# Exponential families and learning in (undirected) graphical models

Guillaume Obozinski

Swiss Data Science Center



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# Exponential family

#### Definition

An exponential family is a family of distributions of the form

$$p(x;\theta) d\nu(x) = h(x) \exp\left\{\langle b(\theta), \phi(x) \rangle - \tilde{A}(\theta)\right\} d\nu(x),$$

#### where

- h(x) the ancillary statistic,
- $d\nu(x)$  the reference measure (or base measure),
- $\phi(x)$  the sufficient statistic (also called feature vector),
- $\bullet$   $\theta$  the parameter,
- $\eta = b(\theta)$  the canonical parameter,
- $\tilde{A}(\theta) = A(\eta) = \log Z(\eta)$  the log-partition function.

# Canonical exponential family

A canonical exponential family is an exponential family with

$$b(\theta) = \theta = \eta$$

so that

$$p(x; \eta) = h(x) \exp(\langle \eta, \phi(x) \rangle - A(\eta))$$

#### Partition function and log-partition functions

Note that, in the discrete case since  $\sum_{x \in \mathcal{X}} p(x; \eta) = 1$ , we necessarily have  $A(\eta) = \log Z(\eta)$  with

$$Z(\eta) = \sum_{x \in \mathcal{X}} h(x) e^{\langle \eta, \phi(x) \rangle}.$$

Similarly, in the continuous case

$$A(\eta) = \log Z(\eta) = \log \int_{x \in \mathcal{X}} h(x) e^{\langle \eta, \phi(x) \rangle} d\nu(x)$$

# Multinomial distribution in exponential family form

Let X be a random variable on  $\mathcal{X} = \{0, 1\}^K$ . X follows a multinomial distribution of parameter  $\pi \in [0, 1]^K$ .

$$p(x;\pi) = \prod_{k=1}^K \pi_k^{x_k} = \exp\left(\sum_{k=1}^K x_k \log \pi_k\right) = \exp\left(\sum_{k=1}^K x_k \eta_k\right) = \exp(\langle x, \eta \rangle)$$

that we need to identify with

$$h(x) \exp(\langle \eta, \phi(x) \rangle - A(\eta)).$$

So, we easily recognize:

- $\eta = (\log \pi_1, \log \pi_2, \dots, \log \pi_K)^\top;$
- h(x) = 1 the constant function equal to one;

But we don't recognize  $A(\eta)$ ...

# Multinomial distribution in exponential family form

Let us compute explicitly  $A(\eta)$ :

$$A(\eta) = \log \left( \sum_{x \in \mathcal{X}} \exp(\eta^T x) \right) = \log \left( \sum_{k=1}^K \exp(\eta_k) \right)$$

If  $\eta = (\log \pi_1, \log \pi_2, \cdots, \log \pi_K)^T$  then

$$A(\eta) = \log \sum_{k'=1}^{K} \exp \eta_k = 0.$$

The canonical parameter is however not constrained in general to satisfy this contraint.

# Many exponential families

Many of the families of distributions that are classical actually are actually exponential families:

- Bernoulli, Binomial, Multinomial distribution
- Gaussian distributions
- Poisson distributions
- Geometric distributions
- Exponential distributions
- Gamma distributions
- Wishart distributions
- Beta distributions
- Dirichlet distributions
- and more

# Ising model: binary variables with pairwise interactions

$$p_{\eta_0}(x) = \frac{1}{Z(\eta_0)} \exp \sum_{(i,j) \in E} \psi_{ij}(x_i, x_j; \eta_0)$$

$$\psi_{ij}(x_i, x_j; \eta_0) = V_{ij}^{11} x_i x_j + V_{ij}^{10} x_i (1 - x_j) + V_{ij}^{01} (1 - x_i) x_j + V_{ij}^{00} (1 - x_i) (1 - x_j)$$

$$\eta_0 = (V_{ij}^{kk'})_{\substack{(i,j) \in E \\ k, k' \in \{0,1\}}}$$
 and  $\phi(x) = \begin{pmatrix} x_i x_j \\ (1 - x_i) x_j \\ \vdots \end{pmatrix}_{\substack{(i,j) \in E}}$ 

This first expression is overparametrized. We can rewrite the expression with just one parameter per pair  $(x_i, x_j)$ :

$$p_{\eta}(x) = \frac{1}{Z(\eta)} \prod_{(i,j)\in E} \exp(\eta_{ij} x_i x_j) \prod_{i\in V} \exp(\eta_i x_i)$$

# Potts' model: multinomial variables with pairwise interactions

We associate to node i a multinomial variable (with one-hot encoding)

$$X_i = (X_{i1}, \dots, X_{iK}),$$

encoding K possible states.

The expression for the Ising model generalizes to

$$p_{\eta}(x) = \exp\left(\sum_{i \in V} \sum_{k=1}^{K} \eta_{ik} x_{ik} + \sum_{(i,j) \in E} \sum_{k,\ell=1}^{K} \eta_{ijk\ell} x_{ik} x_{j\ell} - A(\eta)\right)$$

# Gibbs model in exponential family form

In the general case of a discrete graphical model such that p(x) > 0 for all  $x \in \mathcal{X}$ , we have:

$$p(x) = \frac{1}{Z} \prod_{c \in \mathcal{C}} \Psi_c(x_c)$$

$$= \frac{1}{Z} \exp \left\{ \sum_{c \in \mathcal{C}} \log \Psi_c(x_c) \right\}$$

$$= \frac{1}{Z} \exp \left\{ \sum_{c \in \mathcal{C}} \sum_{y_c \in \mathcal{X}_c} \delta_{\{y_c = x_c\}} \log \Psi_c(y_c) \right\}$$

where  $\mathcal{X}_c = \{$  set of all possible values of the r.v. on the clique  $c\}$ . We recognize:

$$\phi(x) = \left(\delta_{\{x_c = y_c\}}\right)_{y_c \in \mathcal{X}_c, c \in \mathcal{C}}$$

and

$$\eta = \left(\log \Psi_c(y_c)\right)_{y_c \in \mathcal{X}_c, c \in \mathcal{C}}$$

# Maximum likelihood in a canonical exponential family

Assume an i.i.d. sample  $x^{(1)}, \ldots, x^{(n)}$  For a model which is an exponential family, the likelihood of the parameter  $\eta$ 

$$\mathcal{L}(\eta) = \prod_{i=1}^{n} p_{\eta}(x^{(i)}) = \prod_{i=1}^{n} h(x^{(i)}) \exp(\langle \eta, \phi(x^{(i)}) \rangle - A(\eta))$$

So that the log-likelihood is

$$\ell(\eta) = \sum_{i=1}^{n} \log h(x^{(i)}) + \sum_{i=1}^{n} \langle \eta, \phi(x^{(i)}) \rangle - nA(\eta).$$

Equivalently,

$$\boxed{\frac{1}{n}\ell(\eta) = \langle \eta, \bar{\phi} \rangle - A(\eta) + c}$$

with 
$$\bar{\phi} = \frac{1}{n} \sum_{i=1}^{n} \phi(x^{(i)})$$
 and  $c = \frac{1}{n} \sum_{i=1}^{n} \log h(x^{(i)})$ .

# Qualities of canonical exponential family likelihoods

$$\boxed{\frac{1}{n}\ell(\eta) = \langle \eta, \bar{\phi} \rangle - A(\eta) + c}$$

#### Proposition

For an exponential family, A is a  $\mathcal{C}^{\infty}$  convex function.

#### Corollary

In a canonical exponential family,  $\ell$  is a **concave** function.



Does not hold in a *curved* (i.e. non-canonical) exponential family

#### Proposition

The maximum likelihood parameter  $\widehat{\eta}_{\mathrm{ML}}$  satisfies

$$oxed{
abla A(\widehat{\eta}_{ ext{ML}}) = ar{\phi}.}$$

*Proof:* The maxima of a concave differentiable function are exactly its stationary points, i.e. points such that  $\nabla \ell(\eta) = 0$ .

#### Who is $\nabla A$ ?

Consider the discrete case

$$\nabla A(\eta) = \nabla (\log Z(\eta)) = \frac{1}{Z(\eta)} \nabla Z(\eta).$$

But

$$\nabla Z(\eta) = \sum_{x \in \mathcal{X}} \nabla \left( e^{\langle \eta, \phi(x) \rangle} \right)$$

$$= \sum_{x \in \mathcal{X}} \phi(x) e^{\langle \eta, \phi(x) \rangle}$$

$$= Z(\eta) \sum_{x \in \mathcal{X}} \phi(x) e^{\langle \eta, \phi(x) \rangle - A(\eta)}$$

$$= Z(\eta) \mathbb{E}_{\eta}[\phi(X)]$$

So that

$$\boxed{\mu(\eta) := \nabla A(\eta) = \mathbb{E}_{\eta}[\phi(X)]}$$

 $\mu(\eta)$  is called the *moment parameter* of the exponential family.

## Moment matching property of the MLE

Combining the fact that  $\nabla A(\eta) = \mathbb{E}_{\eta}[\phi(X)]$  for any  $\eta$  and that for the MLE we have  $\nabla A(\widehat{\eta}_{\text{ML}}) = \overline{\phi}$ , we get

#### Theorem

The maximum likelihood estimator(s) is (/are) characterized by the  $moment\ matching\ condition$ :

$$\boxed{\mu(\widehat{\eta}_{\mathrm{ML}}) := \mathbb{E}_{\widehat{\eta}_{\mathrm{ML}}}[\phi(X)] = \bar{\phi}}$$

**Interpretation**: the MLE is the set of parameters such that the expected value of the vector of sufficient statistics under the chosen parameters  $\mathbb{E}_{\widehat{\eta}_{\text{ML}}}[\phi(X)]$  matches the empirical average value  $\bar{\phi}$  of the vector of *sufficient statistics* in the data.

# Computing the MLE

• The moment matching condition gives immediately the MLE for the moment parameter since

$$\widehat{\mu}_{\mathrm{ML}} = \mu(\widehat{\eta}_{\mathrm{ML}}) = \overline{\phi}.$$

- Solving for  $\widehat{\eta}_{ML}$  can most of the time not be done in closed form
- $\Rightarrow$  Need to use numerical methods, e.g. gradient based methods.
- $\Rightarrow$  Need to compute the gradient of  $\ell...$

#### Gradient of the log-likelihood

$$\nabla \ell(\eta) = \bar{\phi} - \mathbb{E}_{\eta}[\phi(X)]$$

• How to compute  $\mathbb{E}_{\eta}[\phi(X)]$ ?

# Example 1: Ising model

Reminder:  $X = (X_i)_{i \in V}$  is a vector of random variables, taking value in  $\{0,1\}^{|V|}$ , whose distribution has the following exponential form:

$$p(x) = e^{-A(\eta)} \prod_{i \in V} e^{\eta_i x_i} \prod_{(i,j) \in E} e^{\eta_{i,j} x_i x_j}$$

The associated log-likelihood is this:

$$\ell(\eta) = \sum_{i \in V} \eta_i x_i + \sum_{(i,j) \in E} \eta_{i,j} x_i x_j - A(\eta)$$

with sufficient statistics

$$\phi(x) = \begin{pmatrix} (x_i)_{i \in V} \\ (x_i x_j)_{(i,j) \in E} \end{pmatrix}$$

# Example 1: Ising model

So with

$$\ell(\eta) = \phi(x)^{T} \eta - A(\eta)$$

$$\nabla_{\eta} \ \ell(\eta) = \phi(x) - \underbrace{\nabla_{\eta} \ A(\eta)}_{\mathbb{E}_{\eta}[\phi(X)]}$$

We therefore need to compute  $\mathbb{E}_{\eta}[\phi(X)]$ . In the case of the Ising model, we get:

$$\mathbb{E}_{\eta}[X_i] = \mathbb{P}_{\eta}[X_i = 1]$$
  
$$\mathbb{E}_{\eta}[X_i X_j] = \mathbb{P}_{\eta}[X_i = 1, X_j = 1]$$

## Example 2: Potts model

Reminder:  $C_i$  are random variables, taking value in  $\{1, \ldots, K_i\}$ . We note  $X_{ik}$  the random variable such that  $X_{ik} = 1$  if and only if  $C_i = k$ . Then,

$$p(x) = \exp\left[\sum_{i \in V} \sum_{k=1}^{K_i} \eta_{i,k} x_{ik} + \sum_{(i,j) \in E} \sum_{k=1}^{K_i} \sum_{k'=1}^{K_j} \eta_{i,j,k,k'} x_{ik} x_{jk'} - A(\eta)\right]$$

and

$$\phi(x) = \begin{pmatrix} (x_{ik})_{i,k} \\ (x_{ik}x_{jk'})_{i,j,k,k'} \end{pmatrix}$$

So that the expected value of the vector of sufficient statistics has components:

$$\mathbb{E}_{\eta}[X_{ik}] = \mathbb{P}_{\eta}[C_i = k]$$

$$\mathbb{E}_{\eta}[X_{ik}X_{jk'}] = \mathbb{P}_{\eta}[C_i = k, C_j = k']$$

# On ties between learning and inference

#### In an exponential family

- learning with the maximum likelihood principle is the problem of computing  $\eta$  given a fixed value of  $\mu(\eta) = \bar{\phi}$
- performing probabilistic inference is the problem of computing  $\mu(\eta)$  given  $\eta$ .

So we can think of these problems as inverse of each other.

Learning  $\eta$  numerically using a gradient method requires to solve an inference problem at each iteration.

Some recent methods exploiting convex duality avoid to have to solve a whole inference problem at each iteration (Meshi et al., 2010; Pletscher et al., 2010; Meshi et al., 2015), but the connection and potential hardness related to inference is inescapable.

#### References I

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