

## Project Title - Boyette Insurance Agency

### 1. Introduction -

1. Boyette Insurance Agency is family owned insurance agency that has been in business for over 50 years. They are in the market to put out a new web presence and I plan to work out a site that will bring them into a new space on the web. A site that will put them in the position to create more business by making it easier for potential clients to navigate and get the information that they need to make a decision to do business with the agency.

### 2. Expected Features

1. Logo
2. NavBar
3. Breadcrumbs
4. Profile with history of agency
5. Insurance quote request form
6. Certificate of Insurance request form
7. Insurance terms glossary
8. Disclaimer of binding authority

### 3. Market Survey / Reference sites

These are some of the competitor websites that will be used to bring Boyette up to speed.

<https://www.rvainsuranceagency.com/>

<https://www.sycamoreinsgroup.com/>

<https://theandrewagency.com/>

### 4.