

# Tilli – Education and University Solutions Page Content

## ## Hero Section

**Headline:** Education and University Solutions

**Subheadline:** Keeping students engaged and informed of all the important updates gets easier with Us! Use our extensive outreach tools and connect with your students through email, SMS, WhatsApp, IVR, smart speakers, and more.

**CTA Button:** Connect with us →

## ## Industry Benefits

**Section Title:** How will your industry benefit?

**Description:** Modern Tools That Work the Way Your Campus Does

- Send Smart Billing and Payment Reminders — Automate notifications across channels like email, SMS, IVR, and push—all from one place.
- Personalize Communication at Scale — Talk to students where they are, at the right time. Segment messages to reach the right groups in the right way.
- Cut Manual Work in Half — Tilli integrates with your existing systems to save admin time and reduce errors—no extra IT approval required.
- Collect Payments Without the Chase — No missed checks or long lines. Let students pay directly online, on their time.

## ## Bridge the Gap Section

**Banner Headline:** Bridge the communication gap in education

**Banner Description:** Our cloud-based communication service platform is ideal for education, universities, and academic organizations looking to connect and innovate with their students.

**CTA Button:** Connect with us →

## ## Student Engagement Section

**Section Title:** Designed for every aspect of student engagement

- Branded Payment Portals — Build customizable portals for tuition and academic fees.
- Automated Reminders — Send personalized SMS, IVR, WhatsApp, and email notifications.
- Branded Communication Tools — Enable communication across multiple platforms for student success.

## ## Modernization Section

**Section Title:** Ready to modernize payments and communication on campus?

**Description:** Talk to our team to see how tilliX and tilliPay can simplify billing, streamline student outreach, and make your processes smarter from day one.

**CTA Button:** Connect with us →

## ## Testimonials Section

**Section Title:** But don't just use our word for it

"Customers expect to be able to log in to do what they need to do without having to re-enter any additional information. With tilli, they get to register their method once and can use it via tilliX and make payments with just one click."

— Anthony Murdock, Customer Service Director, Washington Gas

- 215+ industries served — From utilities to fintech, tilli scales with your needs.
- 40% faster onboarding — Reduce drop-off with frictionless, digital-first enrollment.
- 100% on-time bill delivery — Automated systems that ensure customers never miss a payment.
- 2M+ monthly messages sent — Across SMS, WhatsApp, email, and push at-scale.

## ## Savings Calculator Section

**Section Title:** Discover Your Potential Savings in Banking and Finance

**Description:** Answer a few quick questions to see how tilliX can optimize your operations and reduce costs.

- Step 1: Choose your Industry → (Banking and Finance preselected)
- Step 2: Understand your customer base (Total number of current customer accounts, Number of emails available, Current bill adoption and rate %)

**Savings Display:** Annual estimated savings, Monthly savings, Estimated cost avoided, Estimated time savings (hours)

**CTA Button:** View Estimate →