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Beautiful Beech \$50 to \$99

Patricia Barrett
Gregory & Myra Bonwell
Janice Cartwright
Pat & Sharon Devine
Jonathan Fisher
Jerry Preuss, D.D.S.
Howard Taylor
Sanders Howse & Susan Williams
Bureau

Eugene & Elaine Bold
Kristen & Donal Carlston
Raymond & Christina DeCarlo
Elizabeth Doversberger
Rich & Becky McDaniel
Ralph & Barbara Smith
Thomas or Laurel Welte
Lafayette-West Lafayette Visitor

Great Ginkgo \$25 to \$49

Robert & Ellen Barker
Tracy & Elizabeth Brown
George & Nancy Dandrow
Norbert & Carol Fisher
Wilbur & Beverly Hancock
Roberta Deagan Keirce
Kenneth McCammon
Joseph Seaman

Keith Brown
Ron & Marlene Campbell
Edward "Robert" Downey
Donna Goetz
Robert & Eleanor Hannemann
Belinda Kiger
Clem & Denice Schroll
Keith & Anita Shaw

Terrific Tulip \$10-\$24

Lonnie Heide

Memorial: Mary Alice Lindell

Marlene Joseph

In Kind Gifts, non board members:

Samuel C. Curtis III
Jack Scanlon
L&H Industrial Supplies
Alcoa, Lafayette Operations

Liz Lockary
Les Ricks
SIA

Regular Volunteering:

Skye Abt
Susan Colby
Dan McGill
Susan Philyaw
John Slaven

Gail Brock
Matt Green
Randall McGinnis
Tammy Stanisiz

Neighborhood Tree Steward



TreeLafayette gave its third Neighborhood Stewardship Award to Michael Hunt of Centennial neighborhood. He went door to door for the planting of the 19 street trees. To become a neighborhood steward, you must organize the neighborhood, plant on Arbor Day and know how to prune.



Centennial Neighborhood-Centennial Park

New Direction Continues

TreeLafayette, for the last 18 years, has been planting trees on major corridors. In 2011, we added Main Street, South Street, and Brady Lane.

Arbor Day will be at Jefferson High School and Tecumseh Junior High School on May 5th, 2012.

Other planting dates will include Oakland High School, and Sunnyside Middle Schools, seven elementary schools, as well as North Ninth Street, Greenbush, North Sixth Street, Scott Street, South Sixth Street, and possibly North Seventh Street in 2012.

Earth Day falls on Sunday, April 22. We will plant one tree at City Hall Parking Lot. The date has not been set.

TREELAFAYETTE BOARD MEMBERS

Arlan Stavneim, Past President and Executive Director
Larry Rose, President
Rob Pahl, Vice President
Sharon Shoppell, Secretary
Keith Shaw, Treasurer
Sam Biederstedt
Jonathan Fisher
Advisors: Belinda Kiger, Urban Forestry Mgr., City of Lafayette
and Orvin Lindell, CPA

Rob Galbraith
Denise Coogan,
Laura Wright
Jennifer Streisand
Greg Shaner

Phone: 765-449-7908

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Email: larry@treelafayette.org

www.treelafayette.org



Planting and Promoting a Healthy Community

Vision Statement:

TreeLafayette by creating an awareness and desire for a tree covered community thereby becoming a premier city for urban forestry in the nation.

Mission statement:

"TreeLafayette serves our community by providing the leadership and inspiration to engage the community in the activity of planting trees. We are a source of knowledge and information regarding the value that trees provide to the urban setting. We are committed to urban beautification, a healthy environment, and a sustainable quality of life that the urban forest provides".

Annual Report

2011

TreeLafayette

1915 Scott Street
Lafayette, Indiana 47904

-Volunteers of the Year-



President Larry Rose presents Randall McGinnis with the Volunteer of the Year Award. Randall accepted the responsibility of preparing the DVD with "How to Plant a Tree"; "How to Prune a Tree"; and "How to Plant a Sapling", The DVD material can be found on our web site.

-Tree Lafayette Endowment-

Our urban forest will always need help. Urban trees attempt to live in a very hostile environment. Urban trees face cars, salt, dogs, man, bicycles, pests, diseases, oil, severe competition for water, nutrients, and oxygen. We will always raise funds yearly but to replace those trees that succumb to many of these stresses, we created an endowment with the Community Foundation of Greater Lafayette. For every \$100 donated, CFGL will donate \$25 or 25% of your gift. This gift is tax deductible so give generously. Please make out checks to Community Foundation of Greater Lafayette, 1114 State Street, Lafayette, In. 47905 and in the memo: TreeLafayette Endowment. Matching gifting can occur until December, 31, 2013.

-Awards Given at Annual Meeting-

-Fifteen Year Supporters-

Three supporters were added this year:
William Baugh, Orvin Lindell, and Dr. David Alexander

-Ten Year Supporters-

Robert and Ellen Barker
Keith Brown
Elizabeth Doversberger
Dr. Burnell Fischer
Larry and Marianne Rose
Raymond and Christina DeCarlo
Tipmont REMC EnviroWatts Trust

-Appreciations-

Cyndi Bodin
Donnie Mundy
Melanie Michael Butler

-Neighborhood Tree Stewards-



Left to right: Gail Brock, Ellsworth-Romig Neighborhood; President Larry Rose and Michael Hunt, Centennial Neighborhood. Not in the picture is Frank Egelhoff, Mill Creek Homeowners' Association, Inc.

- 2011 Income & Expense -

Fund balance 1.1.11	\$27,130
Income:	\$49,006
Restricted grants	31,250
Neighborhood grants	2,051
Unrestricted grants	2,250
Lunch annual meeting	594
Supporter	9,870
Memorial	50
Sales	1,260
Interest	46
Wal-Mart	25
Pass through grant	1,610
Expense:	\$44,567
Education	1,285
Marketing, Sales	3,560
Trees	37,313
Governance	798
Pass through expense	1,610
Fund balance 12.31.11	\$31,569

-2011 Corporate Donors-

Alcoa, Lafayette Operation	Caterpillar
Downham Custom Homes	Evonik Degussa Corp.
Lafayette Life Insurance	CityBus
Kirby Risk Corporation	Wal-Mart
Tipmont REMC EnviroWatts	Scholer Corp.
Bill Defouw	

-Foundation Income-Restricted-

Community Foundation of Greater Lafayette
Alcoa Foundation & American Forest SIA Foundation

-Grant Income-Restricted-

Ellsworth-Romig Neighborhood Centennial
Millcreek Homeowners Association DNR/CUF

- Donors -

Mighty Oak \$1,000 plus

Heritage Interactive Services John Gambs
Arlan & Sharon Stavnheim

Majestic Maple \$500-\$999

Rob & Carol Galbraith Larry & Marianne Rose
Greg & Coralie Shaner

Spreading Sycamore \$250-\$499

William Baugh
Jennifer Streisand and Emil Venere Mary Marks
Sharon Shoppell

Elegant Elm \$100 to \$249

Dr.. David Alexander George Berninger
Thomas L. Brooks Jim & Mary Beth Buescher
Thomas & Brenda Combs Samuel C. Curtis III
Susan Coby Denise Coogan
Ed & Sue Eiler Thomas & Susan Freeman
Michael & Phyllis Hunt Orvin Lindell
Tom & Sandra Mosser Rob & Kathy Pahl
Lawrence & Wendy Preo Dan Shaw
Laura Wright Continue on page I Sam & Rita Biederstedt

-By the Numbers-

Marketing, Internet, PR, Volunteer Committee

- 92,291 web hits
- We average 120 hits per week on Facebook
- 1 presentation
- 150 Tote bags and DVDs were given out
- 154 volunteers helped plant on Arbor Day
- 150 saplings given out
- 2 newsletters, book marks, annual report and door hangers printed

Tree Committee

- 186 trees planted
- 9 replacement trees planted
- 403 street trees pruned
- 353 trees mulched
- 927 trees watered, 349 hours
- 2 neighborhoods planted
- 3 corridor streets planted

Development, Membership, Grants, Finances

- 15 grant applications written
- 11 grants received
- 402 supporters
- 230 renewals and annual appeals
- \$49,006 raised

Education Committee

- 5 elementary schools planted trees
- 17 third grade classes received presentations
- 1400 4th grade students were given saplings
- Imagination station had a booth

Volunteer hours

- 2000 hours plus

IUFC 2011 Indiana Outstanding Individual Award
For Promoting the Principles of Urban Forestry to
Larry Rose

IUFC 2011 Indiana Outstanding Tree Steward Award
to Greg Shaner.

City Tree Inventory Phase II

- Sites inventoried: 5023 trees, stumps, and planting sites.
- 10 neighborhood inventoried
- Average annual benefit per tree = \$71.60
- Current population of public trees provides \$448,584 annually in the mitigation of storm water and other benefits.

Larry L. Rose, President
TreeLafayette

-Third Grade Program-



Glenn Acres



Miller

The Education Committee of TreeLafayette planted the Indiana State Tulip Tree at five elementary schools. Working with the third graders, each student received bean seeds, cup and instructions to watch the roots and leaves grow. During Ag days, 1400 saplings were given out to all County fourth graders.

Tree Committee Pruners. The Tree Committee pruned 403 larger street trees this year. To the right are Skye Abt, Susan Colby, Sam Biederstedt, Arlan Stavnheim, John Slaven, and Larry Rose. Photo by pruner Greg Shaner. Missing are Gail Brock, Rob Pahl, and Dan McGill.



Pictured left is Suzie Philyaw making the third grade Power Point presentation at Glenn Acres. Below, Laura Wright is showing the leaf and root structure of a bean plant. Each of the five elementary third grader received a cup and bean seeds. The bottom left picture is Miller Elementary School. Below is one class of fourth Grade for Ag Day.



Ag day



What do you know about trees?

Arbor Day in Lafayette, May 7, 2011

Volunteers from the Lafayette area planted 57 trees on Brady Lane and were finished in one hour even though it was raining off and on. The Lafayette Parks and Recreation Department dug the holes, Tipmont REMC EnviroWatts provided a \$10,000 grant to plant the trees, along with the Community Foundation of Greater Lafayette, Evonik Degussa Corporation-Tippecanoe Laboratories, Alcoa Lafayette Operations, Alcoa Foundation and The American Forests, Global ReLeaf partnership for Trees, Heritage Interactive Services, SIA, Duke Energy, and many, many supporters like you. Photos since 1994 can be found on TreeLafayette's Facebook page at <http://tinyurl.com/2b8zekm>



Tree Lafayette - Arbor Day Planting - May 7, 2011

-Arbor Day 2012-

2012 Arbor Day will be held at Jefferson High School and Tecumseh Junior High School on May 5th, at 9:00 A.M. Sign up by email: <http://tinyurl.com/tree-lafayette-arbor-day> or email larry@treelafayette.org for more answers.

-Volunteering 2012-

TreeLafayette has four committees that meet no more than once a month. To find out more, go to www.treelafayette.org. And to sign up, go to: <http://tiny.cc/volunteertreelafayette>

-Thank you for supporting us-

Thank you for promoting and planting a healthy community. You can support TreeLafayette **on the web with Pay Pal** or write a check to Tree Lafayette.