Experience

Google

Senior Product Manager, Data Protection

Created centralized infrastructure for thousands of internal Google systems, to prevent unauthorized access or misuse, by streamlining policy configuration, auditing, and enforcement.

Evangelized 0 → 1 team and product charter to ship usable MVPs to secure staffing and cross-team commitments for scaled investment.

Developed optimal configuration language via research and analysis, resulting in a zero-configuration onboarding for over 80% of customers.

Prioritized functionality and aligned launch plans across hundreds of product teams & data sources and regulatory frameworks.

Goldman Sachs Marcus

VP, Identity & Account Opening

Jan 2022 – Jun 2022

Developed a customizable and centralized platform for account opening and identity management, serving 9M+ customers while increasing signup conversion.

Consolidated identity capabilities across 6 lines of business, aligning functional teams and tech stacks, decreasing operational costs by 30%.

Led dozens of local experiments to increase conversion by ••% and identify patterns for a next-gen multi channel onboarding UI system.

Google

Product Manager, Identity

Oct 2017 – Jun 2021

Responsible for the end-to-end experiences 4B+ people use to create, access and manage their Google accounts, including the underlying internal and third-party APIs.

Optimized account messaging UI and UX to reduce account lockouts by 40% and achieved KYC outcomes for millions of accounts.

Acquired •••M business signups annually by creating SMB-tailored accounts and onboarding, growing active commercial usage by 30%.

Migrated •••Ms of accounts from three acquisitions to Google's Identity platform, streamlining platform migration as well as customer UX to convert bespoke customer records to use Google identity stack.

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