in relation to bidder strength  $s_{DT}$  &  $s_{DT}$  equenue in relation to bidder strength  $[s_{DT} = 1]$ 1.0 -1.0 -0.9 -0.9 -0.8 -0.8 auction\_format auction\_format revenue revenue hpb - hpb sealed-MBP16 sealed-MBP16 smra smra 0.7 -0.7 -0.6 -0.6 -0.5 -0.5 -1.0 1.1 1.2 1.3 1.4 1.5  $s_{DT} \ \& \ s_{VOD}$  $s_{VOD}$