

timgale.me

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An advocate of user centred design, Tim brings a foundation of creative thinking and collaboration to deliver tailored customer experiences.

#### **EXPERIENCE**

## **Head of User Experience**

Carbon DMP

October 2017 - Present

Leading on designing solutions for online Publishers and Advertisers to improve the process of serving content to their users. Conducting client workshops and usability studies, managing freelance designers, and collaborating with all functions of the company to deliver exceptional product experiences. Managing freelance designers and mentoring colleagues on design best practice.

# **User Experience Designer**

**Student Loans Company** 

March 2017 - October 2017

Leading usability studies and workshops to define user needs and identify opportunity for change. Journey mapping and interface design for large scale fintech software supporting multiple products and nationalities.

## **User Experience Designer**

Sky

June 2015 - March 2017

Collaborating with agile delivery teams to continuously improve the user experience of account management across Sky.com. Responsibilities include user journey mapping, prototyping interface concepts, conducting user research sessions and mentoring colleagues.

## **User Interface Designer**

Thap

June 2012 - June 2015

eCommerce and travel website design and optimisation.

## **Web Developer**

Better Brand Agency March 2012 - June 2012

#### **SKILLS**

User Experience Design
User Interface Design
User Research
Prototyping
Front End Development
Public Speaking

#### **EDUCATION**

Teesside University
Bachelor of Arts
Web & Multimedia Design
(2:1)
2008 - 2012

#### **INTERESTS**

Reading
Writing
Health & Fitness
Bonsai

#### REFERENCES

Available on request