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International Partnerships in Online Education

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Where are we now?

- Online education is one of the fastest growing sectors of the global higher education market.
- CSU has demonstrated expertise in:
 - developing successful, long term, educational partnerships.
 - successfully offering distance education and online programs.
 - successfully transitioning students from VET qualifications to Degree.
 - Educating for the professions.
- In such a massive (global) market a strategic approach is essential.

CSU in the Asian Century: Challenges & Opportunities in Online Education

“The Asian Century is an Australian opportunity.

As the global centre of gravity shifts to our region, the tyranny of distance is being replaced by the prospects of proximity.

*Australia is located in the right place at the right time –
in the Asian region, in the Asian century.”*

‘Australia in the Asian Century’, 2012

CSU in the Asian Century: Strategic Approach

- Building on strengths
- Developing capabilities
- Creating innovative and collaborative relationships
- Building trust and cooperation
- Strengthening, deepening and broadening relationships.

CSU in the Asian Century: Challenges

- Many Asian country employers and/or governments do not currently recognise or permit online education
 - not considered to be equivalent to traditional on-campus learning.
 - China: very limited on-line education acceptance
 - Malaysia: online accepted (with a minimum of 14 hours F2F per subject)
 - India: online accepted but still considered the 'poor cousin' in some areas
 - Sri Lanka: limited acceptance, 'second class' education, compulsory F2F sessions.

CSU in the Asian Century: Challenges

- Australian education is offered (almost) exclusively in English and yet.....

- The vast majority of potential students, globally, do not have the required English language levels for an Australian degree.

- Australian education is expensive

- Not competitive with local university or private provider fees

- The challenge of different fees in different countries

- Quantity or Quality?

CSU in the Asian Century: Opportunities

- Building on strengths
- Developing capabilities
- Creating innovative and collaborative relationships
- Building trust and cooperation
- Strengthening, deepening and broadening relationships.

- CSU 'strengths'
- CSU has a good reputation in many Asian countries
- The Asian 'online education revolution' is coming
 - Millions of potential students, however, probably 5-10 years before full acceptance
 - Localised 'trials' of online education underway
 - Open Universities established in several Provinces in China

CSU in the Asian Century: Positioning

- Building on strengths
- Developing capabilities
- Creating innovative and collaborative relationships
- Building trust and cooperation
- Strengthening, deepening and broadening relationships.

- CSU needs to 'be prepared'
 - Building relationships with key players in the region
 - e.g. OUSL, OUM, AAOU, ChinaEdu, OU in China
 - Identifying international D2D opportunities
- Increasing CSU profile at government level (capability)
- Leverage off existing partnerships in country

CSU in the Asian Century: China Partners

- Building on strengths
- Developing capabilities
- Creating innovative and collaborative relationships
- Building trust and cooperation
- Strengthening, deepening and broadening relationships.

- CSU has four Joint Cooperation Program university partners in China
 - All teach face-to-face.
- Online CPD (non-award) short courses accepted in China
- Use the partners to open online CSU CPD programs as entry to the online space

CSU in the Asian Century: China Partners

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- CSU has four Joint Cooperation Program university partners in China
 - All teach face-to-face.
- Online CPD (non-award) short courses accepted in China
- Use the partners to open online CSU CPD programs as entry to the online space
 - Dual language, dual teaching
 - ✓ Up skill partner staff
 - ✓ (Leading to) full online delivery of stand alone and joint/dual degrees

CSU in the Asian Century: Strategic to Operational

- Building on strengths
- Developing capabilities
- Creating innovative and collaborative relationships
- Building trust and cooperation
- Strengthening, deepening and broadening relationships.

Build on the strengths of CSU and our Partners *by*:

Strengthening, deepening and broadening our partnership through innovative and collaborative relationships, built on trust and cooperation that enhance and develop the capabilities of all.

O wad some power the giftie gie us, to see oursels as ithers see us
Robert Burns, *To A Louse* (1785)

Innovative, Proactive, Inclusive, Influential, Engaged