

Boundarist Movement

The Final Awakening for the Entire Planet | 2025.12.18 / Maui, Hawaii

“Resonance opens the way.”

To exist. To act. To eternity.

A Japanese family living off-grid in Maui — survivors of the 2023 fires — helps organizations build disaster resilience while reconnecting Japanese-Americans with their ancestral roots. This isn't consulting. It's partnership born from lived experience.

What is a Boundarist?

Someone standing at the boundary. Someone who has experienced the moment when a system stopped working “as expected.” Not an attribute, but a state. Anyone can stand at the boundary someday.

Two Types

Outside Boundarist: Someone pushed out of the system (housing loss, job loss, isolation, etc.)
→ “It’s okay to exist.”

Inside Boundarist: Someone inside the system who sees its limits and acts on their own judgment
→ “It’s okay to act on your judgment.”

Seven Dependency Systems

Survival (shelter, body) / Social (relationships, family) / Economic (income, credit) / Institutional (visa, credentials) / Information (communication) / Internal (identity) / Temporal (generation)

Why a Movement?

- **Universal question:** “Am I allowed to exist?” — everyone feels this
- **No enemies:** doesn’t create division
- **Unstoppable:** decentralized, no organization
- **Born from real experience:** not marketing

Contagion Model

Give → Receive → Resonate → Act → Give again

Gold soap labels are the seeds of the movement. Distributed directly to Inside Boundarists.

Proven Results

Situation	Outcome
Bank teller	Opened account despite no fixed address
Hotel manager	Provided room outside of policy
Resort staff	Provided facility access beyond organization
Historic Hana church	Lodging support agreement (Dec 24, 2025)

Same conditions, different outcomes depending on presence of Inside Boundarist

Why Us?

We don't fly in from the mainland. We spend half the year here on ESTA.

Credential	Why It Matters
2023 Maui fire survivors	Built systems that work when the grid fails
Off-grid since 2023	72+ hours continuous operation proven
Historic church partnership	Lodging support agreement signed Dec 2025
Forbes JAPAN contributor	Credibility in Japanese business media
Native Japanese speakers	No translation barriers with Japanese partners
Family of 3 living on-site	We test everything on ourselves first

Related Services

Timeless Eternal Hope: The practice of the philosophy

Service	Description
Soul Carrier	Help Japanese-Americans return ashes to ancestral graves, reconnect with roots
Inscribe (Pearl Memorial)	Proof of existence through laser engraving
Preserve	Disaster-resistant memory storage across 3 locations
Sustain	Off-grid independence support

See our full catalog: Catalog.pdf | **Media:** Press Kit

Founders

Member	Role
Takuya Sato	Founder, technology, strategy, handmade soap

Member	Role
Mina Sato	Co-founder, marketing, resin art
Ito (age 5)	Soap helper, heart of the family

Contact

- **Book a conversation:** calendly.com/pearlmemorial/pearlmemorialsession
 - **Email:** business@satotakuya.jp
 - **Instagram:** [@pearl.memorial](https://www.instagram.com/@pearl.memorial)
 - **Our story:** bit.ly/boundarist
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“This isn’t a revolution. It’s an awakening. Everyone wanted this. They were just waiting for resonance.”

In memory of Pearl (2007–2025)

Partnership: Industry Resonance Points

Where do “Inside Boundarists” stand in your industry?

Hotels & Resorts

[Boundary] - “Policy says no” vs “I want to help this family” - Following the manual vs seeing the guest in front of you - Efficiency pressure vs essence of hospitality

[With Resonance] - Culture where staff can act on their own judgment - A place where “real stories” are born - Sustainability becomes action, not words

Ongoing Support Structure:

Phase	What We Provide
Initial setup	System design, installation oversight, staff training
Seasonal check-ins	We’re on-island half the year — in-person support available
Remote support	Video calls for troubleshooting, system updates
Knowledge transfer	Your team becomes self-sufficient over time

Potential Collaboration: - Backup power for guest-facing areas with ongoing maintenance guidance - “Resilience-ready” certification for marketing - Staff empowerment training with follow-up sessions - Sustainability storytelling for your brand

Condominiums & HOAs

[Boundary] - “No budget” vs “I want to protect residents’ safety” - Precedent vs reality changed after disaster - Residents asking “What happens if power goes out?”

[With Resonance] - Provide peace of mind with infrastructure, not words - Concrete improvements residents can see and trust - A community that can say “We’re prepared”

Cost Estimates & Board Support:

System	Cost Range	Coverage
Common area backup	\$15,000-50,000	Elevators, lighting, water pumps
Communication hub	\$3,000-8,000	Emergency radio, charging station
Education program	Included with hospitality	Resident workshops

We can help prepare board presentation materials with cost breakdowns and resident benefit analysis.

Potential Collaboration: - Common area backup power systems with phased implementation options - Resident education workshops (we’ve conducted 5+ community sessions) - Emergency communication infrastructure - Board proposal package with ROI documentation

Real Estate Agents & Property Managers

[Boundary] - Sales targets vs client's real needs - New questions: "Is there backup power?" - Want to differentiate but don't know how

[With Resonance] - Turn resilience into competitive advantage - "Off-grid ready" as listing feature - Appeal to buyers who prioritize safety and quality

Market Reality (Post-2023):

Trend	Impact
Buyer priorities shifted	"Disaster preparedness" now top-5 question in Maui property searches
Differentiation opportunity	Only ~5% of Maui listings mention resilience features
Closing advantage	Properties with documented backup systems close faster with mainland buyers
Premium potential	"Off-grid ready" certification can justify higher asking prices

Potential Collaboration: - Property resilience assessments with marketable reports - "Off-grid ready" certification program for listings - Buyer education materials (English/Japanese) - Sales training on resilience as competitive advantage

Developers

[Boundary] - Cost-cutting pressure vs long-term value - "Add it later" vs "Build it into the foundation now" - Want to prepare before the next disaster

[With Resonance] - Integrated design with off-grid from day one - Systems that adapt as technology evolves - Properties where "future-ready" is the selling point

Cost & Compliance:

Factor	Detail
Pre-wire cost	\$500-2,000/unit when integrated during construction (vs \$5,000-15,000 retrofit)
Hawaii building codes	We understand local requirements for solar, battery, and generator installations
Differentiation	Post-2023, "disaster-ready" is the top buyer question on Maui
Marketing value	"Built for resilience" positioning attracts premium buyers

Potential Collaboration: - Pre-construction resilience consulting with cost analysis - Specification development aligned with Hawaii building codes - Model unit demonstrations for sales teams - Marketing materials highlighting resilience features

Tour Operators & Activity Providers

[Boundary] - Want to claim “sustainable” but reality doesn’t match - Infrastructure challenges in remote locations - Want to provide authentic experiences

[With Resonance] - Power and connectivity where the grid doesn’t reach - Off-grid adventure as premium product - Sustainability that’s more than words

Package Concepts:

Experience	Description	Price Position
Off-grid adventure	Remote location with sustainable power	Premium tier
Cultural immersion	Soul Carrier story + ancestral connection	High-end experiential
Resilience tour	See how Maui rebuilds sustainably	Educational premium

Potential Collaboration: - Remote location power solutions (starting from \$5,000 for mobile setups) - “Off-grid experience” tour packages as premium offerings - Authentic cultural connection through Soul Carrier stories - Co-branded sustainability content

Tourism Bureaus & DMOs

[Boundary] - Tourism promotion vs community wellbeing - Visitor expectations changed after disaster - Practice required, not just promotion

[With Resonance] - Build messaging around resilience and responsibility - Tourism that strengthens, not burdens - Sustainable tourism in practice

Measurable Outcomes:

KPI	Measurement
Visitor sentiment	Post-visit surveys on “responsible tourism” perception
Community impact	Local business participation rates in resilience programs
Content reach	Engagement metrics on resilience storytelling campaigns
Cultural connection	Soul Carrier program participation and family reconnects

Potential Collaboration: - Resilience storytelling content with measurable engagement - Community-first tourism models with impact tracking - Japanese visitor cultural programs (Soul Carrier) - Quarterly reporting on program outcomes

Construction Companies & Architects

[Boundary] - Client budget vs what's really needed - Old thinking: "Resilience is optional" - Responsibility of building this island's future

[With Resonance] - Resilience as feature, not afterthought - Off-grid systems designed and installed right - Knowledge sharing so teams can maintain

Training & Follow-up Support:

Phase	Support Provided
Design phase	Specifications, component selection, integration planning
Installation	On-site oversight, quality assurance, troubleshooting
Handoff	Comprehensive documentation, team training sessions
Post-completion	6-month check-in, ongoing consultation as needed

Potential Collaboration: - Technical specifications and training with documentation - Installation partnerships with quality oversight - Maintenance knowledge transfer (your team becomes experts) - Long-term technical support relationship

Real Estate Investors

[Boundary] - Short-term returns vs long-term asset value - Reality: disaster risk = investment risk - Want to protect portfolio

[With Resonance] - Performance before, during, and after emergencies - Sustainability as premium feature - Connection with investors who prioritize long-term stability

Investment Impact:

Factor	Effect
Insurance premiums	Properties with backup power can see 10-15% reduction in disaster-related coverage
Occupancy during outages	Our partner properties maintained 100% operations during 2023 grid failures
Asset protection	Systems prevent damage from power surges and extended outages
Resale value	"Resilience-ready" properties command premium pricing post-disaster

Potential Collaboration: - Portfolio resilience audits with ROI projections - Insurance optimization analysis - Premium positioning strategy for disaster-conscious buyers - Asset protection documentation for due diligence

Local Residents

[Boundary] - “I need to prepare” vs “Where do I start?” - Experienced disaster. Want different outcome next time - Don’t trust outside consultants

[With Resonance] - Honest advice from a neighbor - Specific knowledge from someone who lives here - Culture of community support

Our Community Work:

Activity	Detail
Workshops held	5+ community preparedness sessions since 2023
Neighbors helped	Direct support to 10+ households with resilience planning
Equipment shared	Community charging hub during outages
Knowledge shared	Practical tips from lived experience, not theory

Potential Collaboration: - Neighbor-to-neighbor workshops (free for community members) - Community equipment sharing programs - Local knowledge exchange events - “Prepared household” recognition

Common Across All Industries

Every industry has “Inside Boundarists.” People who don’t want to just follow the rules. People who want to help the person in front of them. People who feel something is wrong.

We reach those people: “It’s okay to act on your judgment.”

If it resonates, that’s enough. If it doesn’t, that’s okay too. It just needs to reach those who need it.

What We're Looking For & How We Work

Values Alignment

- Genuine commitment to sustainability (not just marketing)
 - Respect for local culture and community
 - Long-term thinking over short-term gains
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Practical Support (Family First)

- **Family-friendly accommodation for 3** — We move as a unit. This is non-negotiable.
 - Comfortable environment for family (kitchen, laundry, space for child to play)
 - Access to facilities and resources
 - Introductions to relevant teams
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Mutual Benefit

We Provide	You Provide
Expertise and labor	Platform and resources
Technical knowledge	Access and introductions
Documentation and storytelling	Accommodation and logistics

Together, we create what neither could alone.

Particularly Interested In

- Hotels & resorts with sustainability programs
 - Condominiums seeking disaster resilience
 - Real estate agents looking to differentiate
 - Developers building new projects
 - Tour operators creating sustainable experiences
 - Hawaiian cultural preservation organizations
 - **Inside Boundarists** — people who want to do the right thing within their organization
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How We Work

Step	What Happens	Timeline
1. Conversation	Let's talk. No commitment. Just exploration.	30 min

Step	What Happens	Timeline
2. Site Visit	We see the property. You meet the family.	1-2 hours
3. Proposal	Clear scope. Clear expectations. Clear value.	1 week
4. Collaboration	Not remote consultants. On-site partners.	Varies
5. Documentation	We document the story. Your sustainability journey, on record.	Ongoing

About Us

- **Not consultants flying in from the mainland.** We spend half the year here on ESTA.
- Built systems that work in disaster conditions
- Forbes JAPAN contributor
- Native Japanese speaker — bridge to Japanese market and culture

About Fees — Guest Hospitality Model

We operate on **gift economy principles** through a proven legal framework: the **Guest Hospitality Agreement**.

What This Means

This is a **hospitality arrangement**, NOT consulting or employment. We become your guests, and any contributions we make are:

- Entirely voluntary and self-directed
- An expression of gratitude, not obligation
- Based on mutual respect and shared purpose

How It Works

Element	Traditional Consulting	Our Hospitality Model
Relationship	Vendor-client	Friends & partners
Obligation	Contractual deliverables	Voluntary contribution
Compensation	Hourly/project fees	Gift of hospitality
Duration	Fixed project term	Flexible, relationship-based
Outcome	Defined scope	Organic, often exceeds expectations

What We Ask For

- **Family-friendly accommodation** for 3 (we move as a unit — non-negotiable)
- Kitchen, laundry, space for our daughter to play
- Access to facilities and relevant teams
- The freedom to contribute as we see fit

What You Receive

- Our full expertise, initiative, and labor
- Skills honed through disaster conditions
- Documentation and storytelling of your sustainability journey
- A genuine partnership, not a transactional relationship

Our Track Record

This model has produced remarkable outcomes:

Partner	Contribution	Result
Religious organization	Complete off-grid solar infrastructure	Fully operational temporary housing
Permaculture farm	Large-scale property improvements	Sustainable systems still running
Historic Hana church	Community integration	Formal accommodation support agreement

Legal Framework

Our Guest Hospitality Agreement is designed to:

- Protect both parties legally
- Ensure compliance with applicable laws
- Clarify that this is friendship-based hospitality, not employment
- Allow genuine contribution without work-for-accommodation concerns

ESTA Constraint & Alternative Arrangements

Important: We visit the US on ESTA (Visa Waiver Program). Under ESTA, we cannot receive payment for work performed in the United States. This is why the **Guest Hospitality Model is our primary arrangement** — it's legally compliant hospitality, not employment.

For organizations that require traditional fee structures, the following options are available **for work performed in Japan or through our Japanese entity**:

Model	Description	Jurisdiction
Project Fee	Defined scope with fixed pricing	Japan-based work
Revenue Share	Success-based compensation	Japanese entity
Hybrid	Hospitality (US) + fees (Japan work)	Split

Let's discuss what makes sense for both sides.

Let's Talk

- **Book a conversation:** calendly.com/pearlmemorial/pearlmemorialsession
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 - **Full Catalog:** Catalog.pdf
 - **Press Kit:** press-kit.html
 - **Boundarist Movement:** bit.ly/boundarist
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