



Earth Day 2011

# Our Urban Forest

## You are Invited to Our Annual Meeting, 2011

It is that most anticipated time of the year again: Tree Lafayette's Annual Meeting, where we gather for a great lunch, (Holiday Inn, City Centre, Nov. 9, 2011, 11:30 a.m.—1 p.m.) catch up with each other's news, and tell you about all of the interesting things we have been doing in the community, and it has been a busy year!

We have planted 122 trees all over Lafayette since January 2011, and 1,344 trees since Tree Lafayette began in 1993.

Our Arbor Day event this year was remarkably successful considering the rain that day on May 7, 2011. One hundred fifty four people volunteered

their time, and they planted 57 trees in one hour along the north side of Brady Lane between Sagamore Parkway and Concord Road.

Participants received a Tree Lafayette tote bag, and as many saplings as they could carry. In addition, we now have an instructional DVD, narrated by Tree Lafayette President Larry Rose, which tells you how to plant and how to prune. The DVDs are available for free at all of our events.

Just one tree can make a difference, and we planted an Autumn Blaze Maple tree this year in the city hall parking lot on Earth Day, April 21st.

While Tree planting is the central part of our mission, our organization spends significant time educating people of all ages about the many aspects of trees, particularly in the urban setting.

This year, we expanded our 3rd grade education program, participated in Ag Awareness days, and had a booth at Imagination Station. We want kids and adults to love trees.

Join us for our annual meeting to recognize volunteers and board members. Contact Rob Pahl for reservations at [pahlrc@gmail.com](mailto:pahlrc@gmail.com) or Sharon Shoppell at [Sharon.Shoppell@alcoa.com](mailto:Sharon.Shoppell@alcoa.com). Cost is \$17.00. Pay at the door.

### Fall Neighborhood Plantings

Tree Lafayette is planning three neighborhood plantings this fall.

Fourteen trees are planned for New York Street in the Ellsworth-Romig neighborhood on Oct. 29, 2011.

In Centennial Neighborhood on North 6th, eleven trees were planted on September 23 and eight more are planned this fall. Plans also call for seventeen trees from Cincinnati Street to Union Street next spring to be planted.

In the Columbia Park Neighborhood, 13 trees are planned on Scott Street, and 38 trees on South Street.

Two trees are planned for this October 21st planting at Murdock and Vinton schools. Oakland High School will follow.

### 2011 Board of Directors

Larry L. Rose, President	Rob Galbraith
Rob Pahl, Vice President	Greg Shaner
Keith Shaw, Treasurer	Sam Biederstedt
Sharon Shoppell, Secretary	Jennifer Streisand, Editor
Denise Coogan	Arlan N. Stavnheim
Jonathan Fisher	Laura Wright
Advisors: Belinda Kiger, Urban Forestry Manager	
Orvin A. Lindell, CPA	



# [www.treelafayette.org](http://www.treelafayette.org)

## Tree Lafayette Recognizes Donors on Arbor Day

### Donors Contribute in Diverse Ways

Although Tree Lafayette, formerly known as the Lafayette Tree Fund, has been in existence since 1993, the “green movement,” has encouraged corporations to donate generously, and have assisted in the vibrant growth of Tree Lafayette, reflects Arlan Stavnheim, Tree Lafayette executive director, who has been raising funds for the organization since its inception.

Corporations that have given generously to Tree Lafayette in 2011 and past years include Lafayette Life Insurance Co., Tipmont REMC Enviro-Watts, Evonik Degussa Corp., Duke Energy Foundation, Subaru of Indiana Automotive (SIA), Alcoa Foundation, State Farm Insurance Co., and Kirby Risk. Non-profit organizations have donated abundantly to Tree Lafayette also, including the Community Foundation of Greater Lafayette. In April 2011, the first tree planting using funds from the community foundation’s Urban Forestry Endowment took place in the Ellsworth-Romig neighborhood, and Tree Lafayette participated in the planting. There are 442 organizations and individuals who have supported Tree Lafayette through the years, notes President Larry Rose.

Donations from Greater Lafayette citizens are a critical source of support for the organization.

“Individuals become your stable base because they contribute each year on a regular basis. Most continue throughout their lives unless they move away,” notes Stavnheim. The challenge, however, is getting people and organizations to make the initial donation/commitment to Tree Lafayette.

“I think the annual Arbor Day event generates a lot of good publicity for Tree Lafayette, and also repeated news stories help folks know who we are, and when asked, will contribute,” he says.

### Tree Lafayette Third Grade Program Continues

As part of its mission to get young people to appreciate trees at an early age, Tree Lafayette is continuing its third grade education program during 2011-2012, which consists of instruction and a tree planting to third grade students in the Lafayette School Corporation. Plantings are scheduled at the Vinton and Murdock Elementary Schools this fall.

Last spring, three programs were held at the following schools: Thomas Miller Elementary School (April 29), Edgelea Elementary School (May 13), and Glen Acres Elementary School (May 26). The indoor lessons were taught by Suzie Philyaw and Laura Wright. The outdoor tree plantings were organized by the chairperson of the Tree Lafayette Tree Committee, Greg Shaner, with President Larry Rose participating. The outdoor program is designed to get kids and teachers energized about tree planting. Rob Galbraith, chairperson of the Tree Lafayette Education Committee oversees the program.

**Look at our new website: It’s beautiful!**

[www.treelafayette.org](http://www.treelafayette.org).

Also on Facebook. <http://www.facebook.com/pages/Tree-Lafayette/170169641328>

Photos through the ages for Tree Lafayette <http://Tinyurl.com/2b8zekm>



Tree Lafayette - Arbor Day Planting - May 7, 2011

Volunteers gather for a group photo during Tree Lafayette’s Arbor Day event last May. Pictured in the photo are signs representing the many corporate donors and non-profit organizations that contribute money and equipment to Tree Lafayette. Photo by Bob Barker.

**The City of Lafayette continued to inventory 5,000 trees in Lafayette this fall. Tree Lafayette and the City did the first phase in the fall 2010. Davey Resource Group from Ohio has been contracted to do the work. Results of the study can be found on the city web site or TreeLafayette web site**

### Planting and Promoting a Healthy Community

Contribute to all our futures,

<input type="checkbox"/> Terrific Tulip	\$10-24
<input type="checkbox"/> Great Ginkgo	\$25-49
<input type="checkbox"/> Beautiful Beech	\$50-99
<input type="checkbox"/> Elegant Elm	\$100-249
<input type="checkbox"/> Spreading Sycamore	\$250-499
<input type="checkbox"/> Majestic Maple	\$500-999
<input type="checkbox"/> Mighty Oak	\$1000+

Total: \_\_\_\_\_

Method of Payment Tax deductible

- ☐ Check ☐ Pay Pal  
☐ Bill Me

Name \_\_\_\_\_

Tree Lafayette is a  
501 c 3

Address \_\_\_\_\_

E-mail address \_\_\_\_\_

City \_\_\_\_\_

St \_\_\_\_\_

Zip \_\_\_\_\_

  
Planting and Promoting a Healthy Community

1915 Scott Street  
Lafayette, IN 47904

Phone: 765-449-7908  
Phone: 765-474-6364  
E-mail: [larry@treelafayette.org](mailto:larry@treelafayette.org)  
E-mail: [arlan@treelafayette.org](mailto:arlan@treelafayette.org)