

ADAM MARTINEZ

Ogden, UT • [linkedin.com/in/adam-martinez/](https://www.linkedin.com/in/adam-martinez/)

WEB/SOFTWARE DEVELOPER

FULL STACK SOFTWARE ENGINEERING

Expertise in designing, developing, and maintaining high-quality software and web solutions.

Analytical and innovative professional with substantial experience in full stack development, web design, and software engineering. Expert in crafting responsive and user-friendly interfaces coupled with robust back-end functionalities. Comprehensive understanding of the Software Development Life Cycle (SDLC) and excel in utilizing a diverse range of technologies and frameworks. Skilled at working effectively with different departments to coordinate information, resolve problems, and support their daily operational needs. Strong communication and interpersonal skills, able to build relationships and manage competing demands that result in the achievement of challenging goals.

Areas of Expertise

Project Management • Software Development • Database Administration
API Integration • Web Frameworks Design • Search Engine Optimization
Debugging & Troubleshooting • New Technology Introduction & Integration • Decision Making
Process Improvement • Stakeholder Engagement • Team Development, Mentoring, & Management

Technical Proficiencies

JavaScript • HTML • CSS • Node.js • Express.js • React • MongoDB • SQL • NoSQL • Git • GitHub • Visual Studio • Azure
DevOps • Google Docs • Microsoft 365 • Windows • Mac • Scrum • Agile • CI/CD • MERN • API • Kanban

PROFESSIONAL EXPERIENCE

AHM Software Engineering, Ogden, UT

2023 – Present

Full Stack Engineer / Freelance Web Developer

Modernize a React application by transitioning from class components to functional components by using hooks. Continually advance technical knowledge through courses on platforms, such as Udemy, freeCodeCamp, and YouTube. Develop and refine client web applications tailored to specific requirements.

Highlights:

- Successfully designed, built, and launched a martial arts studio website by utilizing JS, HTML, CSS, SASS, JQuery, Node.js, Express.js, and hosted on GitHub Pages.
- Defined and executed a comprehensive revamp of an e-commerce apparel website on Shopify.com, leading to improved SEO and amplified web traffic.
- Engaged in coding challenges on platforms, such as Codewars and LeetCode to sharpen problem-solving skills.
- Spearheaded multiple projects from inception to execution to enhance and uphold technical proficiencies.
- Enhanced website user interface and experience to ensure optimal customer engagement and satisfaction.

MarketStar, Ogden, UT

2018 – 2023

Software Release Manager (2019 to 2023)

Systematically deployed applications across development, staging, and production environments through team collaboration. Engineered automated CI/CD pipelines for streamlined web and console application deployments via analytical thinking. Collaborated proactively with Product Managers, developers, and users to optimize the Software Development Lifecycle.

Highlights:

- Led and refined the change management process by implementing a more efficient company wide model that boosted productivity and efficiency.
- Spearheaded the company's shift from manual deployments to an automated, cloud-based system by expertly using cutting-edge DevOps strategies.

- Enhanced security and workflow by introducing a permissions-based system, ensuring clear delineations of responsibilities, including change approvals, pull request reviews, and deployments.
- Played a pivotal role in achieving company certifications in ISO and SOC2 and meeting essential data security requirements mandated by premier clients.
- Earned a promotion within a year by reflecting exceptional performance and contributions.

Application Specialist (2018 to 2019)

Expertly diagnosed and resolved software issues by comparing the functionalities between problematic accounts and standard working accounts. Actively participated in beta-testing to provide feedback for feature enhancements and bug rectifications. Used SQL to extract essential data for offering valuable insights to various managerial levels and clients. Consistently generated periodic reports and facilitated the launch of new client projects to ensure seamless transitions. Executed a solution to a longstanding issue, resulting in enhanced accuracy and considerable time savings for the company.

Highlights:

- Served as a key resource for application support to forge strong relationships with vital company stakeholders and clients to understand and address their specific needs.
- Conducted training sessions for diverse teams, including HR, Talent Acquisition, Development, and Sales Managers on the intricacies of the company's onboarding and finance software.
- Coordinated and delivered intensive training sessions and self-learning to master the software, while subsequently training other team members for optimum utilization.
- Delivered specialized application support by becoming a linchpin for the company's software operations.

DevMountain, Salt Lake City, UT

2017 – 2018

Quality Assurance Mentor

Collaborated with the lead instructor to refine and enhance the course curriculum, while ensuring relevance and applicability. Selected from a pool of 20 candidates to serve as a mentor, while further extending tenure with the school post-graduation.

Highlights:

- Attained all certifications and accolades offered by the institution to further enhance credibility with an additional certification from the prestigious ISTQB.
- Led and instructed students on foundational and advanced principles of software QA, encompassing both theoretical concepts and automation techniques.

EDUCATION

General Assembly, 2022

Software Engineering Immersive Certification

Dev Mountain, 2017

Software Quality Assurance Immersive Certification

ADDITIONAL TRAINING

Full Stack Engineer

Software QA Engineer

ISTQB (International Software Testing Qualifications Board)