

P-1

Dislike

cost of parking

like

proximity

suggestion

pedestrian only on victoria

→

★

CBD

↳ transactional "

getting job done

# WRC

→

Likes

Dislikes

✓ hospitality options  
Night life (SAR) | parking  
| (accessibility)

Solu<sup>n</sup> → Improving transport<sup>n</sup> methods  
changes → "FEEL CHANGE"

- Feeling connectedness
- promoting shared public spaces
- Braving spaces together to be able to host more events
- making it more alive
- (EVENTS) ⇒ Cuba street, Wellington  
(Cuba daba)
- ⇒ More Festivals (Annual festival)

EBDS ⇒ "NECESSITY", "TIRED", "NOT SO ALIVE"  
DESCRIBE

UNIQUE SPACES WONDER HORSE

WHAT A  
(DESIRABLE DEST<sup>N</sup> IS?)  
⇕  
PEOPLE + CULTURE  
feeling connected

EX. DUNEDIN ⇒ STUDENT TOWN  
ART ARCHITECTURE

↳ EXPERIENCE NEW THINGS → lacking

1. make them appealing

2. Interactive things

3. water front like attractions

(x) Geography ← constrain

⇒ Theatre could change. →

walk bridge

⇒ Not feeling safe on the street

continuous change → evolving  
Easy to get around.

MILE

CBD.

LIKE

DISLIKE

RID OF CAR YARDS

OLD & DATED

CREATE EATERIES

NONUNIFORMITY ON SIGNS ON

CANOPIES ON BUILD.

BUILDINGS

AESTHETICS OF BUILDINGS

## SOLUTIONS

↳ PEDESTRIAN ✓

↳ SHARED SPACES

↳ CONSISTENCY IN OPENING TIMES.

## REASONS FOR VISITING.

↳ SUPPORT LOCAL COMMUNITY

↳ GOOD SERVICES EX. YUBI

↳ TO MEET PEOPLE

## CHANGES

↳ STREET SCAPES

↳ INNOVATIVE, COOL THINGS

↳ SAME OPENING HOURS

EVENTS.      SUGGESTIONS

- ↳ MORE MARKETS EX. FOOD CRAFT
- ↳ BUSKING LIKE WELLINGTON
- ↳ SKY CITY • GOLF.

WHAT'S A DESIRABLE DESTINATION?

- WELCOMING.
- INTERESTING.
- HAPPENING
- VIBRANT
- SAFE
- STREET ART



MILK

CBD.

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## TECH.

HOW DO YOU FIND OUT ABOUT WHAT'S HAPPENING.

- TALKING TO PEOPLE
- FACEBOOK
- EMAIL
- PHYSICAL SIGNAGE

$$\left. \begin{matrix} H \\ A \\ M \\ I \\ L \\ T \\ O \\ N \end{matrix} \right\} \begin{matrix} \rightarrow \text{COOLER} \\ \rightarrow \text{BOUTIQUE} \\ \rightarrow \text{"BUMP INTO PEOPLE"} \end{matrix}$$

## KEY SUGGEST<sup>N</sup>

- APPEARANCE
  - ↳ improve
- OFFERING MORE EXPERIENCES

what are a few things that you like or dislike in the CBD?

- garden place

- short walking distance

Parking for both workers + shoppers  
good how central

What are your reasons for visiting or shopping in CBD on an average day?

- shopping or work / dinner occasionally

- don't usually come - feels like work

What changes would you like to see in the

CBD?

loitering, fighting, parking

What attraction or event that another city has would you like to see brought to Hamilton?

Markets

Music festivals

N/A, make more modern.