

To Whom It May Concern:

I had the pleasure of being the Director for Tim McKay from March 2017 to May 2018. From the start, he immediately began to show his value with the quality of his work and eagerness for greatness. His end deliverables consistently impressed both the client and his peers around him. As much as he added value and skill to our company, he also added his friendly disposition and broad past experiences to our culture and daily conversation.

Tim's skill set in WordPress are extensive. Not just in managing and setting up the CMS, but constructing powerful editors for our clients that are both robust in features and user friendly experiences. Both marketing professionals who use the system and other developers who worked alongside him, have given high praise for the quality of the CMS work he delivers.

Alongside that, he has found ways to leverage WordPress's API functionality to develop stunning Front-End experience that I refer to as "Pixel Perfect". MVP to Tim does not mean "Minimal Viable Product" - it's "Most Valuable Product". His work with Vue.js has lead to creation of the first ecommerce experience for our largest client, a huge milestone for them - all done through client side driven Single-Page-Application, among many other highly respectable accomplishments.

To conclude, Tim's departure of Blackstone Media was a great loss for us. In his last review, I said, "You make Blackstone more unique and valuable as a company". I highly recommend Tim McKay for a position, and any company would be fortunate to hire him.

Please call me with any questions or a more indepth dive into his capabilities and strengths.

John Weber
jweber@blackstonemedia.com
Director of Products
Blackstone Media
212.951.0834

Personal Contact Information:
Cell: 502.387.1797
Email: johnsweber@gmail.com