Tim Stevenson

Digital Producer

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Professional Experience

Havas Worldwide — Digital Producer March 2014 - Present (2 years)

- Led projects as a digital producer on the IBM account at Havas for the past year
- Produced a major design-driven rebrand effort for IBM's cloud line of business, live at ibm.com/ cloud-computing
- Managed the client relationship and produced a redesign of IBM's PartnerWorld University, collaborated with an IBM development team in Belgium
- Produced several animated videos for IBM's Think Academy, the social and digital educational platform
- Involved in numerous other responsive web applications, iOS and Android native apps and project pitches
- Scoped and estimated the projects listed above, as well as many others

The VIA Agency — Front-end Web Developer June 2011 - March 2014 (2.5 years)

- Wrote HTML 5, CSS 3 and jQuery from scratch to build production-ready, cross-browser compatible web sites
- Designed UX and information architecture of websites, digital campaigns
- Produced contest microsite and campaign for LoJack's "Big LoJack Arrow" campaign
- Built wireframes with InDesign, FireWorks, Omnigraffle
- Used CSS frameworks—bootstrap, foundation
- Built front-end of Welch's passtheglass.welchs.com microsite using HTML, Sass, CSS 3, jQuery

Education

General Assembly Back-end Web Development Part Time Course — 2014 — Ruby on Rails

Proficient in French

Technical Skills

Agile Project Management HTML5 / HTML CSS3 jQuery / Javascript LESS / Sass CSS Preprocessors Wordpress

UX/IA Design, Wireframing Collaborating with creatives Cross-browser compatibility Accessibility UI Heuristics Scoping Digital Projects Responsive Web Design Usability Adobe Creative Suites GitHub/Subversion Google Analytics Bootstrap/Foundation