ELE Rwanda in 2014

**Background**

The Emerging Leaders and Entrepreneurs of Rwanda (ELE Rwanda), is a platform for youth innovation, creativity and entrepreneurship. The mission of ELE Rwanda is to inspire, motivate and empower the Rwandan youth and young adults to be active participants in the economy and development of Rwanda. Since ELE Rwanda was founded in December 2011, several activities were organized to respond to the need for entrepreneurial innovation amongst the Rwandan Youth. Mainly ELE Rwanda has sought to provide networking opportunities for young leaders, amongst themselves and with potential investors. In the past two years, ELE Rwanda organized two successful Entrepreneurship Summits that touched more than 400 Rwandan students, two Business Plan Competitions that have awarded $10,000.00 in cash and more than $30,000.00 worth of training and mentorship. Additionally, a Creativity and Innovation Camp trained about 35 students in 2013 and 30 in its pilot phase in 2012. Featured Youth Projects, part of the ELE Rwanda platform, have grown to affect positive change in the social and economic welfare of Rwanda. To cite some: Isaro Foundation, House of Tayo, Rwandan Girls Empowerment, National Examination Gateway, Inyarwanda Ltd and Rwandans4Water. ELE Rwanda was awarded the Innovator of the Year Award by the Journal Record and is the recipient of the Creativity Award, awarded by Creative Oklahoma.

**Upcoming Activities in 2014**

In 2014, ELE Rwanda will be mostly active inside Rwanda, but will maintain activities in Oklahoma, USA where there is still a concentration of Rwandan students. In Rwanda, the plan is to involve and connect student organizations, young leaders and social changers on a network of inspiration, investment, training and mentorship opportunities. ELE Rwanda will also serve as an incubator for social entrepreneurship ventures solving pertinent challenges in Rwandan Communities. Below is a summary of planned activities, events and projects for the year 2014.

**A. Creativity and Innovation Camp and Competition 2014**

The Creativity and Innovation Camp (CIC) is a competition organized by ELERwanda for young Rwandans to acquire skills and the I-Can-Do-It-Too spirit. With CIC, ELERwanda seeks to transform Rwanda by teaching Rwandan youth how to develop breakthrough ideas that will impact their own community, rather than looking for outside resources or partners who do not truly understand the community and the types of innovations that will create the world of tomorrow that they want to see.

The 2014 CIC will focus on a theme of *“Energy of the Future”* where teams will compete nationwide to devise innovative solutions that tackle challenges related to energy. The competition will last for four months at the end of which 10 winning teams will be selected to participate in a two weeklong incubator camp to further their innovations, learn basic marketing skills and create prototypes.

**B. Emerging Leaders and Entrepreneurs of Rwanda SUMMIT.**

The idea that homegrown solutions are key to the development of any country is a fundamental belief of ELE Rwanda. Therefore, through this summit, various programs will be organized to encourage creation of innovative solutions, showcase already existing youth initiatives, and connect the youth with like-minded young people, various experts, entrepreneurs, community leaders, mentors, and potential investors in their ventures.  The overall theme for the summit this year is: **ENERGY OF THE FUTURE** and will feature the following conferences and symposiums.

**• Entrepreneurship Symposium**

Targeting all young people, this get together will be a continuation of our efforts to showcase what Rwandan Youth are doing to make a difference. It will feature keynotes, panel discussions and various exhibitions by youth and professionals to showcase innovative and entrepreneurial initiatives. The summit will further the ELERwanda mission of being a platform for youth-based entrepreneurship and innovation. The summit will be a converging point for Innovative students, young entrepreneurs, investors and leaders from all over Rwanda and the world.

**• Young Leaders Symposium**

*“young people as solution makers”*

Young Leaders from across the country will meet with inspirational figures and attend presentations and talks on leadership to improve their leadership skills. Additionally, there will be panels of these young leaders to share best practices and open discussions on youth leadership and young people as solution-makers. The symposium will include a networking event at the end of the day where these young leaders will get to meet one-another and other prominent leaders. The whole week will provide young leaders an opportunity to showcase their work and be part of a network of young leaders and entrepreneurs.

**• Award Ceremony for CIC winning teams**

The winning teams from the CIC will receive awards to showcase their efforts, and as encouragement to pursue their projects.

**• Rwanda Innovation Awards for youth projects**

The Rwanda Innovation Awards is another award category that will recognize the most creative and innovative start-up or existing venture by a young Rwandan in 2014. The call for nominations will be open to the public nationwide, and a selected group of judges will choose the winners for this prestigious award.

**C. Rwanda ArtScience Prize**

The Rwanda ArtScience Prize is a six month-long afterschool competition through which secondary and university students develop innovative art and design ideas informed by concepts at the frontiers of modern science. Developed by Harvard University professor Dr. David Edwards, ArtScience Prize has helped many young people from all over the world except Africa. With the support of the Boston ArtScience Prize, ELERwanda is initiating the first sites in Africa at Agahozo Shalom Youth Village, and IPRC Kigali. It is our hope that our young people can catch the creativity bug at a young age. Students can then use the acquired skills to assist in their development. The winning teams from this program will participate into the Creativity and Innovation Camp.

**D. Water Access Rwanda**

In partnership with the Rotary Club and Water4, ELE Rwanda will be the incubator for an ambitious summer project to solve the water crisis in certain areas of Rwanda. The summer project will build 15 water wells and train young Rwandans in the water4 drilling technology. The vision of water4 is to create sustainable water-drilling businesses that not only provide water but alsoprovide employment to young people who drill those wells. Additionally to the water drilling activities, ELE Rwanda will partner with the Ministry of Health to train the individuals in those communities on hygiene and sanitation.

**Opportunity for Partnership**

ELE Rwanda deeply appreciates UNFPA’s support and partnership with 2013 Creativity and Innovation Camp. The success that resulted in this partnership reveals the potential to do even more in 2014. Through the Rwanda ArtScience Prize, Creativity and Innovation Camp, and ELERwanda Summit, ELERwanda will train various groups of youth about skills that will empower the young generation economically and socially to be active members in their respective communities.

Through the aforementioned activities, ELERwanda presents an opportunity for partnership to the UNICEF. This partnership will bring to ELE Rwanda team advocacy, expertise and financial support. Additionally, ELE Rwanda’s vision to empower young people economically and socially goes with UNFPA’s vision of making sure that each young person’s potential goes fulfilled and equal opportunities are given to all young women and young men.

It is not enough to teach young people about entrepreneurship and creativity, measures must be taken to remove all barriers that may stand in the way to their dreams and future goals. The mentioned barriers include: unintended pregnancies and STIs. Thus, ELE Rwanda believes that UNFPA can contribute expertise in training young people on their Reproductive Health and being the biggest distributor of FP commodities, can distribute some of them to accompany the trainings. Most young people have never had a quality comprehensive sexual education course, and the opportunity in the number of young people who will be touched by ELE Rwanda programs is of noticeable magnitude. ELERwanda is well aware of the prevalence of unintended pregnancies and lack of CSE and knowledge regarding RHR in today’s young people, thus we wish to propose to UNFPA to consider partnering with ELERwanda and using our existing social network to organize a Social Media Campaign to raise awareness of such issues and educate young people.

**Estimated Budget for 2014**

**Activity**

**Total Price ($)**

**Comment**

**Awareness Campaign**

Press Conference

$ 500.00

Reaching out to partners/Sponsors and students

Communication-airtime

$ 300.00

Airtime for coordinators and volunteers involved

Promotional videos

$ 350.00

3 promotional videos

Promotional Materials

$ 700.00

Banners, flyers, and posters

Website

$ 1,500.00

Re-do the ELE Rwanda website to reflect all 2014 activities.

Media Campaign

$ 3,000.00

Radio shows, Social Media, and TV adverts

Transport

$ 600.00

Transport for coordinators and volunteers during campaign activities

Total Awareness Campain

$ 6,950.00

**Rwanda ArtScience Prize**

Mentors compensation

$ 5,000.00

Four mentors for two sites in six months

Transport

$ 1,000.00

Coordinators and mentors

Stationaries

$ 300.00

Paper, pens, notebooks, pencils, markers

Theme related tools

$ 1,000.00

Students need materials to work on their projects as they develop ideas

Snacks & Drinks

$ 1,000.00

Students will be given snacks and drinks during the program weekly meetings.

Total Rwanda ArtScience Prize

$ 8,300.00

**Creativity and Innovation Camp**

Technical Supplies (PEEB and other tools)

$ 2,000.00

Theme related tools

Breakfast and lunch for participants

$ 5,625.00

Camp participants will be given breakfast and lunch

Stationaries

$ 300.00

Paper, pens, notebooks, pencils, markers, printing

Awards

$ 500.00

To encourage and support the winning team to further their project

Airtravel

$ 2,500.00

Team member will travel to the US to meet partners and organize awareness events

Total Creativity and Innovation Camp

$ 10,925.00

**Rwanda Innovation Awards**

Compensation for 1 coordinator

$ 1,000.00

One coordinator will organize all activities

Award ceremony expenses

$ 5,000.00

Venue branding and decoration

Creativity Award

$ 1,000.00

To support the winner and their project

Innovator of the Year Award

$ 1,000.00

To support the winner and their project

Transport for judges

$ 200.00

To facilitate the judges with transport

Total Rwanda Innovation Awards

$ 8,200.00

**Youth Leaders Symposium**

Honorarium for speakers

$ 1,000.00

10 speakers will participate in panel presentations

Lunch

$ 7,500.00

Lunch for 100p for 5 days

Cocktail

$ 2,000.00

two networking cocktails

Dinner

$ 7,500.00

dinner for 100p for 5 days

Event materials

$ 1,000.00

brochures, booklets, posters

Venue

$ 2,500.00

Venue rental and decoration

Water

$ 1,000.00

For participants in the Symposium

Coffee Break

$ 3,000.00

For participants in the Symposium

Total Youth Leaders Symposium

$ 25,500.00

**Water Access Rwanda**

Total 15 water wells drilling Budget

$ 60,000.00

//grant by Rotary Club Foundation

Estimate training in RHR

$ 5,000.00

15 locations, about 50 ppl per venue

Estimate for basic commodities distribution

$ 10,000.00

15 locations, about 50 ppl per venue

Total Water Access Rwanda

$ 75,000.00

Overall Total

$ 134,875.00

**TOTAL**

**$ 74,875.00**