

# Office 365 Advanced Analytics and Insights

## Proactive Operations Program

**Duration:** 3 Days | **Focus Area:** Performance and Scalability

By combining Azure Application Insights, the Office 365 Activity Management API, and Power BI, customers can gain valuable insights into their organizational SharePoint Online (SPO) usage. Data is stored in an Azure SQL Database and then surfaced via Power BI to obtain a unique perspective into how users are leveraging their SharePoint Online platform.

### OUTCOMES

- Enable rich user telemetry within important SharePoint Online pages
- Gain Performance metrics from important SharePoint Online pages
- Unlock deeper insights into the value gained from SharePoint Online
- Data sovereignty on your terms – data stored in your Azure tenant or on-prem
- Long-term telemetry retention – with Azure elastic storage & compute

## 01

### Deploy the Solution

Configure our automated tools to capture usage telemetry from key SPO sites that you identify. Understand how people are using SPO and gain insights to help you take action to drive adoption and collaboration.

## 02

### Immediately gain rich insights

Utilize a Power BI report template that provides powerful insights into not only who is using SPO, but also how they are using it. Understand how far away you are from Microsoft modern strategy and identify champions to help you drive adoption throughout your organization.



### OUR EXPERTISE

With deep expertise in SPO, we can provide industry best practices.



### PROVEN METHODOLOGIES

Microsoft uses proven practices, methodology, and innovative tools.

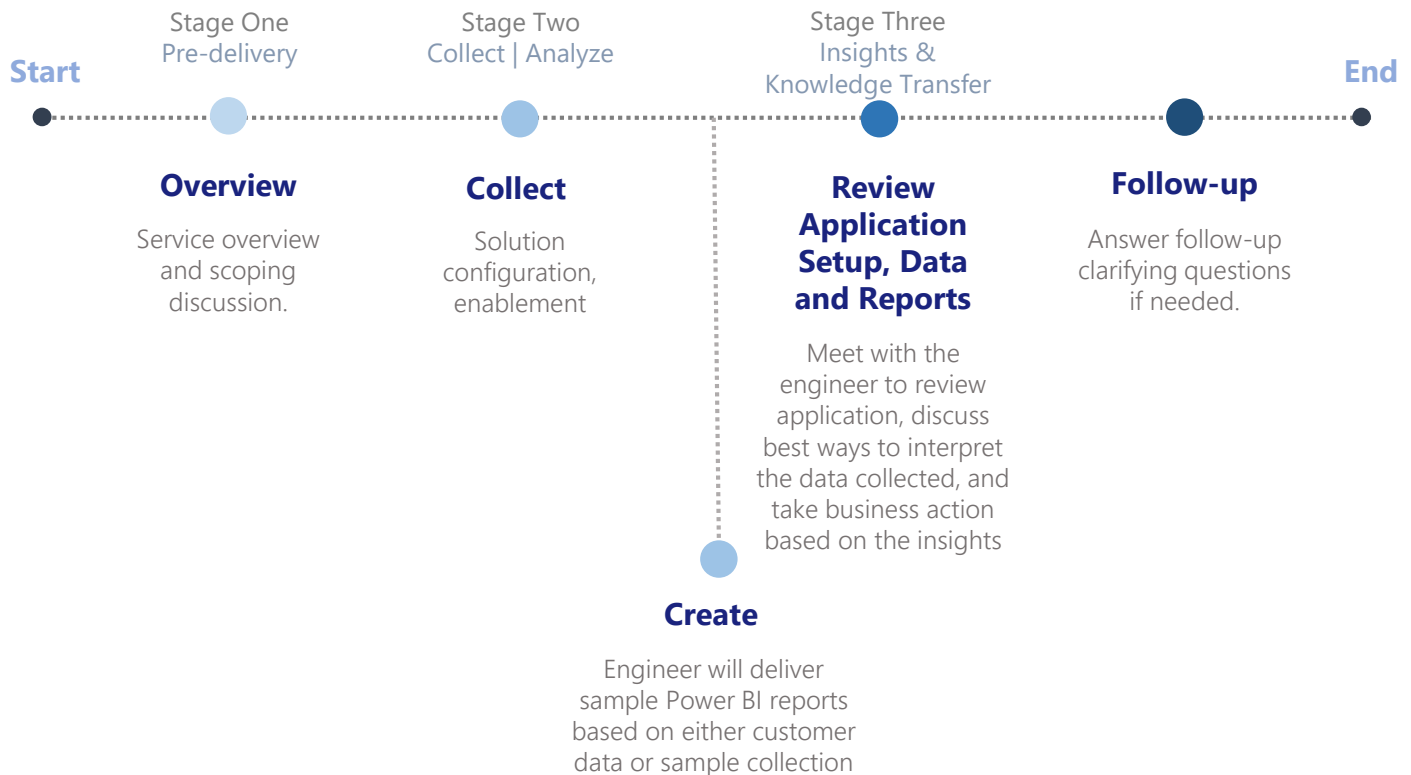


### OPTIMAL OUTCOMES

Microsoft Premier Field Engineering services aim to provide the best insights from across the field.

## SCOPE

Duration: 1 day remote + 2 days onsite



## ADDITIONAL DETAILS

Target Technology: This service is currently designed for SharePoint Online stakeholders with future iterations planned for Exchange Online and MS Teams workloads

What to expect:

- Scoping document
- Explanation of relevant Azure Analytics features, queries and functions being used to develop dashboards
- Explanation of relevant Azure functions being used to read Unified Audit log
- Explanation of relevant APIs being used
- SQL queries used to pull data into Power BI desktop
- Sample reports and dashboards created using Power BI with information on how to modify
- Suggestions on how the insights can be used to drive consumption and adoption of SPO

It is recommended to have knowledge of

- SharePoint Online
- Applications in Azure
- Azure Application Insights,
- Azure based SQL Databases,
- Azure Storage
- Power BI

**NEXT STEPS:** Please contact your Technical Account Manager or Application Development Manager who will be able to arrange an initial scoping call.