

# EXPECTATIONS FORMATION WITH FAT-TAILED PROCESSES: EVIDENCE AND THEORY

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  - **Challenge**: hard to study beliefs because rational expectations become intractable
- **This paper**: study expectations formation in the presence of “**fat**” tails
  - **Takeaway**: helps match data + parsimonious model of under & overreaction

# WHAT WE DO

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- ② Show that a model of beliefs with two ingredients can explain these **three facts**
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- $\Rightarrow$  Recognizing **complexity of DGP** is important for understanding belief formation!

- 1 Empirical evidence on under and overreaction in expectations

## ① Empirical evidence on under and overreaction in expectations

- Underreaction: lab Benjamin 19, ST earnings Bouchaud et al. 19, revenues Ma et al. 2024, ST rates Wang 21, macro (consensus) Coibion-Gorodnichenko 15
- Overreaction: lab Afrouzi et al. 23, LT earnings growth Bordalo et al. 19, LT rates Giglio-Kelly 18, d'Arienzo 20, macro (individual) Bordalo et al. 20
- **Contributions:**
  - ① Field: Evidence of both within **same** forecasting variable + horizon
  - ② Lab: Non-linearity in overreaction depends on the **Pareto tail** of DGP

- ① Empirical evidence on under and overreaction in expectations
- ② Models of under **or** overreaction in **individual** expectations
  - Underreaction: sticky expectations Bouchaud et al. 19, behavioral inattention Gabaix 19
  - Overreaction: diagnostic expectations Bordalo et al. 19, availability Afrouzi et al. 23



- ① Empirical evidence on under and overreaction in expectations
- ② Models of under **or** overreaction in **individual** expectations
- ③ Models of under **and** overreaction in **individual** expectations
  - Experience effects/constant-gain learning Malmendier-Nagel 16, Nagel-Xu 19
  - Selective recall with similarity and interference Bordalo et al. 22, 23
  - Shrinkage towards average persistence or precision Wang 21, Augenblick et al. 24
  - Overreaction to category-specific features Kwon-Tang 25
  - Within vs. across-category comparisons Graeber et al. 24
  - **Contribution**: model with under + overreaction **within category/DGP**

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- ② Models of under **or** overreaction in **individual** expectations
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- ④ Models of expectations with **unknown**/misspecified DGPs
  - Natural expectations Fuster et al. 10, 11
  - Bayesian or non-parametric learning Kozlowski et al. 20, Singleton 21, Farmer et al. 24
  - No restrictions on the DGP de Silva-Thesmar 24
  - **Our focus**: misspecified model of distribution in the tails (could come from learning)

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- ② Models of under **or** overreaction in **individual** expectations
- ③ Models of under **and** overreaction in **individual** expectations
- ④ Models of expectations with **unknown**/misspecified DGPs
- ⑤ Statistical models with **non-Gaussian** dynamics
  - Pareto tails, especially in firm growth Gabaix 09, Stanley et al. 96, Moran et al. 24
  - Skewness + kurtosis in income Guvenen et al. 14, 21, Braxton et al. 25
  - **Contribution**: connect with models of belief formation in a tractable way

## 1 Three Key Facts

Fact 1: Non-Linear Error-Revision Relationship

Fact 2: Fat Tails in the Distribution of Growth

Fact 3: Expected Growth is Non-Linear in Past Growth

## 2 Model of Expectations Formation

## 3 Additional Model Predictions

Quantitative Fit

Forecasting Experiment

Return Momentum

## 4 Conclusion

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- **Sample:** 122K observations from 2000-2023 of US and foreign firms in IBES
- **Forecasting variable:**  $g_{it} \equiv \log \text{sales}_{it} - \log \text{sales}_{it-1 \text{ year}}$ 
  - Advantages relative to EPS: larger sample + stationary
  - $g_{it}$  is adjusted for firm-specific mean and SD
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- **Forecasts:**

$$F_t g_{it+h} \equiv \log F_t \text{sales}_{it+h \text{ years}} - \log F_t \text{sales}_{it+(h-1) \text{ years}} \quad (1)$$

- $F_t$  = consensus analyst forecasts after year  $t$  FY-end announcement
- $F_t g_{it+h}$  is adjusted using same firm-specific mean and SD as  $g_{it}$
- Note: (1) ignores a Jensen's adjustment, but not quantitatively important

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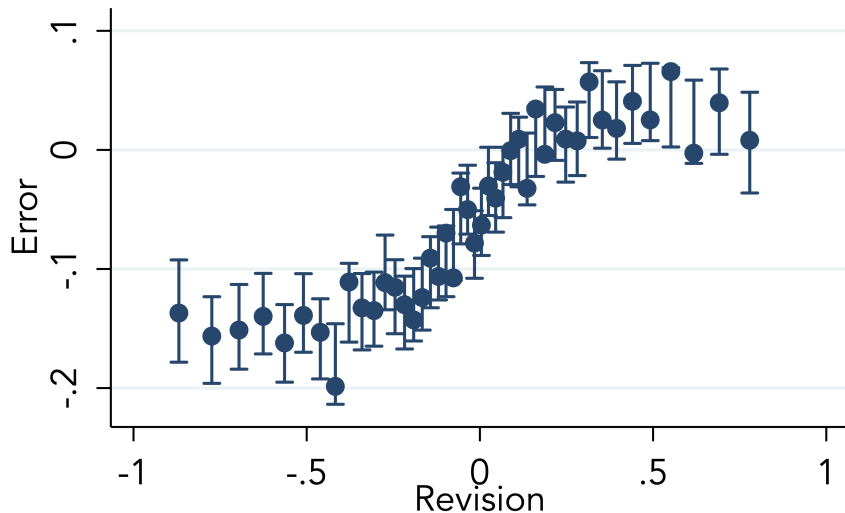


$$\underbrace{g_{it+1} - F_t g_{it+1}}_{\text{forecast error}} = \alpha + \beta \underbrace{(F_t g_{it+1} - F_{t-1} g_{it+1})}_{\text{forecast revision}} + \epsilon_{it+1}$$

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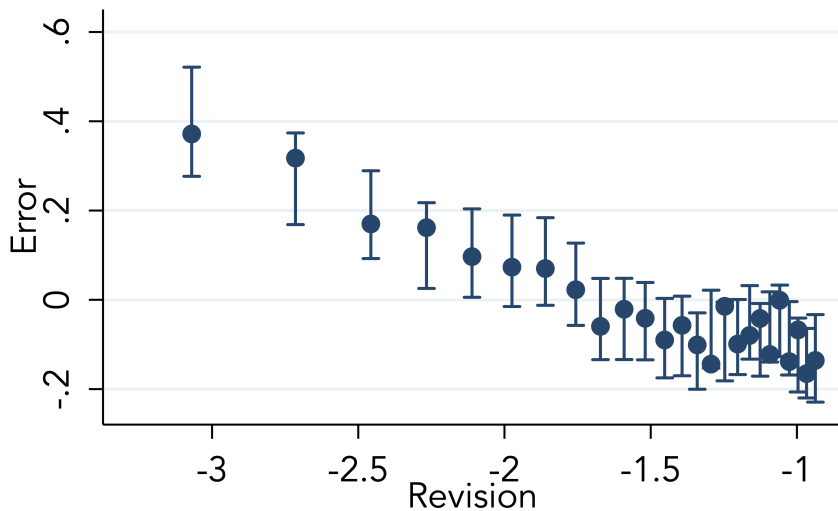
- $\beta \neq 0$  is inconsistent with rational expectations
  - Revisions are in forecasters information set  $\Rightarrow$  should not predict errors
- $\beta > 0 \Rightarrow$  revisions do not update “enough”  $\Rightarrow$  **underreaction** Bouchaud et al. 19
- $\beta < 0 \Rightarrow$  revisions update “too much”  $\Rightarrow$  **overreaction** Bordalo et al. 19
- Now a standard way of characterizing deviations from RE across datasets

# UNDERREACTION IN THE BULK OF THE DISTRIBUTION...



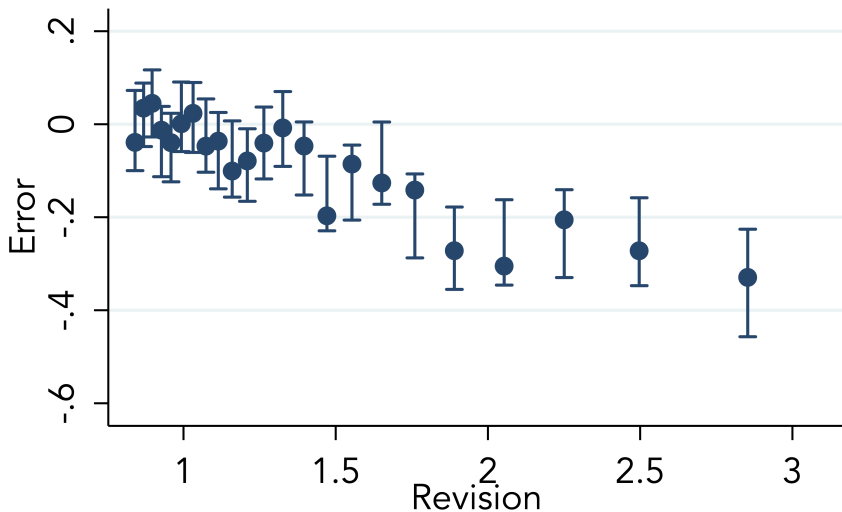
- Between **10-90%** of revisions, error-revision slope is **positive** Bouchaud et al. 19

## ... BUT OVERREACTION IN THE TAILS!



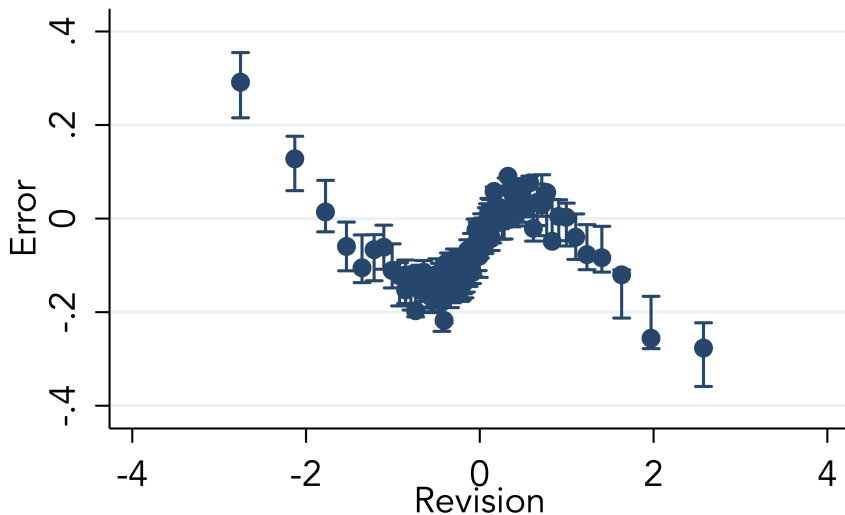
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## ... BUT OVERREACTION IN THE TAILS!



- Between **0-10%** and **10-90%** of revisions, error-revision slope is **negative**

## FACT 1: NON-LINEAR ERROR-REVISION RELATIONSHIP



- Forecasts underreact **and** overreact within **same** variable and horizon

- ① Not driven by within-firm adjustment: holds with **raw growth**
- ② Does not reflect omitted Jensen's term: holds with **percent growth**
- ③ Does not arise because of aggregate **time-varying volatility**
- ④ Not driven by aggregation: present in **individual** forecasts
- ⑤ Does not reflect sample: similar for both US and foreign firms

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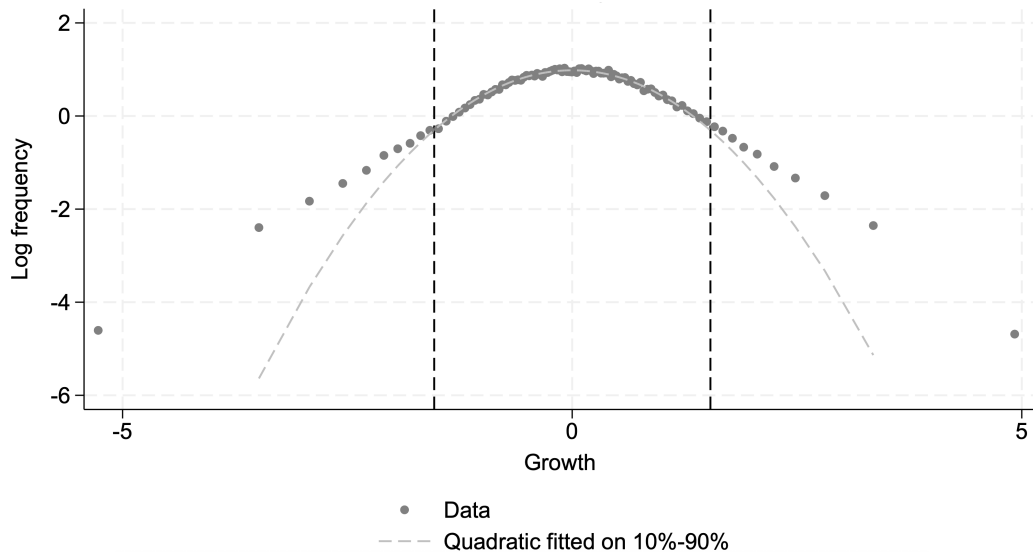
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# TAILS OF $g_{it}$ ARE FATTER THAN GAUSSIAN

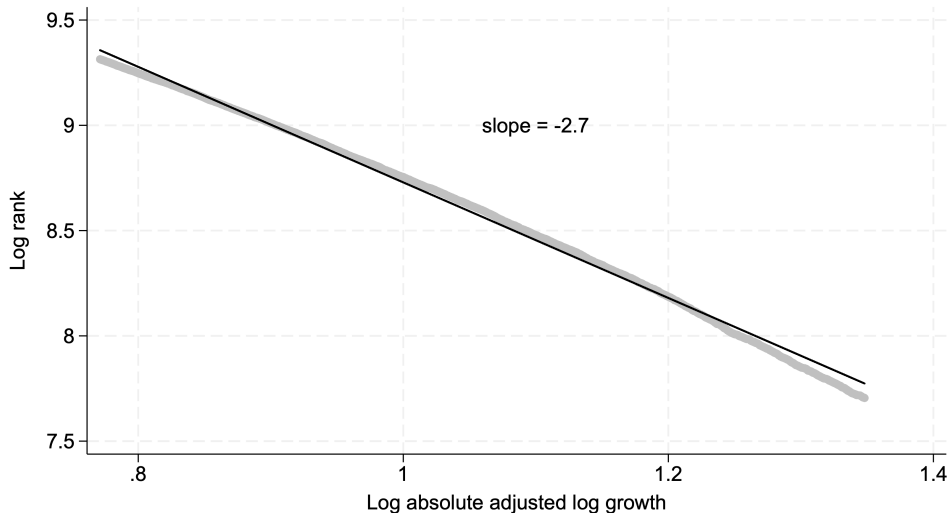


# TAIL BEHAVIOR IN TOP DECILES IS APPROXIMATELY A POWER LAW

Power Law :  $P(|g_{it}| > x) \propto x^{-\nu} \Rightarrow \log P(|g_{it}| > x) = -\nu \log x + \text{constant}$

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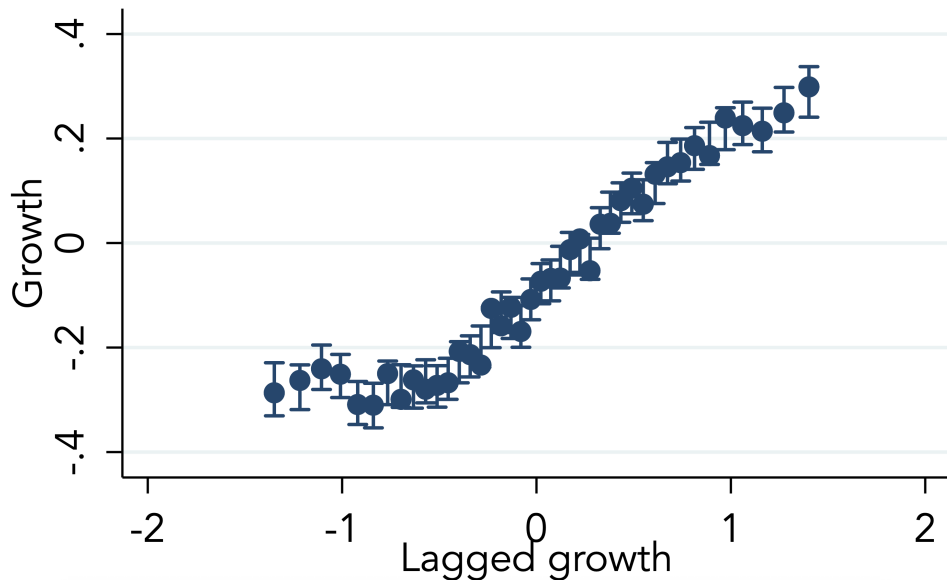
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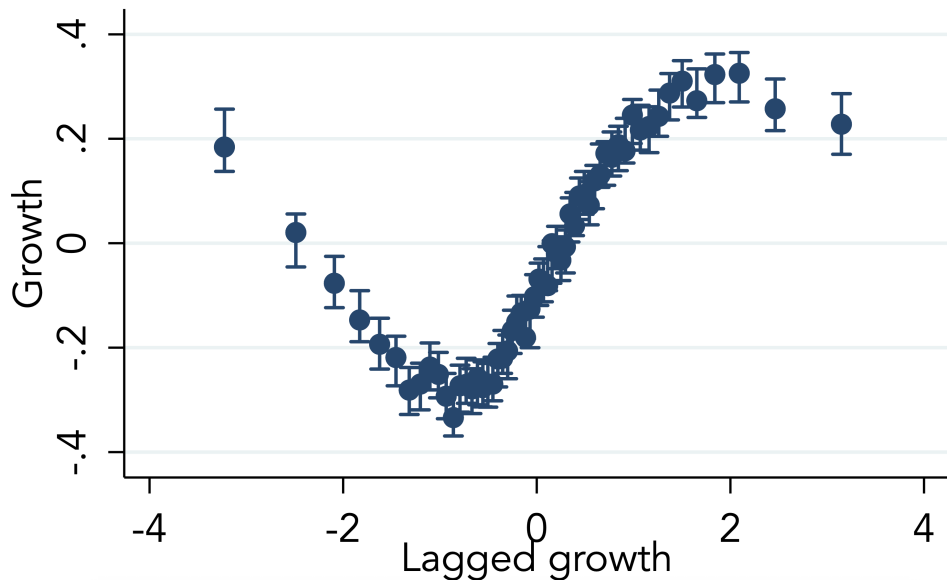
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FACT 3:  $E(g_{it}|g_{it-1})$  IS NON-LINEAR: 10-90% OF  $g_{it-1}$



### FACT 3: $E(g_{it}|g_{it-1})$ IS NON-LINEAR: FULL DISTRIBUTION OF $g_{it-1}$



# SUMMARIZING THE THREE FACTS

- ① Forecast errors of sales growth are **non-linear** in revisions
  - Underreaction in the bulk of the distribution, overreaction in the tails
- ② Distribution of sales growth,  $g_{it}$ , follows a **power law**
  - In the tails,  $\log P(|g_{it}| > x) \approx -2.7 \log x + \text{constant}$
- ③  $E(g_{it+1}|g_{it})$  is **non-linear**
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**Next:** introduce a framework that connects these three facts



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- $g_t$  is a combination of persistent and transitory processes Lettau-Wachter 07
  - $g_t^*$  = **unobservable** persistent latent state
  - $\epsilon_t$  = transitory shock with **Pareto tail**:  $f(|\epsilon|) \propto |\epsilon|^{-\nu}$  as  $|\epsilon| \rightarrow \infty$ , where  $\nu > 2$

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- Remarks:
  - If  $\epsilon_t$  was Gaussian, rational expectation would be the Kalman filter
  - Pareto tail in  $u_t$  Guvenen et al. 14 instead of  $\epsilon_t$  inconsistent with Fact 3

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- **Intuition**: moderate values of  $g_t$  likely reflect  $g_t^* \Rightarrow$  likely persistent

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- In tails of distribution,  $g_t \approx \text{Pareto} \Rightarrow \log h(g_t) \approx -\nu \log(g_t)$
- **Intuition**: extreme values of  $g_t$  likely reflect  $\epsilon_t \Rightarrow$  likely transitory

- Consider a linear model of belief formation for intuition:

$$F_t g_{t+h} = \gamma g_t, \quad \gamma = \text{OLS coefficient of } g_{t+h} \text{ on } g_t$$

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- Result:** Reaction of linear versus rational forecast to  $g_t$ :

$$\frac{d}{dg_t} \left[ F_t g_{t+h} - E(g_{t+1} | g_t) \right] \geq 0 \iff \frac{d^2}{dg^2} \log h(g_t) \geq -\frac{1}{\sigma_g^2}$$

# REPLICATING FACT 1 IN A SIMPLE EXPECTATIONS MODEL

- Consider a linear model of belief formation for intuition:

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- If  $\epsilon_t$  was Gaussian,

$$\frac{d^2}{dg^2} \log h(g_t) = -\frac{1}{\sigma_g^2} \Rightarrow \text{no under or overreaction}$$

# REPLICATING FACT 1 IN A SIMPLE EXPECTATIONS MODEL

- Consider a linear model of belief formation for intuition:

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- If  $\epsilon_t$  has Pareto tail, in the **bulk** of the distribution,

$$\frac{d^2}{dg^2} \log h(g_t) \approx -\frac{1}{\sigma_{g0}^2} < -\frac{1}{\sigma_g^2} \Rightarrow \text{underreaction}$$



# REPLICATING FACT 1 IN A SIMPLE EXPECTATIONS MODEL

- Consider a linear model of belief formation for intuition:

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- If  $\epsilon_t$  has Pareto tail, in the **tails** of the distribution,

$$\frac{d^2}{dg^2} \log h(g_t) \approx \frac{\nu}{g_t^2} > -\frac{1}{\sigma_g^2} \Rightarrow \text{overreaction}$$

# REPLICATING FACT 1 IN A SIMPLE EXPECTATIONS MODEL

- Consider a linear model of belief formation for intuition:

$$F_t g_{t+h} = \gamma g_t, \quad \gamma = \text{OLS coefficient of } g_{t+h} \text{ on } g_t$$

- Result:** Reaction of linear versus rational forecast to  $g_t$ :

$$\frac{d}{dg_t} \left[ F_t g_{t+h} - E(g_{t+1} | g_t) \right] \geq 0 \iff \frac{d^2}{dg^2} \log h(g_t) \geq -\frac{1}{\sigma_g^2}$$

- Intuition:**

- Bulk:  $g_t$  is a **stronger** predictor of  $g_{t+1}$  than full-sample OLS predicts
  - Tails:  $g_t$  is a **weak** predictor of  $g_{t+1}$  because of transitory shocks
- ⇒ Overreaction to **weak** signals + underreaction to **strong** signals Augenblick et al. 24

# REPLICATING FACT 1 IN A MORE REALISTIC EXPECTATIONS MODEL

- Linear model of beliefs is tractable but unrealistic
- More realistic model: forecasts are **optimal** given full history of  $\{g_s\}_{s=0}^t$ 
  - Add **one departure from RE**: forecasters think  $\epsilon_t$  is **Gaussian**  $\Rightarrow$  use Kalman filter

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  - Add **one departure from RE**: forecasters think  $\epsilon_t$  is **Gaussian**  $\Rightarrow$  use Kalman filter
- **Result**: In the steady-state,

$$\lim_{|\text{revision}_t| \rightarrow \infty} E(\text{error}_{t+1} \mid \text{revision}_t) = C \times \text{revision}_t \quad C < 0$$

- Proof uses that large  $\text{revision}_t$  must reflect large current  $\epsilon_t$  or past  $\epsilon_{t-h}$
- Overreaction occurs because  $\epsilon_t$  is **transitory**, which forecasters don't realize

# REPLICATING FACT 1 IN A MORE REALISTIC EXPECTATIONS MODEL

- Linear model of beliefs is tractable but unrealistic
- More realistic model: forecasts are **optimal** given full history of  $\{g_s\}_{s=0}^t$ 
  - Add **one departure from RE**: forecasters think  $\epsilon_t$  is **Gaussian**  $\Rightarrow$  use Kalman filter
- **Result**: In the steady-state, there exists an  $R > 0$  such that:

$$E(\text{error}_{t+1} \times \text{revision}_t \mid |\text{revision}_t| < R) > 0$$

- Overreaction in tails + unbiased on average  $\Rightarrow$  some underreaction in bulk
- **Implication**: model generates **Fact 1** qualitatively

## 1 Three Key Facts

Fact 1: Non-Linear Error-Revision Relationship

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Fact 3: Expected Growth is Non-Linear in Past Growth

## 2 Model of Expectations Formation

## 3 Additional Model Predictions

Quantitative Fit

Forecasting Experiment

Return Momentum

## 4 Conclusion

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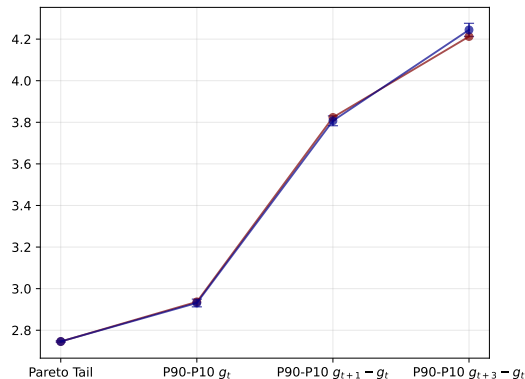
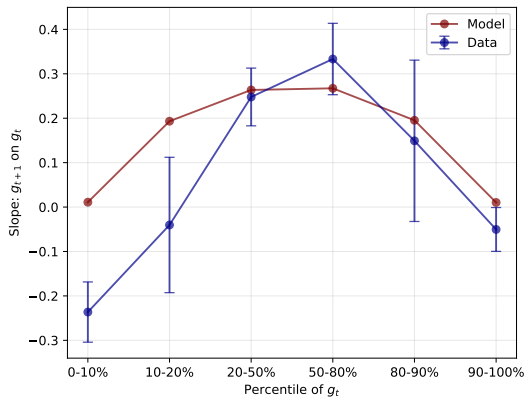
## 4 Conclusion

- Estimate DGP parameters using SMM by matching [Facts 2](#) and [3](#)
  - Assume  $\epsilon \sim t$ -distribution with  $\nu$  degrees of freedom
  - Add additional moments to identify process scale and persistence

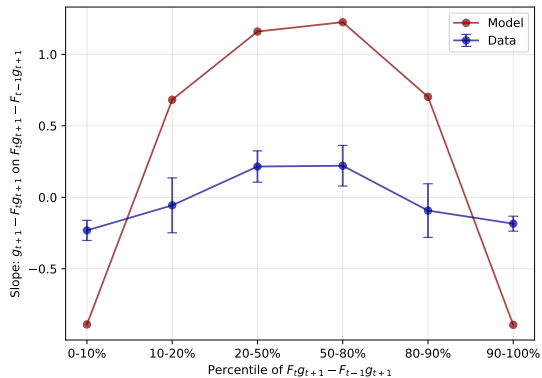


# MODEL FIT: DGP

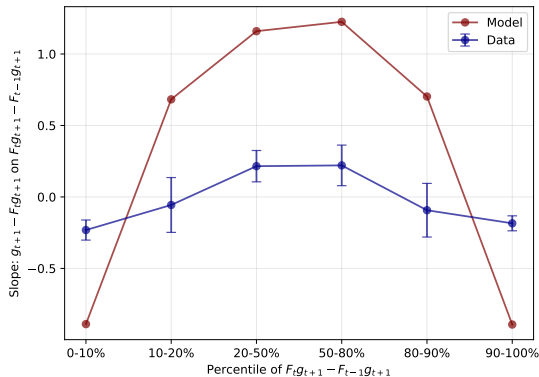
- Estimate DGP parameters using SMM by matching [Facts 2](#) and [3](#)
  - Assume  $\epsilon \sim t$ -distribution with  $\nu$  degrees of freedom
  - Add additional moments to identify process scale and persistence
- Parameter estimates:  $\rho = 0.53$ ,  $\nu = 2.53$ ,  $\sigma_u = 0.63$ ,  $\sigma_\epsilon = 1.33$



## Kalman Filter

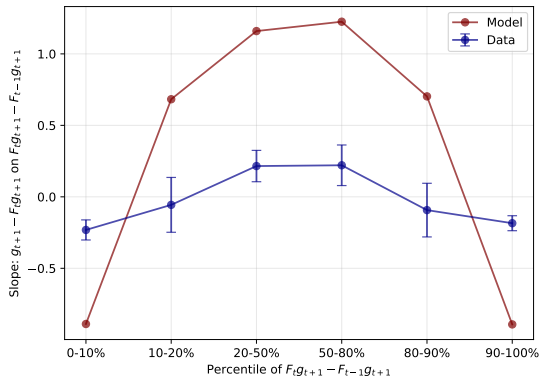


## Kalman Filter



- Given DGP, Kalman filter generates Fact 1 **qualitatively**...
- ... but overdoes it **quantitatively**: too much predictability

## Kalman Filter

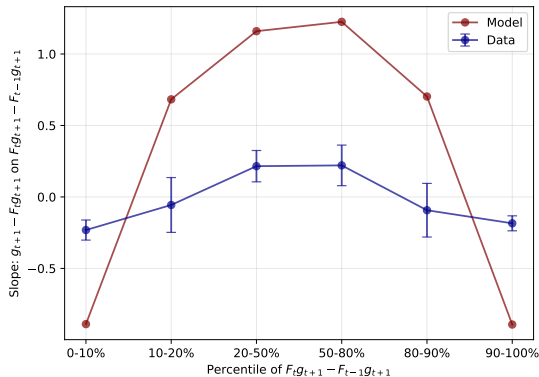


- Allow shrinkage to RE:  $F_t^\lambda g_{t+h} = \lambda F_t g_{t+h} + \underbrace{(1 - \lambda) E_t g_{t+h}}_{\text{particle filtering}}$

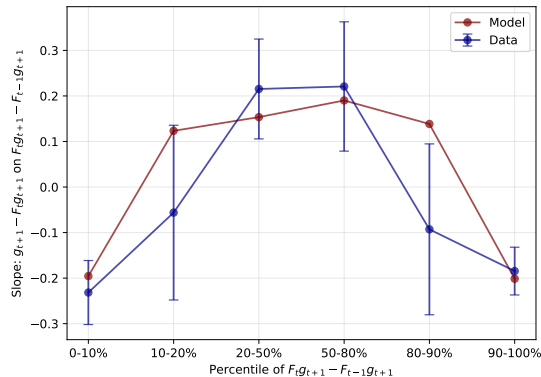
Fuster et al. 10, Gabaix 19

# MODEL FIT: BELIEFS

## Kalman Filter



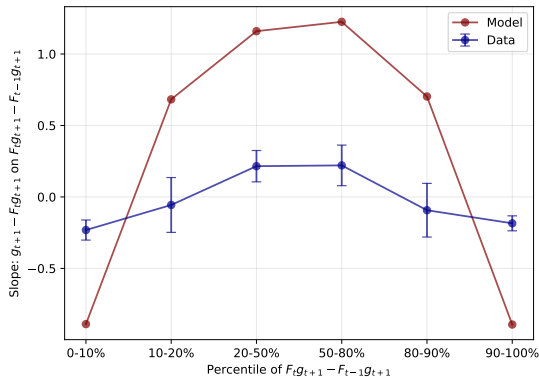
## Estimated $\lambda = 0.29$



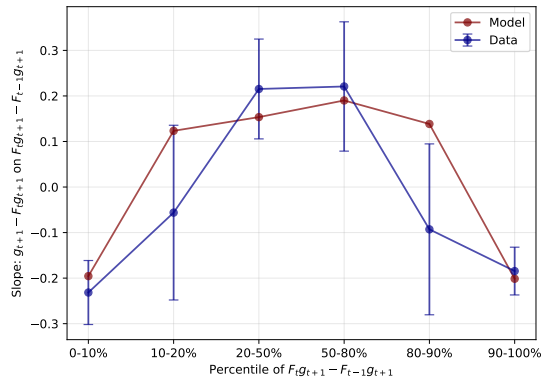
- Allow shrinkage to RE:  $F_t^\lambda g_{t+h} = \lambda F_t g_{t+h} + (1 - \lambda) E_t g_{t+h}$  Fuster et al. 10, Gabaix 19
- $\lambda = 0.29 \Rightarrow$  replicates error predictability Fact 1

# MODEL FIT: BELIEFS

## Kalman Filter



## Estimated $\lambda = 0.29$



- Allow shrinkage to RE:  $F_t^\lambda g_{t+h} = \lambda F_t g_{t+h} + (1 - \lambda) E_t g_{t+h}$  Fuster et al. 10, Gabaix 19
- $\lambda = 0.29 \Rightarrow$  replicates error predictability Fact 1, but only lose **0.1%** of MSE

## 1 Three Key Facts

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## 2 Model of Expectations Formation

## 3 Additional Model Predictions

Quantitative Fit

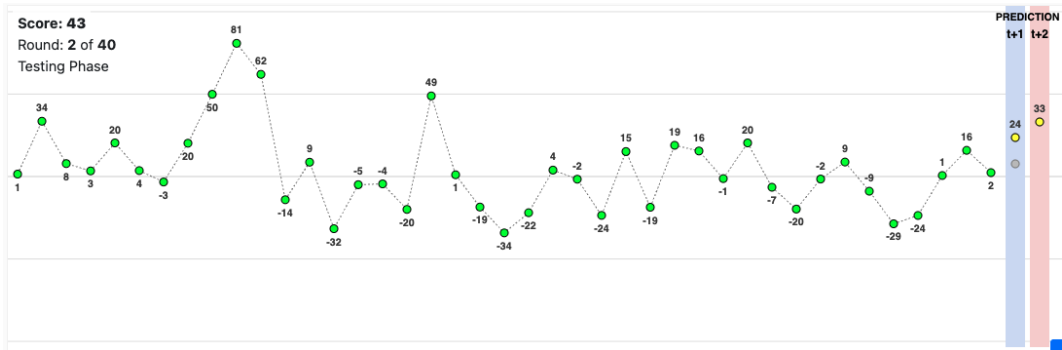
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Return Momentum

## 4 Conclusion

# EXPERIMENTAL DESIGN

- Design follows Afrouzi et al. 23: participants make one and two-period forecasts
- 201 participants make 40 forecasts  $\Rightarrow$  8K observations possibly scale up?
- DGP is a scaled version of the one estimated in data





# FAT TAILS CREATE NON-LINEAR ERROR-REVISION RELATIONSHIP

	Dependent Variable: Error	
	Non-Gaussian DGP with Fat Tails (1)	Gaussian AR1
Revision	-0.40***	
Top 20%	(0.02)	
Bottom 20%		
Revision $\times$ Bottom 20%		
Revision $\times$ Top 20%		
Revision $\times$ Top & Bottom 20%		
Constant	✓	
Clustering by Participant	✓	
N	7839	

# FAT TAILS CREATE NON-LINEAR ERROR-REVISION RELATIONSHIP

	Dependent Variable: Error	
	Non-Gaussian DGP with Fat Tails (1)	Gaussian AR1 (4)
Revision	-0.40*** (0.02)	-0.44*** (0.02)
Top 20%		
Bottom 20%		
Revision $\times$ Bottom 20%		
Revision $\times$ Top 20%		
Revision $\times$ Top & Bottom 20%		
Constant	✓	✓
Clustering by Participant	✓	✓
N	7839	5421

# FAT TAILS CREATE NON-LINEAR ERROR-REVISION RELATIONSHIP

	Dependent Variable: Error		
	Non-Gaussian DGP with Fat Tails		Gaussian AR1
	(1)	(2)	(4)
Revision	-0.40*** (0.02)	-0.28*** (0.06)	-0.44*** (0.02)
Top 20%		-1.46 (4.41)	
Bottom 20%		-11.04** (4.55)	
Revision $\times$ Bottom 20%		-0.27*** (0.09)	
Revision $\times$ Top 20%		-0.11 (0.08)	
Revision $\times$ Top & Bottom 20%			
Constant	✓	✓	✓
Clustering by Participant	✓	✓	✓
N	7839	7839	5421

# FAT TAILS CREATE NON-LINEAR ERROR-REVISION RELATIONSHIP

	Dependent Variable: Error			
	Non-Gaussian DGP with Fat Tails		Gaussian AR1	
	(1)	(2)	(4)	(5)
Revision	-0.40*** (0.02)	-0.28*** (0.06)	-0.44*** (0.02)	-0.42*** (0.06)
Top 20%		-1.46 (4.41)		-1.10 (2.52)
Bottom 20%		-11.04** (4.55)		-10.17*** (3.38)
Revision × Bottom 20%		-0.27*** (0.09)		-0.12 (0.09)
Revision × Top 20%		-0.11 (0.08)		-0.07 (0.07)
Revision × Top & Bottom 20%				
Constant	✓	✓	✓	✓
Clustering by Participant	✓	✓	✓	✓
N	7839	7839	5421	5421

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	Dependent Variable: Error				
	Non-Gaussian DGP with Fat Tails			Gaussian AR1	
	(1)	(2)	(3)	(4)	(5)
Revision	-0.40*** (0.02)	-0.28*** (0.06)	-0.28*** (0.06)	-0.44*** (0.02)	-0.42*** (0.06)
Top 20%		-1.46 (4.41)	4.19 (4.24)		-1.10 (2.52)
Bottom 20%		-11.04** (4.55)	-5.42 (3.76)		-10.17*** (3.38)
Revision × Bottom 20%		-0.27*** (0.09)			-0.12 (0.09)
Revision × Top 20%		-0.11 (0.08)			-0.07 (0.07)
Revision × Top & Bottom 20%			-0.18** (0.08)		
Constant	✓	✓	✓	✓	✓
Clustering by Participant	✓	✓	✓	✓	✓
N	7839	7839	7839	5421	5421

# FAT TAILS CREATE NON-LINEAR ERROR-REVISION RELATIONSHIP

	Dependent Variable: Error					
	Non-Gaussian DGP with Fat Tails			Gaussian AR1		
	(1)	(2)	(3)	(4)	(5)	(6)
Revision	-0.40*** (0.02)	-0.28*** (0.06)	-0.28*** (0.06)	-0.44*** (0.02)	-0.42*** (0.06)	-0.42*** (0.06)
Top 20%		-1.46 (4.41)	4.19 (4.24)		-1.10 (2.52)	-0.00 (2.53)
Bottom 20%		-11.04** (4.55)	-5.42 (3.76)		-10.17*** (3.38)	-8.83*** (2.78)
Revision × Bottom 20%		-0.27*** (0.09)			-0.12 (0.09)	
Revision × Top 20%		-0.11 (0.08)			-0.07 (0.07)	
Revision × Top & Bottom 20%			-0.18** (0.08)			-0.09 (0.07)
Constant	✓	✓	✓	✓	✓	✓
Clustering by Participant	✓	✓	✓	✓	✓	✓
N	7839	7839	7839	5421	5421	5421

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# POSITIVE MOMENTUM IN BULK + MEAN-REVERSION IN TAILS

- Campbell 91 + constant  $F_t(r_{t+k})$  + earnings growth $_t = \gamma \times g_t$

$$\Rightarrow r_{t+1} = \bar{r} + \gamma (F_{t+1} - F_t) \sum_{k=0}^{\infty} c^k g_{t+1+k}$$

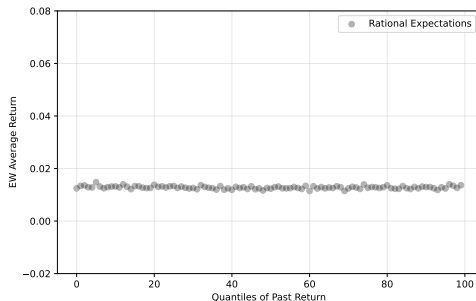


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## Model

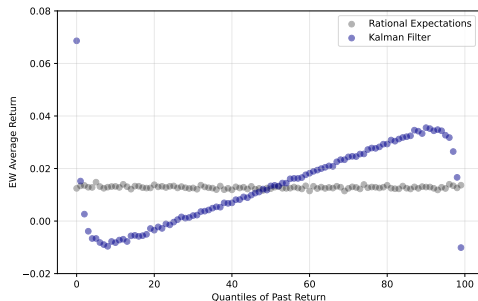


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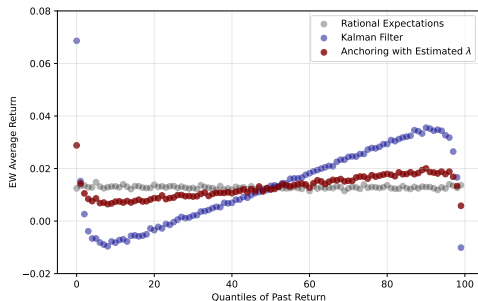


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## Model

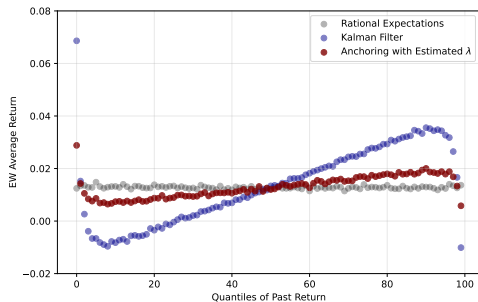


# POSITIVE MOMENTUM IN BULK + MEAN-REVERSION IN TAILS

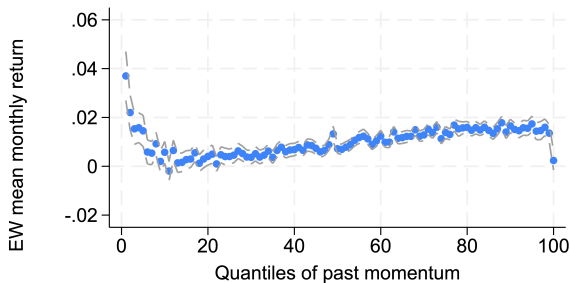
- Campbell 91 + constant  $F_t(r_{t+k})$  + earnings growth  $_t = \gamma \times g_t$

$$\Rightarrow r_{t+1} = \bar{r} + \gamma (F_{t+1} - F_t) \sum_{k=0}^{\infty} c^k g_{t+1+k}$$

**Model**



**Data: Below Median Market Cap**



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- Main fact: forecast errors are **non-linear** in forecast revisions
  - Underreaction in the bulk of the distribution, overreaction in the tails
- One deviation from RE can explain this: **ignoring fat tails**
  - **Intuition:** Extreme realizations are less persistent than forecasters realize
  - Provides a parsimonious model of under **and** overreaction **within a DGP**
  - Also consistent with evidence from experiments and asset prices

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  - **Underreaction** in the bulk of the distribution, **overreaction** in the tails
- One deviation from RE can explain this: **ignoring fat tails**
  - **Intuition**: Extreme realizations are less persistent than forecasters realize
  - Provides a parsimonious model of under **and** overreaction **within a DGP**
  - Also consistent with evidence from experiments and asset prices
- Broader takeaways:
  - 1 Recognizing **DGP complexity** important for understanding belief formation
  - 2 **Combining** experiments + surveys useful for assessing important features

# THANK YOU!

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`thesmar@mit.edu`