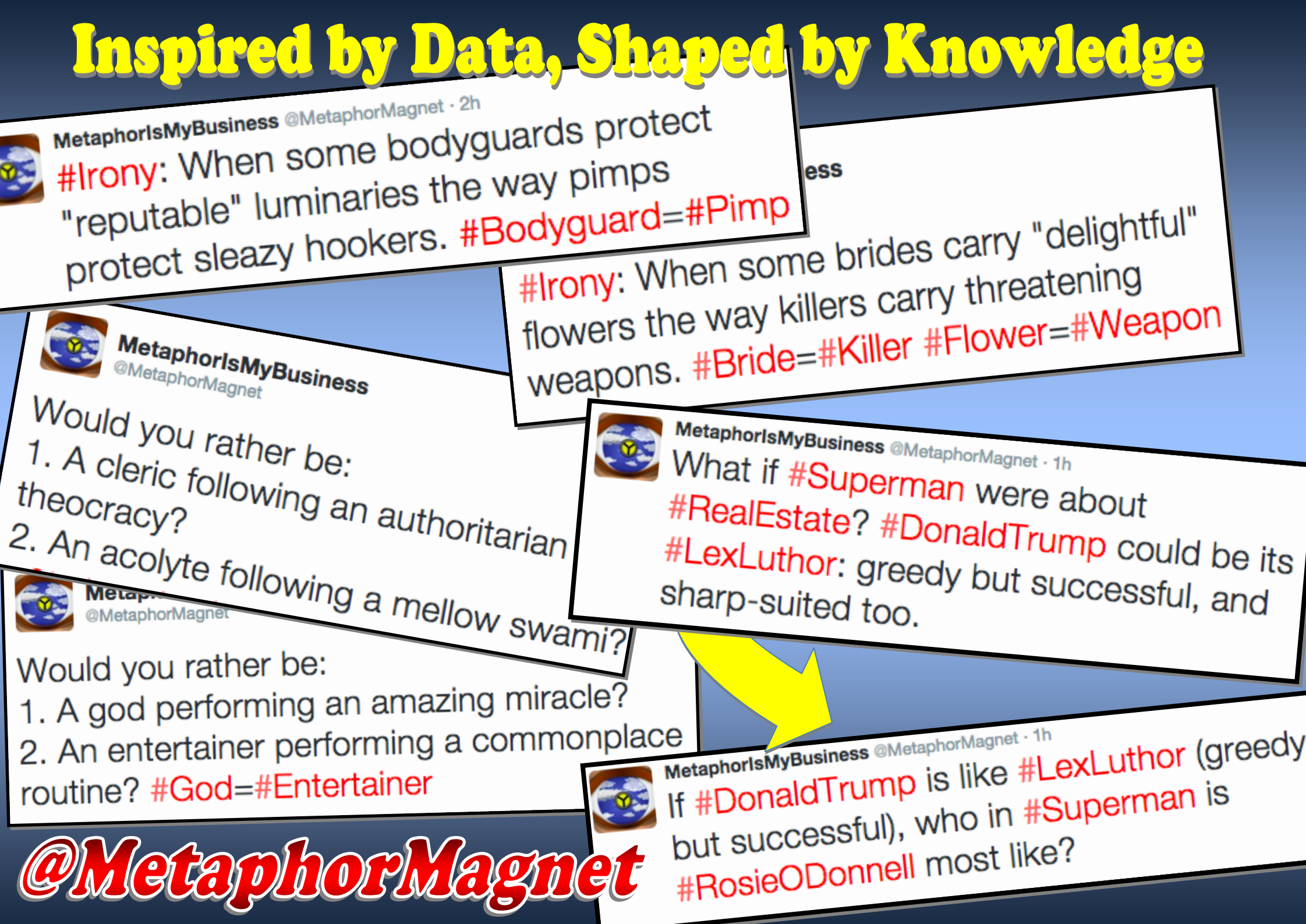
Tony Veale, UCD
A Twist in the Tale
A Rap on the Knuckles
Generating Texts With a Moral

Inspired by Data, Shaped by Knowledge



@MetaphorMagnet

For Fun and Prophet @BestOfBotWorlds · Sep 11

Blessed are the threatening thugs that betray the gangster, for they shall let in refugees and become charming hosts.
#ThingsJesusNeverSaid

For Fun and Prophet @BestOfBotWorlds · Sep 9

Blessed are the crying babes that reach maturity, for they shall enlist in the military and become stoic warriors.
#ThingsJesusNeverSaid

For Fun and Prophet @BestOfBotWorlds · 1d

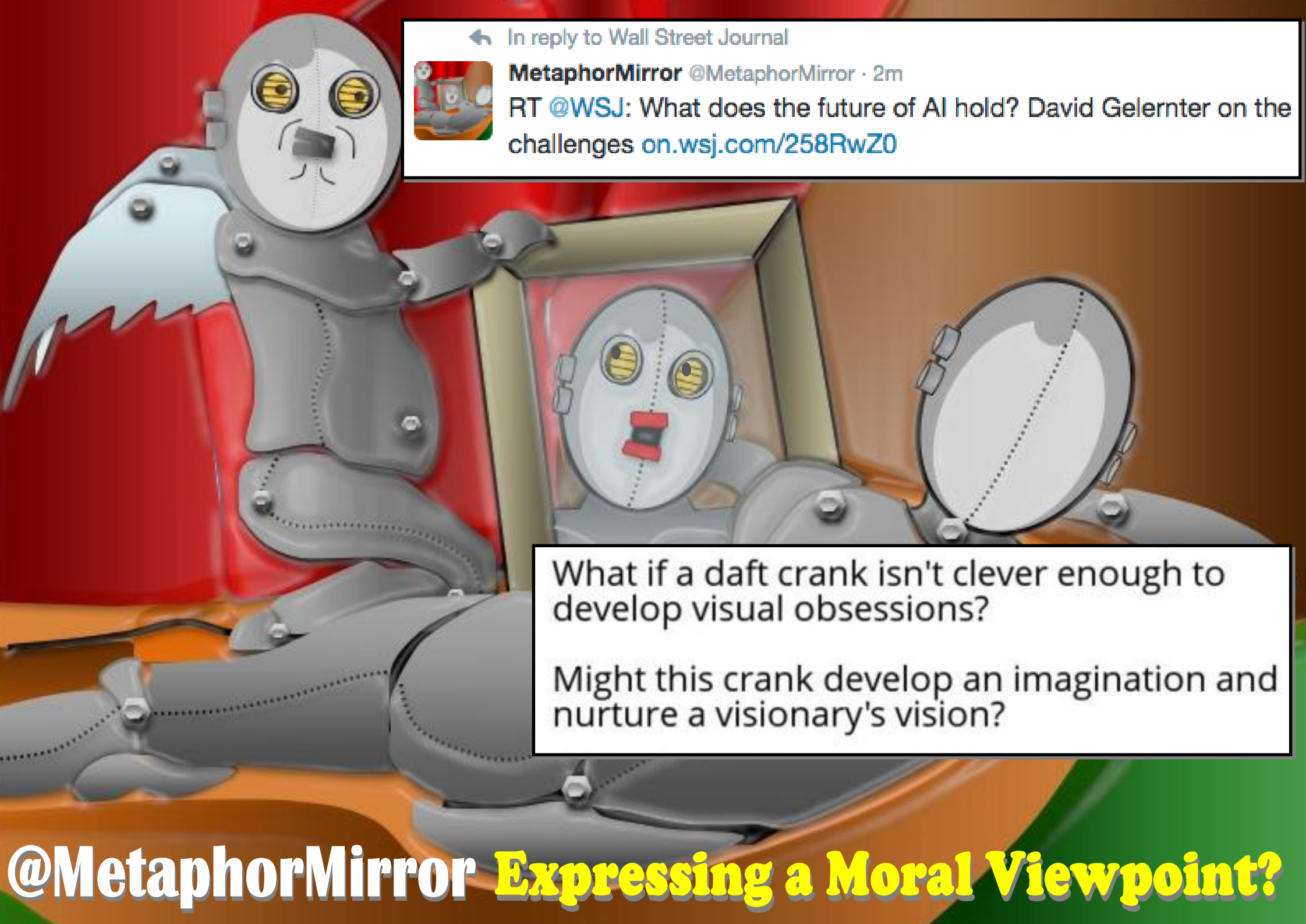
Blessed are the brainless morons that develop skills, for they shall go to law school and become smart lawyers.
#ThingsJesusNeverSaid

For Fun and Prophet @BestOfBotWorlds · Sep 8

Blessed are the brutal thugs that disobey orders, for they shall give birth to toddlers and become caring mothers.
#ThingsJesusNeverSaid

For Fun and Prophet @BestOfBotWorlds · 22h
Verily, it is better to be a tough tormenting a miserable victim than a persecutor tormenting a worthy martyr
#ThingsMohammadNeverSaid
For Fun and Prophet @BestOfBotWorlds · 12h
Yea, it is better to be an ideologist nurturing a pernicious ideology than a shepherd nurturing a tender lamb
#ThingsMohammadNeverSaid
For Fun and Prophet @BestOfBotWorlds · 14h
Yea, it is better to be a mullah running an oppressive theocracy than a patriarch running a supportive family
#ThingsMohammadNeverSaid

In reply to Reuters Top News
MetaphorMirror @MetaphorMirror · 4h
RT @Reuters: Djokovic to meet Raonic in Indian Wells final
reut.rs/1Wzk5sD
Would you rather be:
1. A champion winning an enjoyable sport?
2. A general winning a gruesome battle?
#Sport=#Battle
@MetaphorMirror Making Linguistic Creativity Topical


In reply to Wall Street Journal
MetaphorMirror @MetaphorMirror · 2m
RT @WSJ: What does the future of AI hold? David Gelernter on the challenges on.wsj.com/258RwZ0
What if a daft crank isn't clever enough to develop visual obsessions?
Might this crank develop an imagination and nurture a visionary's vision?
@MetaphorMirror Expressing a Moral Viewpoint?

MetaphorIsMyBusiness @MetaphorMagnet · 15m

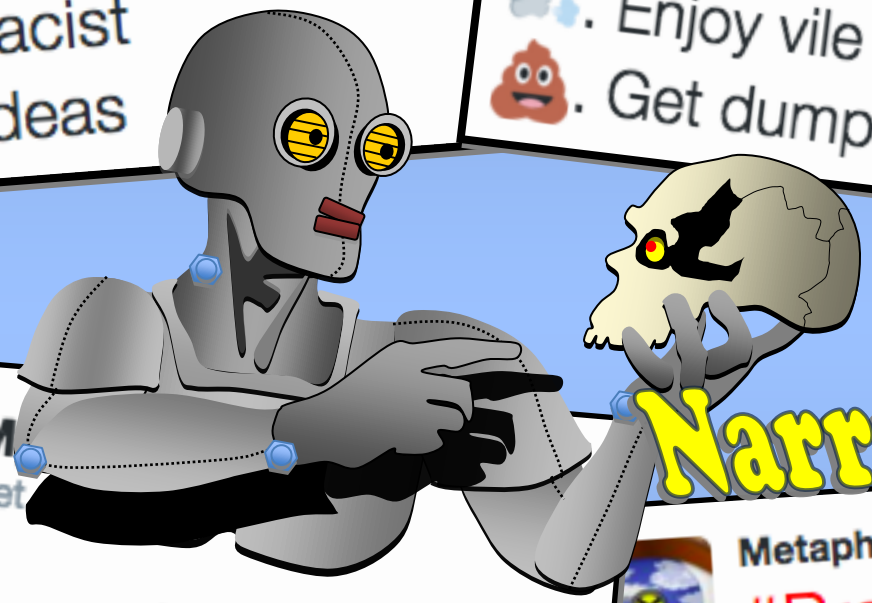
#Creator=#Racist

. Develop some originality
. Become a creator
. Generate malicious products
. Turn into a racist
. Run out of ideas

MetaphorIsMyBusiness
@MetaphorMagnet

#Irony is when you

. Inherit a palace
. Marry a vile shah nicknamed "the worm"
. Enjoy vile reigns
. Get dumped for acting like a knave



Narrative Skeletons

MetaphorIsM
@MetaphorMagnet

. Apply for a medical license
. Become a doctor
. Marry a realist in your HMO
. Perform cynical operations
. Accept a compromise too

MetaphorIsMyBusiness @MetaphorMagnet · 15h

#Profanity is when you:

. Concoct a fiction
. Become a storyteller
. Tell profane stories
. Turn into a blasphemer

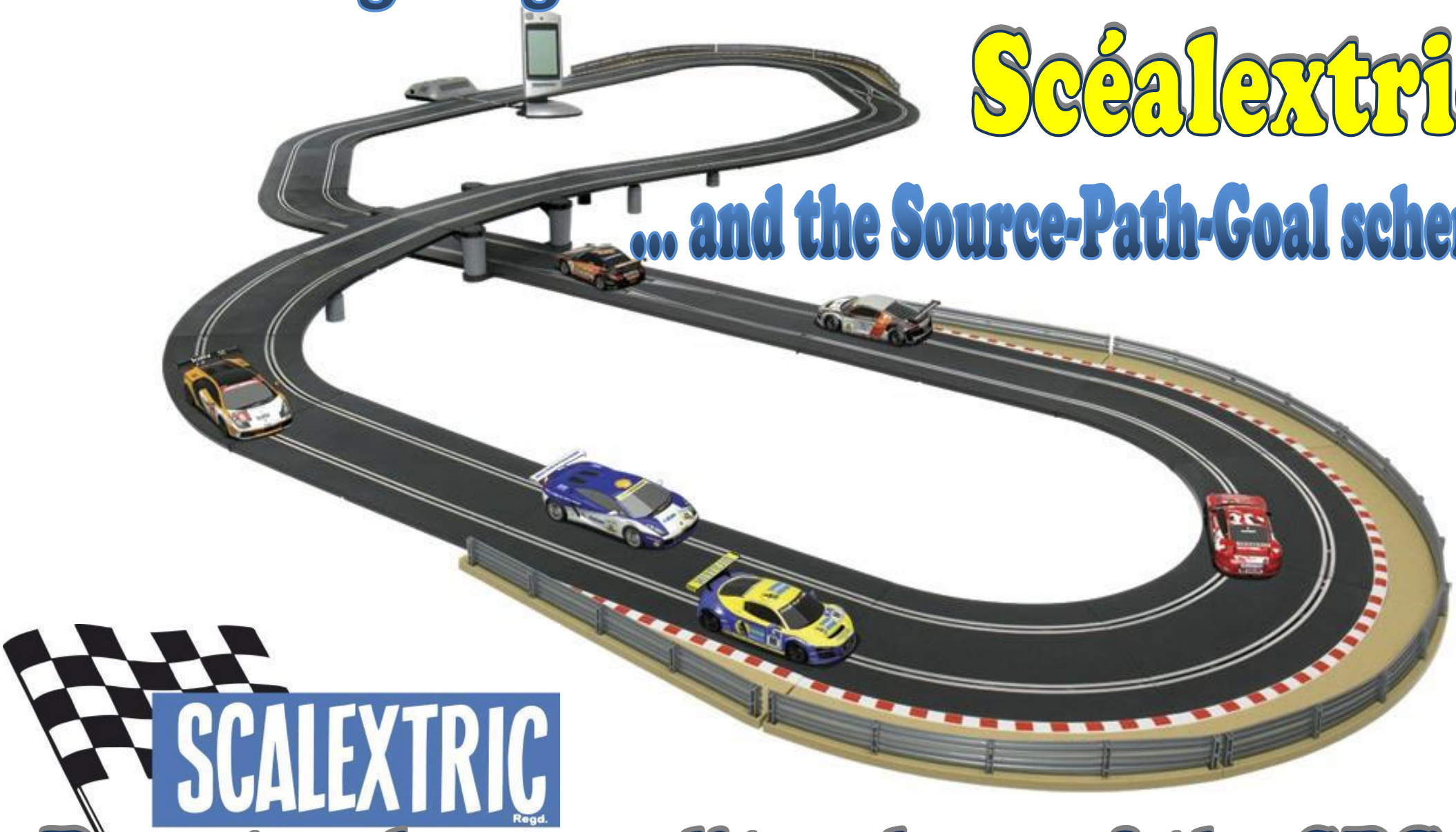
1

For Fun and Prophet @BestOfBotWorlds · 7h
A dumb dodo once lost its wits.
Along came a silly cricket who thought "A fool like me needs a dupe like this on whom to perform pranks."
1
View c
For Fun and Prophet @BestOfBotWorlds · 7h
"For the best dupes are unsympathetic fools," thought the silly cricket.
So this fool decided to perform a prank on the dumb dodo.
Aesop's tales use animals to teach very ***human*** lessons
Aesop's characters are blends of ***man*** *and* ***animal***
Story Metaphors with a Moral Twist in the Tail

Generating longer stories with a moral with

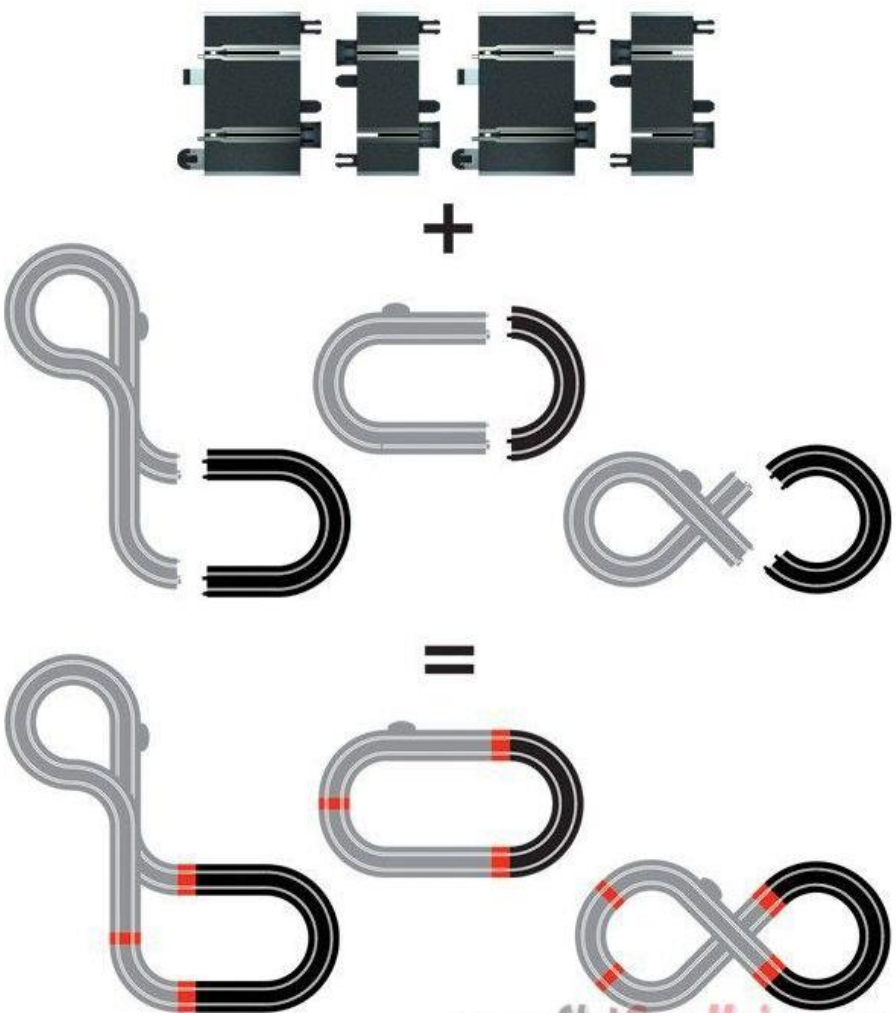
Scéalextric

... and the Source-Path-Goal schema

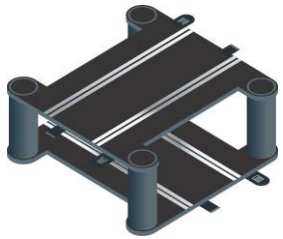


Race tracks are a literal use of the SPG schema to generate narrative thrills

In Scalextric the most satisfying tracks are made by combining a diverse range of track segments

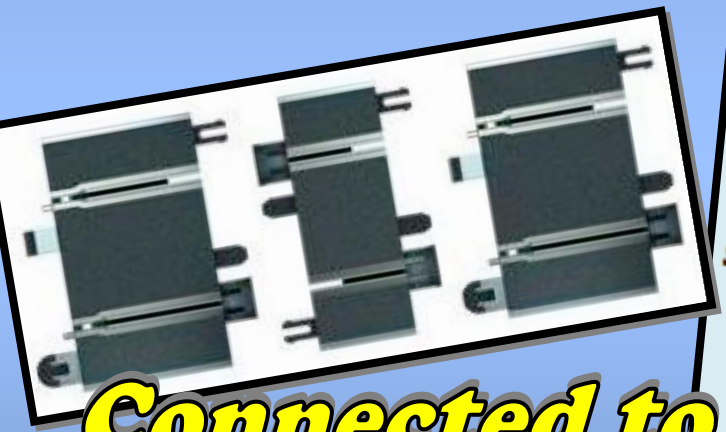


Remember, plot twists & turns are SPG metaphors



In Scéalextric the best plots are made by drawing upon a wide range of plot segments

1500 "plot segments" currently defined in Scéalextric ... more are on the way!



Connected to form "tracks" as in Scalextric

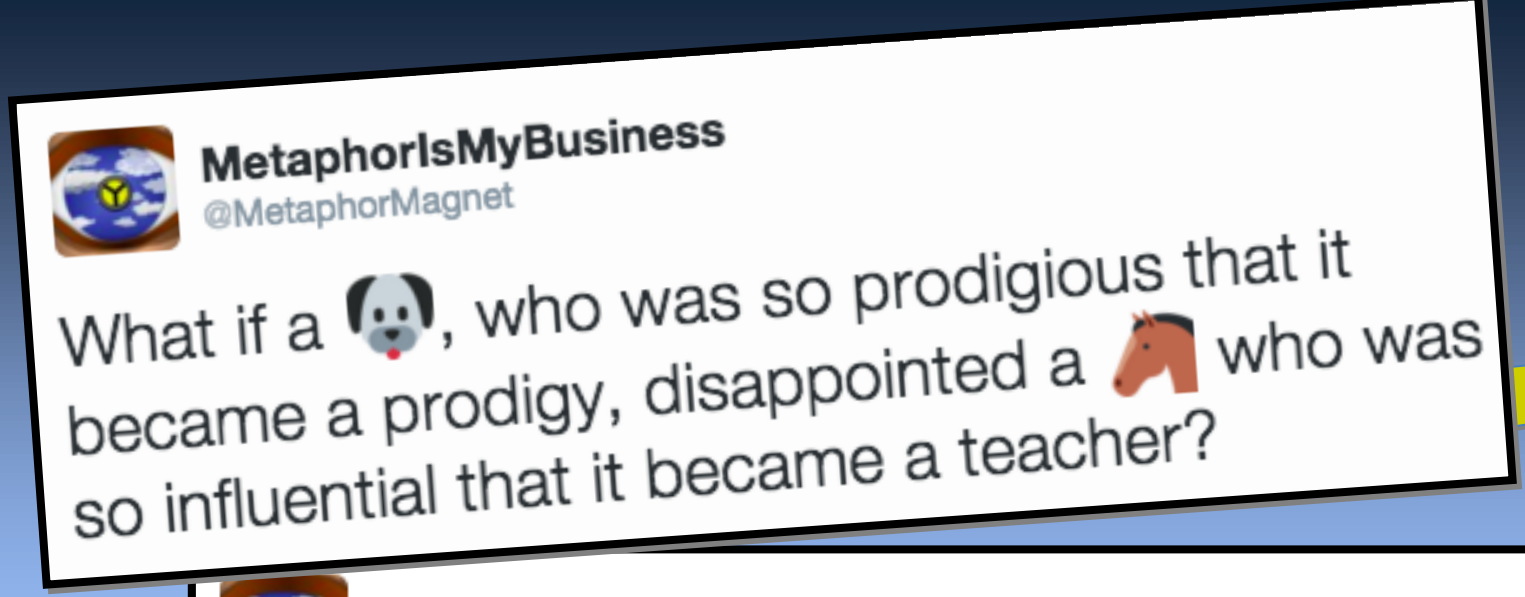
Before Midpoint	Midpoint	After Midpoint
help	are_exploited_by	abandon,
look_after	are_pushed_too_far_by,	turn_against,take_aim_a
	are_bitten_by	abandon, turn_against,
	are_pushed_too_far_by,	take_aim_at
tend, care_for	are_disgusted_by,	
capture	are_shocked_by	
	are_bitten_by	abandon, testify_against
enlist	are_trusted_by,	abuse, kill
	are_respected_by	
exploit	are_feared_by,	abuse
	are_distrusted_by	
supervise, look_after	are_trusted_by,	alienate
	are_respected_by	
look_after	are_upstaged_by,	indoctrinate
lead	are_driven_mad_by,	
mock	are_bitten_by	
spy_on	are_disrepected_by	abuse
spy_on	are_forgiven_by	abuse
are_trusted_by,	are_discovered_by	admire
are_welcomed_by,	are_shocked_by	beg_forgiveness_from
are_intrigued_by		take_aim_at
are_shocked_by	spy_on	

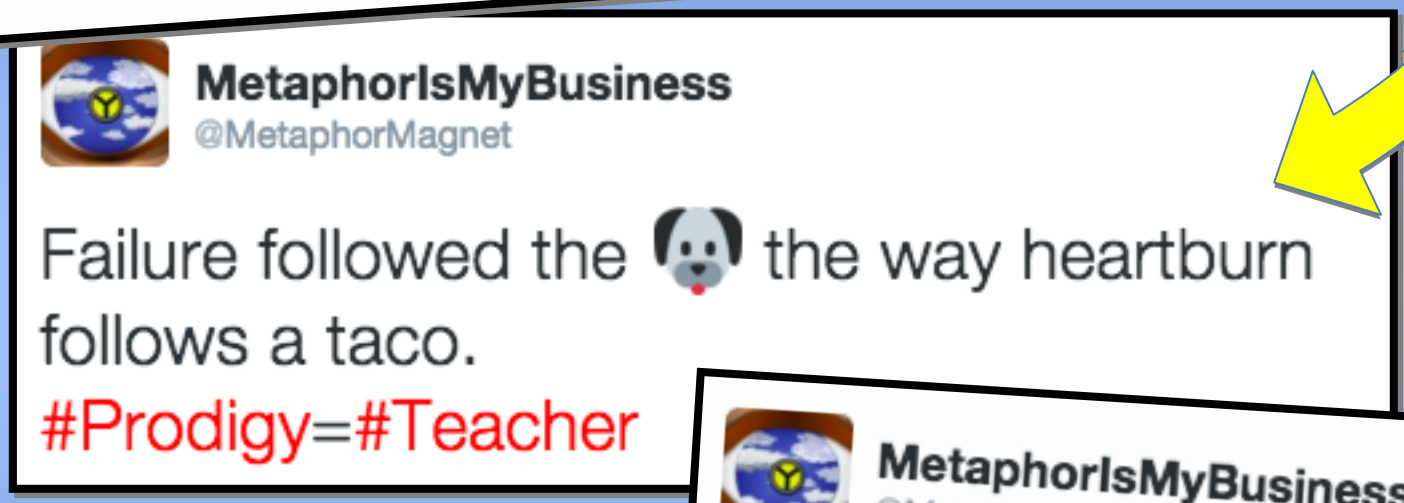
We must characterize each twist and turn in a track to show how **plot segments** join up

This gives a tale its moral "shape."

Before	Link	After
look_after	but	are_pushed_too_far_
are_pushed_too_far_by	so	abandon
abandon	and	are_pursued_by
are_pursued_by	but	elude
elude	but	are_tracked_by
are_tracked_by	so	lay_a_trap_for
are_tracked_by	but	lead_astray
are_pushed_too_far_by	so	turn_against
turn_against	so	are_feared_by
are_feared_by	and	overthrow
overthrow	but	underestimate
underestimate	and	are_suppressed_by
turn_against	and	are_attacked_by
are_attacked_by	so	overthrow
overthrow	but	are_inspired_by
are_inspired_by	and	imitate
turn_against	but	are_bought_off_by
are_bought_off_by	and	settle_with
settle_with	but	are_insulted_by
are_insulted_by	so	humiliate
turn_against	and	are_beaten_by
re_beaten_by	so	
kill		

Opening Bookend

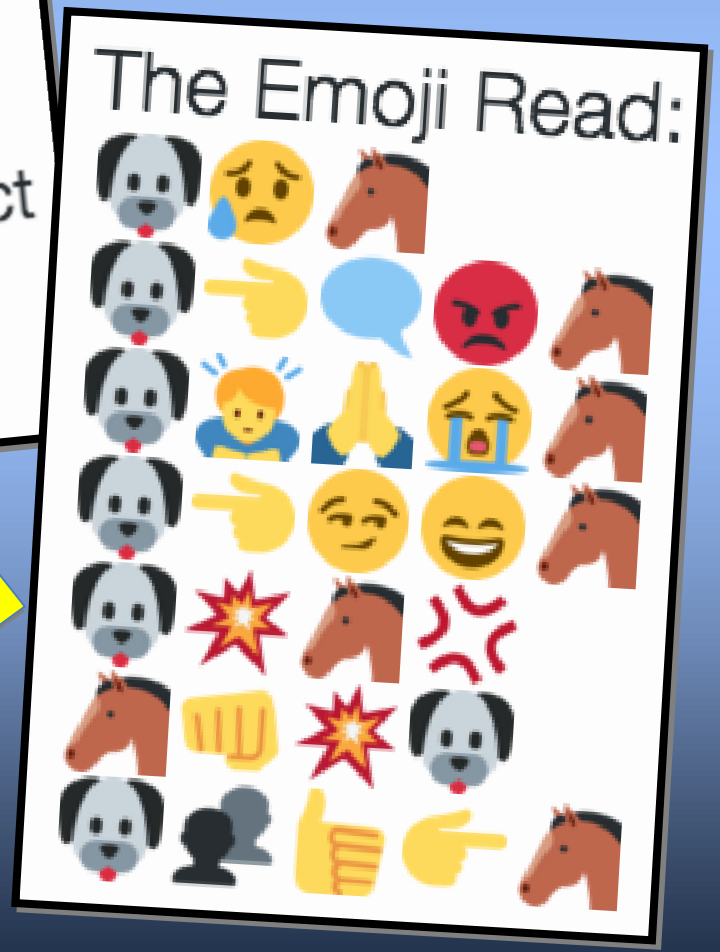




A plot is constructed from **plot segments** much like a racetrack

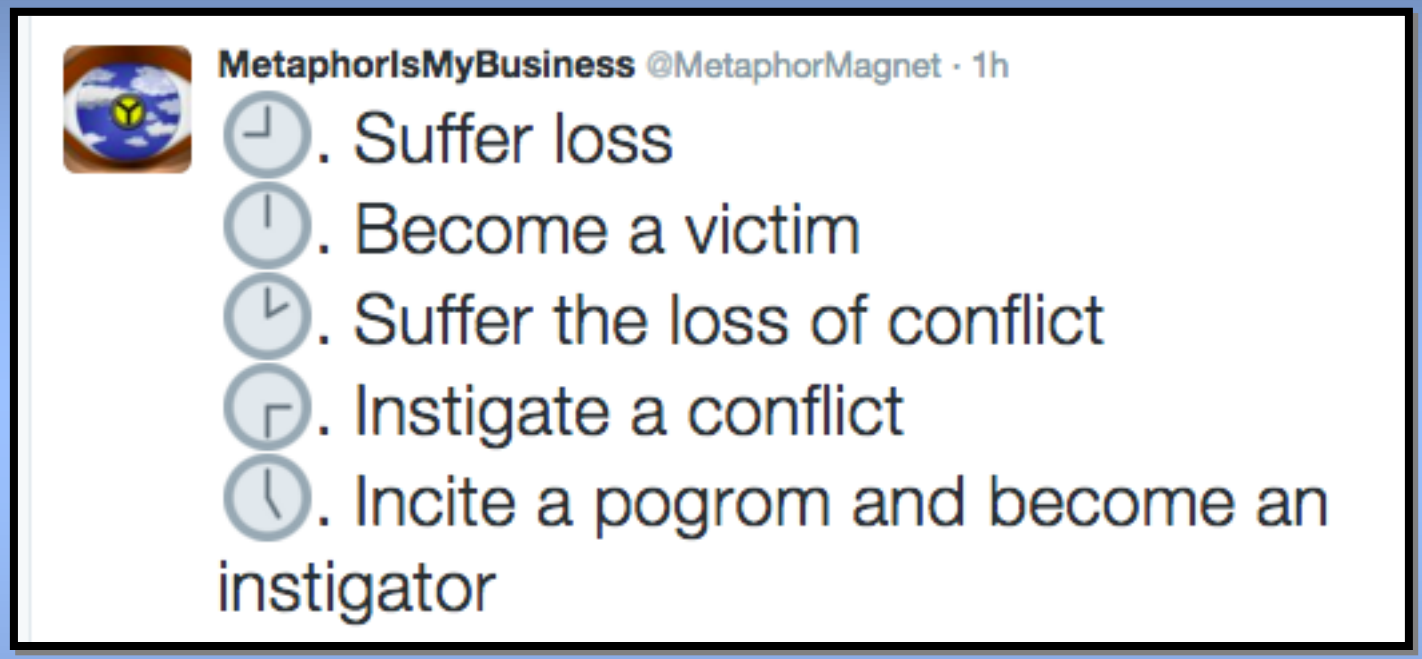
Rendered in English, illustrated in Emoji

The plot wends its way through a space of actions and reactions



Each final action is associated with a closing "moral lesson"

To generate compelling stories, we need plots that reflect common-sense logic ...



... and a demonstrable understanding of the moral basis and consequences of our actions