



AUSTRALIA'S MOST
family friendly city



DESTINATION 2020

A Road Map for CSU's Online Future

CSU Distance Education Strategy

Think Tank 2015-11-24

Sir John Daniel

3-month internship 1972



The Open University – UK



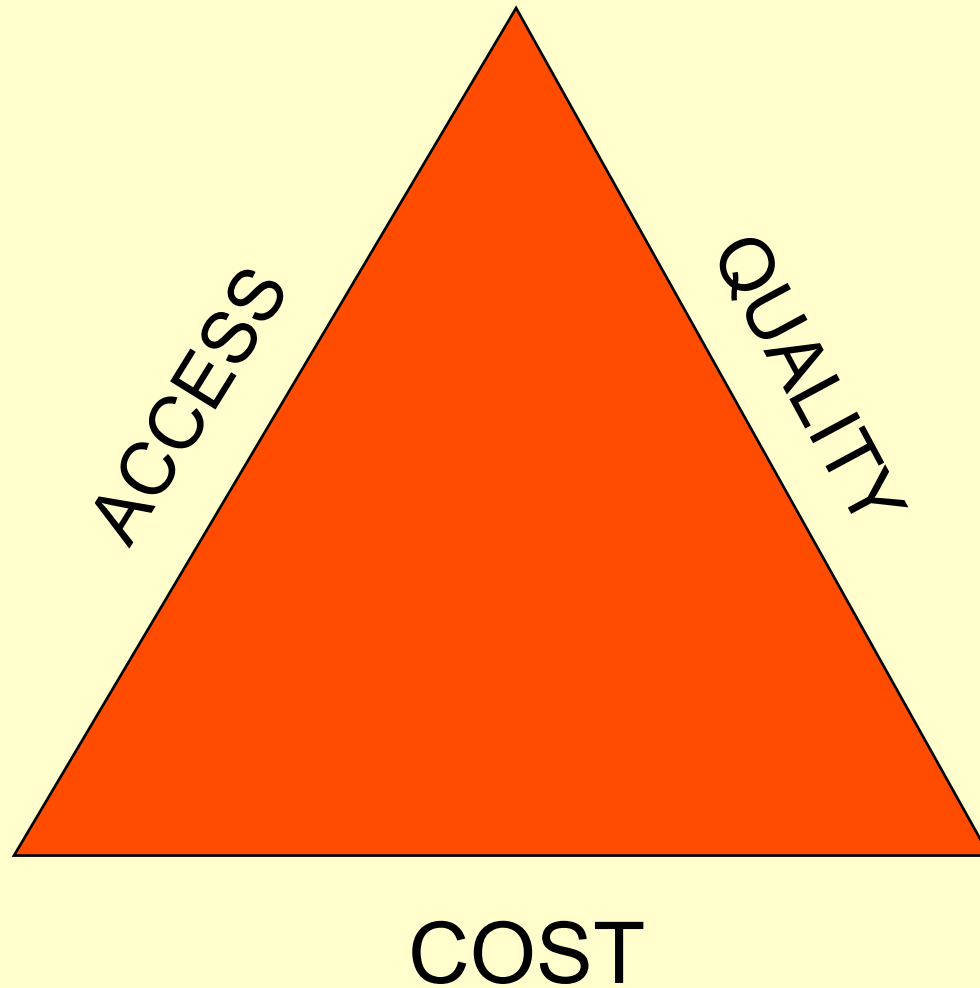
Université
du
Québec



The Central Challenge

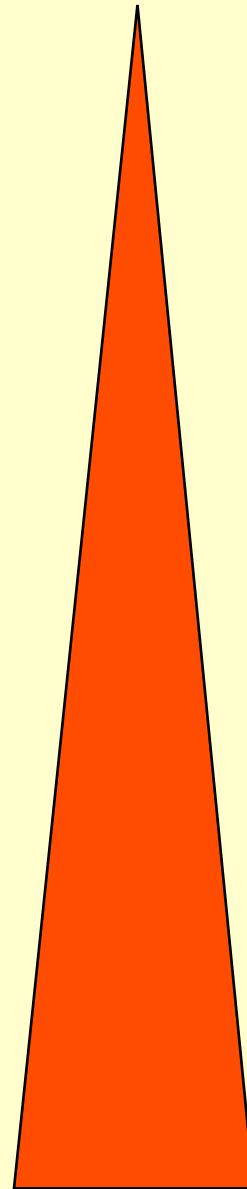
- ACCESS (wider)
- QUALITY (higher)
- COST (lower)

The Iron Triangle



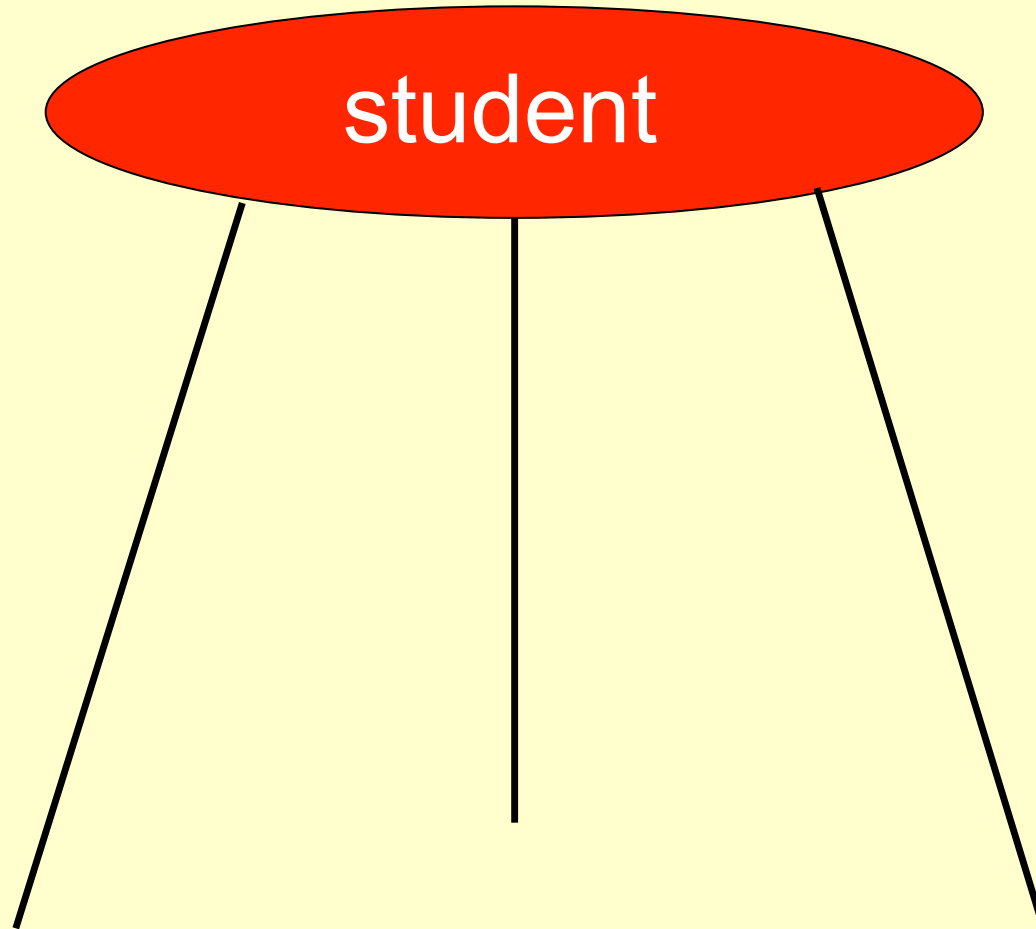
ACCESS

QUALITY



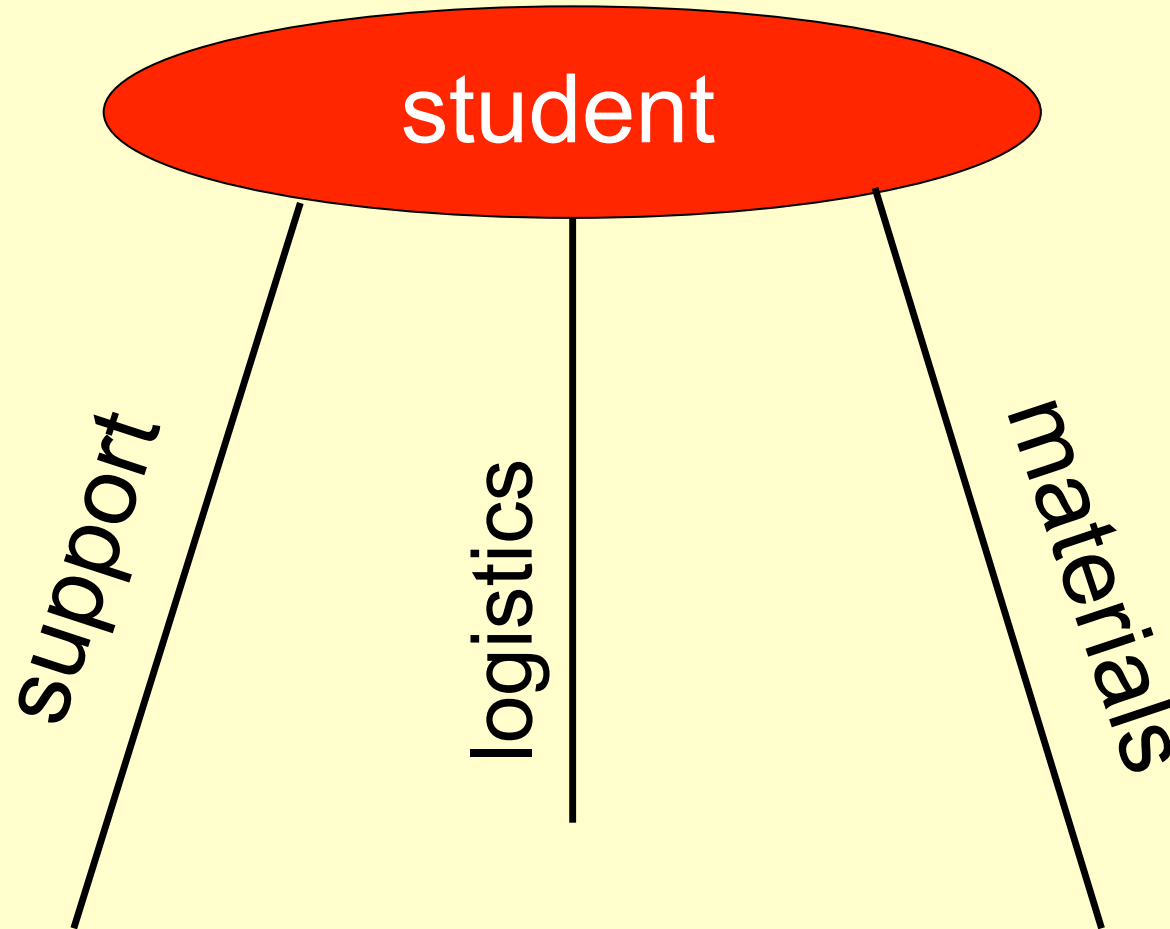
COST

DISTANCE LEARNING

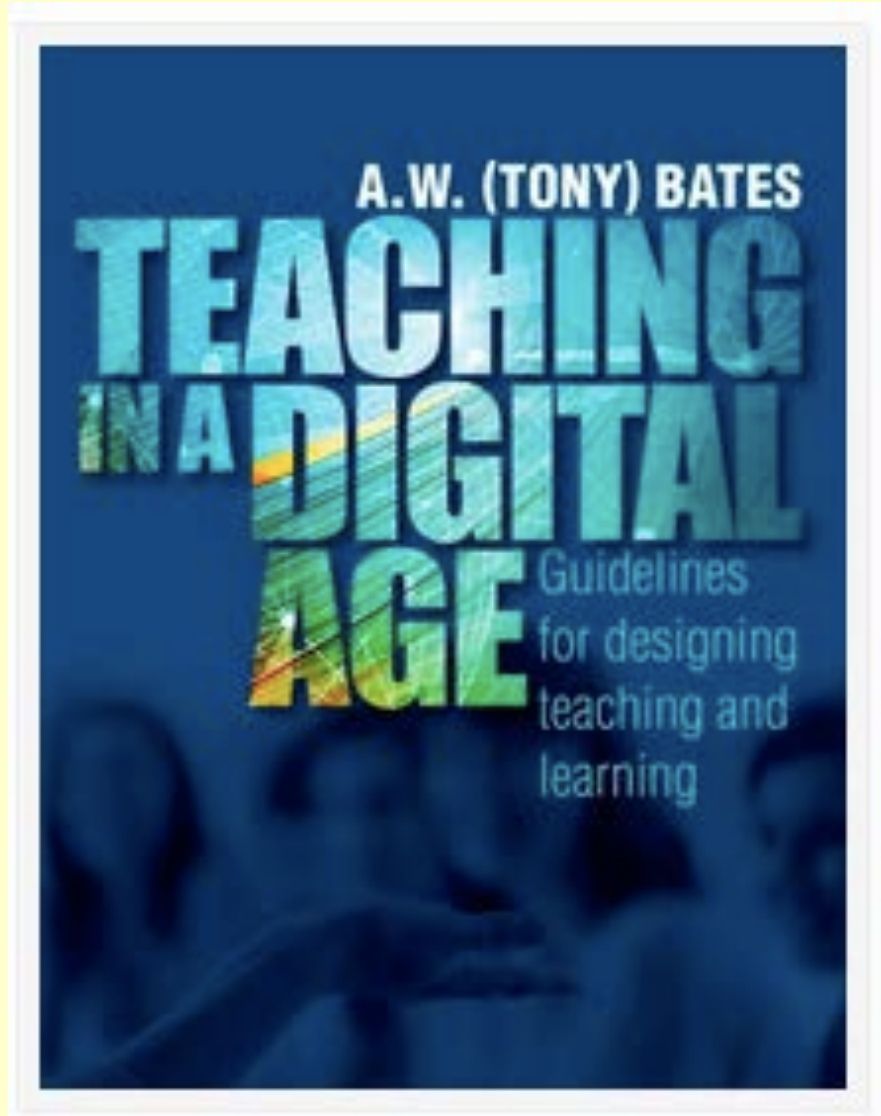


a three-legged stool

DISTANCE LEARNING



a three-legged stool



Tony Bates



A Guide to Quality In Online Learning

Authors:
Neil Butcher & Merridy Wilson-Strydom



Editors:
Stamenka Uvalić-Trumbić & Sir John Daniel



A Guide to Quality in Post-Traditional
Online Higher Education



A Guide to Quality in Post-Traditional Online Higher Education

Authors:
Neil Butcher & Sarah Hoosen



Editors:
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Contact North | Contact Nord

Making Sense of Blended Learning: Treasuring an Older Tradition or Finding a Better Future?

Sir John Daniel, O.C.

Research Associate

Contact North | Contact Nord

Partnerships

Partnerships

➤ With governments

PERMAMA – Canada/Quebec 1970s

Perfectionnement des Maîtres en
Mathématiques





Top average scores for mathematics

Chinese Taipei	549
Finland	548
Hong Kong China	547
Korea	547
Quebec	540
Netherlands	531
Alberta	530
Canada (overall)	527
Ontario	526
Macau China	525
British Columbia	523
Japan	523
New Zealand	523



UK Higher Education Policy

‘Turning the clock
back to the 1950’s’

Tony Bates

‘Teaching in a Digital Age’



The Open University



Future Learn

Partnerships

- With governments
- With media organisations



The Open University

+

BBC

A historic ODL
partnership



Lord Geoffrey Crowther
Inauguration of the Open University
1969

*"We are open as to **methods**. Our original name was the University of the Air. I am glad that it was abandoned, for even the air would be too confining.*

We start, it is true, in dependence on, and in grateful partnership with, the British Broadcasting Corporation. But already the development of technology is marching on, and I predict that, before long, actual broadcasting will form only a small part of the University's output...

“The world is caught in a communications revolution, the effects of which will go beyond those of the industrial revolution of two centuries ago.

Then the great advance was the invention of machines to multiply the potency of men's muscles.

Now the great new advance is the invention of machines to multiply the potency of men's minds. As the steam engine was to the first revolution, so the computer is to the second...

It has been said that the addiction of the traditional university to the lecture room is a sign of its inability to adjust to the development of the printing press. That, of course, is unjust. But at least no such reproach will be levelled at the Open University in the communications revolution. Every new form of human communication will be examined to see how it can be used to raise and broaden the level of human understanding."

Lord Geoffrey Crowther 1969

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frozen planet





The Open University

World-leading academic institutions known for their teaching and research across a variety of fields.



UNIVERSITY OF ABERDEEN



THE UNIVERSITY OF AUCKLAND



UNIVERSITY OF BASEL



UNIVERSITY OF BATH



UNIVERSITY OF BERGEN



UNIVERSITY OF BIRMINGHAM



UNIVERSITY OF BRISTOL



UNIVERSITY OF CAPE TOWN



CARDIFF UNIVERSITY



COMPLUTENSE UNIVERSITY OF MADRID



UNIVERSITY OF DUNDEE



DURHAM UNIVERSITY



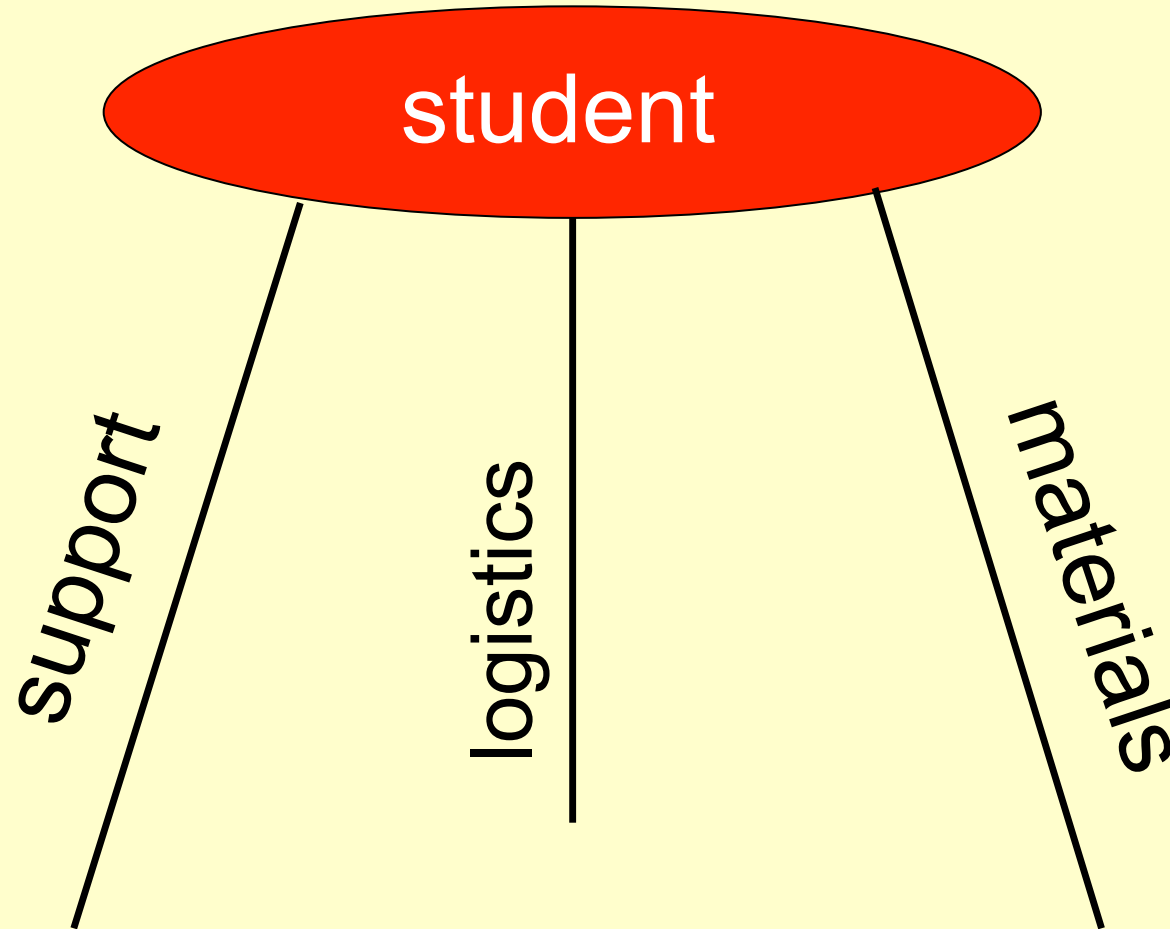
My MOOCs

- The Mind is Flat (Warwick University)
- Talk the Talk (Open University)
- Start Writing Fiction (Open University)
- Challenging Wealth and Income Inequality (Open University)
- Childhood in the Digital Age (Open University)
- What is a Mind? (University of Cape Town)
- Empire: The Controversies of British Imperialism (Exeter University)
- Logical and Critical Thinking (University of Auckland)

Partnerships

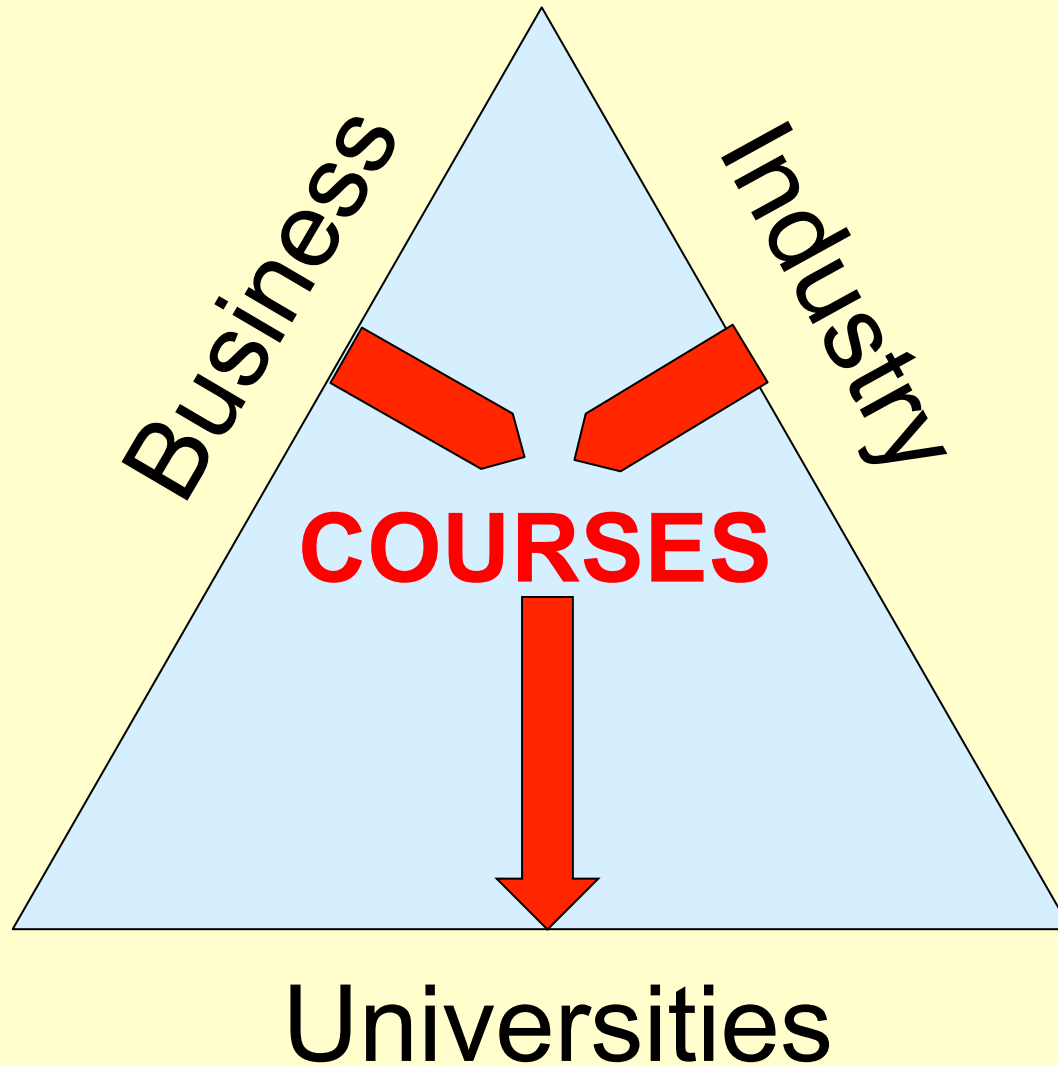
- With governments
- With media organisations
- For going online

DISTANCE LEARNING



a three-legged stool


*Importing and
Exporting Courses:
A Developing Trend*



WHY IMPORT COURSES?

➤ Mismatch with job market



A close-up photograph of a computer keyboard. The central focus is a bright red key with the words "Online Learning" printed in white, sans-serif font. The key is rectangular with rounded corners. Surrounding this key are several standard black keyboard keys with white markings: a key with a double quote and comma, a key with a question mark and forward slash, a key with an upward-pointing arrow, a key with a single upward-pointing arrow, and a key with the number 1 and the word "End". The lighting is soft, creating subtle shadows and highlights on the keys' surfaces.

Online Learning

Partnering for online

Technical systems



Course development



Importing courses

Partnering for online

A slow process:

- Lots of meetings
- Agreement takes time

Partnerships: Three types

Partnerships: Three types

➤ Digital enablers

The Coursera logo, featuring the word "coursera" in a blue, sans-serif font. The 'c' is stylized with a circular shape.The Udacity logo, featuring a large orange 'U' above the word "UDACITY" in a grey, sans-serif font.

For profit

=====

Not for profit

The edX logo, featuring the letters "ed" in a grey, sans-serif font and "X" in a blue, sans-serif font. The "e" and "d" are stylized with a circular shape.The Future Learn logo, featuring a white, stylized staircase icon to the left of the words "Future Learn" in a white, sans-serif font, all set against a pink background.

But today:

Universities and their partners can construct an online learning ecosystem using various readily available technologies.

Partnerships: Three types

- Digital enablers
- Teaching-Learning systems



الجامعة العربية المفتوحة
Arab Open University



中央广播电视大学
THE OPEN UNIVERSITY OF CHINA



มหาวิทยาลัยสุโขทัยธรรมมาธิราช
Sukhothai Thammathirat Open University



ANADOLU ÜNİVERSİTESİ



AFRICAN VIRTUAL UNIVERSITY
UNIVERSITE VIRTUELLE AFRICAINE
UNIVERSIDADE VIRTUAL AFRICANA

دانشگاه پیام نور



The **Open** University of Sri Lanka
LIFE LONG LEARNING THROUGH DISTANCE EDUCATION



Athabasca
University



The Open University



Campus teaching = individuals



Campus teaching = individuals



Online teaching = teams

The industry partner assists in creating systems for:

- Course development
- Marketing
- Student support
- Student assessment

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- Course development
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- Student assessment

(Sharing fees *pro rata* to inputs)

The partnership can give:

- Higher student numbers and income
(through better marketing)

The partnership can give:

- Higher student numbers and income
(through better marketing)
- Higher course quality
(through more systematic processes)

The partnership can give:

- Higher student numbers and income
(through better marketing)
- Higher course quality
(through more systematic processes)
- Better student performance

Partnerships: Three types

- Digital enablers
- Teaching-Learning systems
- Independently managed courses

Ready-made courses:

- Short
- Employment related
- 100% electronic
- Managed by partner



Specialisations



Specialization Certificates



A Specialization Certificate
can be earned on average
in four weeks.

Provider university

develops the Specialisation

commissioned by

The Company

which manages its offering
to students of the

Host University

Example of Use

University of Johannesburg MBA with a Specialization in International Business from the University of South Carolina



Host



UNIVERSITY OF
SOUTH CAROLINA

Provider



MBA Courses

Specialization in
International Business

This model is new!

Advantages:

- Host universities can offer short, online, work-related courses without making big investments in staff and systems.

This model is new!

Advantages:

- Host universities can offer short, online, work-related courses without making big investments in staff and systems.
- 100% electronic management, so low cost & low fees.

A story to follow...

...will partnerships multiply?



THANK YOU

Sir John Daniel

For text and slides:
www.sirjohn.ca