

Milestones, Endowments, and Benefits

As the U.S. economy is looking up for 2015, so it is for Tree Lafayette, with two robust endowments, and Tree Lafayette's impressive record of tree planting since the organization's beginning in 1994: Two thousand trees and growing.

In total, Tree Lafayette has collected more than \$500,000 for tree planting. In addition, the endowments help replace diseased and dead trees, and improve the look and functionality of neighborhoods in Lafayette. These two endowments are the following: The Tree Lafayette endowment, which is used to replace the decayed, dead, and diseased trees, and the Lafayette-West Lafayette Urban Forestry Endowment, which helps neighborhoods cover the cost of planting new trees and beautifying their areas.

We thank our supporters for their generous contributions to Tree Lafayette, and the Tree Lafayette endowments. Contributions to the endowments are made directly to the Community Foundation of Greater Lafayette, and write either Tree Lafayette Endowment or the Urban Forestry Endowment in the memo field of the check. Eli Lilly has generously matched 50% of each donation so far in 2015, and will continue as long as the funding is available.

While the Lafayette-West Lafayette Urban Forestry Endowment is older than the Tree Lafayette Endowment, it is not as well funded. It has a critical role to play in helping neighborhoods maintain and improve their landscapes and home values.

The Urban Forestry Endowment has assisted Tree Lafayette to work with six neighborhoods with very good results. While we may all take trees for granted, they have surprising benefits for neighborhoods and individuals. Many are environmental, but some are health related, and other benefits are financial: Trees keep a neighborhood stable, grow the middle class, and improve the health of the citizen. They even reduce crime in neighborhoods by bringing a "more ordered" environment to the neighborhood, and as such, serve as a deterrent to vandals. The aesthetics of a tree-lined street bring people together as opposed to a street with few or no trees, and that reduces crime in the neighborhood. And they improve home values.

Environmental benefits of trees are more well documented: They filter the air, improve the rivers and streams, provide a habitat for wildlife, are good for the soil, helps shade homes, and may reduce energy consumption. These are just some of many. For more information on the benefits of trees, visit our website:

www.treelafayette.org.

Neighborhoods interested in using the Lafayette-West Lafayette Urban Forestry Endowment to help plant and maintain trees, should contact Larry Rose, Tree Lafayette Executive Director, at Larry@TreeLafayette.org, or call 765-449-7908.

We look forward to a very green 2015!



2015 Tree Lafayette's Board Members...It to rt.
Front: B. Barker, D. Coogan, M. Penrod, D. Browning, E. McCoy
Back: B. Arthur, L. Wright, G. Shaner, L. Rose
Absent: J. Smith, M. Radcliffe

TREE LAFAYETTE ELECTED 2015-2017

Deb Browning Earl McCoy Denise Coogan

2014 TREE LAFAYETTE BOARD MEMBERS

Jonathan Fisher, President,	Sam Biederstedt
Greg Shaner	Jeff Smith
Susan Colby	Robert Barker
Michael Radcliffe, Secretary	Laura Wright
Bill Arthur, Treasurer	Sonya Thomas
Larry Rose, Executive Director	Mickey Penrod
Advisors:	
Belinda Kiger, Urban Forestry Mgr., City of Lafayette and	
Orvin Lindell, CPA	

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www.treelafayette.org



Planting and Promoting a Healthy Community

Vision Statement:

Tree Lafayette's vision is a green and beautiful urban landscape in our community.

Mission statement:

Tree Lafayette promotes a healthy community by providing education, leadership, and inspiration in planting and caring for trees.

Annual Report

2014

Tree Lafayette

1915 Scott Street
Lafayette, Indiana 47904

OPERATIONS - 2014 Income & Expense -

Fund balance 1.1.14	\$44,631
Income:	\$43,838
Restricted grants	27,665
Unrestricted grants	2,264
Interest	23
Supporter	13,257
Annual Meeting	630
Expense:	\$59,318
Education	424
Annual meetings	1,074
Marketing,	5,422
Trees & Equip.	50,870
Equipment	430
Insurance	611
Subscriptions	375
Misc	112
Fund balance 12.31.14	\$29,151

-Grant Income-Unrestricted-

Duke Energy Foundation	Evonik Degussa Corp
SIA Foundation	Community Foundation

-Grant Income Restricted-

Alcoa Foundation	Heritage Interactive Services
Tipmont REMC EnviroWatts Trust Board	
Vanderwielen Foundation	Wal-Mart Duke Energy Foundation

-Neighborhood Income-Restricted-

Ellsworth-Romig	WREC Columbian Park
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- 2014 Operational Supporters-

Mighty Oak \$1000+

Mr. Robert George

Majestic Maple \$500-\$999

Mr. and Mrs. Arlan Stavnheim

Spreading Sycamore \$250-\$499

Mr. James Buescher Ms. Denise Coogan
Pefcu Trust & Financial Center

Elegant Elm \$100 to \$249

Mr. David Robertson	Vu-Flow
Mr. and Mrs. Donal Carlston	Mr. and Mrs. Lawrence Preo
Mr. William Arthur	Ms. Kristen L. Crawford
Mr. and Mrs. Mark Lundstrom	Mr. and Mrs. Michael Hunt
Dr. and Mrs. David Alexander	Ms. Barbara McMurray
Mr. Ralph Smith	Mr. and Mrs. Larry Rose
Mr. and Mrs. George Berninger	Ms. Linda Cohen

William Baugh
Lafayette-West Lafayette Convention & Visitors Bureau

Beautiful Beech \$50 to \$99

Ms. Janice Cartwright	Mr. and Mrs. Mark Schuver
Ms. Kristel Kaye	Mr. and Mrs. Raymond DeCarlo

Great Gingko \$25 to \$49

Mr. and Mrs. Tracy Brown	Mr. and Mrs. Ron Campbell
Ms. Esther Chosnek	Mr. and Mrs. Joseph Seaman
Mr. and Mrs. Clem Schroll	

Terrific Tulip \$0 to 24

Mr. Lonnie Heide	Ms. Sheila Klinker
Ms. Jennifer Streisand and Mr. Emil Venere	

Honorary: Sam Biederstedt

Mr. and Mrs. David Watson

Memorial: Nancy Kriebel

Tim Bangert	Darrell Woodman
Cindy Saracco	Kristy Carrico
Jennifer Streisand and Emil Venere	Carole Cassida
Keith and Anita Shaw	Reed & Company, P.C.
Martha Linn	Larry and Marianne Rose
Margaret Miller	Carlynn Smith
Larry Hodge D.D.S.	Frank and Judith Koontz
Robert and Kimberly Smith	John and Jane Smith
Malcolm Applegate	Gail Summers
Nancy Connor	Mary Alice Burget
Charlotte McGaw	Robert and Jean Sharp
Timothy and Barbara Strueh	Paul and Ellen House
Barb Blair	Melba Bangert
Lelan McReynolds	Lawrence Bohl
Terry and Claudia Arnold	James and Sandra Leverenz
Tom and Rosemary Gangel	Wayne Price
Scott and Evelyn Royer	Judith Buchman
Angelyn Rizzo	Rev. Betty Landis
Ron and Marlene Campbell	

Memorial: Donald E. Raymer

Janis Frazee Larry and Marianne Rose

Memorial: Francis Lindell

Larry and Marianne Rose

Memorial: Mary Beth Buescher

Larry and Marianne Rose

-Tree Lafayette Endowment-

- 2014 Income & Expense -

Fund balance 1.1.14	\$70,668.75
Fund balance 12.31.14	\$100,712.27

-Endowment Supporters 2014-

Ms. Marlene Bailey	Ms. Patricia W. Barrett
Mr. Keith C. Brown	Mr. and Mrs. Ronald Campbell
Mr. Thomas Combs	Mr. Samuel C. Curtis III
Mr. and Mrs. Norbert Fisher	Mr. and Mrs. Robert E. Galbraith
Mr. and Mrs. Richard J. Giromini	Ms. Lisa Judge
Ms Norma Jean Leavitt	Mr. Larry Lewellyn
Robert and Kathleen Pahl	Mr. and Mrs. Lawrence Preo
Mr. and Mrs. James Risk	Mr. and Mrs. Larry Rose
Dr. and Mrs. Arthur D. Rosen	Mr. and Mrs. Jim Ross
Scholer Corp. % Steven Gloyekske	Mr. and Mrs. Gregory Shaner
Mr. and Mrs. Meddie P. Silver	Mr. and Mrs. Arlan N. Stavnheim

-Awards Given at Annual Meeting-

-Twenty Year Partner-

Community Foundation of Greater Lafayette

-Fifteen Year Partner-

Tipmont REMC EnviroWatts Board

-Ten Year Partners-

None this year

-Our Rocks-

Sam Biederstedt	Greg Shaner	Arlan Stavnheim
John Slaven	Deb Browning	Orv Lindell
Laura Wright		Denise Coogan

-Volunteer of the Year-

Rob Pahl

-Preservationist of the Year-

Belinda Kiger

-Environmentalist of the Year-

Environmental Excellence Governor's award SIA: Denise Coogan

-Retired Board Members-

Sam Biederstedt	Jonathan Fisher
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Many thanks to our Committee Volunteers

Joe Fowler	Matt Green	Matt Shively
Randall McGinnis	Mickey Penrod	Sara Peel
Hannah Harper	Tricia Leuck	John Pflum
Sonya Thomas	Marti Sackett	John Slaven
Tammy Stanisz	Rob Pahl	Deb Browning
Glen Vick	Tom Combs	Bob Barker
Jennifer Streisand	Dave Raymer	Shirley Sterling

Neighborhood Tree Stewards

Don Staley- Columbian Park	Arlan Stavnheim- Saw Mill Run
Sam Biederstedt-Jesco Hills	Mike Carron-Wildcat Valley
Michael Hunt-Historic Centennial	

School Tree Stewards

David Howell

-By the Numbers-

Marketing, Internet, PR, Volunteer Committee Denise Coogan, Chair

- Alcoa Foundation sponsored Arbor Day this year
- 215 Aluminum drinking cups were given out
- 174,297 web hits, 8% less than 2013
- 215 volunteers helped plant on Arbor Day
- 100 saplings were given out
- 2 newsletters, and annual report were printed and distributed to over 400 supporters.
- 325 likes in Face book. 18% higher than 2013
- Planned Earth Day to promote Arbor Day

Tree Committee

Greg Shaner, Chair

- Created Lafayette's first arboretum at Glen Acres
- 60 trees and 31 shrubs planted at Arboretum
- Started the first wood lot with 25 trees
- 175 total trees planted, 6 less than 2013.
- 149 street trees pruned. 30% less than 2014
- Spent 3 days removing invasive shrubs and trees at Monon Exchange off Sagamore Parkway.
- 690 trees re mulched.
- 60 trees, 31 shrubs watered,
- 2 neighborhoods planted: Centennial 5 trees and Millcreek 53 trees.
- 2008 trees planted since 1994 and 7469 pruned since 1995.

Development, Membership, Grants, Finances Rob Pahl, Chair

- 17 grant applications written, 11 approved
- 465 listed supporters since 1993
- 357 financially supported Tree Lafayette in 2014, up 6%
- \$48,838 raised for operations
- Tree Lafayette endowment raised \$7,210.00 from 64 supporters, to bring the total to \$100,712.27

Education Committee

Laura Wright, Chair

- 9 elementary schools planted 8 trees with class room presentations on the value of trees.
- 13 trees planted by 3rd graders. See Vinton photo on right.
- 1,000 4th grade students were given saplings
- Lorax books were given to each elementary school library.
- Each 3rd grade class received a leaf identification.

Volunteer hours

- 3350.5 hours



Arbor Day at Glen Acres; a family affair.

Vinton Elementary School 3rd grader
planting a tree.
Sponsored by Duke Energy



John Slaven was honored for 20 years as a faithful, Tree Lafayette volunteer, Glen Acres is Lafayette's first Arboretum. The sign is on the trail. The arboretum was sponsored by the Alcoa Foundation.

Arbor Day in Lafayette - May 3, 2014

215 Volunteers planted 60 trees and 31 shrubs at Glen Acres Arboretum. Lafayette's first arboretum includes several different species and should be a great source for leaf collectors. Greg Shaner was the project manager and designer for this planting and Matt Green was coordinator. Alcoa Foundation was the lead sponsor.



Millcreek Volunteers Photo by Denise Coogan

Sponsors who contribute over \$1,000 to Tree Lafayette may display a banner on Arbor Day.
Photo by Robert Barker

Millcreek Neighborhood planted 53 trees with 30 volunteers and the help of Koehler's Nursery. Our first wood lot was planted in Millcreek Common's area. This neighborhood collects funds for landscaping each year for their neighborhood. Quality of the neighborhood is very important to Millcreek. Photo by Denise Coogan