

System Legend

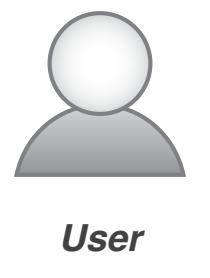
Sales Wizard

Salesforce

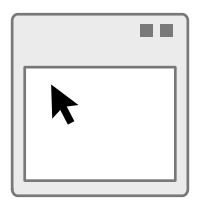
ASW

Excel

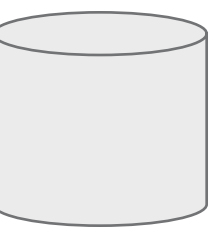
Page/Site Manager



User



Interface



System

System Legend

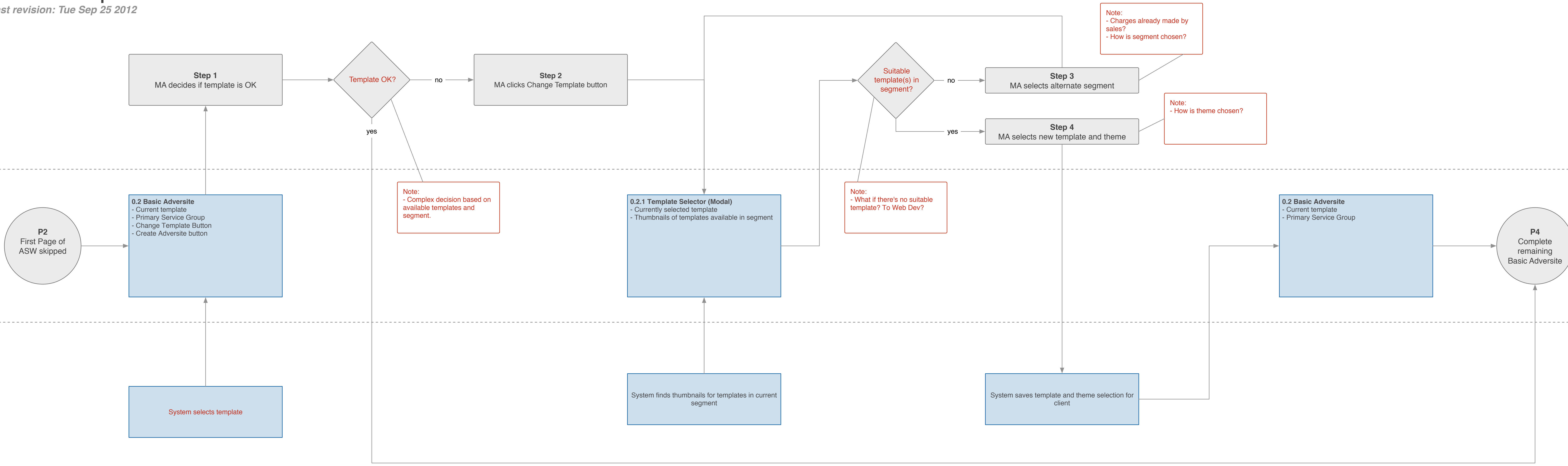
Sales Wizard

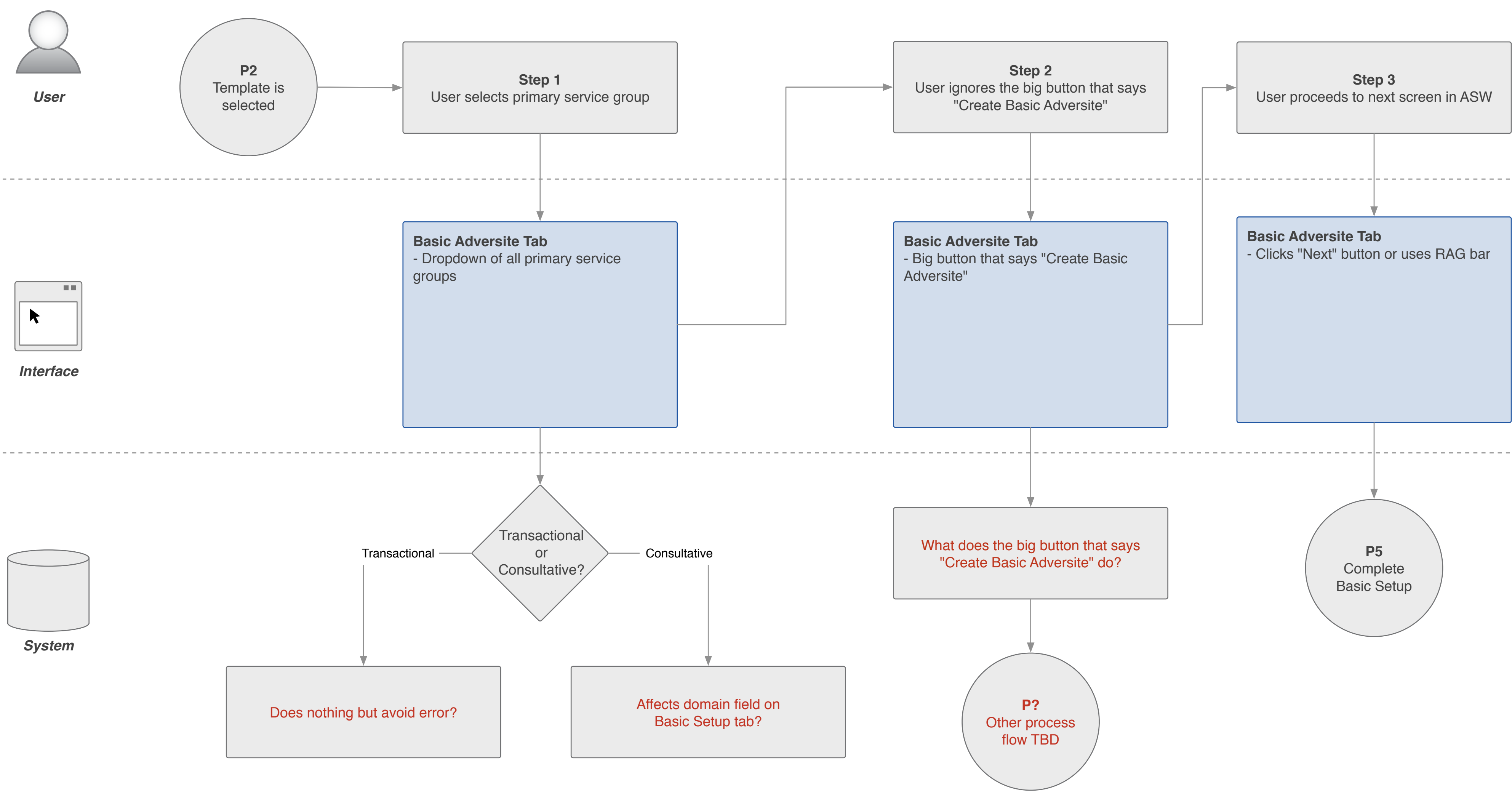
Salesforce

ASW

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Salesforce

ASW

Excel

Page/Site Manager



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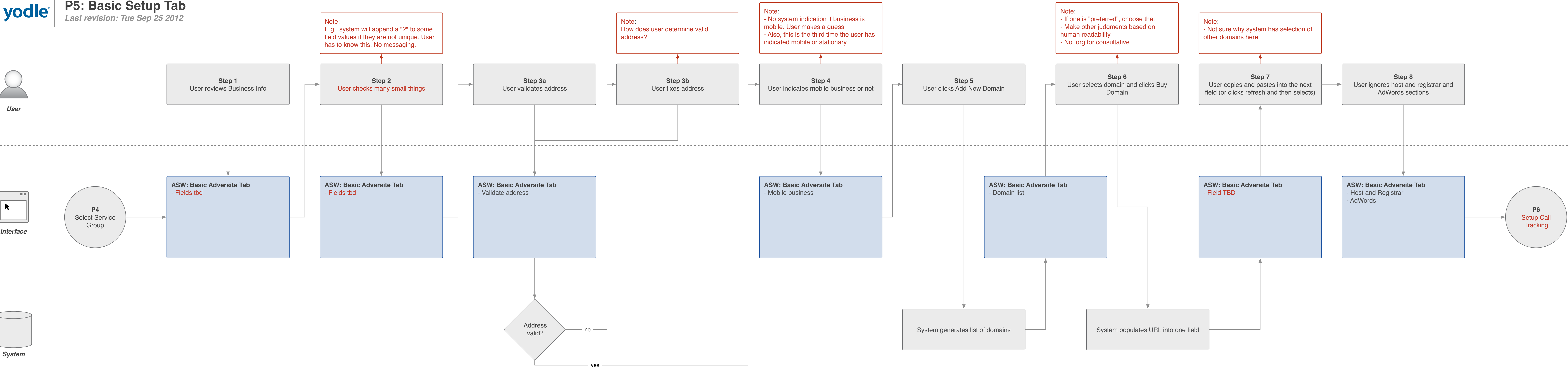
Sales Wizard

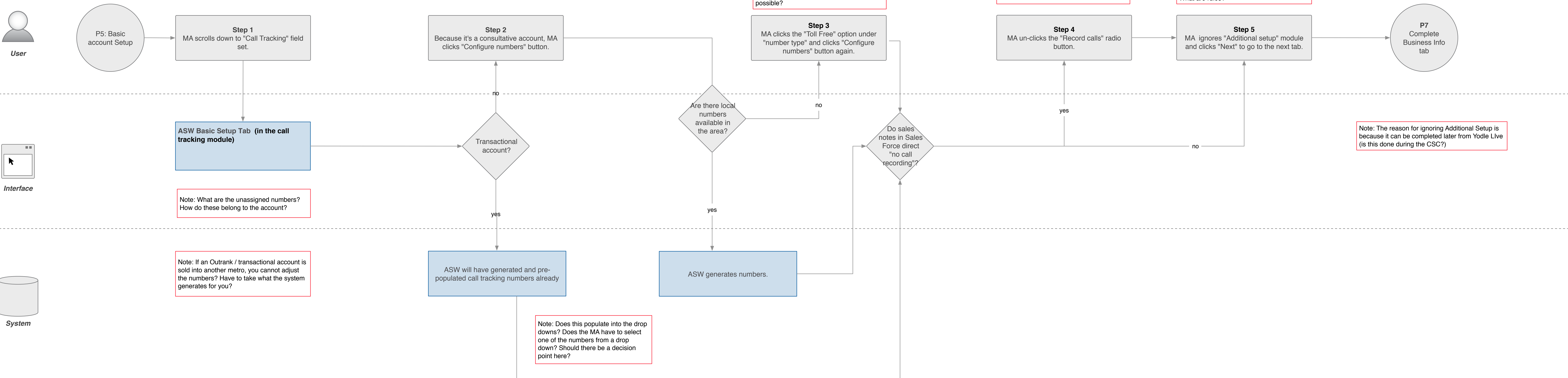
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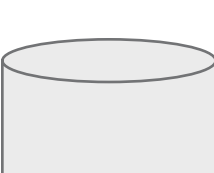




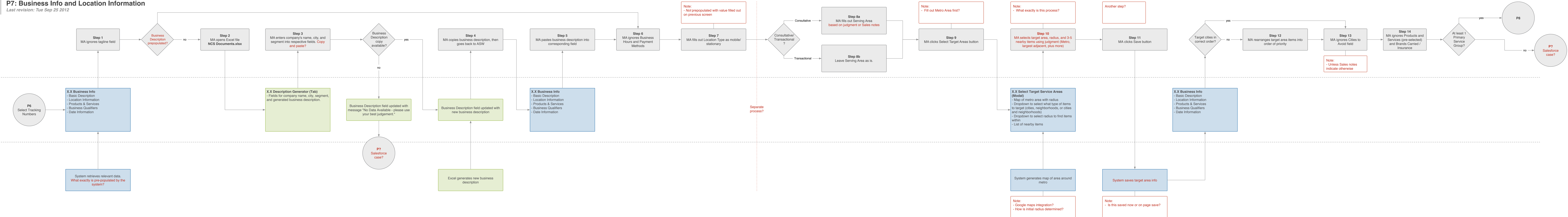
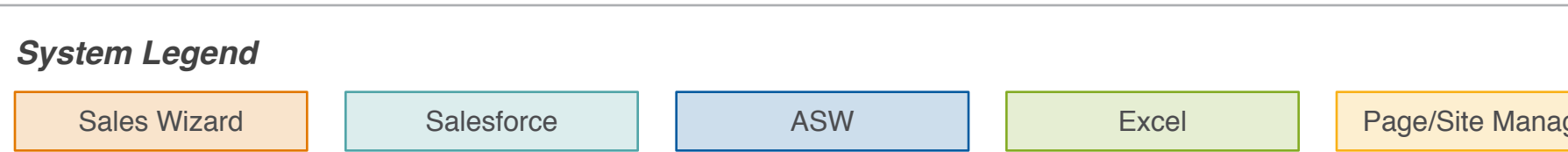
User



Interface



System





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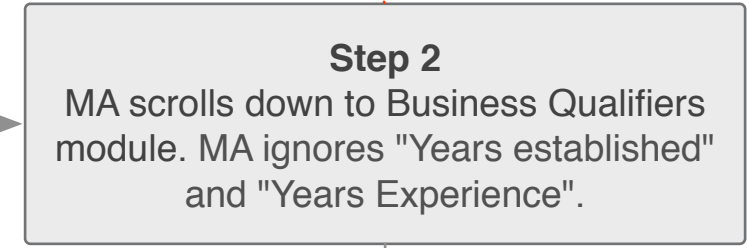
Sales Wizard

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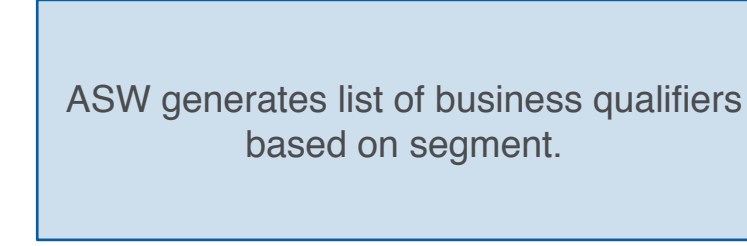
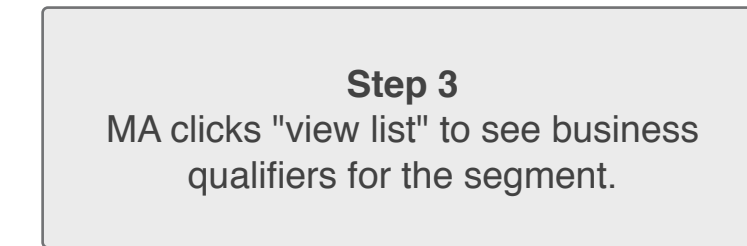
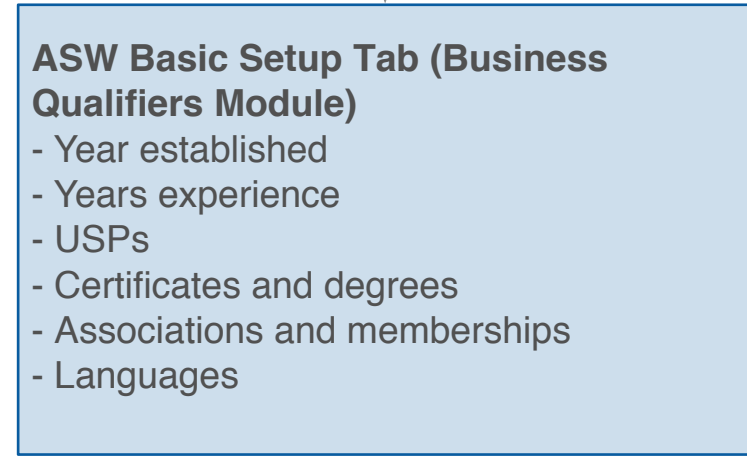
ASW

Excel

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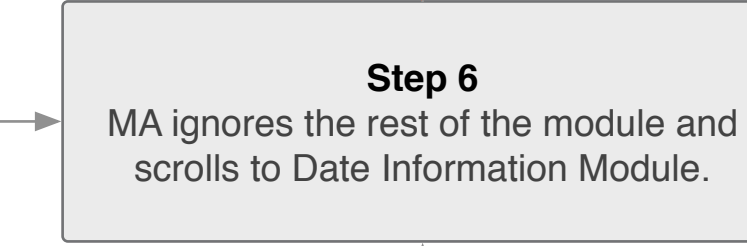
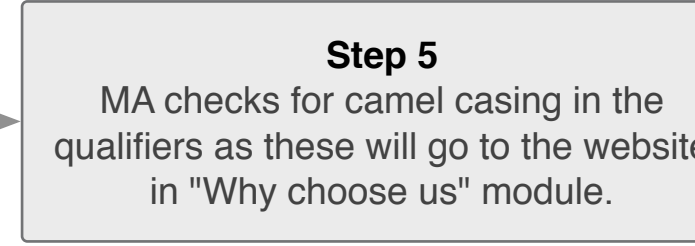
Note: If there aren't enough relevant qualifiers for the segment, MA can select other or generic qualifiers to add. Up to their judgement. How do they access these?



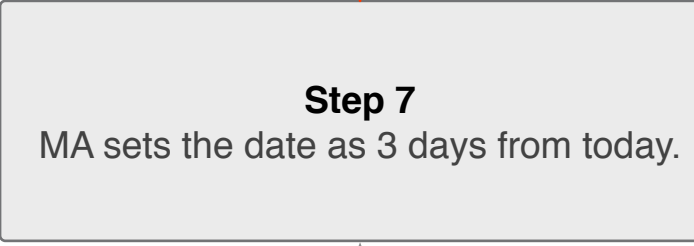
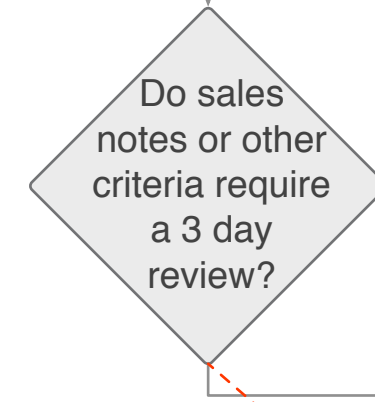
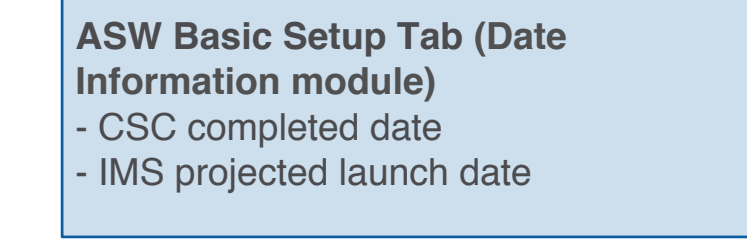
MA chooses other USPs - either generic ones from the list or just makes something relevant up.



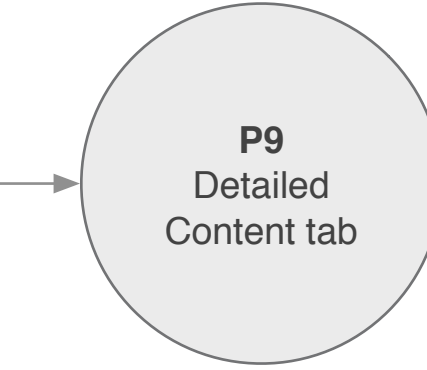
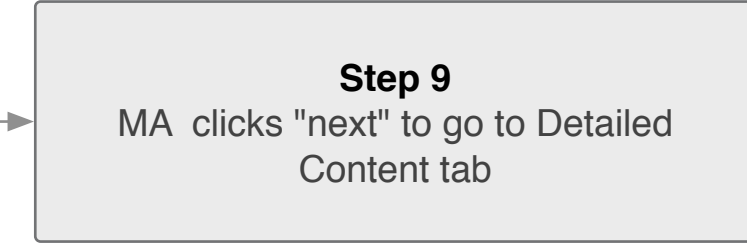
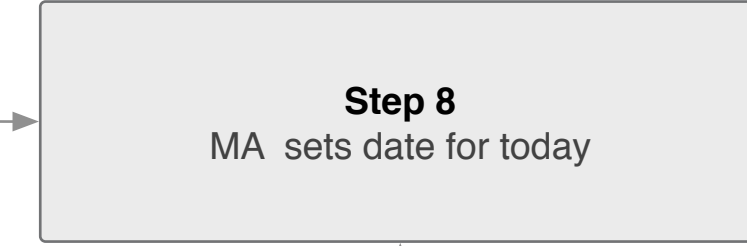
Note: How many should / do they select?



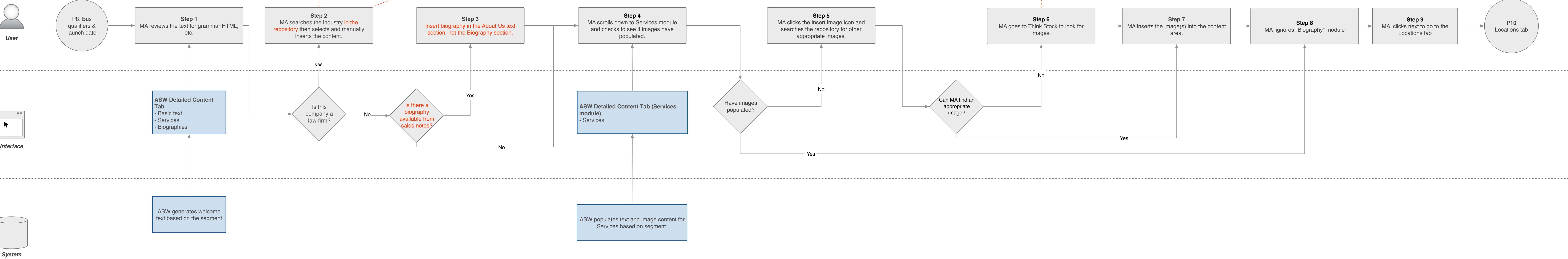
Note: Launch date doesn't default to anything? It needs to be set even for today? What does CSC completed date default to? Is it blank?

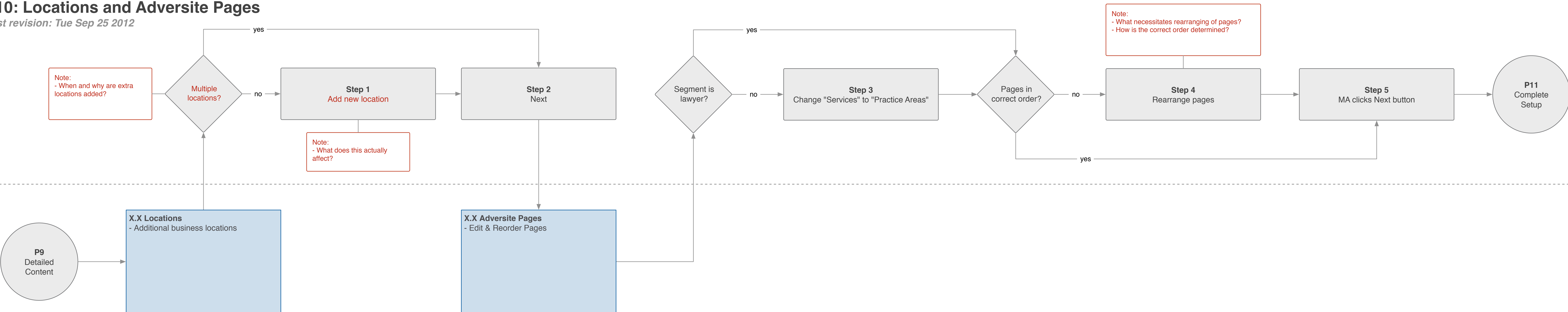
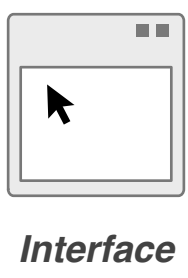
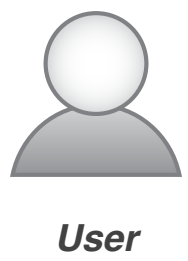


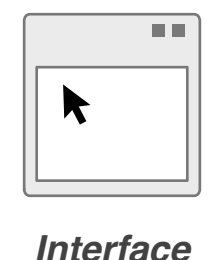
Note: Possibility for manual error - is it 3 business days?











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