

Tim Elam

tim-elam.dev/resume
Atlanta, Georgia

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Summary

Business-aligned engineering leader with over a decade of experience in building scalable, impactful software in FinTech and B2B SaaS.
Experienced in mentoring and developing engineering talent, fostering empowered teams, and managing cross-functional projects.
Demonstrated expertise in architecting serverless systems and optimizing developer experience. Holds an MBA focused on Technology Commercialization from the Georgia Institute of Technology and a BS in Computer Science from Georgia Southern University.

Skills

Languages:

C#, Go, GraphQL, HTML + CSS + JavaScript, Python, Ruby, SQL, and TypeScript

Frameworks:

.NET, Angular, Django, Next.JS, Node.js, React, Ruby on Rails, and Tailwind CSS

Platforms:

Docker, GitHub Actions, Kubernetes, LangChain, MongoDB, PostgreSQL, SST, and Serverless

Work Experience

YouLend

Lead Engineer

Mar. 2025 - Present

- Established YouLend's first US-based engineering team.
- Organized a *Refactoring UI* book club to foster adoption and ownership of visual design principles.
- Supported US business operations via hands-on feature development, maintenance, and support.

Branch Politics

CTO

Dec. 2024 - Mar. 2025

- Automated political candidate research process by replacing local scripts with event-driven serverless architecture.
- Increased service reliability by introducing ephemeral environments for end-to-end testing in temporarily provisioned environments.
- Optimized cloud compute costs by migrating applications from Heroku to AWS and archiving unused resources.

DemoFox

Founder & CEO

Mar. 2023 - Sep. 2024

Atlanta, Georgia

- Founded DemoFox, an AI-powered enterprise social video collaboration startup.

UserTesting

Director of Engineering

Aug. 2021 - Feb. 2023

Chamblee, Georgia

- Led 3-team, 15-person Test Results engineering organization.
- Directly managed and mentored engineering managers and staff engineers through the architecture proposal process for new features such as full-text search.
- Empowered future architecture flexibility by adding core domain model lifecycle events to application event bus.

UserTesting (continued)

Senior Manager, Engineering

Jul. 2019 - Aug. 2021

Chamblee, Georgia

- Accelerated customer time-to-value with Keyword Maps, a novel aggregate transcript visualization.
- Guided engineers' career growth, mentoring them into senior, staff, principal, and engineering manager roles through tailored development plans and coaching.
- Revitalized department-wide legacy AngularJS upgrade by introducing custom monorepo tooling.
- Improved design system release velocity with Cypress visual baseline integration testing.

Kabbage

Software Development Manager

Apr. 2018 - Mar. 2019

Atlanta, Georgia

- Managed two teams of software and QA engineers responsible for the marketing website and signup funnel.
- Drafted performance improvement and career development plans.
- Coached team members through individualized plans and tracked improvement.

Kabbage (continued)

Senior Software Engineer

Jan. 2015 - Apr. 2018

Atlanta, Georgia

- Directly increased same-day cash advance volume through redesigned signup flow.
- Architected core product transition from multi-tenant ASP.NET to single-tenant Single Page Applications back by multi-tenant microservices.

Octane5 International

Django Developer

Apr. 2014 - Dec. 2014

Alpharetta, Georgia

- Developed and maintained BrandComply, a specialized brand license management CMS platform

Veloxiti, Inc

Engineer

Jul. 2013 - Apr. 2014

Alpharetta, Georgia

- Developed systems for the US Army Civil Information Management program with the US Army Research Laboratory.

Education

Georgia Institute of Technology

Master of Business Administration

2020 - 2023

Atlanta, Georgia

Concentration: Technology Commercialization (TI:GER)

Georgia Southern University

Bachelor of Science, Computer Science

2010 - 2013

Statesboro, Georgia

Side Projects

The Cosplay Herald

Aug. 2025 - Sep. 2025

- Designed, developed, and launched *The Cosplay Herald*, a niche news platform for the competitive cosplay community.