

Bring your clients 1,000-year proof of existence.

The technology is ready. Over 200 use cases mapped.
What's missing is the delivery network.

The rise of AI and Big Tech demands consulting firms find questions that resist commoditization

BACKGROUND

01

AI is transforming consulting

Generative AI is rapidly commoditizing research, analysis, and strategy frameworks. Value models built on information asymmetry face structural disruption.

02

Differentiation is shrinking

Industry analysis, benchmarks, digital transformation—every firm converges on similar proposals with similar tools. The differentiator is shifting from what to propose to what questions to ask.

03

The millennium question

"What will you preserve for 1,000 years?"—a question AI cannot generate. It touches clients' fundamental needs and creates proposals structurally immune to commoditization.

TokiStorage delivers technology, use cases, intellectual foundation, and distribution as a unified design philosophy

OUR OFFERING

Q

Quartz glass recording

QR codes inscribed via metal deposition. Zero servers, zero power. SLA 100%, guaranteed 1,000 years. Readable by any smartphone camera.

U

200+ use cases (organized by industry)

End-of-life, weddings, temples, schools, corporations, municipalities, NGOs, hotels, airlines. Ready for direct proposal integration.

E

70+ philosophical essays (9 domains)

Proof of existence explored across psychology, religion, economics, AI, and space. Standalone intellectual content for client proposals.

A

Pearl Soap + Ambassador network

A gift-economy practice and decentralized workshop network ready to scale nationwide. Direct end-user touchpoint.

TokiStorage is not a "competitor" to digital services — it is a complementary millennium layer

POSITIONING

	Digital services (everyday records)	TokiStorage (millennium records)
Medium	Cloud / HDD	Quartz glass (physical)
Best horizon	Now to decades (optimized for daily use)	100-1,000 years (optimized for permanence)
Infrastructure	Servers & power (source of convenience)	None required (GitHub distributed)
Reading	App / login required	Any smartphone camera
Cultural depth	Functionality & convenience at the core	70+ essays + gift economy practice
Social impact	Platform-level contribution	SoulCarrier (unclaimed graves mission)

Three partnership models tailored to your business model, with progressive escalation possible

PARTNERSHIP MODELS

Referral

A. Client Referral Partnership

Introduce clients when TokiStorage fits. You receive a referral fee; we handle delivery end-to-end.

E.g.: End-of-life consulting → offer proof of existence / Funeral DX → add memorial option

Joint

B. Joint Solution Partnership

Embed TokiStorage into your consulting engagements. Position millennium records as the "outcome layer" of ESG, revitalization, or DX projects.

E.g.: Municipal DX → community archive / Hotel CX → guest record upgrade

Co-CREATE

C. New Business Co-Creation

Launch a new venture together. We bring technology, philosophy, and use cases. You bring market access, credibility, and scale.

E.g.: Memorial-tech startup / Enterprise perpetual archive service

Revenue design ensures all three parties — client, partner, and TokiStorage — win

REVENUE FLOW



Early Partner Advantage

We are approaching consulting firms sequentially. The first firm to partner receives preferential terms — including priority referral conditions and potential regional exclusivity. Early movers shape the partnership.

Six client sectors show particularly high affinity: funeral, hospitality, religious, government, ESG, and finance

CLIENT FIT

Does your client portfolio include any of these sectors?

M

Funeral & Memorial

Gravestone alternatives, digital perpetual care, bereavement services

H

Hospitality

Wedding records, hotel CX, anniversary services

R

Religious Institutions

Perpetual congregation records, visitor DX, cultural preservation

G

Government & Education

Community archives, disaster records, school history

E

ESG & Sustainability

1,000-year corporate purpose records, SDG impact proof

F

Finance & Insurance

End-of-life service integration, digital estate

The founder is a Big Four alumnus who designed the partnership model with full awareness of firm compliance

TEAM & INDEPENDENCE



Takuya Sato — CEO, Universal Need Inc.

Former Big Four consultant — understands firm culture, client engagement, and project design from the inside. 20+ years in semiconductor manufacturing engineering. Former president of Timeless Town Shin-Urayasu residents' association (250 households). Through SoulCarrier's work with unclaimed graves, witnessed firsthand how memories vanish — and conceived TokiStorage. Validated off-grid, institution-free 1,000-year design through testing in Maui and Lake Yamanakako.

Big Four Alumni

Semiconductor engineering 20+ yrs

Community president (250 households)

SoulCarrier founder

Off-grid validated

Relocating to Sado Island (Spring 2026)

A note on independence

This is a vendor partnership — structurally identical to recommending Salesforce or SAP. No audit engagement, no equity relationship, no independence concerns. Designed with full awareness of firm compliance requirements.

Proposed Timeline

01

Initial Meeting (30 min)

Share your client landscape and current challenges

02

Use Case Selection

Identify high-affinity sectors from your portfolio

03

Partnership Design

Select model, define scope and terms

04

Pilot Engagement

Prove value with 1-2 client engagements

Takuya Sato — CEO, Universal Need Inc.

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