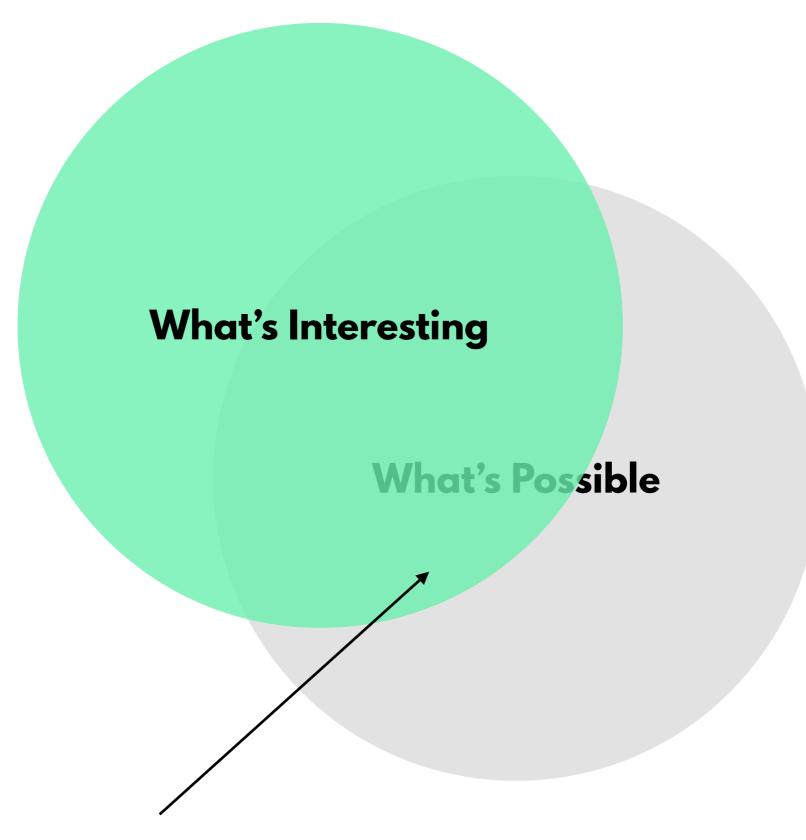
Capstone Project Possibilities

Tim Williams

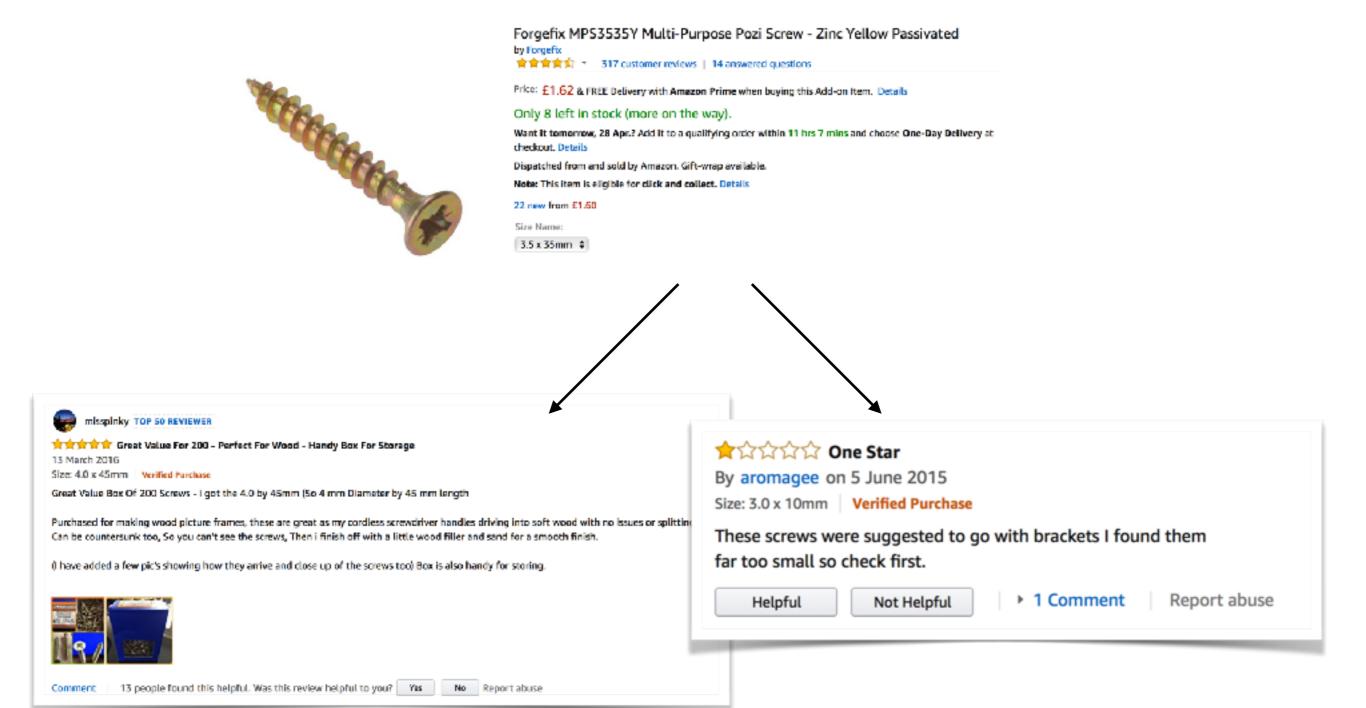




What's Possible in 6 weeks

First Possibility

Amazon Reviews



What will I be looking for?

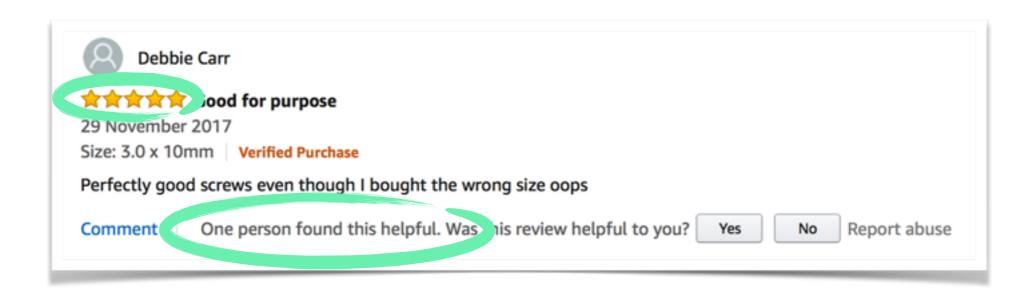
Using the Comment text:

Can I establish what would make a useful comment?

- as marked as helpful by other customers

Can I establish what determines the score given to the product?

- as scored in stars by the customer



Why is this interesting?

If we can understand what makes a comment useful:

- 1. We can use these features in future item descriptions
- 2. We can also identify triggers for customer service follow up

Where will I get the data?

I can either scrape the product reviews from Amazon directly, or, more helpfully there are lots of datasets out there



Second Possibility

L.A. Metro Bikes



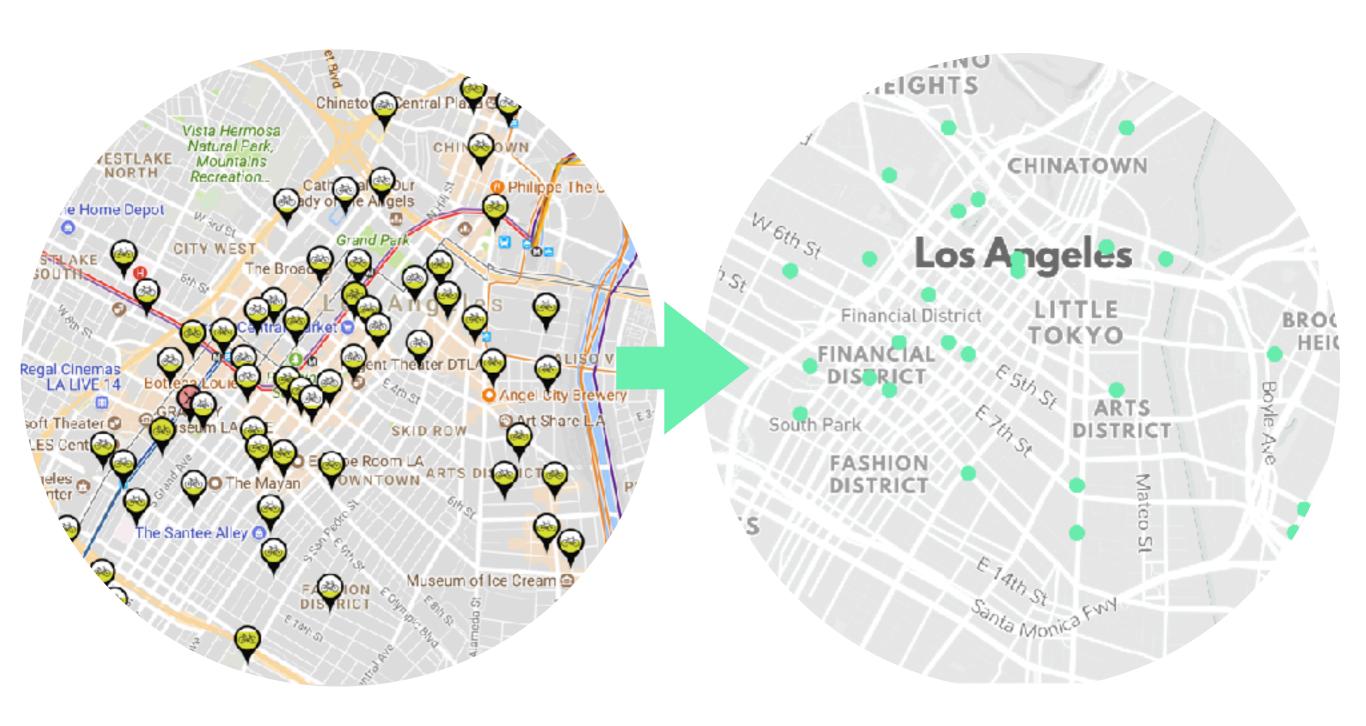
LA Have uploaded all rental bike journeys made in the last 3 years.

This could perhaps be mashed with weather/crime/traffic data to predict demand

L.A. Metro Bikes



There is also a map where users can request bike locations, perhaps journey analysis could suggest new locations



Why is this interesting?

I could model whether demand for bikes could be high in a certain area based on a number of factors to help demand planning and redistribution of bikes.

I could also model whether a bike location is likely to be suggested given bike journey history at that location

Where will I get the data?

The Bike Journey dataset is open for all, and there looks to be plenty of places where one can find the other datasets (crime/weather/traffic.

Requested stops can be scraped from the wiki map page

Thank You