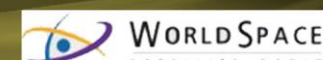
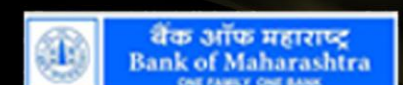
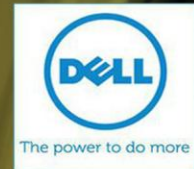






# previous sponsors





# From the DIRECTOR



It gives me great pleasure to introduce **'INCIDENT'**, the annual cultural festival of the National Institute of Technology Karnataka, Surathkal to you. Incident has been a hallmark of organizational excellence and pride of this institute for the past 30 years. It's one of the venues where students from academic institutions from all over India meet every year and spend five whole days exhibiting their talents and adding colour to our vast campus.

NITK Surathkal, located on the west coast of India, was established five decades ago to provide high quality technical education to the best students from all over the country and abroad. Alumni who are technocrats, entrepreneurs, managers and more importantly leaders in their chosen field bear testimony to this fact.

I'd like to take this opportunity to invite students, alumni, institutions and sponsors to come forth and **join hands with us** and help us fulfill our dream. We have a team of talented and committed individuals working towards this dream. We look to you as a part of our extended NITK family.

Prof. Sandeep Sancheti  
Director, NITK Surathkal

# About INCIDENT



NITK Students come together every year to put forward a vibrant and colourful fest – 'INCIDENT'. Since 1980, this fest has established itself as a unique blend of various arts, crafts and cultures.

INCIDENT comprises of a plethora of events showcasing NITK's competence in extra-curricular and cultural fields, while giving an opportunity and a platform to students all over the country to excel in the entire gamut of exciting activities, ranging from literature to music and personality contests.

With attractive prizes and high octane competition, featuring large-scale participation over a span of 5 exhilarating days, INCIDENT is truly an unforgettable experience for one and all.

**5 Days, over 60 events, 110 colleges, 30,000 footfalls, One BIG INCIDENT.**





# pronites

Kunal Ganjawala



Euphoria



Nikhil Chinapa



The grandeur and sheer brilliance of INCIDENT reaches a crescendo when the musical genius of renowned artists is exhibited in the defining event - the **ProNite**.

Be it the rhapsody of **KK & Kunal Ganjawala**, the melody of **Indian Ocean**, the beats of **Euphoria**, the rhythm of **Parikrama** or the magnetism of **Nikhil Chinapa**, the ProNite always leaves the audience swooning to the thunderous vibe of a generation.

Sunidhi Chauhan



KK



With a crowd of over **15,000** youth, from every corner of India, **Pronites** is the biggest crowd puller at Incident by a mile.





# fashion show

100 models, 6000 people

The glitz and glamour come under one roof in our **Fashion Show**, to set the stage on fire, displaying an ensemble of design and creativity as they sashay down the ramp to the applause of a discerning crowd. Sparkling lights and thumping music keep it going.

## Headline Acts

Evergreen, Galeej Gurus, Bhoomi...

To be seen here is prestigious in its own right. 15000 watts of sound and a plethora of rock music fans make it the perfect combo for a surreal musical experience, with the audience taking in everything late into the night. Hangover guaranteed!

20 bands 5000 music fanatics

# western musical





# classical nite

Feel the raaga rhythm.



Witness a **musical extravaganza** of astounding proportions, as we discover our very own musical roots.



An electrifying **concoction of eastern and western** beats, this experience promises to leave you breathless.



East and West. At its best.

Melody Reinvented - Desi Style.

Feel the SAC reverberate to the beats of the dholak and dhol, for an **ethnic** journey in music, all night long.



15 bands 5000 footfalls

eastern musical

fusion



# quiz fest

15 events 2000 participants

The best brains from over **50 colleges** descend upon the campus to decide who turns up trumps in a host of quizzes and literary events that comprise Incident's Quizfest.

Quizzes like the **Spent Quiz** cater to sports and entertainment enthusiasts, while the **India Quiz** and **Lone Wolf Quiz** remain massive crowd pullers. The magnum opus, the **General Quiz**, conducted by KQA luminary and Mastermind semifinalist Arul Mani, witnesses unbelievable participation, with nearly **150 teams** participating.

Speaking events like Just A Minute, Debates and Mock Press test participants' oratory skills, while Dumb Charades, Pot Pourri, Scrabble and Crosswords form a medley of events that delight both participants and onlookers alike. Quiz fest is definitely the place to be, come Incident '11!

Explore new boundaries.



Pictures worth a thousand words...



Incident



30 teams 4000 footfalls

# promenade



**Promenade** is the premier **dance event** of INCIDENT. It offers a time for release and fun by allowing oneself to explore a variety of dance styles and rhythmic music.

**Centerstage** is a showpiece **dramatics event** at INCIDENT and attracts the cream of the theatre populace.



10 teams 1500 footfalls

# center stage



# beach events

20,000 footfalls over 5 days

Sand and Sun. Loads of fun.



The sea, the sand and the sun – Incident offers all three in insane amounts! Beach events are held every afternoon on NITK's private beach – **the only university-owned beach in all of India** - throughout Incident '11, for the sort of fun only the salty sea air and the sand between your toes can offer!

Dozens of events are held every day to the beat of the DJs battling it out to win the **War of DJs** with snack counters catering to all of your needs. **Football, volleyball, sandcastle-building** competitions and more, the beach events of Incident '10 have 'em all!

The beach fun doesn't stop here: **Sandemonium**, a series of lighter activities, has proven to be very popular and will return this year for yet another round of afternoon partying!



# InformalZ

10,000 footfalls over 5 days



# gaming

Over 2000 participants

Get Wired!



INCIDENT promises to be the mecca of gaming prowess, attracting gamers from all over.

The most happening sporting event at INCIDENT, witness cut throat competition as the teams fight it out for the top spot.

The perfect way to cool off on a warm summer morning, witness a multitude of teams compete to be the last team standing.

Swim n' Sync!



Compete. Command. Conquer.



# slam dunk

30 teams 15,000 footfalls

Over 50 teams

# pool splash



# workshops

Over 1000 participants



*Sand Modelling*



*Visual FX*



*Hip-Hop & R'n'B!! Dance Workshops*



*Martial Arts Workshops*

We at NITK believe that work and fun are two sides of the same coin. Over the years, several workshops have been conducted at INCIDENT, vis-a-vis digital photography, animation, sand modeling, kite flying, paragliding and various dance workshops.

These workshops cater to the different tastes of the youth. Experts in these areas grace INCIDENT by attending the workshops and imparting their invaluable knowledge and expertise.



*All India Photography Expo*



*Kite Flying*



*Toastmasters*





**Saibeer Mall, Mangalore**



**Billboard in Mangalore**

Publicity at malls, restaurants, cafes and other youth hangouts along with billboards accross the city guarantees the best brand exposure for our sponsors.



**Chefs Restaurant, Mangalore**



**Forum, Bangalore**



Visibility in over **500 colleges** in and around South India, helps INCIDENT sponsors firmly connect with the youth.







[www.incident.in](http://www.incident.in)

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