



Transmit SCTE UPID

Transmit supports passing ad break information in a SCTE payload using UPID.

The Segmentation UPID type is 0x0E for ADS Information

Segmentation UPID data currently supports sending the ad format and creative or content audio for Picture in Picture format.

Format	Audio	*UPID String
Fullscreen	n/a	fmt=fullscreen&aud=creative
Picture-In-Picture	creative	fmt=PIP&aud=creative
Picture-In-Picture	content	fmt=PIP&aud=content
Overlay	n/a	fmt=overlay
Squeezeback	n/a	fmt=squeezeback

*If payload is empty, Transmit defaults to fullscreen ads.

Example:

Unset

```
#EXT-OATCLS-SCTE35:/DBIAAAAyiYAP/wBQb+iJjvJgAyAjBDVUVJAADFjn//AABST/00HGZtdD1m  
dWxsc2NyZWVuJmF1ZD11bmRlZmluZWQwAABmJ5RF  
#EXT-X-ASSET:CAID=0x666D743D66756C6C73637265656E266175643D756E646566696E6564
```

#EXT-X-CUE-OUT:59.993
#EXTINF:3.67033,
stream_1920x1080_8000k_4535541.ts