

Homare Takase

homare.takase@gmail.com

Fort Lee, NJ, 07024

201 363 1779 H

201 982 6436 C

EDUCATION

Rutgers University, New Brunswick, New Jersey

B.A. in Information Technology and Informatics and Psychology Minor, May 2015

Major GPA: 3.62

AWARD

Dean's List: Spring 2013, Fall 2013

TECHNICAL SKILLS

Programming : HTML, CSS

Operating Systems: Windows 8, Vista, Windows XP, MAC

Applications: Microsoft Office (Word, PowerPoint),

RELEVANT COURSES

Web Design

Information Visualization

Cognition

Animation 3D

Personality Psychology

Evaluating and Retrieving Electronic Information

WORK EXPERIENCE

Viacom, New York City, NY

TVE and MTS Intern, September 11, 2014-December 19, 2014

- Managed video content on the microsites (MTV, Spike, Nickelodeons, BET, CC)
- User-tested mock-ups of potential account section for MTV site
- Designed Halloween-themed footer for an app

Center for Cognitive Studies, New Brunswick, NJ

Aresty Research Assistant, February 2014-Present

- Proposed UX principles on web evaluation
- Built a basic framework of experiment using SR Research's Experiment Builder
- Experienced with eye tracker (EyeLink 1000)

User Testing, Inc., New Brunswick, NJ

User Tester, February 2014-August 2014

- Analyzed and evaluated the websites' usability and clarity
- Provided recorded feedback to website owners

Mitsuwa Marketplace, Edgewater, NJ

Cashier-(June-August 2011) and Food Cashier-(May-July 2012)

- Managed financial transactions for purchases efficiently and accurately
- Processed sales and managed cash register operations quickly, accurately and efficiently

ACTIVITIES

Rutgers Organization of Nippon

Secretary, Fall 2013 and Spring 2014

- Organized files and notes in Google Drive
- Brainstormed ideas for future events and meetings
- Initiated fun workshops that enlightens members about Japanese culture