

# Matlab Based Watermarking Benchmark Environment

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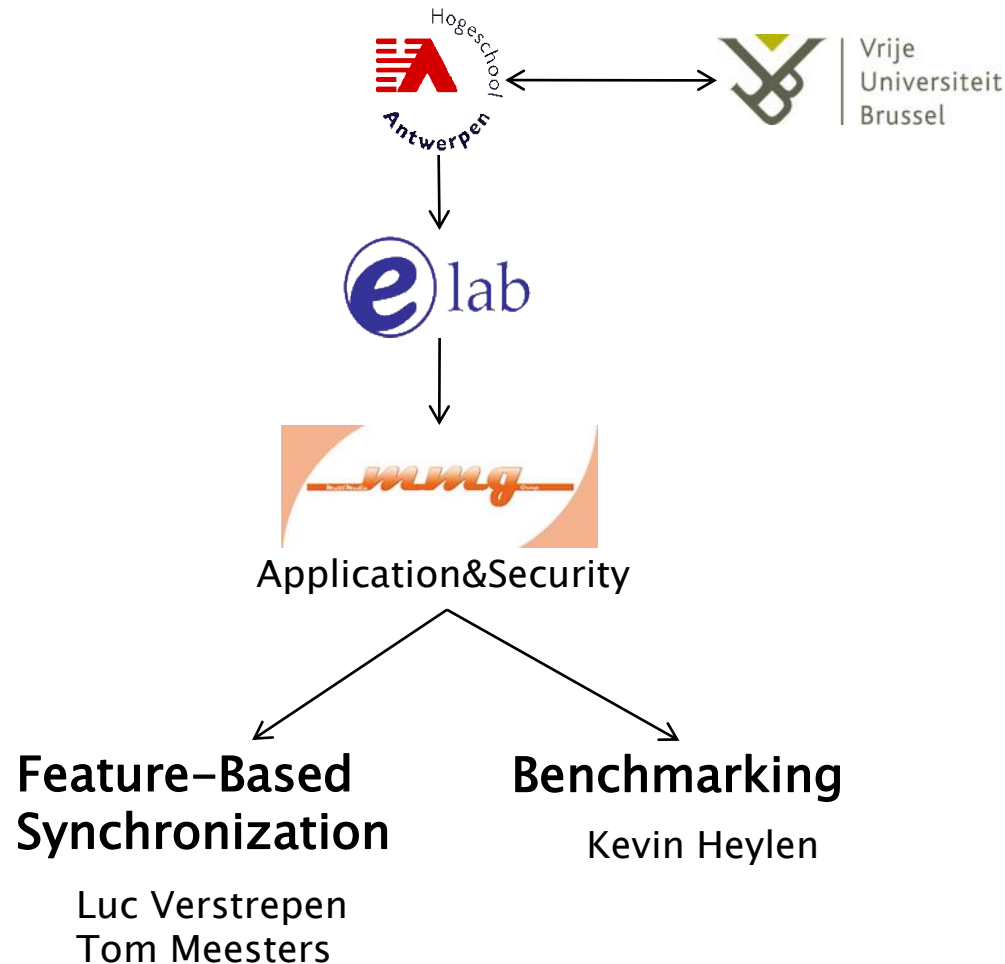
# Overview

1. Introduction
2. Watermarking Toolbox: Benchmark
3. Demonstration
4. Future
5. Conclusion

# Introduction

- ▶ **Organisation & History**
- ▶ **Watermarking**
- ▶ **Watermark Benchmarking**
- ▶ **Master's thesis Goal**

# Introduction: Organisation



# Introduction: History

- 2006–2007: *A Matlab-Based Tutorial Framework for Digital Watermarking*
- Oct 2007: *Definition 2 new masterthesis*  
=> *Kevin: Benchmark in Matlab...*  
=> *Luc&Tom: Feature-Based Synchronization...*
- Nov 2007: *Paper BAP submission ECUMICT: Accepted*
- Jan 2008: *Abstract submission SPIE: A watermarking benchmark and tutorial tool for Matlab: Accepted*
- Mar 2008: *Presentation ECUMICT: A Matlab-Based Tutorial Framework for Digital Watermarking*
- Apr 2008: *International Journey: Italy*

# Introduction

- ▶ Organisation & History
- ▶ Watermarking
- ▶ Watermark benchmarking
- ▶ Master's thesis goal



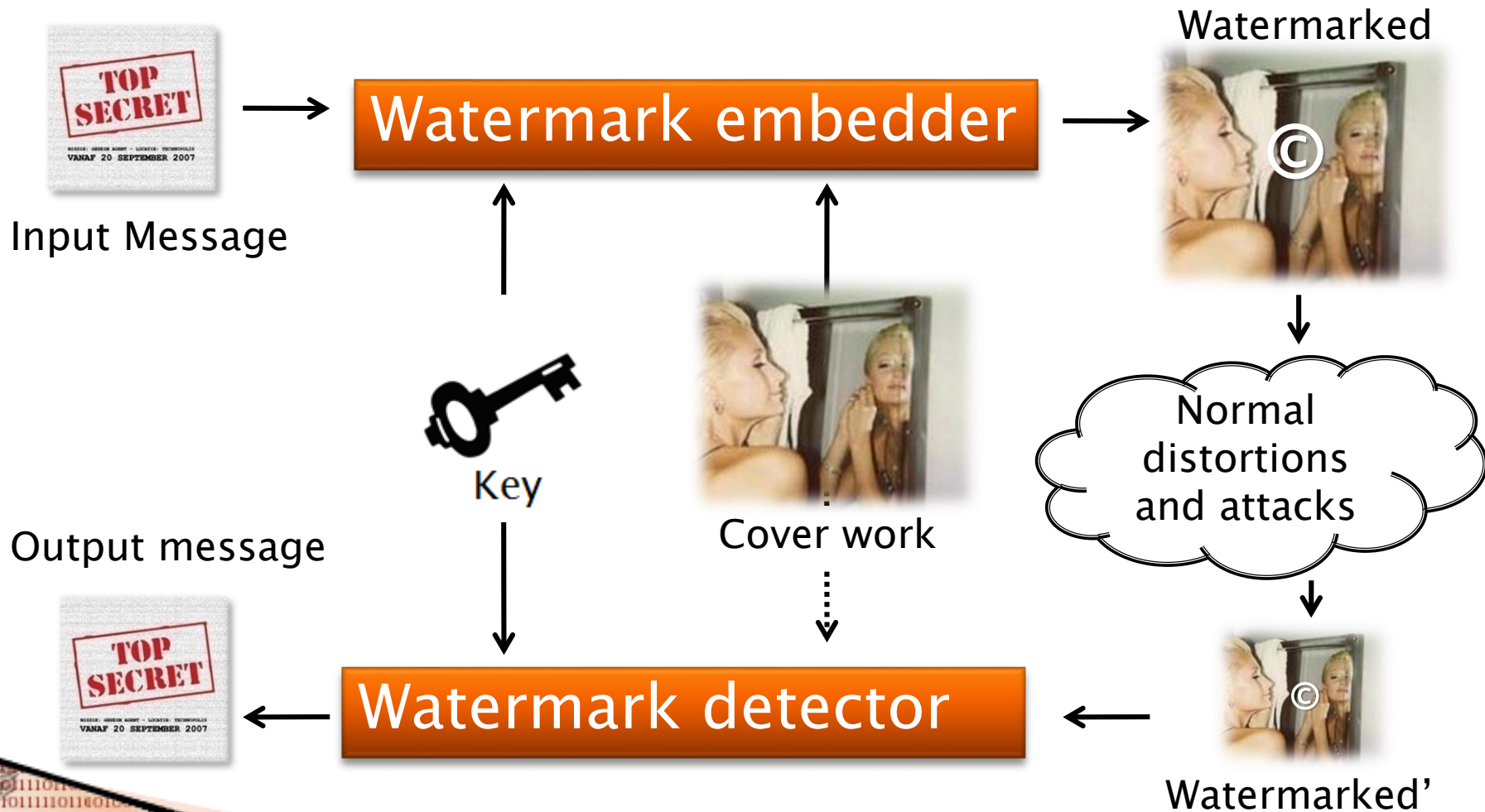
# Problem...



*Private pictures of Paris and Lindsay stolen by Yahoo-hacker*

- ▶ Load MySpace profile on mobile phone
- ▶ Any login is sufficient

# Basic watermark scheme





# Introduction

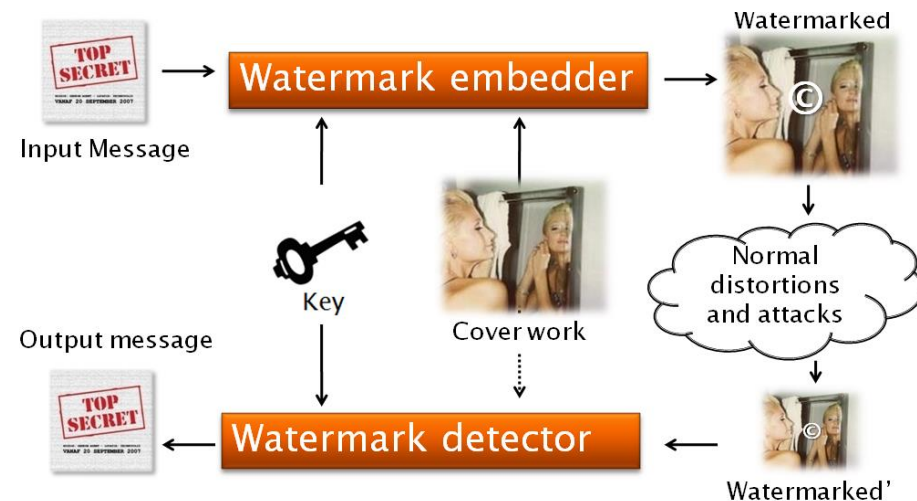
- ▶ Organisation & History
- ▶ Watermarking
- ▶ Watermark benchmarking
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# Watermark benchmarking



Determines:

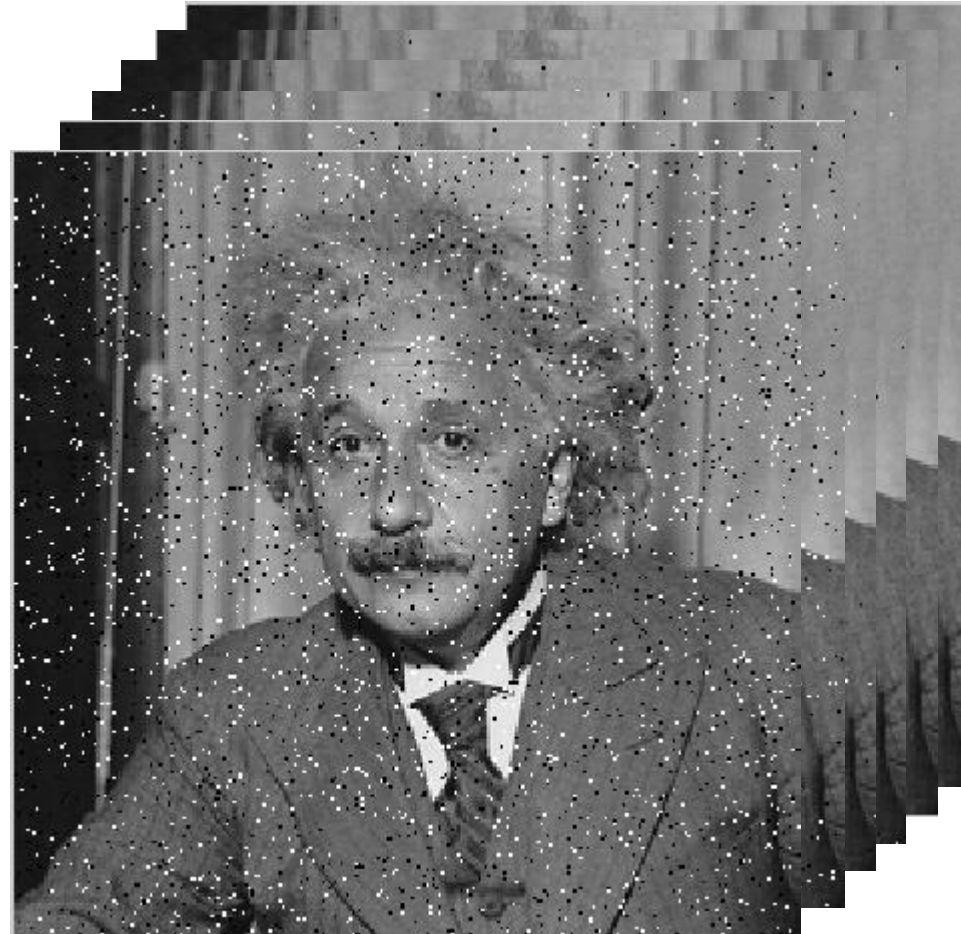
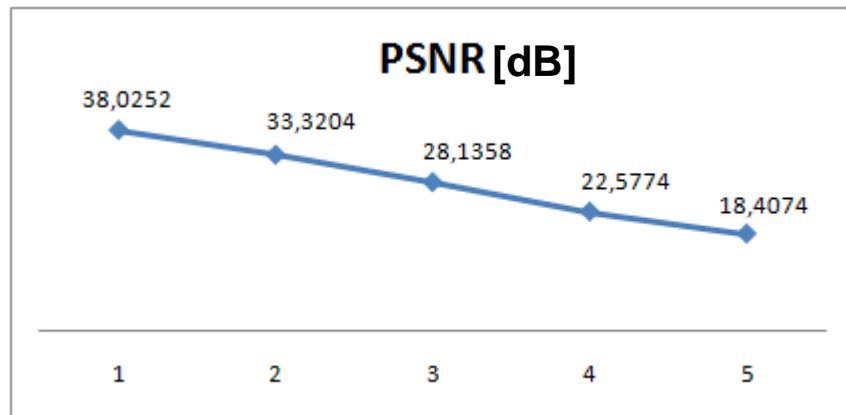
1. The visual impact of the algorithm and attacks on the cover work.
2. The results of distortions and attacks on the robustness.
3. Large image dataset (1 million images search)



# Watermark benchmarking



## ► Visual Impact...?



# Introduction

- ▶ Organisation & History
- ▶ Watermarking
- ▶ Watermark benchmarking
- ▶ Master's thesis goal

# Why this Master's thesis?

- ▶ Existing benchmarking programs
  - Stirmark
  - Checkmark
  - Certimark
  - Web-based evaluations
- ▶ Programs old!
- ▶ Web-based: privacy, development?
- ▶ Final step in development
- ▶ **Goal: Integrate benchmarking and development efficiently!!**

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# Watermark Toolbox: Benchmarking

- ▶ Specifications
- ▶ Architecture
- ▶ Design philosophy

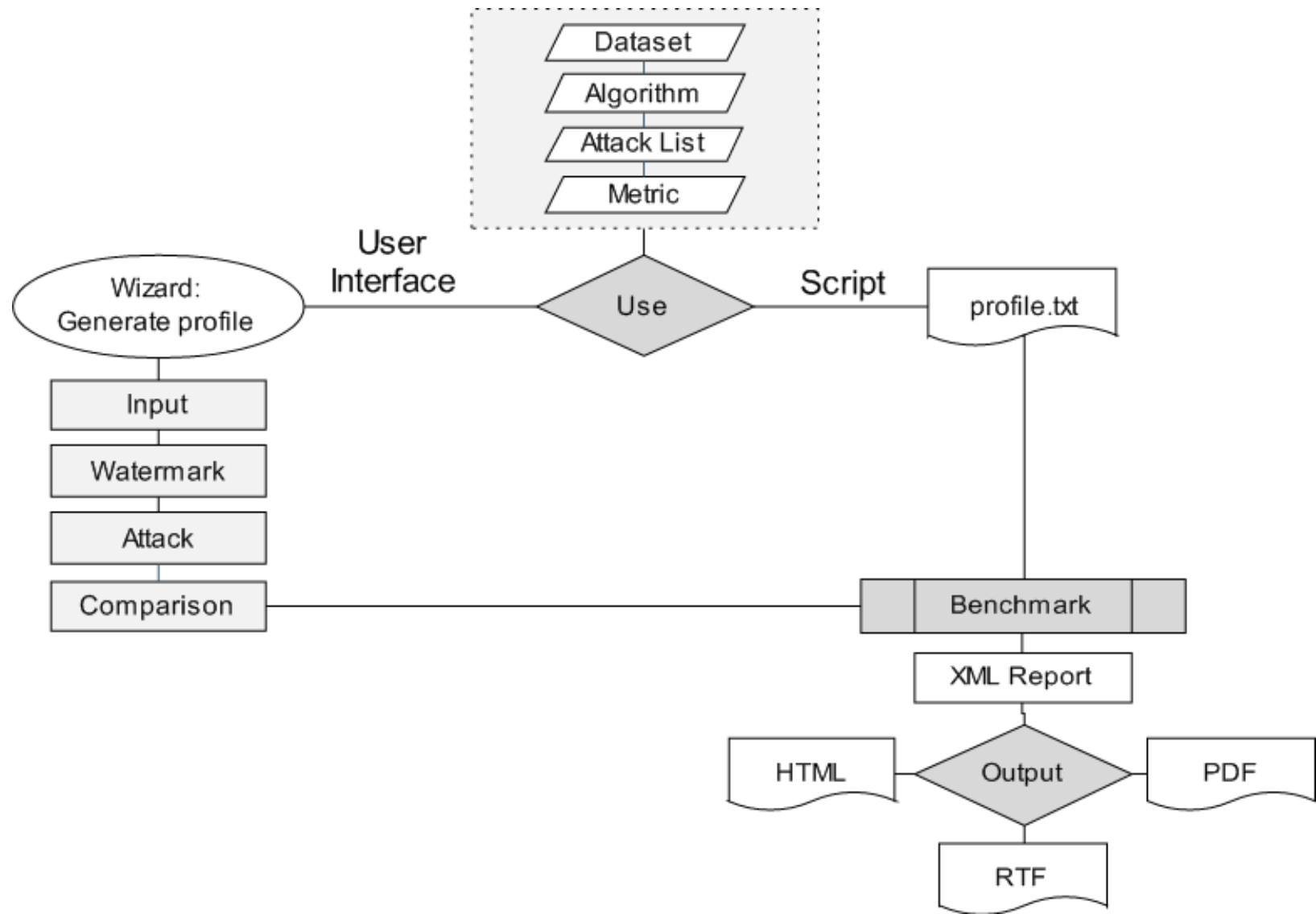
# Masterthesis: Specifications

- ▶ Easy to implement
  - Watermark algorithms
  - Attacks
  - Metrics
- ▶ Compliant with Certimark guidelines
- ▶ Automatic report generation
- ▶ Proof of Concept

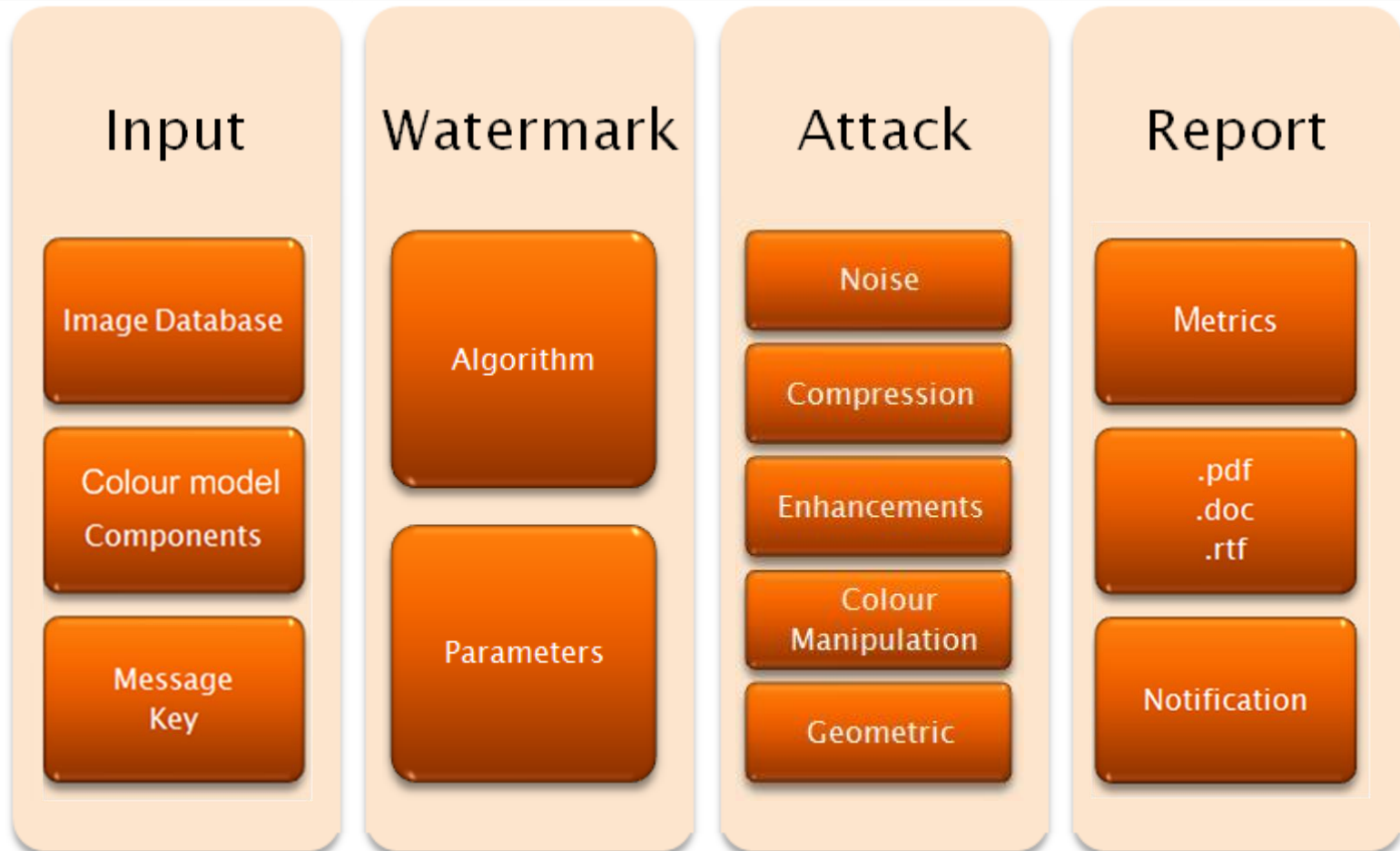
# Watermark Toolbox: Benchmarking

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- ▶ Architecture
- ▶ Design philosophy

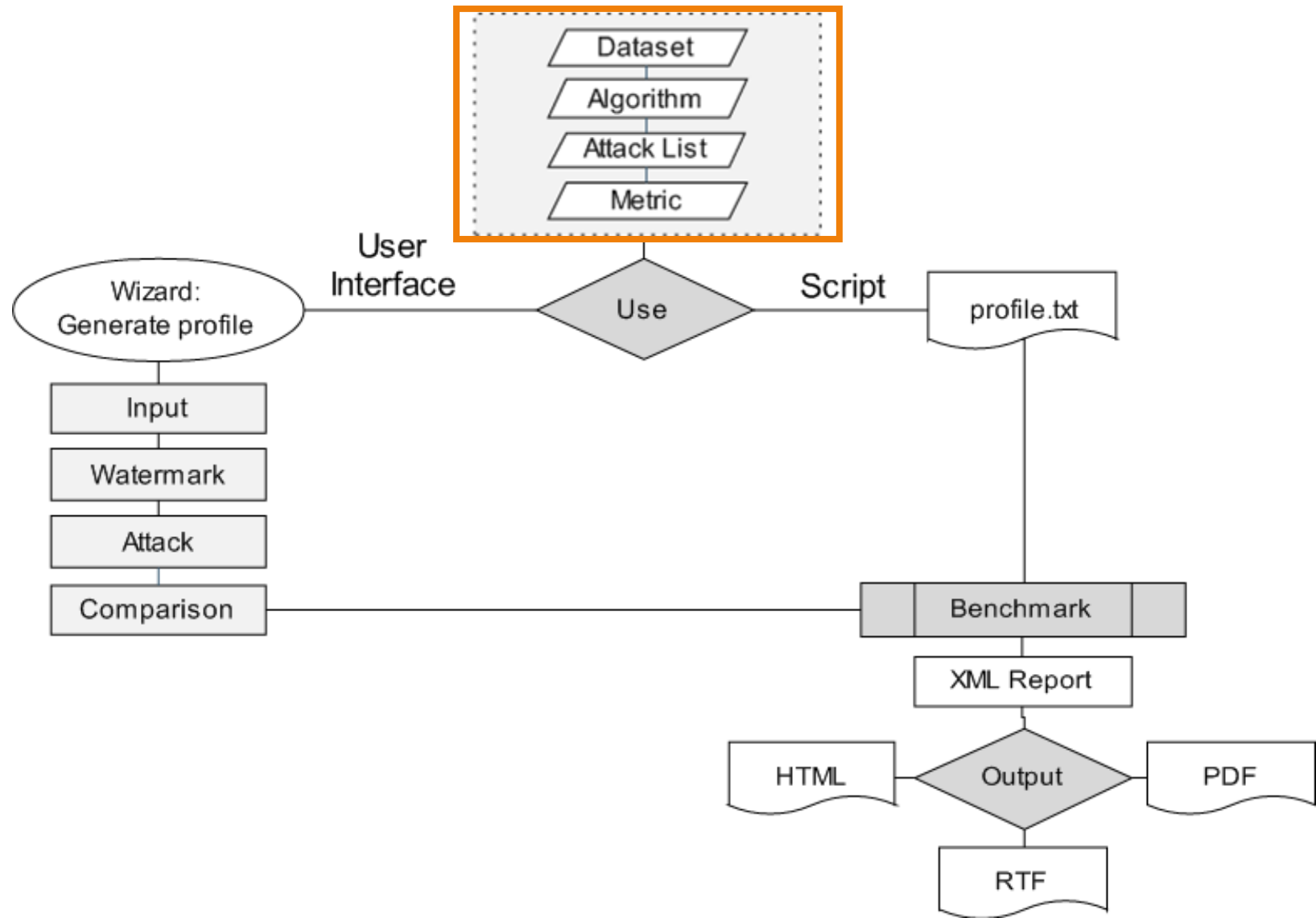
# Architecture: General



# Four major building sections



# Architecture: General





# Architecture : Requirements

- ▶ **Dataset**  
.tif images

- ▶ **Syntax**

- **Algorithm**

$$I_W = \text{Algorithm}_{\text{Watermark}}(I_C, \text{Key}, \text{Payload}, x, \dots, y)$$

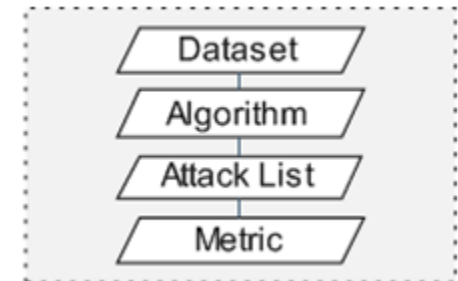
$$\text{Payload} = \text{Algorithm}_{\text{Detect}}(I_W, \text{Key}, x, \dots, y)$$

- **Attack List**

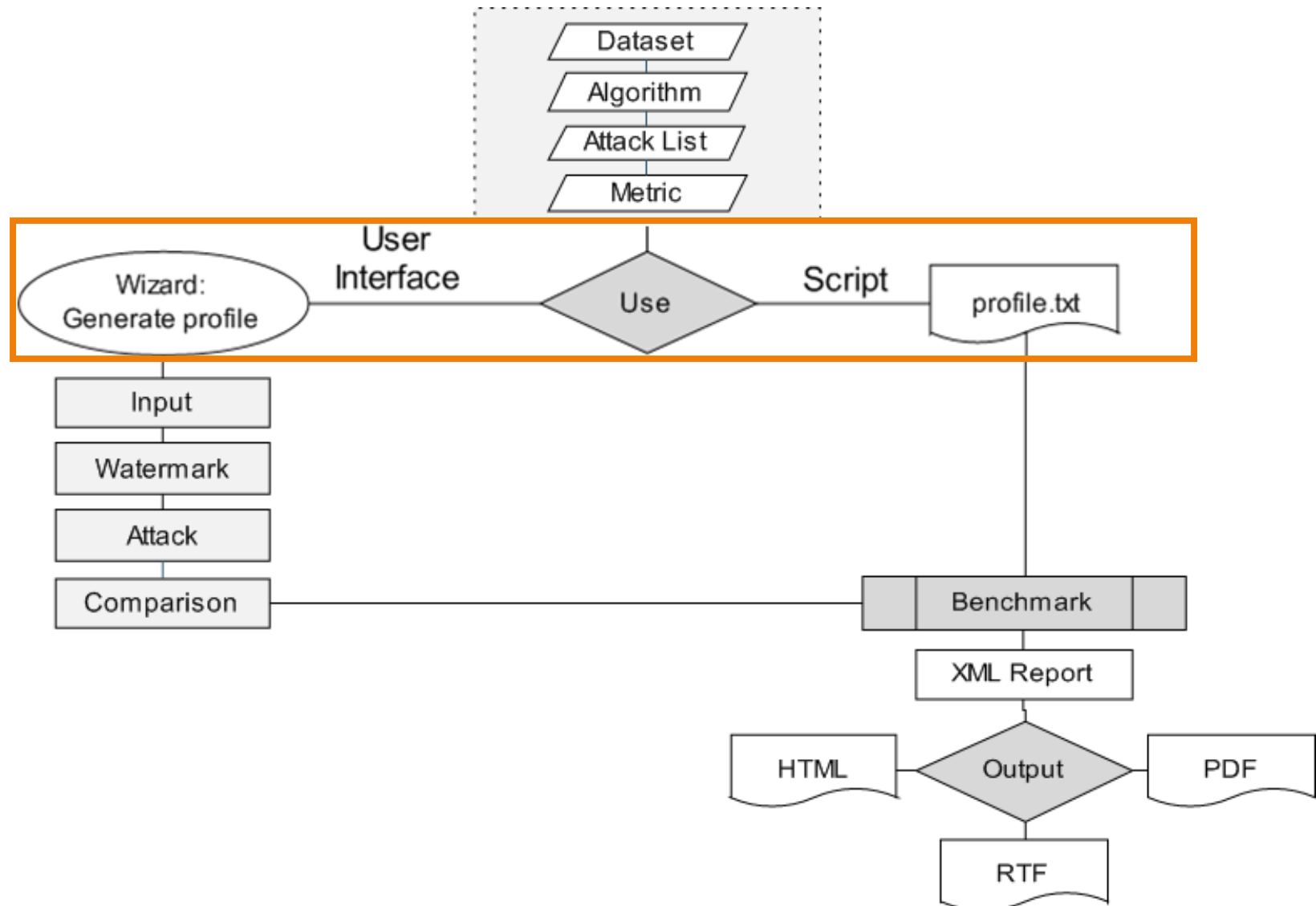
$$I_A = \text{Algorithm}_{\text{Attack}}(I_W, \text{Setting})$$

- **Metric**

$$\text{Metric} = \text{Algorithm}_{\text{Metric}}(I_1, I_2)$$



# Architecture: General



# Architecture: Use

## User interface

- Wizard
- Visual
- First time users

## Script

- Configuration file
- Quick
- Advanced user

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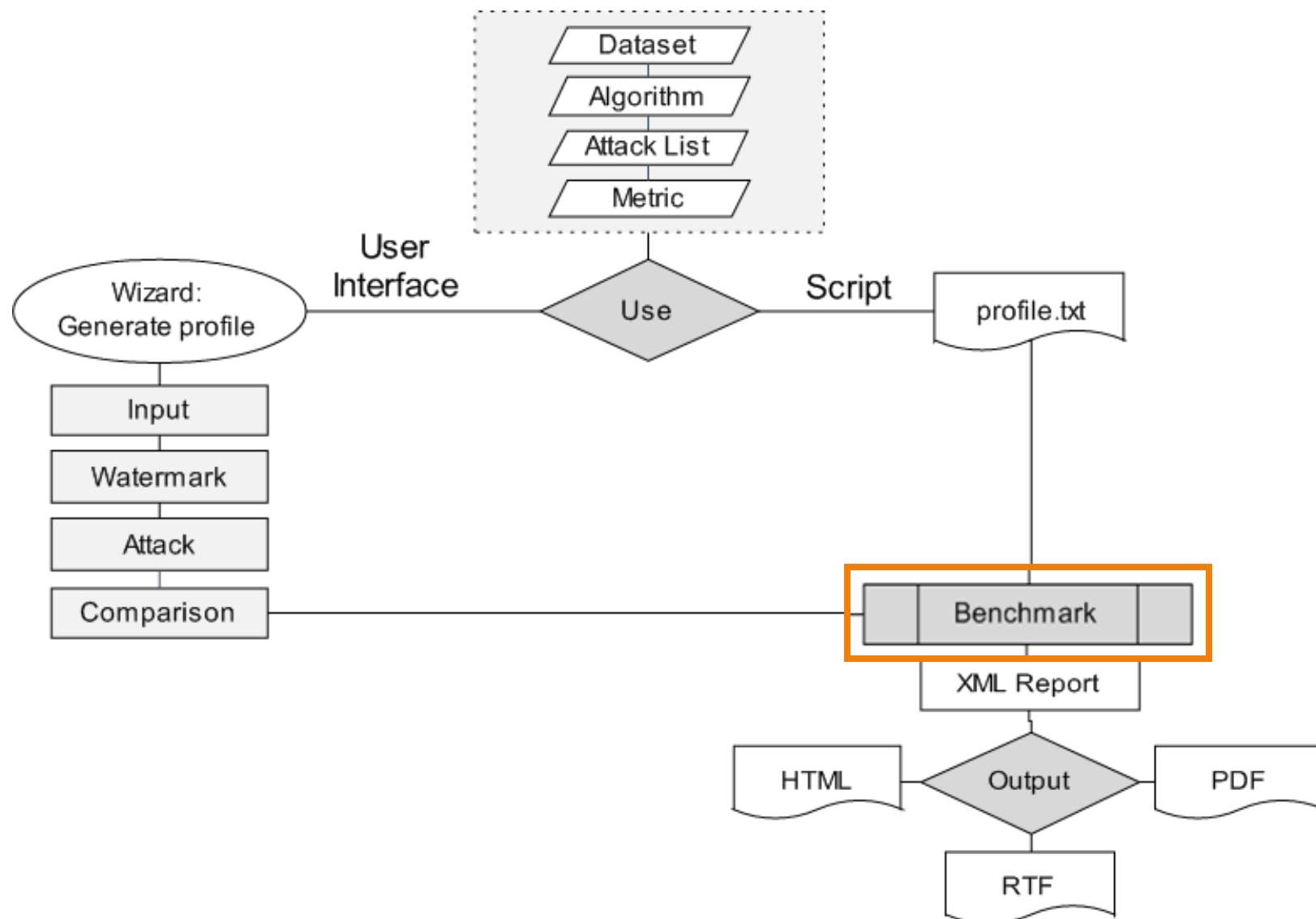
# Script: Configuration file

- ▶ .txt config file
- ▶ Identical results of wizard procedure
- ▶ Matlab syntax: large structure
- ▶ Illustration

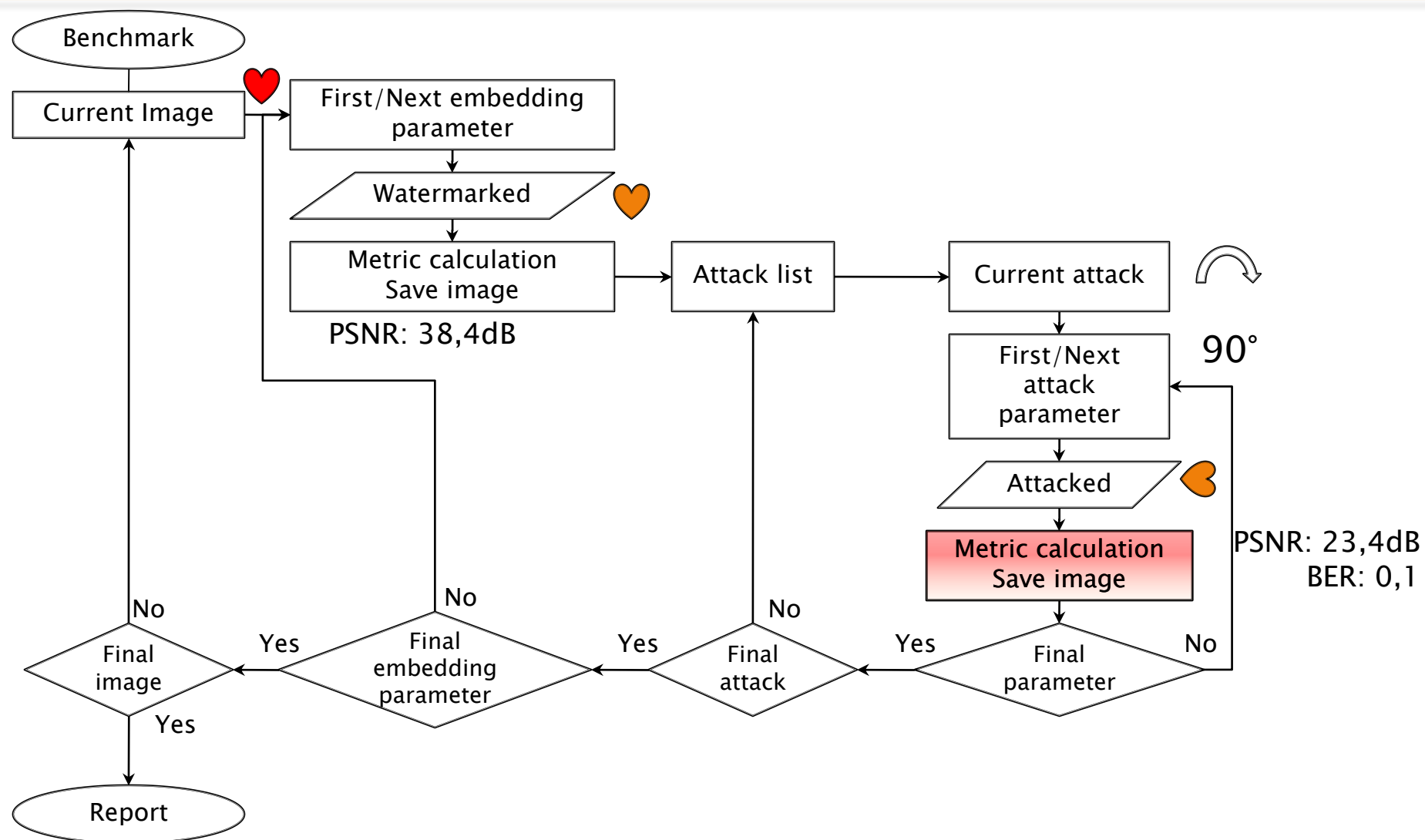
```
struct(...  
...  
'Specifications_of_the_input_parameters'," ,...  
...  
    'path_dataset','Input Images\Dataset1',...  
    'name_embedding_component','Red Layer',...  
    'message','01010011',...  
    'key_size', 64,...  
...  
...
```



# Architecture: General



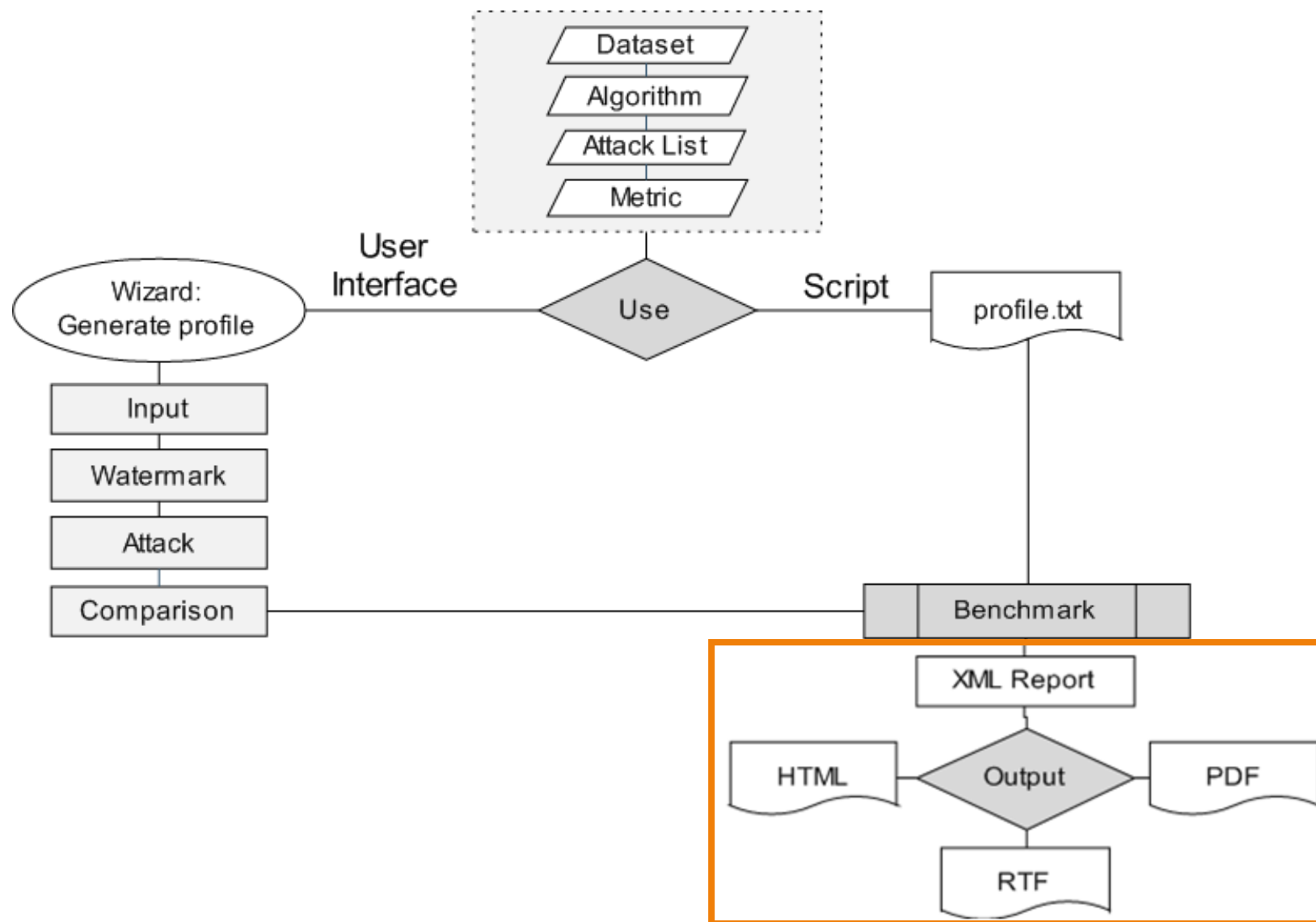
# Architecture: Benchmark



# Geometric attacks & Metrics

- ▶ Unable to compare unequal dimensions
- ▶ Solution: Resize
  - Default: 'OFF'
  - Adjustable resize
  - Only used for comparison
- ▶ Default 2 metrics
- ▶ Multiple algorithms exist
- ▶ Use complementary metrics
  - PSNR (general metric)
  - SSIM (HVS model)

# Architecture: General



# Architecture: Report

- ▶ HTML
  - Uploading results to FTP-server
- ▶ RTF
  - Compatibility
  - Tables copy/paste spreadsheet programs
- ▶ PDF
  - Universal
- ▶ Notification/Report attached

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# Demonstration

**Input section**

*Choose image*

*Settings*

Embedding layer

Spectrum:

Layer:

Message

Filename: message.txt

☐ Done

**Watermark section**

**Attack section**

**Benchmark section**

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# Future work

- ▶ Expansion of the attack algorithms
- ▶ Automatic support for distributed computing
- ▶ Expansion:
  - Video benchmarking
  - Simulink
- ▶ ...

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# Masterthesis: Conclusion

- ▶ Open adjustable toolbox
- ▶ Compliant with standards
- ▶ Advanced report generator
- ▶ Successful proof of concept: much potential

# Questions

Questions ?  
Thanks for your attention.

Project and source code soon available on e-lab website  
[www.e-lab.be](http://www.e-lab.be)

**"It is mathematics that offers the exact natural sciences, a certain measure of security which, without mathematics, they could not attain "**

*A. Einstein*