



# Timothy Gale

Lead Product Designer

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An advocate of user centred design, Tim brings a foundation of creative thinking and collaboration to deliver tailored customer experiences.

## EXPERIENCE

### Head of User Experience

Carbon DMP

October 2017 - Present

Leading on designing solutions for online Publishers and Advertisers to improve the process of serving content to their users. Conducting client workshops and usability studies, managing freelance designers, and collaborating with all functions of the company to deliver exceptional product experiences. Managing freelance designers and mentoring colleagues on design best practice.

### User Experience Designer

Student Loans Company

March 2017 - October 2017

Leading usability studies and workshops to define user needs and identify opportunity for change. Journey mapping and interface design for large scale fintech software supporting multiple products and nationalities.

### User Experience Designer

Sky

June 2015 - March 2017

Collaborating with agile delivery teams to continuously improve the user experience of account management across Sky.com. Responsibilities include user journey mapping, prototyping interface concepts, conducting user research sessions and mentoring colleagues.

### User Interface Designer

Thap

June 2012 - June 2015

eCommerce and travel website design and optimisation.

### Web Developer

Better Brand Agency

March 2012 - June 2012

## SKILLS

User Experience Design

User Interface Design

User Research

Prototyping

Front End Development

Public Speaking

## EDUCATION

### Teesside University

Bachelor of Arts

Web & Multimedia Design

2008 - 2012

## INTERESTS

Reading

Writing

Health & Fitness

Bonsai

## REFERENCES

Available on request