Tim Kelly

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WORK EXPERIENCE

The Rambler Co   May 2020 – Aug 2020
Freelance Web Developer (Contract)   *Sydney, Australia*
- Built a bespoke website on the Webflow CMS and integrated Google Analytics, Heap and ActiveCampaign.

EcoSpot   Nov 2019 – Apr 2020
Co-Founder & Product Manager   *London, UK*
- Oversaw the product roadmap, product designs, web development and customer conversations.
- Launched an MVP within 6-weeks: planning the roadmap, creating wireframes and developing the platform.
- Revised the web platform every 14 days using customer feedback and analytics from early users.

Optimistics   Oct 2018 – Oct 2019
Search Engine Optimisation (SEO) Executive   *London, UK*
- Managing SEO projects using agile methodology for fashion, legal and real estate businesses.
- Responsible for migrating websites, integrating analytics, designing wireframes and auditing SEO performance.

Evolutionary Tutors   Feb 2017 – Nov 2019
Co-Founder & Product Manager   *Sydney, Australia*
- As Co-Founder & Product Manager, I oversaw the core strategies, product roadmap, web development, marketing and customer support.
    - Generated $350,000+ revenue and $100,000+ profit before being sold to a private buyer.
    - Completed 6,000+ hours of tuition, hiring 200+ tutors and serving 500+ students.
    - Received a 5/5-star Google Review with testimonials from 26 happy customers.

Football Federation Australia   Jan 2015 – Apr 2017
Customer Support Officer   *Sydney, Australia*
- Fixing technical issues with the PlayFootball website for players, clubs and association representatives.

EDUCATION

The Odin Project   Jan 2020 - Present
Front End Web Development Bootcamp   *Sydney, Australia*
- Free online bootcamp to create responsive websites using HTML, CSS, JavaScript, React and Redux ([Github](#)).

Macquarie University   Jan 2015 - Dec 2017
Bachelor of Marketing & Macquarie   *Sydney, Australia*
- 3.9/4.0 GPA, 1st in MECO399 - Advanced Issues in Marketing & Media, Refugee Mentor, Society President 'What Don't We Do' and PACE Scholarship recipient.
- Studied abroad in Oxford, United Kingdom during autumn 2016 semester (Oxford Brookes University).

SKILLS & INTERESTS

- **Skills:** Project Management, Product Management, Web Development, HTML, CSS, JavaScript, React, Redux, Jest, Git, Github, Webflow, Figma, Google Analytics, Google Tag Manager, Excel and SEO.
- **Interests:** running; surfing; AFL; social soccer; table tennis; rock climbing.