UX and UI design

What is user interface (UI) design?

User interface design is the process of transforming wireframes into user interfaces that are aesthetically pleasing and easy to use. A user interface is the point of interaction between the user and the product they are using. So, UI design focuses on all the visual and interactive elements of a product interface, such as buttons, menu bars, icons, and more.
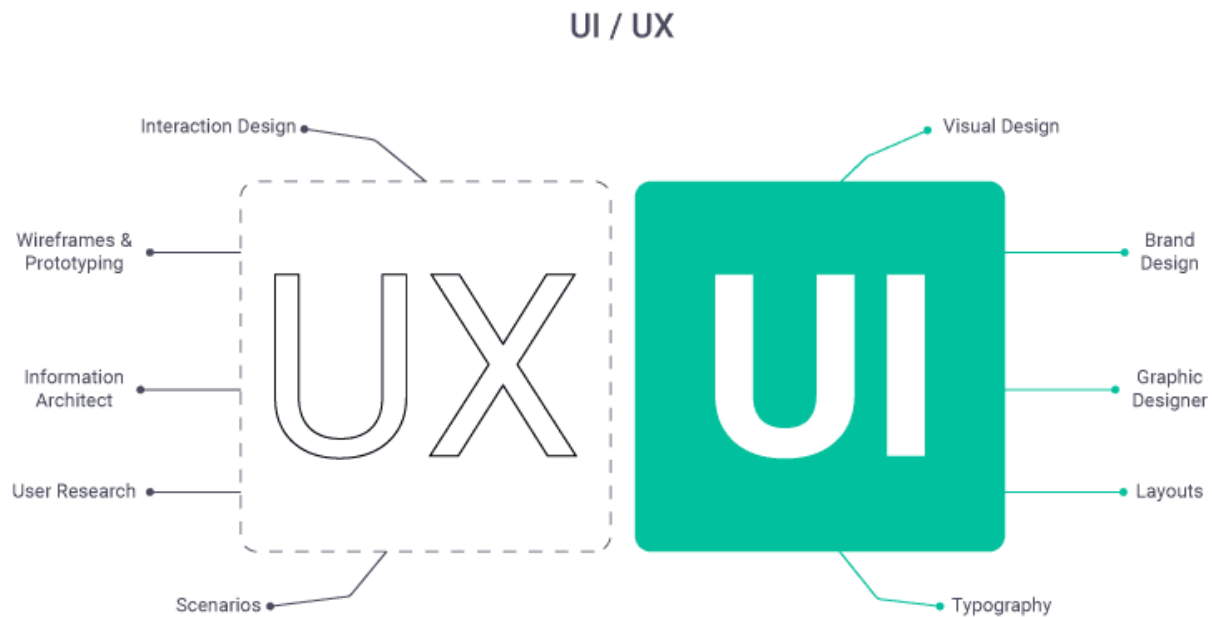
What is user Experience (Ux) design?

User experience design is the process designers use to build products that provide great experiences to their users. UX design refers to feelings and emotions users experience when interacting with a product. It focuses on the user flow and how easy it is for the user to accomplish their desired goals.

What's the difference between UX and UI design?

User interface (UI) design refers to the aesthetic elements by which people interact with a product, such as buttons, icons, menu bars, typography, colors, and more.
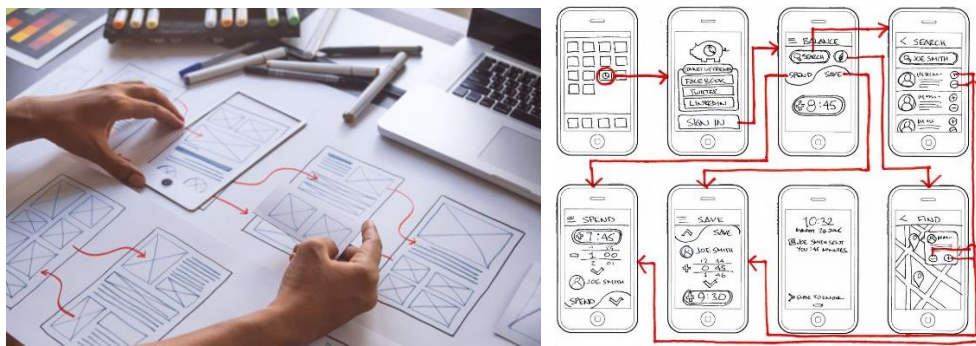
User experience (UX) design refers to the experience a user has when interacting with a product. It focuses on the user journey and how efficient and easy to use the product is.
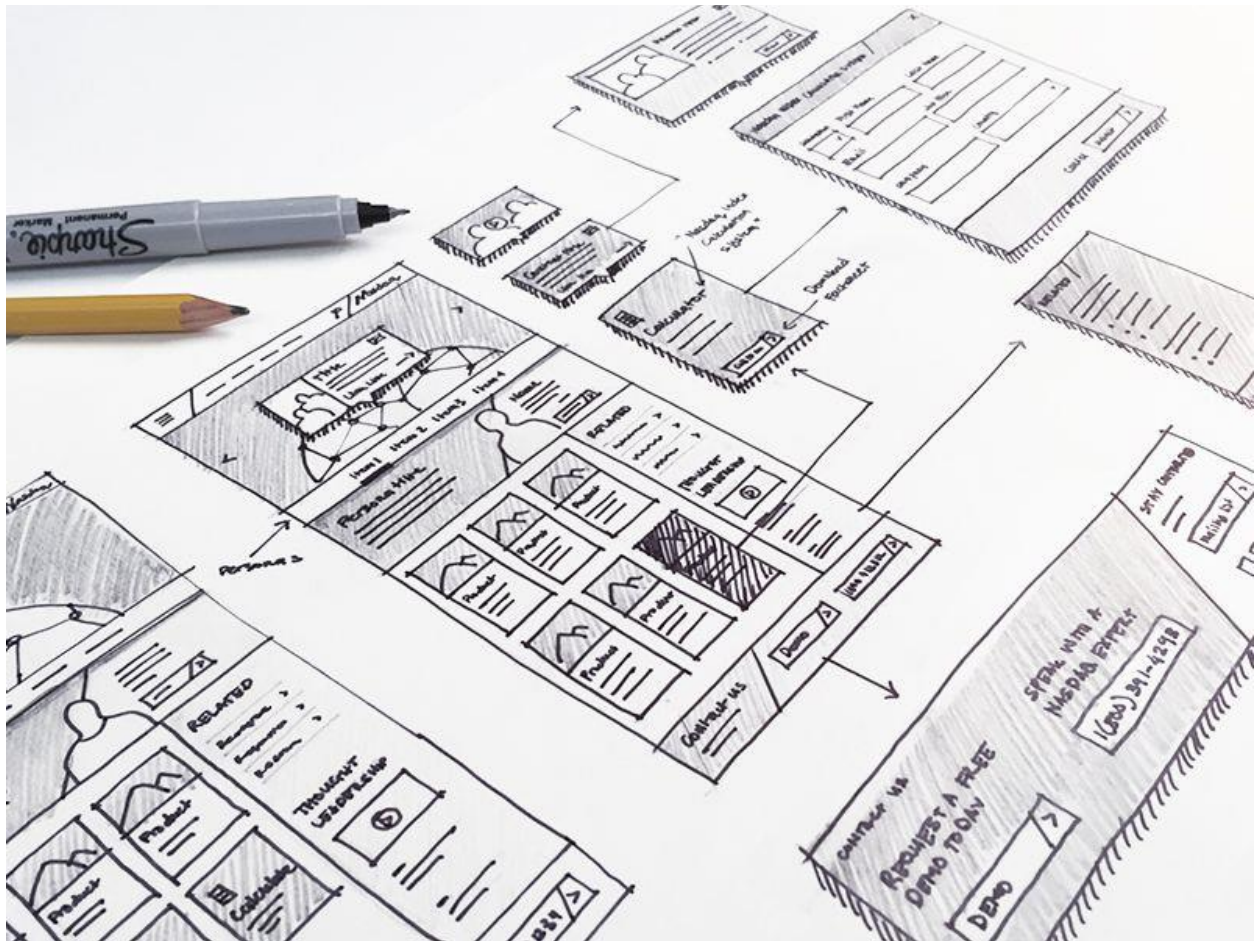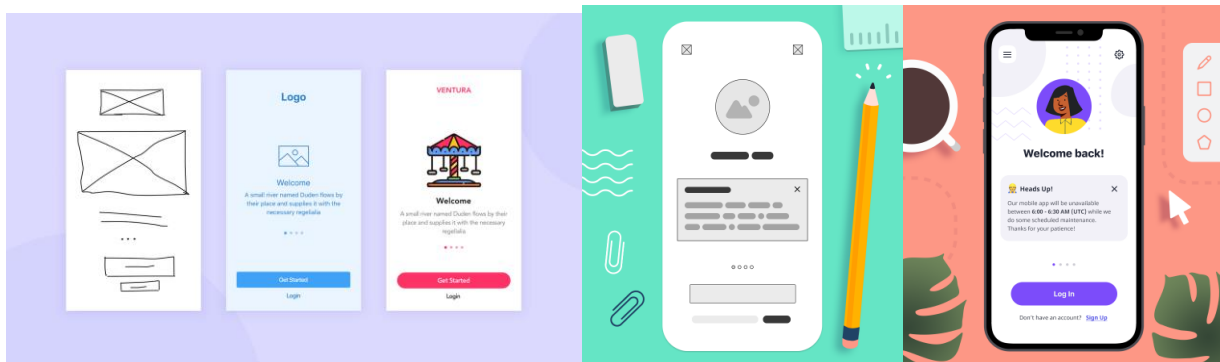

wireframe

What's low fidelity?

A wireframe is commonly used to layout content and functionality on a page which takes into account user needs and user journeys. Wireframes are used early in the development process to establish the basic structure of a page before visual design and content is added.
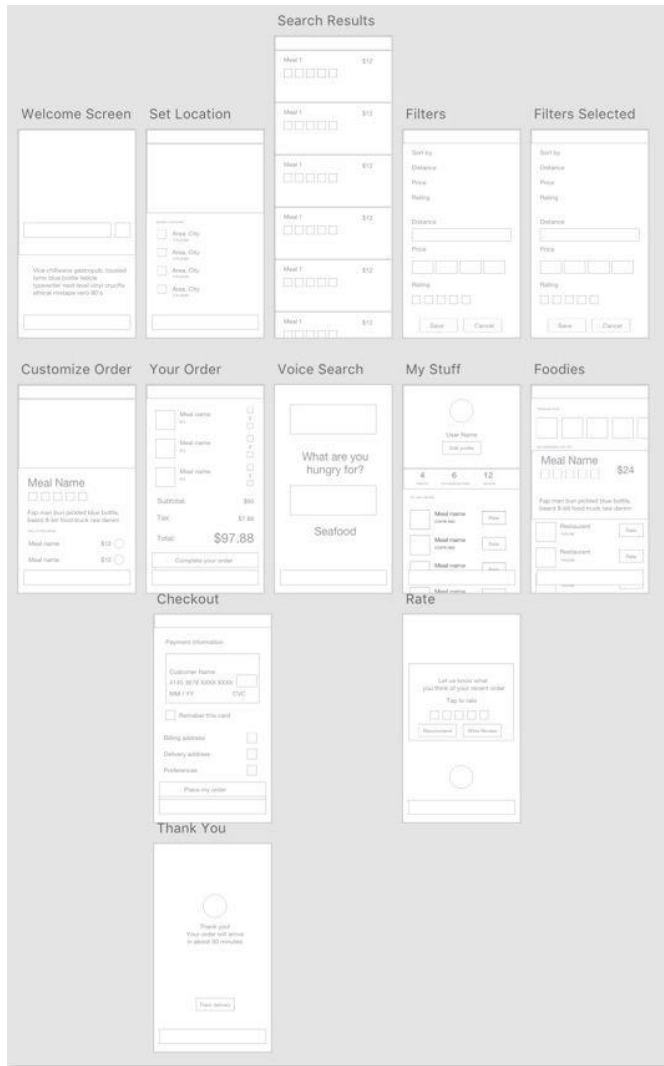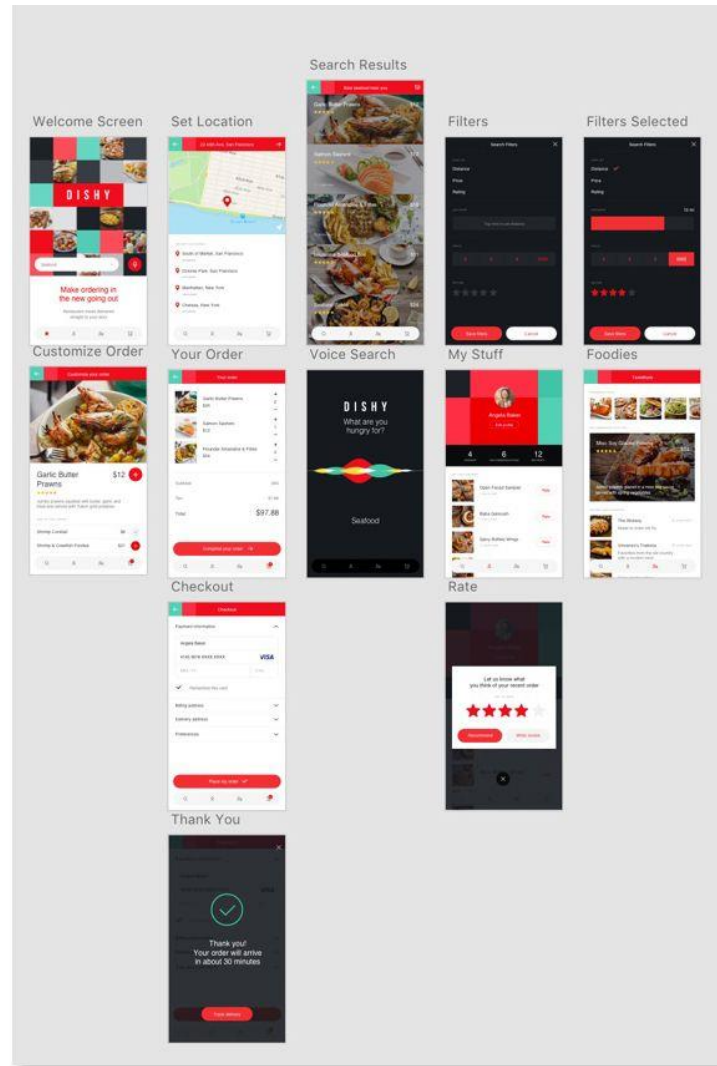
What's high fidelity?

A high-fidelity wireframe captures the look and feel of the product in the advanced stages of the design process. Hi-fi wireframes go beyond the placeholders and 'lorem ipsum' text of low-fidelity wireframes to include actual content, typefaces, colors, image dimensions, and branding elements.

Low fidelity

High fidelity

Modern ui & ux Design Tools

Links for all design tools details https://webflow.com/blog/ui-ux-design-tools