

# Tilli – Nudge Product Page Content Document

## Hero Section

Headline: Smarter customer communication, powered by automation

Subheadline: Nudge gives your business a powerful, automated communication platform to deliver personalized, timely, and effective messages across multiple channels.

CTA Buttons: [Book a Demo] [Get Started Free]

## Powerful Tools for Modern Engagement

Reach customers instantly with automated, personalized communication tools designed to improve satisfaction, reduce churn, and enhance revenue collection.

Omni Focus: - Consolidate all channels—SMS, email, WhatsApp, IVR—into one view. - Manage conversations efficiently with centralized dashboards. - Improve visibility for agents and customers.

Collaborative Workspaces: - Enable teams to work together seamlessly. - Share insights, manage cases, and coordinate tasks. - Boost productivity and customer responsiveness.

Progress Visualization: - Track customer journeys with visual timelines. - Understand engagement touchpoints and optimize communication. - Make proactive decisions to prevent churn.

Customizable Nudges & Reminders: - Automate billing reminders, payment notifications, and service updates. - Personalize communication for better response rates. - Reduce missed payments and improve customer loyalty.

Intelligent Task Prioritization: - Automatically prioritize follow-ups and high-value interactions. - Focus resources on critical tasks. - Improve agent efficiency and customer satisfaction.

## Smarter Delivery

Tilli Nudge ensures that your communication is timely, secure, and scalable—so your customers never miss an update.

Feature Highlights: - Multichannel communication across WhatsApp, SMS, email, IVR, push - Seamless integration with your existing backend systems - Ready-to-use connectors for SAP, Oracle, Salesforce, and more

## Engage Smarter

Automate, track, and scale customer engagement with powerful features.

Capability Blocks: - Smart Alerts & Notifications - Customer Preference Management - Digital Bill Presentment - Multi-Channel Reminders - Flexible Integrations - AI-powered Insights - Analytics & Reporting - Customer Self-Service Tools

## **Data & Insights**

Use analytics and insights to improve campaign performance, customer engagement, and payment success.

Examples/Use Cases: - Utility bill reminders - Subscription renewals - Loan payment notifications - Appointment confirmations

## **Built to Simplify Work**

Tilli Nudge helps businesses automate communication, reduce manual tasks, and improve operational efficiency.

Feature Blocks: - Streamline Invoicing: Automate billing messages, reducing time and errors. - Simplify Collections: Automate payment reminders and follow-ups. - Engage Customers Proactively: Send nudges before due dates to reduce late payments.

## **CTA Section**

Headline: Ready to transform customer engagement?

Book a personalized demo today and see how Nudge can power your customer communication.

CTA Button: [Request Demo]

## **Footer**

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