



Vision Statement

Tree Lafayette's vision is a green and beautiful urban landscape in our community.

Mission Statement

Tree Lafayette promotes a healthy community by providing education, leadership, and inspiration in planting and caring for trees.

Annual Report 2015

Tree Lafayette
1915 Scott Street
Lafayette, Indiana
47904

From the Desk of the President

I am so very proud to serve as a director of Tree Lafayette, one of the best boards in Lafayette. Our committees are very responsive and welcome any and all challenges to make Lafayette a healthy community. I personally want to thank all the sponsors that help make Lafayette a more beautiful city with the planting of trees. The value of trees is more important than most people realize. Without trees, we would soon become another Easter Island.

We set a record for planting trees my final year and as president. We planted 297 trees, 97 over our yearly goal. We worked with neighborhoods to help them raise their 25% of the cost of planting trees. Thank you, presidents of your neighborhood associations. The Paris Climate agreement requires more trees to be planted in our cities to help combat global warming. With carbon dioxide increasing at an alarming rate, with the rise of the world middle classes and their need for power and mobility, and the increase of the world population, the Earth may be in peril. We do not know how much land the world can feed, how much air will be needed with seven trees per person and one half acre of trees per 12,000 miles driven by the increases in the world population. The Paris Climate agreement want cities to plant more trees and to develop more forests, even county forest preserves would help.

*Thank you for letting me serve,
Denise Coogan, President*

The Executive Director's Report

Tree Lafayette set a record year with 297 trees and 18 shrubs planted in 2015. Congratulations to the Tree Committee and a special thanks for the volunteers that provided trucks: Arlan Stavnhelm, John Slaven, Sam Biederstedt, Rich McDaniel, Greg Shaner, Jonathan Fisher, Bill Skrobbutt, and Larry Rose. These volunteers provide their own insurance, gas, oil, repairs, and time.

Heritage Interactive Service provided funds for a trailer with the help of SIA. We use the trailer for moving brush, trees, and in the future, mulch.

Tree Lafayette helps the City of Lafayette qualify for 24 Tree City USA. We provided \$145,699.39 of in-kind service using IRS rates. I figured it is closer to a quarter of a million dollars. None of this is possible without volunteers, members, grants, and sponsors.

*submitted by,
Larry L. Rose, Executive director*

Annual Meeting

Tree Lafayette's annual Meeting was held at the Lafayette Country Club. Board members who rotated off the board after serving two terms were Greg Shaner, and Larry Rose.

Awards were given to Rich McDaniel, volunteer of the year; Cyndi Bodin, volunteer of the year; NICHES Land Trust, Inc. preservationist of the year; and Tipmont REMC EnviroWatts Trust Board Inc., environmentalist of the year.

Speaker Mayor Tony Roswarski presented Rivers, Trails, and Trees.

New directors elected by the majority of the members were Jonathan Fisher, Gene Kroeschen and William Skrobbutt.

Recognized for sustained support of Tree Lafayette

Twenty Years: Janice Cartwright and Rob and Carol Galbraith

Fifteen Years: Keith Brown, Ralph Smith, and Larry and Marianne Rose

Ten years: Clem and Denise Schroll, Tracy and Elizabeth Brown, and Chris Brown

Recognized for sustained support of Tree Lafayette Endowment

Five years: Larry Lewellyn, Larry and Marianne Rose, Gregory and Coralie Shaner, Arlan and Sharon Stavnhelm, Jennifer Streisand and Emil Venere, and Samuel C. Curtis III.

-Development Committee-

The Development committee applies for grants, manages the membership list, sends out the tax exempt letters, prepares and manages the budget, oversees the endowment committee.

The committee consists of Chair Bill Arthur, Greg Shaner, Sara Peel, Deb Browning, Rich McDaniel, and Larry Rose

-Annual Appeal Supporter-

Raymond and Christina DeCarlo
Ron and Marlene Campbell
Jennifer Streisand and Emil Venere
Larry and Marianne Rose
Henry Poor Lumber Co
Robert and Ellen Barker

Keith Brown
Rider Partners
Shirley Sterling
Scholer Corporation
Martin & Patty Jischke
Rich & Becky McDaniel

In-kind help:

Lowes
City of Lafayette Water Department
Street and Sanitation Department
Bureau

Lafayette School Corporation
Lafayette Park and Recreation
Lafayette-West Lafayette Visitor

-Governance Committee-

The Governance Committee researches skills needed for the board of directors, selects candidates for offices, updates the by-laws, and recommends procedures and policies.

Committee members are Chair: Earl McCoy, Bill Arthur, Greg Shaner, Denise Coogan, Michael Radcliffe, Matt Green, and Larry Rose

-Education Committee-

The Education Committee presented programs to third grade students in all Lafayette public schools, as well as the value of trees at Cole Elementary School. Each school library was presented with the book, "I Can Name 50 Trees Today". Following the third grade presentation, students helped plant trees on the school grounds. We planted 15 trees at 8 schools this year. Committee members are Mickey Penrod, Matt Shively, Greg Shaner, Larry Rose and chairperson Laura Wright.



Glen Acres 3rd grade class plants a tree in the morning

-Marketing Committee-

The Marketing Committee is responsible for special events, web design, newsletters, volunteer recruitment, publications, standards, branding and promoting Tree Lafayette programs. Co-chairs Matt Green and Marti Sackett, with Tree Lafayette web page designer, Tammy Stanisz of ts-design, with members: Joe Fowler, Randall McGinnis, Sam Biederstedt, Shane Weist, Jennifer Streisand, Julia Bryan, Tricia Leuck, Jonathan Fisher, Larry Rose, and Hannah Harper. We post on Face book and our web page special events like Arbor Day, Earth Day, and our Annual Meeting.



Operations

-2015 Income & Expense-

Fund balance 1.1.15	\$29,150.96
Income:	\$66,057.52
Restrictive grants	\$38,116.59
Unrestrictive grants	19,285.75
Interest	20.65
Memberships	7,444.53
Annual meeting & misc	1,190.00
Expense by committee:	\$77,259.75
Education	\$2,850.49
Marketing	6,445.94
Tree	61,324.10
Development	0.00
Governance	6,639.23
Fund balance 12.31.15	\$17,948.73

-Grant Income Restricted-

R&B investments	WREC
Millcreek Homeowners Association	Sterling Heights
Community Foundation of Gtr. Lafayette	Best Properties Inc.
SIA/Heritage Interactive Service	Alcoa Foundation
ACTrees, Inc.	Purdue Federal Credit Union
Old National Bank	Duke Energy
Tipmont REMC EnviroWatts Trust board, Inc.	
Earhart Elementary School	Tree Lafayette Endowment
Lafayette-West Lafayette Urban Forest Endowment	

-Grant & Foundation Income -

Evonik Degussa Corp.	WREC
James K. & Mary Jo Risk Family Foundation, Inc.	
Scholar Corp.	

-Neighborhood partnerships-

Sterling Heights	Columbian Park-President Triangle
Millcreek Homeowners Association	

-2015 Memberships-

Majestic Maple \$500-\$999

Earl and Anna McCoy	Larry and Marianne Rose
Arlan and Sharon Stavneim	Richard and Rebecca McDaniel

Spreading Sycamore \$250-\$499

Lawrence and Wendy Preo
Patricia Barrett
Mickey Penrod
WLF-TV
Scholer Corporation
Greg and Coralie Shaner

Bethany Presbyterian Church
Ralph Smith
Jeffrey Smith
Richard and Hilda Giromini
Mark and Mary Lundstrom

Elegant Elm \$100-\$249

City of Lafayette Mayor Tony Roswarski
Kenneth McCammon
Vu-Flow
Kristen and Donal Carlston
Thomas and Susan Freeman
Dr. Arthur and Patricia Rosen
Senator Ron Alting
Kristen Crawford
William Baugh
Robert and Ellen Barker

Gene Kroeschen
Henry Poor Lumber
Martin and Patty Jischke
Orvin Lindell
Keith Brown
Rob and Kathy Pahl
William and Eileen Arthur
Joanne Fortune
Rob and Carol Galbraith

Beautiful Beech \$50-\$99

Frank and Judith Koontz
Eugene and Elaine Bold
Esther Chosnek
Roberta Deagan and Ernie Keirce
John and Sonya Thomas

Janice Cartwright
Clem and Denice Schroll
Bruce and Mary Ann Junius
Jerry Preuss D.D.S.

Great Gingko \$25-\$49

Tracy and Elizabeth Brown
Hannah Harper
Wilbur and Beverly Hancock
Gregory and Myra Bonwell
Norbert and Carolyn Fisher

Jennifer Streisand and Emil Venere
Ron and Marlene Campbell
Marti Sackett
Gary and Barbara Tyner
Joseph and Bernie Seaman

Terrific Tulip \$12-\$24

Lonnie Heide

-Tree Lafayette Endowment Mission-

Tree Lafayette Endowment will provide continuing funds for the future planting and maintaining of public trees in our community of Lafayette.

Memorials: Keith Shaw

Bennett's Greenhouse, Inc.
Curtis and Judith Hall
Orvin Lindell
Larry and Marianne Rose
John and Jennifer Shuler
Emil Venere and Jennifer Streisand
Tree Lafayette

Richard Bennett and Ellen Kizer
Michele Pullo Hollander
Rob and Kathy Pahl
Greg and Corlie Shaner
Arlan and Sharon Stavnhelm
Richard Wintrobe, Jr.
Denise Coogan

Memorials: Mary Beth Buescher

Larry and Marianne Rose

James D. Buescher

Other endowment contributors:

Kristel Kaye
Roberta Keirce
Ken McCammon
Emil Venere and Jennifer Streisand
Robert and Carol Galbraith
John and Connie Watson
Betty Rowe

Gene and Elaine Bold
Larry Lewellyn
Liz Solberg
WLF-TV
Norbert and Carolyn Fisher
John and Marie Wellman

-Tree Committee-

The Tree Committee planned and carried out several planting projects during 2015. Chairman Greg Shaner with members John Slaven, Arlan Stavnhelm, Sam Biederstedt, Rich McDaniel, Matt Green, Glen Vick, Deb Browning, Shirley Sterling, Gene Kroeschen, Larry Rose, Vanessa PeGan and John Pflum, planned, planted, pruned and/or watered throughout the city.

This year we planted 297 trees, planted 18 shrubs, pruned 576 trees, mulched 297 trees, watered 2546 trees and 299 shrubs and removed 8 trees.

Arbor Day volunteers planted 80 trees at Jefferson High School. Other plantings were: Amelia Earhart Elementary School (43 trees), Sterling Heights neighborhood (39 trees), Columbian Park Neighborhood (22 trees), North Ninth (15 trees), North 12th (13 trees), Mill Creek swale (10 trees), Bridgewater Court (2 trees), Elementary School plantings (15 trees), and infill throughout the city (55 trees).

We pruned Erie Street, Creasy Lane, City Hall block, South 22nd street for one block, Earhart Elementary School, Bridgewater Circle, Amelia Avenue

-Special events-

Marketing is thinking of new ideas to promote Tree Lafayette. We just completed a trip to Edinburgh Outlet Mall and Simmons Winery for a day of



shopping and winetasting. It was a first and will not be our last. It was too much fun.

-North Ninth-

Several ash trees were removed because of the Emerald Ash Borer. Arlan Stavnheim, project manager, planted 15 trees.

-Infill through the city-

John Slaven is project manager for filling in empty places where trees could be planted. The City tree inventory required us to plant 385 trees just to keep up with the dead, dying, hazardous trees that are scheduled to be removed yearly. We were able to plant 55 trees.

-Contractors-

Contractors Koehler Brothers and Custom Cuts helped plant trees this year.

Volunteers planted Jefferson High School and the elementary schools

Lafayette School Corporation removed trees and augured holes and moved trees to the holes for Arbor Day.



Tree Lafayette Endowment funds

-2015-

Fund balance 1.1.15	\$100,712
Fund balance 12.31.15	\$103,036.

-Endowment Directors-

William Arthur	Rob Galbraith
Orvin Lindell	Rob Pahl
Larry Rose	Arlan Stavnheim

-Lafayette-West Lafayette Urban Forestry Endowment-

-Mission-

The mission is to help neighborhood organizations plant trees in their neighborhoods. Each neighborhood raises 25% of the cost of planting trees in their neighborhood. This endowment can help with their 25%. Donations and applications to:

Lafayette-West Lafayette Urban Forestry Endowment
Community Foundation of Greater Lafayette
300 Main Street
Lafayette, Indiana 47901

-Endowment Director-

Arlan Stavnheim

-Tree Lafayette Board of Directors-

Denise Coogan, President	Greg Shaner
Matt Green, Vice President	Gene Kroeschen
William Arthur, Treasurer	Robert Barker
Mickey Penrod, Secretary	Laura Wright
Larry Rose, Executive Director	Earl McCoy
Jonathan Fisher, Past President	Rich McDaniel

-Advisors-

Leanne Wells, Urban Forester and Sustainability coordinator	Orvin A. Lindell, CPA
Jennifer Streisand, Editor	



Arbor Day was held at Jefferson High School on May 2 with the help of our sponsors, The Park Department, and the Lafayette School Corporation. 250 volunteers planted 80 trees.

-Arbor Day Project Manager-
Deb Browning

-Major Participants-

Greg Shaner	Scott Leverenz
Matt Green	Marti Sackett
Sam Biederstedt	Dave Howell
Hannah Harper	Mark Preston
Mike Perry	Donnie Mundy
Bear, Chuck	

-Crew Chiefs for Arbor Day-

Scott Ahlersmeyer	Andy Baker
Bob Barker	Sam Biederstedt
Chris Brown	Deb Browning
Mark Browning	Frank Cederquist
Denise Coogan	Jonathan Fisher
Aren Flint	Jim Gross
Matt Green	Gene Kroeschen
Claudine Laufman	Orvin Lindell
Anna McCoy	Earl McCoy
Steve Meyer	Rob Pahl
Mickey Penrod	Mike Perry
Doug Poad	Michael Radcliffe
Larry Rose	Greg Shaner
Keith Shaw	David Sietsma
John Slaven	Arlan Stavnheim
Shirley Sterling	Strong, Aaron
Cheryl Strong	Carrie Tauscher
Wright, Laura	

-Arbor Day Registration-

Jennifer Streisand	Marti Sackett
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-Earth Day Project-

Earth Day was held at Greenbush Cemetery on April 22 with 13 trees planted in commemoration of the 150 years since the end of the Civil War. A few dressed up in the period of clothing,

-Earth Day Project Managers-
Larry Rose Arlan Stavnheim Shane Weist

-Sterling Height Neighborhood-

President Stephanie Farlow, of the Sterling Heights neighborhood, and Arlan Stavnheim, project manager planted 39 trees.

-Columbian Park Neighborhood-

Don Staley, Neighborhood Project Manager of the Columbian Park Neighborhood...President Triangle, and Arlan Stavnheim planted 22 trees.

-Amelia Earhart Elementary School-

Principal Greg Louk and Larry Rose, project manager, planted with the help of Koehler Brothers, 43 trees and 18 shrubs.

