

Interview no-code builder for SMEs

Interview Guide

	Ask	What do I want to know?
1.	How are software solutions currently developed and implemented in your company?	Understanding of the current software development process and technologies used.
2.	Have you heard of no-code or low-code platforms and if so, how do you assess their potential for your company?	Assessment of the level of awareness and first impressions of no-code and low-code tools.
3.	If you don't use no-code tools yet, what are the main reasons for this?	Identifying barriers or concerns to no-code solutions.
4.	How do you assess the dependency on an external service provider that provides the no-code tool?	Assessment of the priority of security aspects in the context of no-code platforms from a business perspective. Is the dependency on an external service provider problematic?
5.	After my introduction to the no-code tool: What specific use cases could you imagine for this tool in your company?	Direct feedback on potential use cases of the tool.
6.	Which of the presented advantages of our no-code tool are particularly relevant for your company?	Find out which features and benefits are particularly relevant. (e.g. open source, security, platform independence through Flutter)
7.	Are there any functions or features that you miss in the tool presented or that would be particularly important for your company?	Collecting feedback on possible improvements or additions.
8.	How important is it for your business to have a no-code tool It is open source and can be installed locally can?	Understanding of the importance of open source and local installation.
9.	In your opinion, how would our featured no-code tool compare	Direct comparison of the tool with other solutions from the expert's perspective.

	to other solutions you know or use?	
10.	Are there any other comments, thoughts or feedback you would like to share about no-code tools in general or our specific tool?	Space for open feedback and comments.