

Tim LaTorre

Web Designer & Developer

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Portfolio www.timlаторre.com

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GitHub www.github.com/timlаторre

Experience

General Assembly

Oct '12 - present

Student, Web Development Immersive | New York, NY

- Attended full-time course focusing on full-stack Ruby on Rails web development, including: HTML5, CSS3, Javascript, JQuery, AJAX, and computer science.
- Conceived/developed final project, Bank of Mom & Dad, a virtual bank to help parents administer their children's chores and allowances.
- **Project work included:**
 - Secure login (BCrypt) and credit card processing (Stripe).
 - Geolocation incorporating Google Maps and geocoder.
 - Web crawling and parsing using HTTParty and Nokogiri
 - Image management and cloud storage using CarrierWave, ImageMagick, Fog and Amazon Web Services' (AWS) S3.
 - Messaging automation via Twitter API and AWS' SES for email.
 - Debugging and testing using Pry, Capybara, RSpec, launchy, database_cleaner, and ruby-prof.

Freelance

Oct '08 - Oct '12

Project Manager & Graphic Designer | New York, NY

- Managed the transmedia project 'DEXTER Alternate Reality Game (ARG)' for Showtime Networks. Managed relationship with advertising company to produce over 20 microsites as part of gameplay.
- Designed print and web projects for fashion & entertainment industry clients, including: Sixty USA (MissSixty and Energie brands), House of Hot Sox, Tumi, Film Society of Lincoln Center, & indieWIRE.

VF Sportswear, Inc.

Jan '07 - Oct '08

Manager, Visual Presentation & Communication | New York, NY

- Managed the Nautica In-Store Environment program for international and domestic retail partners, including rollout of new store concept.
- Assisted VP of Creative Services in the fiscal management of \$1M Creative Services department budget.

VF Sportswear, Inc.

Jan '05 - Jan '07

Graphic Designer | New York, NY

- Creative lead for Kipling brand in North America. Responsibilities included concept, copy, design and production of all US advertising, point-of-sale, marketing and promotional materials.

Freelance

Jan '99 - Jan '05

Graphic Designer | New York, NY

- Clients included: Nautica Apparel, Chanel, Merrill Lynch, Vincent Gagliostro Studio, and indieWIRE.

indieWIRE.com

Nov '97 - Jan '99

Managing Director | New York, NY

- Founding member/business head of daily news service for independent film.

Skills

Front-End Web Development.

HTML5, CSS3, Javascript/jQuery, Node.js, AJAX, SASS, and HAML.

Back-End Web Development.

Ruby on Rails, PostgreSQL, various gems and APIs.

Design.

Adobe Photoshop, Illustrator, InDesign, and Acrobat Pro. Art direction, graphic design, typography, and brand development.

Project Management.

GitHub, Pivotal Tracker. Agile development with Scrum.

Additional skills.

Copywriting/editorial, budget management, marketing and communications, intermediate Spanish.

Education

San Francisco State University

Bachelor of Arts, Cinema Studies

University of California, Los Angeles

English Literature

Facts & Interests

Background. I'm a Peace Corps baby - my father is from Peru and my mother is from Montana. I grew up in the shadow of Silicon Valley . . . Fremont, CA.

New Line Cinema's 'The Mask'.

Production assistant on the Jim Carrey-starring film, shot in Los Angeles.

Eyebomb.com. Founder of a start-up focused on web-based video: a 'TV Guide for the Web'.

Travel. I've lived in 5 cities in 3 countries and traveled to 29 countries altogether.

Soccer. I play regular co-ed pick-up games in NYC parks. Ardent Arsenal FC supporter: Go Gunners!