

Interview & Observations

Interview Questions

Businesses:

1. When are your busiest hours / days.
2. What's the majority age group you see.
3. What changes would you like to see in the CBD.
4. Are you meeting your expected profit margins.

What makes a desirable city

General Public

1. What are a few things that you communally dislike or like about the CBD.
2. How would you describe in a few words or emotions your experiences in the CBD.
3. What are your reasons for visiting or shopping in CBD on an average day.
4. What changes would you like to see in the CBD.
5. What attraction or event that another city has would you like to see brought to Hamilton.

Receptionists

1. What's the majority age group you see.
2. What are a few things that you communally dislike or like about the CBD.
3. How would you describe in a few words or emotions your experiences in the CBD.
4. What are your reasons for visiting or shopping in CBD on an average day.
5. What changes would you like to see in the CBD.
6. What attraction or event that another city has would you like to see brought to Hamilton.

Security

1. What are the most common problems you'll encounter on daily basis
2. Do you think Hamilton is a safe place to be – (Time Based)

WRC

- Connie Chttick 9:00AM – Grey Street
- Leon Johnson 3:00pm – 6 Bryce Street

Garden Place - Harcourts

- Venessa 9:00am
- Vicky 9:30AM
- Mike Neal 10:00AM

Casebella Lane

- Paul Perry 10:00AM
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Participant Information Sheet

Design Factory 2020, Semester 2

How to make Hamilton central city a desirable destination space.

As part of Design Factory New Zealand our team, Sean Grimson, Graeme Cook, Kieran Cave, Nithin Sugathan, Timothy Howard, is conducting a research project investigating the popularity and image of Hamilton's central city. Exploring possible solutions to ultimately enhance the image of the Hamilton central business district, to achieve the objective of making Hamilton central city a desirable destination space as requested by the Hamilton Central Business Association.

To conduct this research, we would like to gather information that would allow them to investigate and work towards the objectives of the research. To do this we would like to gather data from you, through semi-structured research interviews. The information you provide will be used by the researchers to identify information of interest to gain a greater perspective of the issue to produce possible solutions and Meet their project objective as well as the opportunities that could be explored in relation to this. Your insights will also help to identify further research directions. To protect your privacy, all data gathered from interviews will not be specifically attributed to any individual in the final report, or in other research documentation.

Your participation in this project is voluntary, and you can withdraw at any time during the duration of the project. To do this, contact one of the researchers, or the project supervisor, and they will remove your data from the research.

If you have any enquiries concerning the research please contact one of the researchers using the information below.

Researcher:	Sean Grimson	Graeme Cook	Kieran Cave
E-mail:	Seagri17@student.wintec.ac.nz	gracoo75@student.wintec.ac.nz	Kiecav29@student.wintec.ac.nz

Researcher:	Nithin Sugathan	Timothy Howard	
E-mail:	nittho31@student.wintec.ac.nz	Timhow38@gmail.com	

Or if you have further questions about the project or about Design Factory New Zealand, please contact our supervising tutors, Aidan Bigham – aidan.bigham@wintec.ac.nz and/or Elna Fourie – elna.fourie@wintec.ac.nz

Regards

Sean Grimson, Graeme Cook, Kieran Cave, Nithin Sugathan, Timothy Howard

Design Factory 2020, Semester 2

How to make Hamilton central city a desirable destination space

Participant Consent Form for research project

I, Nathan New (participant's name) consent to being a participant in the above named research project, and I attest to the following:

1. I have been fully informed of the purpose and aims of this project
2. I understand the nature of my participation
3. I understand the benefits that may be derived from this project.
4. I understand that I may review my contributions at any time without penalty.
5. I understand that I will be treated respectfully, fairly and honestly by the researcher/s, and I agree to treat the other participants in the same way.
6. I understand that I will be offered the opportunity to debrief during, or at the conclusion of this project.
7. I have been informed of any potential harmful consequences to me by taking part in this project.
8. I understand that I may withdraw from the project at any time (without any penalties).
9. I understand that my anonymity and privacy are guaranteed, except where I consent to waive them.
10. I understand that information gathered from me will be treated with confidentiality, except where I consent to waive that confidentiality.
11. I agree to maintain the anonymity and privacy of other participants, and the confidentiality of the information they contribute.
12. I understand that I am invited to attend an end-of-semester public presentation event, which will report on the outcomes of the research.

Participant.....Nathan New.....Date.....10-8-2020.....

Researcher.....Date.....

PTO for further consents

Design Factory 2020, Semester 2

How to make Hamilton central city a desirable destination space

Participant Consent Form for research project

I, Cassandra Knight (participant's name) consent to being a participant in the above named research project, and I attest to the following:

1. I have been fully informed of the purpose and aims of this project
2. I understand the nature of my participation
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4. I understand that I may review my contributions at any time without penalty.
5. I understand that I will be treated respectfully, fairly and honestly by the researcher/s, and I agree to treat the other participants in the same way.
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11. I agree to maintain the anonymity and privacy of other participants, and the confidentiality of the information they contribute.
12. I understand that I am invited to attend an end-of-semester public presentation event, which will report on the outcomes of the research.

Participant.....Cassandra Knight.....Date 10/8/20

Researcher.....Date.....

PTO for further consents

Design Factory 2020, Semester 2

How to make Hamilton central city a desirable destination space

Participant Consent Form for research project

I, Richard Blayney (participant's name) consent to being a participant in the above named research project, and I attest to the following:

1. I have been fully informed of the purpose and aims of this project
2. I understand the nature of my participation
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4. I understand that I may review my contributions at any time without penalty.
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12. I understand that I am invited to attend an end-of-semester public presentation event, which will report on the outcomes of the research.

Participant.....Richard Blayney.....Date.....10/8/2020.....

Researcher.....Date.....

PTO for further consents

Design Factory 2020, Semester 2

How to make Hamilton central city a desirable destination space

Participant Consent Form for research project

I, Mike Neale (participant's name) consent to being a participant in the above named research project, and I attest to the following:

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Participant.....

Date 10-8-2020

Researcher.....

Date.....

PTO for further consents

Design Factory 2020, Semester 2

How to make Hamilton central city a desirable destination space

Participant Consent Form for research project

I, Connie / Tipene (participant's name) consent to being a participant in the above named research project, and I attest to the following:

1. I have been fully informed of the purpose and aims of this project
2. I understand the nature of my participation
3. I understand the benefits that may be derived from this project.
4. I understand that I may review my contributions at any time without penalty.
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11. I agree to maintain the anonymity and privacy of other participants, and the confidentiality of the information they contribute.
12. I understand that I am invited to attend an end-of-semester public presentation event, which will report on the outcomes of the research.

Participant CONNIE CHIRKA, TIPENE ATAWA Date 10/08/20

Researcher.....Date.....

PTO for further consents