

3D printing Company
- Conducted Market Research to produce an effective go to market strategy for the company.
- Applied design thinking tools to find pin point the niche to target

Graphic Designer: Breathe Balance Be

Personal Brand   [Jan 2023 - Mar 2023]
- Designed stickers for mindfulness workshops
- Designed/Illustrated poster
- Logo Design

Data Visualization: Cauvery Project

Information Analysis   [Sept 2023 - Oct 2023]
- Data Visualization using tools like Python and Flourish
- Designing infographic

UI Design: TheraBot   [2 weeks]

Generative AI Therapy Bot
- Phone App UI design
- Data Pipeline design

Design Thinking & UI/UX Project: MUKESH

                                                      [May 2023 - Oct 2023]
Multi-Utility Kinetic Energy and Savings Help-app
- Facilitated design thinking to identify user pain points and opportunities.
- Conducted market research to analyze user needs, preferences, and industry trends.
- Led brainstorming sessions to generate innovative interventions and solutions.
- Designed the UI/UX experience, including wireframing.