1. How might we improve our media perception both physical and digital?
2. How might we implement visual infrastructures that would improve the visual representation of he CBD?
3. How might we implement regulations to keep front facing business clean?
4. How might we implement different technology to improve the safety within the CBD?
5. How would we implement added security in order to improve he public perception of safety within the CBD?
6. How might we improve parking infrastructure in order to reduce traffic build up and increase parking availability?
7. How might we direct traffic around the CBD to reduce congestion?
8. How might we incentivize businesses to conduct events in the CBD?
9. How might we create additional events or activities that would give people incentives to visit the CBD?
10. How might we alter the student perspective of the CBD in regards to cost?
11. How might we alter the CBD to cater towards people of lower income brackets?
12. How might we reduce and or regulate the number of undesirables within the CBD?
13. How might we alter business hours to improve the liveliness of the CBD?
14. How might we reduce the rate of homelessness in the CBD?
15. How might we create ways for people to move around the city more instead of loitering around?