Tim Frietas / timfrietas@gmail.com / 831.233.8064 / linkedin.com/in/timfrietas

Product Manager helping scale products and teams for more than ten years, with a background in recommendation engines, machine learning and media.

Experience

Disney / Sr. Manager of Product, Search March 2020 - December 2021 [San Francisco, CA]

Lead Search for Disney+ and Hulu, growing Disney+ by over 100MM subscribers. Refocused Disney+ search from a naïve basic engine to an ML-based offering, leveraging several complex offline and nearline algorithms to improve results.

MongoDB / Senior Product Manager April 2019 - March 2020 [San Francisco, CA]

I led the initial product development of Atlas Search, a Lucene-based search service and entirely new product line available exclusively on MongoDB's cloud-based laaS platform, MongoDB Atlas.

stae / Head of Product March 2017 - April 2019 [New York, New York]

At stae I helped to define the go-to-market strategy for the world's most human-centered urban tech company, working directly with city officials, vendors and citizens worldwide to make it as simple as possible for cities to build vendor and public-facing APIs.

GIPHY / Director of Product – Search and Platform March 2016 - February 2017 [New York, New York]

At GIPHY I helped scale the Search API 20x, working to directly integrate major vendors (e.g. Facebook), managing the worldwide distribution of content. I also managed our core data platform, allowing advanced user behavior understanding and served as the source of our data science and AI insights.

DigitalOcean / Lead Product Manager March 2015 - March 2016 [New York, New York]

I ran the Storage and Compute teams, building the former from the ground up, launching DO's first non-VPS offering, and owning its P&L. I also helped to conceive the long-term company strategy around additional primitives (Monitoring, DBaaS, etc)

Amazon / Technical Product Manager December 2005 - December 2015 [Seattle, WA]

To save some paper (go to LinkedIn if you really want the details) I held many roles of increasing responsibility. Highlights included building the media ingestion pipeline for Amazon Media (Video, MP3, etc), working to significantly reduce the friction during the listing process for Amazon's third-party FBA sellers and working on the computer vision special projects team, which leveraged novel CV approaches to solve problems across Amazon (some of this technology has since helped power products such as AmazonGo).

Education

University of California, Santa Cruz / Literature

September 2001 - June 2004

GPA: 3.94