

# TIMOTHY CUADERNO

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## EDUCATION

### University of California, San Diego

Bachelor of Science

La Jolla, CA

Jun. 2020 – Jun. 2024

Major in Business Economics | Minor in Engineering Mechanics

- **Honors:** Provost Honors for Winter 2023 through Winter 2024 Quarters
- **Relevant Coursework:** Project/Product Management, Data Analytics, Accounting, Macroeconomics, Microeconomics, Econometrics, Calculus for Engineering, Physics-Mechanics, Building Energy Efficiency, Aerospace Materials Science

## EXPERIENCE

### The Laundry Place

Assistant

Montrose, CA

Aug. 2018 – Present

- Gained entrepreneurial experience through establishing and managing a family-owned laundromat
- Oversaw the entire establishment process, from negotiating purchase price, obtaining required permits, and investing in new equipment
- Acquired on-the-job accounting and finance skills through monthly audits to monitor and improve profitability
- Managed day-to-day operations including equipment maintenance, inventory management, and customer service

### Hollister Co.

Brand Representative

Los Angeles, CA | San Diego, CA

Aug. 2021 – Sep. 2023

- Actively engaged with customers by offering personalized styling advice, earning high customer satisfaction scores through post-purchase surveys
- Maintained an in-depth knowledge of product lines including seasonal trends and inventory to make informed product recommendations
- Contributed to visual merchandising efforts by designing store layout and displays to enhance product visibility and attractiveness
- Consistently converted over 50% of new customers into loyalty rewards members, increasing customer retention and recurring sales

## PROJECTS

### Experiment on Different Shipping Prices and Consumer Preference

La Jolla, CA

Rady School of Management | University of California, San Diego

Jan. 2024 – Mar. 2024

- Conducted a randomized controlled trial among college students measuring willingness to pay between two different pricing models on a product
- The first pricing model utilized a lower product price with an added shipping fee, while the second pricing model utilized a higher product price with free shipping

### Sustainability-Based Proposal of Website Changes

La Jolla, CA

Synthesis Program | University of California, San Diego

Oct. 2023 – Dec. 2023

- Completed a group research project and proposal statement for Samsung Electronics to increase consumer accessibility to the firm's sustainability information and programs
- Suggested website alterations to highlight the "Sustainability" page and the "Take-Back Program", providing a mock website redesign

### Engineering Analysis on Energy-Saving Investments

La Jolla, CA

Mechanical and Aerospace Engineering Department | University of California, San Diego

Jan. 2023 – Mar. 2023

- Identified and compared structural engineering and design improvements for Geisel Library to reduce energy costs
- Two major investments proposed include adding window shading and altering the zoning of floor plans for air-conditioning

## SKILLS

**Technical:** R, Stata, Excel, MATLAB, Solidworks, AutoCad, eQuest (Energy Simulation)

**Soft Skills:** Project Management, Customer Service, Entrepreneurship

**Languages:** English, Tagalog