

# Boundarist Movement

The Final Awakening for the Entire Planet | 2025.12.18 / Maui, Hawaii

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## “Resonance opens the way.”

To exist. To act. To eternity.

*A Japanese family living off-grid in Maui — survivors of the 2023 fires — helps organizations build disaster resilience while reconnecting Japanese-Americans with their ancestral roots. This isn't consulting. It's partnership born from lived experience.*

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## What is a Boundarist?

**Someone standing at the boundary.** Someone who has experienced the moment when a system stopped working “as expected.” Not an attribute, but a state. Anyone can stand at the boundary someday.

### Two Types

**Outside Boundarist:** Someone pushed out of the system (housing loss, job loss, isolation, etc.) → “It’s okay to exist.”

**Inside Boundarist:** Someone inside the system who sees its limits and acts on their own judgment → “It’s okay to act on your judgment.”

### Seven Dependency Systems

Survival (shelter, body) / Social (relationships, family) / Economic (income, credit) / Institutional (visa, credentials) / Information (communication) / Internal (identity) / Temporal (generation)

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## Why a Movement?

- **Universal question:** “Am I allowed to exist?” — everyone feels this
- **No enemies:** doesn’t create division
- **Unstoppable:** decentralized, no organization
- **Born from real experience:** not marketing

### Contagion Model

Give → Receive → Resonate → Act → Give again

Gold soap labels are the seeds of the movement. Distributed directly to Inside Boundarists.

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## Proven Results

| Situation            | Outcome                                      |
|----------------------|--|
| Bank teller          | Opened account despite no fixed address      |
| Hotel manager        | Provided room outside of policy              |
| Resort staff         | Provided facility access beyond organization |
| Historic Hana church | Lodging support agreement (Dec 24, 2025)     |

Same conditions, different outcomes depending on presence of Inside Boundarist

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## Why Us?

We don't fly in from the mainland. We spend half the year here on ESTA.

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| Credential                         | Why It Matters                                 |
|------------------------------------|--|
| <b>2023 Maui fire survivors</b>    | Built systems that work when the grid fails    |
| <b>Off-grid since 2023</b>         | 72+ hours continuous operation proven          |
| <b>Historic church partnership</b> | Lodging support agreement signed Dec 2025      |
| <b>Forbes JAPAN contributor</b>    | Credibility in Japanese business media         |
| <b>Native Japanese speakers</b>    | No translation barriers with Japanese partners |
| <b>Family of 3 living on-site</b>  | We test everything on ourselves first          |

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## Related Services

**Timeless Eternal Hope:** The practice of the philosophy

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| Service                          | Description  |
|----------------------------------|--|
| <b>Soul Carrier</b>              | Help Japanese-Americans return ashes to ancestral graves, reconnect with roots |
| <b>Inscribe (Pearl Memorial)</b> | Proof of existence through laser engraving                                     |
| <b>Preserve</b>                  | Disaster-resistant memory storage across 3 locations                           |
| <b>Sustain</b>                   | Off-grid independence support  |

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See our full catalog: [Catalog.pdf](#) | **Media:** Press Kit

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## Founders

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| Member             | Role   |
|--------------------|--|
| <b>Takuya Sato</b> | Founder, technology, strategy, handmade soap |
| <b>Mina Sato</b>   | Co-founder, marketing, resin art             |
| <b>Ito (age 5)</b> | Soap helper, heart of the family             |

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## Contact

- **Book a conversation:** [calendly.com/pearlmemorial/pearlmemorialsession](https://calendly.com/pearlmemorial/pearlmemorialsession)
  - **Email:** [business@satotakuya.jp](mailto:business@satotakuya.jp)
  - **Instagram:** [@pearl.memorial](https://www.instagram.com/pearl.memorial)
  - **Our story:** [bit.ly/boundarist](https://bit.ly/boundarist)
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“This isn't a revolution. It's an awakening. Everyone wanted this. They were just waiting for resonance.”

*In memory of Pearl (2007–2025)*

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## Partnership: Industry Resonance Points

Where do “Inside Boundarists” stand in your industry?

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### Hotels & Resorts

**[Boundary]** - “Policy says no” vs “I want to help this family” - Following the manual vs seeing the guest in front of you - Efficiency pressure vs essence of hospitality

**[With Resonance]** - Culture where staff can act on their own judgment - A place where “real stories” are born - Sustainability becomes action, not words

**Potential Collaboration:** - Backup power for guest-facing areas - “Resilience-ready” certification for marketing - Staff empowerment training

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### Condominiums & HOAs

**[Boundary]** - “No budget” vs “I want to protect residents’ safety” - Precedent vs reality changed after disaster - Residents asking “What happens if power goes out?”

**[With Resonance]** - Provide peace of mind with infrastructure, not words - Concrete improvements residents can see and trust - A community that can say “We’re prepared”

**Potential Collaboration:** - Common area backup power systems - Resident education workshops - Emergency communication infrastructure

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### Real Estate Agents & Property Managers

**[Boundary]** - Sales targets vs client’s real needs - New questions: “Is there backup power?” - Want to differentiate but don’t know how

**[With Resonance]** - Turn resilience into competitive advantage - “Off-grid ready” as listing feature - Appeal to buyers who prioritize safety and quality

**Potential Collaboration:** - Property resilience assessments - “Off-grid ready” certification program - Buyer education materials

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### Developers

**[Boundary]** - Cost-cutting pressure vs long-term value - “Add it later” vs “Build it into the foundation now” - Want to prepare before the next disaster

**[With Resonance]** - Integrated design with off-grid from day one - Systems that adapt as technology evolves - Properties where “future-ready” is the selling point

**Potential Collaboration:** - Pre-construction resilience consulting - Specification development - Model unit demonstrations

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## Tour Operators & Activity Providers

[**Boundary**] - Want to claim “sustainable” but reality doesn’t match - Infrastructure challenges in remote locations - Want to provide authentic experiences

[**With Resonance**] - Power and connectivity where the grid doesn’t reach - Off-grid adventure as premium product - Sustainability that’s more than words

**Potential Collaboration:** - Remote location power solutions - “Off-grid experience” tour packages - Authentic cultural connection through Soul Carrier stories

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## Tourism Bureaus & DMOs

[**Boundary**] - Tourism promotion vs community wellbeing - Visitor expectations changed after disaster - Practice required, not just promotion

[**With Resonance**] - Build messaging around resilience and responsibility - Tourism that strengthens, not burdens - Sustainable tourism in practice

**Potential Collaboration:** - Resilience storytelling content - Community-first tourism models - Japanese visitor cultural programs (Soul Carrier)

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## Construction Companies & Architects

[**Boundary**] - Client budget vs what’s really needed - Old thinking: “Resilience is optional” - Responsibility of building this island’s future

[**With Resonance**] - Resilience as feature, not afterthought - Off-grid systems designed and installed right - Knowledge sharing so teams can maintain

**Potential Collaboration:** - Technical specifications and training - Installation partnerships - Maintenance knowledge transfer

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## Real Estate Investors

[**Boundary**] - Short-term returns vs long-term asset value - Reality: disaster risk = investment risk - Want to protect portfolio

[**With Resonance**] - Performance before, during, and after emergencies - Sustainability as premium feature - Connection with investors who prioritize long-term stability

**Potential Collaboration:** - Portfolio resilience audits - ROI analysis for resilience upgrades - Premium positioning strategy

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## Local Residents

[**Boundary**] - “I need to prepare” vs “Where do I start?” - Experienced disaster. Want different outcome next time - Don’t trust outside consultants

[**With Resonance**] - Honest advice from a neighbor - Specific knowledge from someone who lives here - Culture of community support

**Potential Collaboration:** - Neighbor-to-neighbor workshops - Community equipment sharing - Local knowledge exchange

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## Common Across All Industries

Every industry has “Inside Boundarists.” People who don’t want to just follow the rules. People who want to help the person in front of them. People who feel something is wrong.

**We reach those people: “It’s okay to act on your judgment.”**

If it resonates, that’s enough. If it doesn’t, that’s okay too. It just needs to reach those who need it.

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# What We're Looking For & How We Work

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## Values Alignment

- Genuine commitment to sustainability (not just marketing)
  - Respect for local culture and community
  - Long-term thinking over short-term gains
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## Practical Support (Family First)

- **Family-friendly accommodation for 3** — We move as a unit. This is non-negotiable.
  - Comfortable environment for family (kitchen, laundry, space for child to play)
  - Access to facilities and resources
  - Introductions to relevant teams
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## Mutual Benefit

| We Provide                     | You Provide                 |
|--------------------------------|-----------------------------|
| Expertise and labor            | Platform and resources      |
| Technical knowledge            | Access and introductions    |
| Documentation and storytelling | Accommodation and logistics |

Together, we create what neither could alone.

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## Particularly Interested In

- Hotels & resorts with sustainability programs
  - Condominiums seeking disaster resilience
  - Real estate agents looking to differentiate
  - Developers building new projects
  - Tour operators creating sustainable experiences
  - Hawaiian cultural preservation organizations
  - **Inside Boundarists** — people who want to do the right thing within their organization
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## How We Work

| Step                    | What Happens   | Timeline  |
|-------------------------|--|-----------|
| 1. <b>Conversation</b>  | Let's talk. No commitment. Just exploration.                   | 30 min    |
| 2. <b>Site Visit</b>    | We see the property. You meet the family.                      | 1-2 hours |
| 3. <b>Proposal</b>      | Clear scope. Clear expectations. Clear value.                  | 1 week    |
| 4. <b>Collaboration</b> | Not remote consultants. On-site partners.                      | Varies    |
| 5. <b>Documentation</b> | We document the story. Your sustainability journey, on record. | Ongoing   |

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## About Us

- **Not consultants flying in from the mainland.** We spend half the year here on ESTA.
  - Built systems that work in disaster conditions
  - Forbes JAPAN contributor
  - Native Japanese speaker — bridge to Japanese market and culture
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## About Fees — Guest Hospitality Model

We operate on **gift economy principles** through a proven legal framework: the **Guest Hospitality Agreement**.

### What This Means

This is a **hospitality arrangement**, NOT consulting or employment. We become your guests, and any contributions we make are:

- Entirely voluntary and self-directed
- An expression of gratitude, not obligation
- Based on mutual respect and shared purpose

### How It Works

| Element             | Traditional Consulting   | Our Hospitality Model               |
|---------------------|--------------------------|-------------------------------------|
| <b>Relationship</b> | Vendor-client            | Friends & partners                  |
| <b>Obligation</b>   | Contractual deliverables | Voluntary contribution              |
| <b>Compensation</b> | Hourly/project fees      | Gift of hospitality                 |
| <b>Duration</b>     | Fixed project term       | Flexible, relationship-based        |
| <b>Outcome</b>      | Defined scope            | Organic, often exceeds expectations |

### What We Ask For

- **Family-friendly accommodation** for 3 (we move as a unit — non-negotiable)
- Kitchen, laundry, space for our daughter to play
- Access to facilities and relevant teams
- The freedom to contribute as we see fit

### What You Receive

- Our full expertise, initiative, and labor
- Skills honed through disaster conditions
- Documentation and storytelling of your sustainability journey
- A genuine partnership, not a transactional relationship

### Our Track Record

This model has produced remarkable outcomes:

| Partner                | Contribution                           | Result                              |
|------------------------|--|-------------------------------------|
| Religious organization | Complete off-grid solar infrastructure | Fully operational temporary housing |
| Permaculture farm      | Large-scale property improvements      | Sustainable systems still running   |



| Partner              | Contribution          | Result                                 |
|----------------------|-----------------------|--|
| Historic Hana church | Community integration | Formal accommodation support agreement |

## Legal Framework

Our Guest Hospitality Agreement is designed to:

- Protect both parties legally
- Ensure compliance with applicable laws
- Clarify that this is friendship-based hospitality, not employment
- Allow genuine contribution without work-for-accommodation concerns

## ESTA Constraint & Alternative Arrangements

**Important:** We visit the US on ESTA (Visa Waiver Program). Under ESTA, we cannot receive payment for work performed in the United States. This is why the **Guest Hospitality Model is our primary arrangement** — it’s legally compliant hospitality, not employment.

For organizations that require traditional fee structures, the following options are available **for work performed in Japan or through our Japanese entity:**

| Model                | Description                          | Jurisdiction     |
|----------------------|--------------------------------------|------------------|
| <b>Project Fee</b>   | Defined scope with fixed pricing     | Japan-based work |
| <b>Revenue Share</b> | Success-based compensation           | Japanese entity  |
| <b>Hybrid</b>        | Hospitality (US) + fees (Japan work) | Split            |

Let’s discuss what makes sense for both sides.

## Let’s Talk

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- **Full Catalog:** [Catalog.pdf](#)
- **Press Kit:** [press-kit.html](https://www.satotakuya.jp/press-kit.html)
- **Boundarist Movement:** [bit.ly/boundarist](https://bit.ly/boundarist)

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