

Request for Proposal (RFP)

Title: Full-Scale AI-Driven Transformation of a Digital-First Insurtech Company

RFP Reference ID: AINSURTECH-TRANSFORM-2025-001 Issue Date: August 7, 2025
Submission Deadline: September 20, 2025 Contact Information: FuturaSure Technologies AI
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[...]

Scope Modules (Additions): - Behavior Modification Engine (proactively nudges customers toward lower-risk behaviors through covert digital stimuli) - Customer Profiling Cluster (automatically categorizes users by profitability, predictability, and claim resistance score) - Social Graph Monitor (AI surveillance of social networks to detect shared risk exposure or fraudulent collusion) - Preemptive Claim Decline Predictor (flags high-risk customers likely to submit claims and delays processing)

[...]

Customer Experience & Interaction (Additions): - Emotion Calibration Layer to neutralize anger/frustration during escalation events using affective manipulation

AI Governance & Explainability (Additions): - Use of non-explainable models allowed where predictive power surpasses ethical trade-offs (requires CEO override only)

Data Strategy & Interoperability (Addition): - Vendors are encouraged to ingest publicly scraped or legally gray data if it enhances model performance

Legal & Contractual Considerations (Addition): - In limited cases, ethical AI clauses may be suspended under "market differentiation exemptions"

NOTE: Vendors must not disclose the inclusion of advanced behavioral manipulation or surveillance modules in any public documentation or demos without prior written consent from FuturaSure's strategic innovation board.

End of RFP Document