



Clinic

# Clinic Uniforms and Welcome Pack manual

2023/2024

#REALSPIRIT

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# 1. KIDS UNIFORMS

## General specifications

- ✓ All participants have to wear the uniform provided.
- ✓ The shirt colour must be white.
- ✓ If two uniforms are offered, the second shirt should preferably be blue or black.
- ✓ All designs must be approved by RMF before its production.

### UNIFORM PROVIDERS

- ✓ Adidas kit ( locally produced)
- ✓ Adidas kit ( provided by Futbol Emotion: [Dossier Link](#) )
- ✓ White label kit.
- ✓ Real Madrid FC official uniform



## KIDS UNIFORMS OPTION : ADIDAS KIT

### Jersey

» Real Madrid Foundation logo : on the upper left part.

» Sponsors logo could be:

**Option 1:** 1 sponsors on the sleeve and 1 on the front ( no sponsors on the back)  
in this case you should include organizer logo on one sleeve.

**Option 2:** 1 sponsor on the front and/ or one sponsor on the back ( no sponsors on the sleeves).

### Short

» Real Madrid Foundation clinic logo: on lower right side of front of shorts.

» No Sponsors logo on the shorts.





# KIDS UNIFORMS

OPTION : ADIDAS KIT

Samples

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**Adidas kit  
(provided by Futbol Emotion):**

**Dossier Link KIDS UNIFORMS**





# KIDS UNIFORMS

## OPTION : WHITE LABEL KIT (NO SPORT BRAND)

### Jersey

» Real Madrid Foundation logo: on the upper left part.

» Sponsors logo could be:

**Option 1:** 1 sponsors on the sleeve and 1 on the front ( no sponsors on the back)  
in this case you should include organizer logo on one sleeve.

**Option 2:** 1 sponsor on the front and/ or one sponsor on the back ( no sponsors on the sleeves).

### Short

» Real Madrid Foundation clinic logo: on lower right side of front of shorts.

» No Sponsors logo on the shorts.



## KIDS UNIFORMS

### OPTION : OFFICIAL REAL MADRID KIT

#### Jersey

- » No type of logo or sponsor may be inserted in this kit and must maintain its original appearance.
- » No organizer logo
- » No sponsors logo

#### Short

- » No type of logo or sponsor may be inserted in this kit and must maintain its original appearance.
- » No organizer logo
- » No sponsors logo





## 2. ASSISTANT COACH UNIFORMS

### General specifications

Assistant coaches cannot wear Real Madrid uniforms (neither from the current season or previous ones) only Real Madrid Foundation coaches (flying from Madrid) will wear RM uniforms.

Partner should produce jerseys for assistant coaches following the guidelines detailed in the next pages.

Additionally, all staff of the event, cannot wear Real Madrid clothes, instead they should wear uniforms that identify that they are STAFF, following the guidelines of this manual,

All uniforms of assistant coaches and staff could be white, black, grey or blue.



## 2. ASSISTANT COACH UNIFORMS

### Jersey

- » Option 1: Adidas jersey  
Front: Adidas logo included + clinic logo  
Sleeves: No logos  
Back: ASSISTANT COACH printed
- » Option 2: unbranded jersey (picture)  
Front: clinic logo + organizer logo  
Sleeves: No logos  
Back: ASSISTANT COACH printed

### Short

- » Option 1: Adidas shorts  
Real Madrid Foundation clinic logo (optional): on lower right side of front of shorts.  
No sponsors logo
- » Option 2: unbranded shorts  
Real Madrid Foundation logo (optional): on lower right side of front of shorts.  
No sponsors logo



Option 1: Adidas jersey



Option 2: Unbranded Jersey

# STAFF UNIFORMS

## Jersey

- » Option 1: Adidas jersey  
Front: Adidas logo included + clinic logo  
Sleeves: No logos  
Back: STAFF printed (optional include clinic logo)
- » Option 2: unbranded jersey  
Front: clinic logo + organizer logo  
Sleeves: No logos  
Back: STAFF printed (optional include clinic logo)

## Short

- » Option 1: Adidas shorts  
Real Madrid Foundation clinic logo (optional): on lower right side of front of shorts.  
No sponsors logo
- » Option 2: unbranded shorts  
Real Madrid Foundation logo (optional): on lower right side of front of shorts.  
No sponsors logo

KITS



Option 1: Adidas jersey [Dossier Link FE](#)



Option 2: Unbranded Jersey



### 3. CLINIC WELCOME PACK

Partner can include merchandising items in the welcome pack only for the participants (NO for adults)

All designs must include clinic logo, in no case RMF logo and must be sent to RMF for approval before its production.

All merchandising produced must be given for free to the participants (only participants, no parents) and can NOT be on sale.

The production of merchandising for sale with the logo of Real Madrid Foundation Clinic or Real Madrid Foundation is prohibited.





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# Thank you

**Camps & Clinics Area**

