

Volume IX ISSUE I

2015



Belinda Kiger (left), Tree Lafayette adviser, has retired from Lafayette's Parks & Rec Department. Let's congratulate her on 16 years of service! Certificate presented by Cindy Murray.

TREE LAFAYETTE

Our Urban Forest

Plant Trees With Us on Arbor Day!

Jefferson High School Saturday May 2 9 a.m.

We will be planting 70 Indiana native trees for our 2015 Arbor Day Project on the school grounds of Lafayette Jefferson High School. We have quite the show planned for this year!

Not only will the Boiler-maker Special be there, offering rides for a \$1.00, the Jefferson choir and Tecumseh Drum Line will be performing. There will be other surprises as well!

Lafayette Mayor Tony Roswarski will be on hand to read a proclamation from Tree City USA. This event is also

special for Tree Lafayette because it will mark the planting of our 2,000th tree since our founding in 1993!

What we really need are volunteers. Register onsite or earlier at treelafayette.org. Volunteers will be put into crews of 5-6 and will be led by a member of Tree Lafayette.

The holes will be pre-dug but we will teach you all about planting a tree. We will also be giving away 150 white oak saplings. Tree Lafayette will provide tools and equipment but volunteers will need to bring their own gloves and dress appropriately (closed toe footwear is a must) before signing the participation waiver.

Tree Lafayette could not accomplish its mission without the support of the whole Lafayette community.

We also have a lot of support from our sponsors. Lowe's has donated the funds for the planting tools and the event itself is sponsored by the Vanderwielen Foundation, a grant from the DNR-CUF, Tipmont REMC Enviro-Watts and our many individual supporters.

Trees offer near-countless benefits to communities. They provide oxygen, clean the air, clean our rivers and waterways, reduce our utilities cost and reduce the greenhouse effect. Our mission is make Lafayette a green city and we think that should be everyone's mission!

So come down and help us plant trees! Everyone, old and young, can pitch (and plant) in. We hope to see you there. Let's put some roots down together!

**Saturday, May 2, 9 a.m.
at Jefferson High
School, 1801 S. 18th St.,
Lafayette Indiana 47905**

Tree Lafayette Celebrates Earth Day 2015!

Tree Lafayette's annual Earth Day event will be held at N. 12th Street, the Greenbush Cemetery, at 2 p.m. on April 22.

Lafayette Mayor Tony Roswarski will read the Earth Day proclamation at the front gate of the cemetery.

PFCU has donated \$1,000 for trees to be planted at this green, sustainable event. Shane Weist will be there as a representative of Fairfield Township.

Tree Lafayette will be announcing our projects for 2015; which includes 313 tree plantings. Our goal on Earth Day is to speak of and teach about sustainability and how Lafayette and West Lafayette can make changes that will lower our environmental impact while improving efficiency. Creating a "green city" can be achieved by looking into sustainable energy sources, green buildings and reinvesting in public transportation. Sustainability is also improved by the planting of trees and the creation of residential and commercial green spaces. Come join us, we have a lot to talk about!

Celebrate Arbor Day



Plant A Tree

2015 Board of Directors

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|---------------------------------|-----------------------|
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Tree Lafayette Has New President, Volunteers

Denise Coogan Elected President

Longtime Tree Lafayette member Denise Coogan, who is the Safety and Environmental Compliance Manager at Subaru of Indiana Automotive Inc. (SIA), was elected our new president in December 2014. Coogan has already served Tree Lafayette in many capacities, including as a board member for six years as well as chairman of the Tree Lafayette marketing committee.

Denise follows past president Jonathan Fisher, who stepped down from the position in December.

Coogan says as president, she plans to build on all of the initiatives Tree Lafayette has begun and developed. "I am honored to serve the organization in any capacity I can," she said. Mostly, she looks forward to working with all of the people affiliated with Tree Lafayette, who "have a passion for the environment, and for trees in particular."

In 2014, Subaru of Indiana Automotive, Inc. received the Governor's Award in Environmental Excellence from Tree Lafayette. Coogan was SIA's representative in accepting the award.

Tree Lafayette Committees are the Branches of the Organization

The Tree Lafayette Board of Directors meets and votes once a month. But much of the work is already done by the committees, who in addition to the board, are all volunteers. The committee structure has grown and evolved since Tree Lafayette's beginning in 1994, and currently includes the following committees: Tree committee, Governance, Development, Financial, Membership and Grants, Education, and Marketing and Publicity.

Several board members, past and present, have first served on committees, but often, committee volunteers participate in an area they are passionate about, just to contribute to the community, and for personal enrichment. No experience is necessary; all that is required is an interest in environmental issues, and a desire to put your creative ideas to work. Tree Lafayette is always recruiting new volunteers. If you are interested in volunteering on one or more of the committees, please contact Tree Lafayette Executive Director Larry Rose, Larry@TreeLafayette.org, or call him at (765) 449-7908 or contact Denise Coogan, Tree Lafayette President Denise.Coogan@treelafayette.org

Tree Planting Update: 2015 and Beyond

Although Arbor Day and Earth Day, both held during the spring months, are Tree Lafayette's best-known planting days, the organization holds other tree plantings during the spring and fall. Some other plantings are planned for the following: Millcreek, South and Columbia Streets, North Ninth Street, North 10th Street, Earhart School and Sterling Heights for starters.

Tree Lafayette also replaces trees damaged by insects, injury, or disease. About 40 trees will be replaced this year.

Online Tool Shows Tree Loss and Gain Worldwide, Reports BBC

Google Earth helped create a "tree map" that shows, online, the number of tree canopies—or tops of trees—in local areas all over the world, according to an article by James Morgan of BBC News. What is more sophisticated about this online map is that the public can access trees globally, but zoom into precise local areas with good results. Also, scientists are able to determine forest change (trees lost and gained) much faster.



Tree Lafayette Marketing Committee, including the new Tree Lafayette President, Denise Coogan (in center of photo). The Marketing Committee may be how you have heard of Tree Lafayette. This committee prepares all of the communications and news events.

Want to help prune trees and water trees this spring? Then Tree Lafayette needs you! It is an excellent chance to get outside, meet some new people, and help the environment. Contact: Tree Committee Chairman, Greg Shaner at the following e-mail address: Gregory_Shaner_454@Comcast.net.

Planting and Promoting a Healthy Community

Contribute to all our futures,

- | | |
|---|-----------|
| <input type="checkbox"/> Terrific Tulip | \$10-24 |
| <input type="checkbox"/> Great Ginkgo | \$25-49 |
| <input type="checkbox"/> Beautiful Beech | \$50-99 |
| <input type="checkbox"/> Elegant Elm | \$100-249 |
| <input type="checkbox"/> Spreading Sycamore | \$250-499 |
| <input type="checkbox"/> Majestic Maple | \$500-999 |
| <input type="checkbox"/> Mighty Oak | \$1000+ |

Total: _____

Method of Payment Tax deductible

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|----------------------------------|----------------------------------|
| <input type="checkbox"/> Check | <input type="checkbox"/> Pay Pal |
| <input type="checkbox"/> Bill Me | |

Tree Lafayette is a
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Name _____

Address _____

E-mail address _____

City _____

St _____

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