



# Tim Gale

Product Designer

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An advocate of user centred design, Tim brings a foundation of creative thinking and collaboration to deliver impactful customer experiences.

## EXPERIENCE

### Head of Product

Carbon DMP

July 2020 - Present

Setting the product roadmap and scoping features. Close collaboration with Design, Engineering, Account Management, and Sales to foster alignment across the company. Ensuring client satisfaction through product delivery whilst building relationships. Hiring and leading a team of Designers.

### Head of User Experience

Carbon DMP

October 2017 - July 2020

Leading on designing solutions for medium to large publishers to improve the process of serving content to their users. Conducting workshops and usability studies, and collaborating across the company to deliver exceptional experiences. Mentoring peers on design best practice.

### User Experience Designer

Student Loans Company

March 2017 - October 2017

Leading usability studies and workshops to define user needs and identify opportunity for change. Journey mapping and interface design for large scale fintech software supporting multiple products and nationalities.

### User Experience Designer

Sky

June 2015 - March 2017

Collaborating with agile delivery teams to continuously improve the user experience of account management across Sky.com. User journey mapping, prototyping interface concepts, and conducting user research.

### User Interface Designer

Thap

June 2012 - June 2015

eCommerce and travel website design and optimisation.

## SKILLS

User Experience Design  
User Interface Design  
User Research  
Prototyping  
Front End Development  
Public Speaking

## EDUCATION

**Teesside University**  
Bachelor of Arts  
Web & Multimedia Design  
2008 - 2012

## INTERESTS

Reading  
Writing  
Health & Fitness  
Sneakers

## REFERENCES

Available on request