

MIKE

CBD.

LIKE

DISLIKE

RID OF CAR YARDS

OLD & DATED

GREAT EATERIES

NONUNIFORMITY ON SIGNS ON

CANOPIES ON BUILD.

BUILDINGS

AESTHETICS OF BUILDINGS

SOLUTIONS

↳ PEDESTRIAN ✓

↳ SHARED SPACES

↳ CONSISTENCY IN OPENING TIMES

REASONS FOR VISITING.

↳ SUPPORT LOCAL COMMUNITY

↳ GOOD SERVICES EX. YUBI

↳ TO MEET PEOPLE

CHANGES

↳ STREET SCAPE

↳ INNOVATIVE, COOL THINGS

↳ SAME OPENING HOURS

EVENTS. SUGGESTIONS

↳ MORE MARKETS EX. FOOD
CRAFT

↳ BUSKING LIKE WELLINGTON

↳ SKY CITY • GOLF.

Q WHAT'S A DESIRABLE DESTINATION?

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E

→ WELCOMING.

→ INTERESTING.

→ HAPPENING

→ VIBRANT

→ SAFE

→ STREET ART

TECH.

HOW DO YOU FIND OUT ABOUT WHAT'S HAPPENING.

- TALKING TO PEOPLE
- FACEBOOK
- EMAIL
- PHYSICAL SIGNAGE

{	H	→ COOLER
	A	→ BOUTIQUE
	M	→ "BUMP INTO PEOPLE"
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KEY SUGGEST^N

- APPEARANCE
 - ↳ improve
- OFFERING MORE EXPERIENCES

WRC

→

Likes

✓ Hospitality options
Night life (SAT)

Dislikes

parking
(Accessibility)

Soluⁿ → Improving transportⁿ methods
changes → "FEEL CHANGE"

→ Feeling connectedness

→ promoting shared public spaces

→ Bring spaces together to be
able to host more events

→ making it more alive

(EVENTS) ⇒ Cuba street, Wellington
(Cuba duba)

⇒ More Festivals (Annual festival)

EBD ⇒ "NECESSITY", "TIRED", "NOT SO ALIVE"
DESCRIBE

UNIQUE SPACES WONDER HORSE

WHAT A
DESIRABLE DEST^N IS? } feeling
connected

↓
PEOPLE + CULTURE

EX. DUNEDIN ⇒ STUDENT
TOWN

↓
ART ARCHITECTURE

L> EXPERIENCE NEW THINGS → lacking

1, make them appealing

2 Interactive things

3 water front like attractions

(x) Geography ← constrain

⇒ Theatre could change →
walk bridge

⇒ Not feeling safe on the street

continuous change → evolving
Easy to get around.

P-1

Dislike

cost of parking

like

proximity

suggestion

pedestrian only on victoria

⇒

★

CBD

↳ "transactional"
getting job done

What are a few things that you like or dislike in the CBD?

- garden place
- Short walking distance

Parking for both workers + shoppers
good how central

What are your reasons for visiting or shopping in CBD on an average day?

- shopping or work / dinner occasionally
- don't usually come - feels like work

What changes would you like to see in the CBD?

loitering, fighting, parking

What attraction or event that another city has would you like to see brought to Hamilton?

markets

Music festivals

N/A, more modern.

Can you tell us your emotions or experiences
towards the CBD?